

CURRICULUM VITAE

MEGAN A. VENDEMIA, PH.D.

Associate Professor and Director of Graduate Studies
Department of Communication Studies, West Virginia University
2319 Field Hall, 1601 University Ave., P.O. Box 6293, Morgantown, WV 26506
megan.vendemia@mail.wvu.edu

ACADEMIC APPOINTMENTS

Associate Professor, Department of Communication Studies, West Virginia University, 2026 – Present
Assistant Professor, Department of Communication Studies, West Virginia University, 2023 – 2026
Assistant Professor, School of Communication, Chapman University, 2019 – 2023
Graduate Associate, School of Communication, The Ohio State University, 2013 – 2019
Graduate Research Assistant, College of Business, Bowling Green State University, 2011 – 2012

EDUCATION

Ph.D., Communication, The Ohio State University, 2019
M.A., Communication, The Ohio State University, 2015
M.B.A., Bowling Green State University, 2012
B.S., Business Administration, *summa cum laude*, Youngstown State University, 2011

RESEARCH

PEER-REVIEWED JOURNAL ARTICLES

31. Goodboy, A. K., Dillow, M. R., Bolkan, S., Chiasson, R. M., & **Vendemia, M. A.** (2026). Relationship uncertainty and person-specific dynamics of partner rumination and relational turbulence in day-to-day life. *Human Communication Research*. Advance online publication. <https://doi.org/10.1093/hcr/hqag001>
30. **Vendemia, M. A.** (2025). How online dating motivations and social networks affect warranting value and interpersonal impressions. *Journal of Media Psychology: Theories, Methods, and Applications*. Advance online publication. <https://doi.org/10.1027/1864-1105/a000486>
29. Journeay, J. M., **Vendemia, M. A.**, & Tukachinsky Forster, R. (2025). Women's social comparisons and sexual competition with porn stars. *Mass Communication and Society*, 28(6), 1148-1166. <https://doi.org/10.1080/15205436.2025.2519190>
28. **Vendemia, M. A.**, Goodboy, A. K., Chiasson, R. M. & Dillow, M. R. (2025). Person-specific effects of women's social media use on body image concerns: An intensive longitudinal study of daily life. *Human Communication Research*, 51(3), 164-178. <https://doi.org/10.1093/hcr/hqaf001>
27. Bolkan, S., Goodboy, A. K., Dillow, M. R., Chiasson, R. M., & **Vendemia, M. A.** (2024). Dynamic and daily partner-specific processes of relationship uncertainty and enacted relationship talk. *Communication Research*. Advance online publication. <https://doi.org/10.1177/00936502241285997>
26. **Vendemia, M. A.**, & Bevan, J. L. (2024). Why do people share social networking site passwords with their romantic partners? The antecedents and explanations for social networking site password sharing in romantic relationships. *Communication Research Reports*, 41(5), 265-274. <https://doi.org/10.1080/08824096.2024.2420051>
25. Chiasson, R. M., Goodboy, A. K., **Vendemia, M. A.**, Beer, N., Meisz, G. C., Cooper, L., Arnold, A., Lincoski, A., George, W., Zuckerman, C., & Schrouf, J. (2024). Does the human professor or artificial

intelligence (AI) offer better explanations to students? Evidence from three within-subject experiments. *Communication Education*, 73(4), 343-370. <https://doi.org/10.1080/03634523.2024.2398105>

