Michael F. Rold

Department of Communication Studies 108 Armstrong Hall, P.O. Box 6293 West Virginia University Morgantown, WV 26506

Education

Ph.D., 2014. Louisiana State University, Baton Rouge, La. Major: Communication Studies (Communication Theory emphasis). Minor: Mass Communication.

Office: (304) 293-4329

mfrold@mail.wvu.edu

M.A., 2001. Emerson College, Boston, Mass. Major: Broadcast Journalism.

B.A., 1998. University of Southern Indiana, Evansville, Ind. Major: English

Teaching Experience

West Virginia University, Morgantown, W. Va. Visiting Assistant Professor, 2014-Present. Teaching Interpersonal Communication, Introduction to Mass Media, and Business Communication.

Baton Rouge Community College, Baton Rouge, La. Adjunct Professor, 2011-2014. Classes taught include Fundamentals of Speech, Interpersonal Communication, and Communication for Business Professionals, and Techniques of Speech.

Louisiana State University, Baton Rouge, La. Graduate Teaching Assistant, 2007–2011. Classes taught include Public Speaking, Introduction to Interpersonal Communication, and Fundamentals of Communication.

University of Southern Indiana, Evansville, Ind. Adjunct Professor, 2005-2007. Classes taught include Introduction to Interpersonal Communication and Introduction to Public Speaking.

Ivy Tech Community College, Evansville, Ind. Adjunct Professor, 2004-2007. Classes taught include Introduction to Interpersonal Communication and Introduction to Public Speaking.

Henderson Community College, Henderson, Ky. Adjunct Professor, 2005. Classes taught include Introduction to Interpersonal Communication.

Other Employment

International Data Group -- News Service, Boston, Mass. Editorial Assistant, 2001-2002. Duties included editing articles for publication and reporting on and writing occasional stories.

New England Cable News, Newton, Mass. Intern/Production Assistant, 2000-2001. Duties included writing news stories for nightly broadcasts.

Publications

- Bodie, G. D., Pence, M., & Rold, M. (In Press). Listening in initial interactions II:

 Applying trait centrality to discover the relative placement of listening competence as an implicit theory. *Communication Studies*.
- Madison, T. P., Rold, M., & Honeycutt, J. M. (In Press). How partisans differ from independents: The imaginative functions of self-understanding, rehearsal, and relationship maintenance. *Imagination, Cognition, and Personality*.
- Bodie, G. D., St. Cyr, K., Pence, M., Rold, M., & Honeycutt, J. (2012). Listening competence in initial interactions I: Distinguishing between what listening is and what listeners do. *International Journal of Listening*, 26, 1-28.
- Rold, M. F., Honeycutt, J. M., Grey, S. H., & Fox, A. J. (2011). Emotional management in the aftermath of Hurricane Katrina: Coping with tragedy through Biblical stories of destruction. *Journal of Communication and Religion*, *34*, 128-143.

Conference Presentations

Rold, M. F., & Honeycutt, J. M. (2014, November). The twin taboos of discussing religion and politics: A study of six basic emotions and interpersonal relationships in response to Rick Perry's "Strong". Paper to be presented at the meeting of the National Communication Association, Chicago.

- Bodie, G. D., Pence, M., Rold, M., Chapman, M. D., LeJune, J., & Anzalone, L.(2011, November). Evidence for a hierarchical structure of implicit theories of competence. Paper presented at the meeting of the National Communication Association, New Orleans.
- Rold, M. (2011, March). *Memorializing John Lennon: The legacy of a Beatle through the eyes*of the Mayor of Strawberry Fields. Paper presented at the meeting of the

 Southern States Communication Association, Little Rock.
- Rold, M., & Lato, K. (2011, March). *Gender differences in the smiles in church directory*photos. Paper presented at the meeting of the Southern States Communication

 Association, Little Rock.
- Mapp, C. M., Rold, M., Grey, S. H., & Brown, D. P. (2010, April). *Themes from decision-makers about hurricane-related communication: Best practices*. Paper presented at the meeting of the Southern States Communication Association, Memphis.
- Rold, M. (2010, April). *Habitual Sex and Violence: An examination of the 'nunsploitation'*film. Paper presented at the meeting of the Joint Conference of the National

 Popular Culture and American Culture Associations, St. Louis.
- Nasser, K. A., Rold, M. F., Mapp, C. M., Bannon, B. D., & Ratcliff, D. (2009, November). *Joking can be serious: Students' attributions moderating teacher humor and credibility.*Paper presented at the meeting of the National Communication Association, Chicago.
- Rold, M. F., Honeycutt, J. M., Grey, S. H., & Fox, A. J. (2008, November).

 The effect of Biblical narratives on emotions after Hurricanes Katrina and Rita.

 Paper presented at the meeting of the National Communication Association, San Diego.

Accepted Conference Papers

Bodie, G. D., St. Cyr, K., Pence, M., Rold, M., & Honeycutt, J. (2011, May).

Listening competence in initial interactions I: Distinguishing between what listening is and what listeners do. Paper presented at the meeting of the International Communication Association, Boston.

Additional Activities

Assisted on grant between LSU's Communication Studies Department, Manship School of Mass Communication, and Department of Geography and Anthropology to study media, government, and scientist communication during hurricanes, 2009-2010.

Continued grant work on hurricanes in conjunction with the Department of Geography and Anthropology as part of Southern Climates Impact Planning Program (SCIPP) project on climate studies, 2010.

Worked as a communication studies tutor at LSU's Cox Communications Academic Center for Student Athletes, 2009-2011.

Served as one of three co-presidents of the Communication Studies Graduate Student Organization, 2008-2009.