A HISTORY OF THE STUDY OF ORAL COMMUNICATION AT WEST VIRGINIA UNIVERSITY



LEONARD M. DAVIS WEST VIRGINIA UNIVERSITY DEPARTMENT OF COMMUNICATION STUDIES

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LEONARD M. DAVIS

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DEDICATION

To David Carter Hardesty, Jr., President of West Virginia University, in recognition of his devotion to the study and practice of effective oral communication, this volume is dedicated.

TABLE OF CONTENTS

| Forev | f Illustrations |
|-------|---|
| 1, | In the Beginning 1 |
| 2. | Development of the Speech Department 14 |
| 3. | From Speech to Communication Studies 40 |
| 4, | Forensics and Debate |
| 5. | High School Contacts |
| 6. | Interpretation |
| 7. | Drama |
| 8. | Speech Correction 120 |
| 9. | Mass Communication 127 |
| 10. | Speech and Communication Education 143 |
| | Appendix A: Faculty 1868-1997 152 |
| | Appendix B: Ed.D. Degrees 1974-1996 158 |
| | Appendix C: M.A. Degrees 1949-1996 159 |
| | Appendix D: B.A. Degrees 1920-1996 187 |
| | About the Author |

iii

List of Illustrations

Photos and illustrations are direct links to specific parts of the past, and are often more significant in history than the written text. No amount of written or verbal description, however vivid, can make us appreciate the past as do pictures of that life. With this in mind, A History of the Study of Oral Communcations at West Virginia University includes the following photos and illustrations.

Page

| Abraham Lincoln's Proclamation |
|---|
| Old Monongalia Academy |
| Woodburn Hall Female Seminary 4 |
| Columbian Literary Society Meeting Room |
| Literary Society Contest Program |
| Parthenon Literary Society Meeting Room |
| Franklin S. Lyon |
| Morgantown Female Seminary |
| Episcopal Hall |
| Robert Allen Armstrong |
| Harriett Lyon |
| Senator Matthew Mansfield Neely 24 |
| C. Edmund Neil |
| Wilbur Jones Kay |
| James H. Henning |
| Leonard M. Davis |
| Jarnes C. McCroskey |
| Virginia P. Richmond |
| Donald W. Klopf |
| Armstong Hall |
| Transcontinental Debate Team |
| Women's Debate Squad, 1924-25 |
| WVU International Debate Team, 1934 69 |
| Women's Debate Team, 1942 |
| Oxford University - WVU Debate Team, 1948 |
| Interscholastic Public Speaking Program, 1938 |
| WVU High School Speech Institute, 1965 |
| Program for "Night of Assassins", 1960 |
| Voice Choir Telecast, 1963 |
| First WVU Football Team, 1891 |
| Theatre Cast, "Richard III, Revised", 1892 |
| Poster, "Artie in Wall Street", 1915 101 |

v

Page

vi

| Scene from "Artie in Wall Street" 102 |
|--|
| Scene from "Riders to the Sea," 1925 103 |
| Commencement Hall, 1925 104 |
| Original Auditorium in Commencement Hall 105 |
| Rear Elevation, Commencement Hall 106 |
| Scene from "Little Women," 1943 108 |
| Army Air Corps Cadets on Campus, 1943 |
| Sam Boyd, Jr |
| Carolyn Eberly |
| Don Knotts |
| David Selby |
| Voice Exercise at the Speech Clinic 122 |
| Speech Auditometry in Use |
| Eleanor Roosevelt on Campus, 1940 130 |
| University Players' Broadcast, 1942 132 |
| Film Crew on Location |
| |

** Photo Source: West Virginia and Regional History Collection, WVU Libraries: pages 3, 4, 9, 10, 11, 20, 21, 22, 24, 31, 53, 59, 60, 69, 99, 100, 101, 102, 104, 105, 106; WVU Center for Women's Studies, Centenary Project Archives: pages 16, 23; Erickson Alumni Association, pages 25, 30, 71, 108, 109, 114, 118; Private Collection of the Author, 74, 82, 85, 95, 96, 103, 112, 118, 122, 123, 132, 140; Mrs. Sam Boyd, Jr., page 111; James R. McCartney, page 130

Foreword

Histories of academic departments generally have three things in common: they are written by an amateur historian who is likely to be a senior member of the department in terms of service; they do not enjoy a wide readership beyond those who were directly involved with the evolution of the department; and they are almost always dull.