24. **Vendemia, M. A.**, Brathwaite, K. N., & DeAndrea, D. C. (2024). An intersectional approach to evaluating the effectiveness of women's sexualized body-positive imagery on Instagram. *New Media & Society*, 26(10), 5819-5837. <https://doi.org/10.1177/14614448221143345>
23. **Vendemia, M. A.** (2024). Sexual objectification versus empowerment: Examining the effects of sexualized women's facial expression on viewers' evaluations of social cognition and self-objectification. *Body Image*, 50, Article 101721. <https://doi.org/10.1016/j.bodyim.2024.101721>
22. **Vendemia, M. A.**, & Fox, J. (2024). How social media images of sexualized young women elicit appearance commentary from their peers and reinforce objectification. *Body Image*, 49, Article 101638. <https://doi.org/10.1016/j.bodyim.2024.101638>
21. Journeay, J. M., **Vendemia, M. A.**, & Tukachinsky Forster, R. (2024). Relational effects of romantic partner's perceived parasocial romantic attachment with pornography. *Journal of Media Psychology: Theories, Methods, and Applications*, 36(2), 121-131. <https://doi.org/10.1027/1864-1105/a000392>
20. Brathwaite, K. N., DeAndrea, D. C., & **Vendemia, M. A.** (2023). Non-sexualized images and body-neutral messaging foster body positivity online. *Social Media + Society*, 9(4). <https://doi.org/10.1177/20563051231207852>
19. Robinson, M. J., & **Vendemia, M. A.** (2023). How activated self-concepts influence selection and processing of body-positive narratives. *Media Psychology*, 26(6), 713-742. <https://doi.org/10.1080/15213269.2023.2206140>
18. Tukachinsky Forster, R., **Vendemia, M. A.**, Journeay, J. M., & Downey, S. E. (2023). Mixing parasocial friendship with business: The effect of sponsorship disclosure timing in vlogs. *Journal of Media Psychology: Theories, Methods, and Applications*, 35(4), 241-252. <https://doi.org/10.1027/1864-1105/a000362>
17. **Vendemia, M. A.**, & Robinson, M. J. (2022). Promoting body positivity through stories: How protagonist body size and esteem influence readers' self-concepts. *Body Image*, 42, 315-326. <https://doi.org/10.1016/j.bodyim.2022.07.005>
16. Coduto, K. D., **Vendemia, M. A.**, Viverette, S., & Williams, E. (2022). Exploring sexual, romantic, and platonic features and functions of the imagined interactions framework. *Imagination, Cognition and Personality*, 42(1), 24-41. <https://doi.org/10.1177/02762366221089279>
15. **Vendemia, M. A.**, & Coduto, K. D. (2022). Online daters' sexually explicit media consumption and imagined interactions. *Computers in Human Behavior*, 126, Article 106981. <https://doi.org/10.1016/j.chb.2021.106981>
14. Tukachinsky Forster, R., & **Vendemia, M. A.** (2021). Effects of news and threat perceptions on Americans' COVID-19 precautionary behaviors. *Communication Reports*, 34(2), 65-77. <https://doi.org/10.1080/08934215.2021.1907428>
13. **Vendemia, M. A.**, DeAndrea, D. C., & Brathwaite, K. N. (2021). Objectifying the body positive movement: The effects of sexualizing and digitally modifying body-positive images on Instagram. *Body Image*, 38, 137-147. <https://doi.org/10.1016/j.bodyim.2021.03.017>
12. **Vendemia, M. A.**, & DeAndrea, D. C. (2021). The effects of engaging in digital photo modifications and receiving favorable comments on women's selfies shared on social media. *Body Image*, 37, 74-83. <https://doi.org/10.1016/j.bodyim.2021.01.011>

