

WVU Communication Studies
at the 2023 D.C. Health Communication Conference (DCHC)

FRIDAY

Poster Session 1 (Friday April 28 2:45 – 3:25)

- *Social Comparison and Collective Action: Combining Framing Strategies to Address Restrictions to Reproductive Healthcare.* (Poster 16)
 - Alysse C. Baker

- *Holding an Empathetic Lantern: An Elicitation Study of Students' Beliefs Underlying Offering Social Support to Depressed Friends.* (Poster 24)
 - Lindsay Morris-Neuberger
 - Laura Boutemen, University of Central Florida
 - Timothy Sellnow, University of Central Florida
 - Derek Lane, University of Kentucky
 - Ann Neville Miller, University of Central Florida

Poster Session 2 (Friday April 28 3:35 – 4:15)

- *Growing Collective Efficacy using a Statewide Gardening Campaign: A Grow This! Experiment* (Poster 32)
 - Kristin McCartney
 - Daniel Totzkay

- *Strategies to Alleviate American Football's Concussion Disparity.* (Poster 35)
 - Thomas Bobbitt
 - Daniel Totzkay

SATURDAY

Poster Session 3 (Saturday April 29 10:15 – 10:55)

- *Proposing Intervention Strategies and Considerations for Black Lung Mitigation in Central Appalachia.* (Poster 55)
 - Madison Martin
 - Daniel Totzkay

- *Addressing the Maternal Mortality Rates in Rural Women in Pakistan.* (Poster 59)
 - Samaha Ghani

- *Vaccine Decision-Making Profiles for Formative Evaluation across the COVID-19 Vaccination Campaign in West Virginia.* (Poster 73)

- Daniel Totzkay
- Julia Daisy Fraustino
- Lisa M. Costello
- Samaha Ghani

Poster Session 4 (Saturday April 29 11:05 – 11:45)

- *Understanding Stigma with Institutional Theory: Intervention Stigma Surrounding the Medication-Assisted Treatments for Substance Use Disorders.* (Poster 96)
 - Katie Kang

- *Examining Message Repetition, Message Fatigue, Psychological Reactance and Behavioral Intention in Public Health Messages.* (Poster 103)
 - Daniel Totzkay
 - Brandon Thomas, Michigan State University
 - Kami Silk, University of Delaware