11. Fox, J., **Vendemia, M. A.**, Smith, M. A., & Brehm, N. R. (2021). Effects of taking selfies on women's self-objectification, mood, self-esteem, and social aggression toward female peers. *Body Image*, 36, 193-200. <https://doi.org/10.1016/j.bodyim.2020.11.011>
10. **Vendemia, M. A.**, Coduto, K. D., & Lee-Won, R. J. (2019). When are emotional online product reviews persuasive? Exploring the effects of reviewer status and valence in consumer purchase decisions. *Communication Research Reports*, 36(5), 437-448. <https://doi.org/10.1080/08824096.2019.1683532>
9. DeAndrea, D. C., & **Vendemia, M. A.** (2019). The influence of self-generated and third-party claims online: Perceived self-interest as an explanatory mechanism. *Journal of Computer-Mediated Communication*, 24(5), 223-239. <https://doi.org/10.1093/jcmc/zmz011>
8. **Vendemia, M. A.**, Bond, R. M., & DeAndrea, D. C. (2019). The strategic presentation of user comments affects how political messages are evaluated on social media sites: Evidence for robust effects across party lines. *Computers in Human Behavior*, 91, 279-289. <https://doi.org/10.1016/j.chb.2018.10.007>
7. **Vendemia, M. A.**, & DeAndrea, D. C. (2018). The effects of viewing thin, sexualized selfies on Instagram: Investigating the role of image source and awareness of photo editing practices. *Body Image*, 27, 118-127. <https://doi.org/10.1016/j.bodyim.2018.08.013>
6. DeAndrea, D. C., Van Der Heide, B., **Vendemia, M. A.**, & Vang, M. H. (2018). How people evaluate online reviews. *Communication Research*, 45(5), 719-736. <https://doi.org/10.1177/0093650215573862>
5. **Vendemia, M. A.** (2017). When do consumers buy the company? Perceptions of interactivity in company-consumer interactions on social networking sites. *Computers in Human Behavior*, 71, 99-109. <https://doi.org/10.1016/j.chb.2017.01.046>
4. **Vendemia, M. A.** (2017). (Re)Viewing reviews: Effects of emotionality and valence on credibility perceptions in online consumer reviews. *Communication Research Reports*, 34(3), 230-238. <https://doi.org/10.1080/08824096.2017.1286470>
3. **Vendemia, M. A.**, High, A. C., & DeAndrea, D. C. (2017). "Friend" or foe? Why people friend disliked others on Facebook. *Communication Research Reports*, 34(3), 29-36. <https://doi.org/10.1080/08824096.2016.1227778>
2. Fox, J., & **Vendemia, M. A.** (2016). Selective self-presentation and social comparison via photographs on social networking sites. *Cyberpsychology, Behavior, and Social Networking*, 19(10), 593-600. <http://doi.org/10.1089/cyber.2016.0248>
1. DeAndrea, D. C., & **Vendemia, M. A.** (2016). How affiliation disclosure and control over user-generated comments affects consumer health knowledge and behavior: A randomized controlled experiment of pharmaceutical direct to consumer advertising (DTCA) on social media. *Journal of Medical Internet Research*, 18(7), e189. <https://doi.org/10.2196/jmir.5972>

REFEREED CONFERENCE PAPERS AND PRESENTATIONS

36. Brathwaite, K. N., & **Vendemia, M. A.** (2026, June). *BoPo-spiration: How social media imagery fosters positive body image through mood management*. Paper presented at the 76th annual conference of the International Communication Association, Cape Town, South Africa.
35. **Vendemia, M. A.** (2025, November). *Augmenting beauty: A critical review of augmented reality (AR) beautification filters*. Paper presented at the 111th annual convention of the National Communication Association, Denver, CO.

34. Goodboy, A. K., Dillow, M. R., Bolkan, S., Chiasson, R. M., & **Vendemia, M. A.** (2025, November). *Dynamic partner rumination and relational turbulence in day-to-day life*. Paper presented at the 111th annual convention of the National Communication Association, Denver, CO.
33. **Vendemia, M. A.**, Goodboy, A. K., Chiasson, R. M. & Dillow, M. R. (2025, June). *Person-specific effects of women's social media use on body image concerns: An intensive longitudinal study of daily life*. Paper presented at the 75th annual conference of the International Communication Association, Denver, CO.
32. **Vendemia, M. A.** (2025, March). *How online dating motivations and social networks affect warranting value and interpersonal impressions*. Paper presented at the 116th annual convention of the Eastern Communication Association, Buffalo, NY.

Top Paper Award – Media Communication Interest Group

31. Bolkan, S., Goodboy, A. K., Dillow, M. R., Chiasson, R. M., & **Vendemia, M. A.** (2024, November). *Dynamic and daily partner-specific processes of relationship uncertainty and enacted relationship talk*. Paper presented at the 110th annual convention of the National Communication Association, New Orleans, LA.

Top Paper Award – Interpersonal Communication Division

30. Chiasson, R. M., Goodboy, A. K., **Vendemia, M. A.**, Beer, N., Meisz, G. C., Cooper, L., Arnold, A., Lincoski, A., George, W., Zuckerman, C., & Schrouf, J. (2024, November). *Does the human professor or artificial intelligence offer better explanations to students? Evidence from three within-subject experiments*. Paper presented at the 110th annual convention of the National Communication Association, New Orleans, LA.
29. Coduto, K. D., Roaché, D. J., Sharabi, L. L., & **Vendemia, M. A.** (2024, July). *Updating the profile as promise framework: How friends help online daters communicate authentic self-presentations*. Paper presented at the biennial conference of the International Association for Relationship Research, Boston, MA.
28. **Vendemia, M. A.**, & Bevan, J. L. (2024, July). *Antecedents of and explanations for social networking site password sharing in romantic relationships*. Paper presented at the biennial conference of the International Association for Relationship Research, Boston, MA.
27. **Vendemia, M. A.** (2024, June). *Examining the effects of sexualized women's facial expression on viewers' evaluations of social cognition and self-objectification*. Paper presented at the 74th annual conference of the International Communication Association, Gold Coast, Australia.

Top Poster Award

26. Journeay, J. M., **Vendemia, M. A.**, & Tukachinsky Forster, R. (2024, June). *Examining heterosexual women's social comparisons and perceptions of sexual competition with porn stars*. Paper presented at the 74th annual conference of the International Communication Association, Gold Coast, Australia.
25. Coduto, K. D., Roaché, D. J., **Vendemia, M. A.**, & Sharabi, L. L. (2023, November). *How online daters determine who other users are offline: A qualitative approach to identifying warranting cues and understanding authenticity assessments on online dating platforms*. Paper presented at the 109th annual convention of the National Communication Association, National Harbor, MD.
24. Journeay, J. M., **Vendemia, M. A.**, & Tukachinsky Forster, R. (2023, February). *Parasocial romantic relationships with pornography fuel romantic jealousy and perceptions of infidelity*. Paper presented at the 93rd annual convention of the Western States Communication Association, Phoenix, AZ.

Top Paper Award – Interpersonal Communication Interest Group

23. Brathwaite, K. N., DeAndrea, D. C., & **Vendemia, M. A.** (2022, November). *Non-sexualized images and body-neutral messaging foster body positivity online*. Paper presented at the 108th annual convention of the National Communication Association, New Orleans, LA.
Top Paper Award – Human Communication and Technology Division
22. **Vendemia, M. A.**, Brathwaite, K. N., & DeAndrea, D. C. (2022, May). *An intersectional approach to evaluating the effectiveness of women's sexualized body-positive imagery on Instagram*. Paper presented at the 72nd annual conference of the International Communication Association, Paris, France.
21. Robinson, M. J., & **Vendemia, M. A.** (2022, May). *The influence of female readers' characteristics on narrative selection and its effects on readers' self-concepts*. Paper presented at the 72nd annual conference of the International Communication Association, Paris, France.
20. **Vendemia, M. A.**, & Robinson, M. J. (2021, November). *Promoting body positivity through narratives: The effects of female protagonist portrayals on readers' engagement in social comparisons, attributions, and body image*. Paper presented at the 107th annual convention of the National Communication Association, Seattle, WA.
19. **Vendemia, M. A.**, & Coduto, K. D. (2021, May). *Catharsis in crisis: Online daters' sexually explicit media consumption and imagined interactions in the context of the COVID-19 pandemic*. Paper presented virtually at the 71st annual conference of the International Communication Association.
18. Coduto, K. D., & **Vendemia, M. A.** (2021, May). *Investigating the role of gender differences and the Dark Triad on online dating motivations and willingness to meet others offline during the COVID-19 pandemic*. Paper presented virtually at the 71st annual conference of the International Communication Association.
17. **Vendemia, M. A.**, DeAndrea, D. C., & Brathwaite, K. N. (2021, May). *Objectifying the body positive movement: The effects of sexualizing and digitally modifying body positive images on Instagram*. Paper presented virtually at the 71st annual conference of the International Communication Association.
16. Coduto, K. D., **Vendemia, M. A.**, & Viverette, S. (2021, March). *Exploring sexual, romantic, and platonic functions of the imagined interactions framework*. Paper presented virtually at the 90th annual convention of the Central States Communication Association.
15. **Vendemia, M. A.**, & Fox, J. (2020, May). *Effects of men's exposure to sexually objectified photos of women on social media*. Paper presented virtually at the 70th annual conference of the International Communication Association.
14. Coduto, K. D., Li, S., & **Vendemia, M. A.** (2020, May). *Message timing expectancies for self and others in mobile dating applications: A hyperpersonal perspective*. Paper presented virtually at the 70th annual conference of the International Communication Association.
13. **Vendemia, M. A.**, & DeAndrea, D. C. (2019, November). *Clarifying the relationships between the self, selfie, and self-objectification: The effects of engaging in photo modification and receiving positive feedback on women's photographic self-presentations online*. Paper presented at the 105th annual convention of the National Communication Association, Baltimore, MD.
Top Paper Award – Human Communication and Technology Division
12. Fox, J., & **Vendemia, M. A.** (2019, May). *Effects of women's exposure to peers' sexually objectified social media posts*. Paper presented at the 69th annual conference of the International Communication Association, Washington, DC.

11. Bond, R. M., **Vendemia, M. A.**, & DeAndrea, D. C. (2018, November). *Gauging the credibility and influence of political messages on social media sites*. Paper presented at the 104th annual convention of the National Communication Association, Salt Lake City, UT.
10. DeAndrea, D. C., & **Vendemia, M. A.** (2018, November). *The influence of self-generated and third-party claims online: Perceived self-interest as an explanatory mechanism*. Paper presented at the 104th annual convention of the National Communication Association, Salt Lake City, UT.
9. **Vendemia, M. A.**, & DeAndrea, D. C. (2017, November). *Evaluation of women's photos on social media sites*. Paper presented at the 103rd annual convention of the National Communication Association, Dallas, TX.
8. Lee-Won, R. J., **Vendemia, M. A.**, & Coduto, K. D. (2017, May). *When are emotional online product reviews persuasive? The role of reviewer expertise cues and review valence*. Paper presented at the 67th annual conference of the International Communication Association, San Diego, CA.
7. DeAndrea, D. C., & **Vendemia, M. A.** (2016, November). *The challenges facing direct-to-consumer advertising (DTCA) on social media*. Paper presented at the 102nd annual convention of the National Communication Association, Philadelphia, PA.
6. **Vendemia, M. A.** (2016, June). *When do consumers buy the company? Perceptions of interactivity in company-consumer interactions on social networking sites*. Paper presented at the 66th annual conference of the International Communication Association, Fukuoka, Japan.
5. Fox, J., & **Vendemia, M. A.** (2016, June). *Selective self-presentation and social comparison differences among women and men via photographs on social networking sites*. Paper presented at the 66th annual conference of the International Communication Association, Fukuoka, Japan.
4. Fox, J., **Vendemia, M. A.**, Smith, M. A., & Brehm, N. R. (2015, November). *Effects of private and public selfies on women's self-objectification, mood, self-esteem, endorsement of beauty ideals, and social aggression*. Paper presented at the 101st annual convention of the National Communication Association, Las Vegas, NV.
3. **Vendemia, M. A.**, & Lee-Won, R. J. (2015, May). *(Re)viewing the reviews: Effects of review emotionality, valence, and reviewer status cues on credibility perceptions*. Paper presented at the 65th annual conference of the International Communication Association, San Juan, Puerto Rico.
2. DeAndrea, D. C., Van Der Heide, B., **Vendemia, M. A.**, & Vang, M. H. (2014, November). *Same source, same content, different effect: How user-generated content can differentially affect viewers' evaluations of a target online*. Paper presented at the 100th annual convention of the National Communication Association, Chicago, IL.
1. **Vendemia, M. A.**, High, A. C., & DeAndrea, D. C. (2014, November). *"Friend" or foe? Why people friend disliked others on Facebook*. Paper presented at the 100th annual convention of the National Communication Association, Chicago, IL.

TEACHING

GRADUATE COURSES

Graduate Seminar (COMM 796)
 Graduate Research Methods (COMM 701)
 Computer-Mediated Communication (COMM 625)
 Theory and Research in Mass Communication (COMM 605)
 Advanced Quantitative Methods (COM 785)

Psychological and Social Implications of Interpersonal Communication Technologies (HCOM 597)
Graduate Independent Study (HCOM 599/COMM 795)

UNDERGRADUATE COURSES

Computer-Mediated Communication (COMM 425)
Effects of Mediated Communication (COMM 405)
Digital Influence Basics (COMM 293)
Fundamentals of Mediated Communication (COMM 105)
Introduction to Research Methods (COM 295)
Theories of Persuasion (COM 210)
Mass Media Effects (COM 328)
Senior Seminar (COM 498)
Student-Faculty Research and Creative Activity (COM 291/491)
Independent Internship (COM 290/490)
Introduction to Organizational Communication (COMM 3325)
Introduction to Communication Technology (COMM 2540)
Principles of Effective Public Speaking (COMM 2110)
Persuasive Communication (COMM 2367)

TEACHING ASSISTANTSHIPS

Introduction to Organizational Communication (COMM 3325)
Communication in Society (COMM 1100)

RESEARCH LAB

Emerging Media and the Body (EMBODY) Research Lab, Director, 2019 – Present

GRANT ACTIVITY

National Communication Association's Research Cultivation Grant, Principal Investigator, 2025
*How augmented reality (AR) filters affect women's appearance satisfaction:
Capturing affective responses through computational face reading methods*
(\$10,000)

West Virginia Humanities Council Fellowship, 2024
The commodification and ethics of augmented reality (AR) appearance filters: A critical review
(\$3,000)

Chapman University's Scholarly and Creative Fund Grant, Faculty Collaborator, 2022
*Designing evidence-based messages to support and celebrate first-generation college students:
An interdisciplinary investigation*
Principal Investigator: Dr. Sara LaBelle
Faculty Collaborators: Dr. Quaylan Allen, Dr. Stephany Cuevas, & Claudine Jaenichen
(\$10,000)

AWARDS & HONORS

Three Minute Thesis (3MT®) – Second Place, Faculty Advisor, 2023
Examining heterosexual women's social comparisons and perceptions of sexual competition with porn stars
Graduate Education, Chapman University

Alpha Kappa Psi – Professional Business Fraternity, Inductee, 2022
Nominated by undergraduate students as faculty inductee
Argyros School of Business & Economics, Chapman University

Doris Gildea Morgan Scholarship Award, 2018

Awarded to top post-candidacy graduate student researcher
School of Communication, The Ohio State University

Albert Warren Scholarship Award, 2017

Awarded to top graduate student for teaching excellence
School of Communication, The Ohio State University

Walter B. Emery Memorial Scholarship Award, 2016

Awarded to top pre-candidacy graduate student researcher
School of Communication, The Ohio State University

Beta Gamma Sigma – International Business Honor Society, Inductee, 2010

Inducted into international business honor society (top 10% of undergraduate business students)

CONFERENCE AWARDS

Top Paper, Media Communication Interest Group, Eastern Communication Association, 2025
Top Paper, Interpersonal Communication Division, National Communication Association, 2024
Top Poster, International Communication Association, 2024
Top Paper, Interpersonal Communication Interest Group, Western States Communication Association, 2023
Top Paper, Human Communication and Technology Division, National Communication Association, 2022
Top Paper, Human Communication and Technology Division, National Communication Association, 2019

REVIEWER RECOGNITIONS

Reviewer of the Year, *Journal of Media Psychology: Theories, Methods, and Applications*, 2022
Distinguished Reviewer, *Journal of Media Psychology: Theories, Methods, and Applications*, 2020

INVITED TALKS AND SEMINARS

Tribe of Mentors: Graduate Student Organization (2026, April 2)

How augmented reality beauty filters affect women's self-perception through computational face reading methods
Department of Communication Studies, West Virginia University

Bridging Mountains: Eberly Dialogues on Weapons (2025, November 14)

Weaponized masculinity online: How the manosphere fuels gender-based hate and violence
Eberly College Research Office, West Virginia University

Art in the Libraries and Humanities Center Panel (2025, September 30)

Artificial intelligence: Shaping futures, impacting lives
West Virginia University

Roundtable Discussion (2025, March)

Creative teaching solutions for contemporary students: Generative artificial intelligence
Instructional Communication Interest Group, Eastern Communication Association

Guest Lecture (2024, July)

Self(ie)-presentation in a digital world: A programmatic line of experimental research
Department of Mass Communication, Advertising & Publication Relations, Boston University

Society for Communications Research (2024, April)

Body image and social media
Department of Communications, California State University, Fullerton

Graduate Seminar (2023, November)

The art of experimental design: Empiricism, ethics, and examples from social scientific communication research
Department of Mass Communication, Advertising & Publication Relations, Boston University

Research Colloquium (2023, October)

Commodification and ethics of augmented reality (AR) appearance filters
Department of Communication Studies, West Virginia University

Society for Communications Research (2022, April)

The relationship between social media and mental health
Department of Communications, California State University, Fullerton

Colloquium (2021, December)

Promoting better body image through female media portrayals: A programmatic line of experimental research
School of Communication, Chapman University

Masterclass Recruitment Event (2021, August)

Putting one's best face (and body) forward: The effects of social media on authenticity and body image concerns
School of Communication, Chapman University

Society for Communications Research (2021, April)

The effects of social media and photo modification on body image
Department of Communications, California State University, Fullerton

"WeCare" Campaign Research Talk (2021, April)

Self-image & social media literacy
School of Communication, Chapman University

Graduate Seminar (2021, February)

Programmatic research on warranting theory
School of Communication and Journalism, South Dakota State University

Student Scholar Symposium, Faculty Mentor/Co-Author (2020, May)

Exploring sexual, romantic, and platonic functions of the imagined interactions framework
Co-Author: Steele Viverette (undergraduate student)
Chapman University

Ask the Experts: COVID-19 Research Town Hall, Co-Author/Presenter (2020, June)

The effect of news and perceptions of others on COVID-19 precautionary actions
Co-Author/Presenter: Dr. Rebecca (Riva) Tukachinsky Forster
Chapman University

"Discover Chapman" – Student-Faculty Research Panel (2020, November)

Co-Presenter: Steele Viverette (undergraduate student)
School of Communication, Chapman University

"Trust in Mediated Communication" International Summer School (2018, June)

Selected doctoral student for funded summer program with international communication scholars
Department of Communication, University of Münster (Germany)

Summer Doctoral Seminar – Computer-Mediated Communication (2015, June)

Selected doctoral student for funded seminar with guest scholar, Dr. Joseph B. Walther
Department of Communication, Wayne State University

Computer-Mediated Communication Mini-Conference (2013, October)*Selected graduate student for funded seminar with Dr. Joseph B. Walther***SELECTED MEDIA COVERAGE**

McFall, M. R. (2026, January 23). The worrying new trend in online fitness videos. *Newsweek*.

Shane, C. (2023, August 24). Face forward: The unpredictable magic of TikTok and Instagram beauty filters is that they make you feel more like you. *Wired*.

Schulz, M. (2022, September 7). Fashion's next metaverse opportunity: Turning real models into digital avatars. *Vogue Business*.

McDowell, M. (2021, March 2). The ethics and future of flattering AR filters. *Vogue Business*.

SERVICE

DEPARTMENTAL SERVICE

Director of Graduate Studies, West Virginia University, 2026 – Present
 Ad Hoc Awards Committee, West Virginia University, 2026
 Faculty Evaluation Committee, West Virginia University, 2025, 2026 – 2027
 Faculty Search Committee, West Virginia University, 2025
 Graduate Studies Committee, West Virginia University, 2024 – Present
 Research and Media Management Committee, West Virginia University, 2023 – 2025
 Undergraduate Student Advisement, West Virginia University, 2023 – 2024
 Undergraduate Studies Committee, West Virginia University, 2023 – 2024
 Graduate Curriculum Committee, Chapman University, 2022 – 2023
 Chapman Radio – “The Comm Pod” – Faculty Co-Advisor, Chapman University, 2022
 Lambda Pi Eta – Faculty Panelist, Chapman University, 2022
 Undergraduate Curriculum Committee, Chapman University, 2021 – 2023
 Trailblazer First-Generation Student Program – Faculty Mentor, Chapman University, 2021 – 2022
 Faculty Search Committee, Chapman University, 2021 – 2022
 Faculty Excellence Awards Committee, Chapman University, 2019 – 2020
 Faculty Search Committee, The Ohio State University, 2017 – 2018
 Graduate Student Peer Mentor, The Ohio State University, 2015 – 2018
 Graduate Studies Committee – Graduate Student Representative, The Ohio State University, 2014 – 2015
 MBA Student Association – Vice President, Bowling Green State University, 2011 – 2012

Ph.D. Advisor

Jessica M. Journeay, School of Communication, Chapman University, 2020 – 2023

Ph.D. Committee Member

Emily D’Antonio, Department of Communication Studies, West Virginia University, 2026 – Present
 Hannah H. Miller, Sport, Exercise, and Performance Psychology, West Virginia University, 2025 – 2026
 Ani Tepnadze, Department of Political Science, West Virginia University, 2024 – 2025
 Chelsea Bihlmeyer, Department of Communication Studies, West Virginia University, 2023 – 2026
 April N. Wright, Department of Communication Studies, West Virginia University, 2023 – 2026
 Hailey Scherer, Department of Communication Studies, West Virginia University, 2022 – 2025
 Cailin M. Kuchenbecker, School of Communication, Chapman University, 2021 – 2024
 Noel H. McGuire, School of Communication, Chapman University, 2021 – 2024

Graduate Student Instructor – Faculty Teaching Observer

Noel H. McGuire, Chapman University, 2022
 Amy Hellem, Chapman University, 2021
 Jessica M. Journeay, Chapman University, 2021

COLLEGE SERVICE

Eberly College Curriculum and Academic Policy Committee, West Virginia University, 2025 – Present

UNIVERSITY SERVICE

Faculty Senate – School of Communication Senator, Chapman University, 2022 – 2023
 Student Scholar Symposium – Moderator, Chapman University, 2022
 Summer Undergraduate Research Fellowship (SURF) – Ad Hoc Reviewer, Chapman University, 2021, 2022
 We CU! First-Generation Student Program – Faculty Mentor, Chapman University, 2020 – 2021
 First Year Student Orientation – Faculty Panelist, Chapman University, 2020
 Conversations on Morality, Politics, and Society (COMPAS) – Moderator, The Ohio State University, 2019

DISCIPLINE SERVICE

Special Issue Editor

Psychology of Popular Media – Special Issue: New Media and Body Image, 2025 – 2026
 Co-Editor: Dr. Teresa Lynch

Associate Editor

Psychology of Popular Media, 2024 – Present

Editorial Board

Communication Quarterly, 2026 – Present
Media Psychology, 2024 – Present
Body Image, 2022 – Present
Journal of Media Psychology: Theories, Methods, and Applications, 2022 – Present
Communication Research Reports, 2019 – Present

Ad Hoc Reviewer

AI and Ethics
Body Image
Communication Monographs
Communication Research Reports
Computers in Human Behavior
Cyberpsychology, Behavior, and Social Networking
Cyberpsychology: Journal of Psychosocial Research on Cyberspace
Human Communication Research
International Journal of Communication
Journal of Children and Media
Journal of Computer-Mediated Communication
Journal of Media Psychology: Theories, Methods, and Applications
Journal of Social and Personal Relationships
Media Psychology
New Media & Society
Psychology of Popular Media
Psychology of Women Quarterly
Sex Roles
Social Media + Society

International Communication Association
National Communication Association

Human Communication and Technology Division, National Communication Association

Nominating Committee, 2025 – Present
Dissertation and Thesis Award Committee, 2024 – 2025
Conference Panel Chair, 2022, 2025

Communication and Technology Division, International Communication Association

Conference Panel Chair, 2021, 2023, 2024, 2026

COMMUNITY SERVICE

Camp GOTR Coach, Girls on the Run North Central West Virginia, 2026 – Present
Career Center Workshop Facilitator, Dress for Success Columbus, 2018 – 2019
Special Olympics Events Volunteer, Special Olympics Ohio, 2017 – 2019
Speech and Debate Judge, National Speech & Debate Association, 2007 – 2015
Speech and Debate Judge, Ohio High School Speech League, 2007 – 2015

PROFESSIONAL EXPERIENCE

Speech and Debate Coach, Ursuline High School, Youngstown, OH, 2008 – 2011
Newsroom and Advertising Sales Intern, WFMJ-TV, Youngstown, OH, 2010 – 2011
Market Research Intern, Harrods, London, United Kingdom, 2010