There are not many examples of department histories. To be sure, there are a few, some exceptionally well done. But departmental histories aren't exactly dropping from the trees. Yet, the lessons learned in the enterprise are numerous. For example, a department history should not be written by a committee. Though the advantages in having many viewpoints represented are undeniable, there is a tendency for committees to produce records, rather than tell a story, and often find it easier to pile up facts than relate how a department evolved.

A second lesson learned is that everything relating to a department isn't worthy of inclusion. Those who read the history may be disappointed to find what was important to them has been omitted, but the inclusion of all information assembled for this history would have resulted in the reporting of trivia. Hence, perspective and proportion have been attempted, recognizing that neither will be fully realized.

In writing a history of the department, one must decide if it should emphasize intellectual philosophies as they emerged and evolved as a part of a major university, or focus on a composite of faculty, students, courses, and textbooks? Should it trace the subsequent careers of its

vii

majors, and obtain testimonies on the value of the subjects taught? Can one treat the history of a department in isolation from the institution which governs policies and programs? Without recognizing the diversity of the task, a coherent end result becomes more difficult, influenced by the availability of sources, and judgments made by the author.

It would not be unusual if the layman had some difficulty in answering an inquiry regarding what "Speech," or "Rhetoric," or "Communication Studies" is. Moreover, a large number of students enrolled in courses under one of these names are totally unaware of the evolution of Speech, and its original position of prominence in the classical liberal arts tradition. Perhaps a brief historical overview should be presented in order to provide perspective.

Rhetoric, as a formal study, first emerged in Sicily about one hundred and fifty years before Aristotle. There, the first treatise on the subject was written by Corax as an instrument for training speakers to carry on litigation in the law courts. In this narrow view, the whole aim of Rhetoric was to win cases, and if truth was sacrificed in the process, this was an issue for moralists rather than the rhetorician.

Plato, the noted Greek philosopher, denounced this type of Rhetoric as a devious way of making the worse appear the better case through the deceptive influence it exerted. Aristotle, who had been Plato's student, played an important role in the development of our present day idea of Speech as an academic discipline. He taught that Rhetoric had as its primary purpose the discovery of all the available means of persuasion in a given case. A central element in these efforts of discovery, when properly used, would be a method of inquiry called Dialectic, since Rhetoric was the counterpart of Dialectic. Cicero, an orator in ancient Rome, defined Rhetoric as the art of giving effectiveness to truth, while a prominent Roman educator, Quintilian, taught that Rhetoric emphasized "the good man speaking well" concept. Instruction in Rhetoric, he maintained, had the high purpose of developing the Orator-Statesman.

The Greeks and Romans considered Rhetoric the very foundation for education, and the most important subject in the curriculum. But, with the development of writing, literature, and poetry, the legitimate subject matter of Rhetoric was diffused. Some of the most eloquent passages of Longinus were written in protest against the absorption of Rhetoric, and Quintilian cautioned against the usurpation of Speech by other subjects when he said of Grammar:

> Not content with the theory of correct speech, no inconsiderable subject, it has usurped the study of practically all the highest departments of knowledge. On the other hand, Rhetoric, which derives its name from the power of eloquence, must not shirk its peculiar duties, not rejoice to see its own burdens shouldered by others. For the neglect of these is little less than surrender of its birthright.

Because the Greek and Roman organization of learning was widely accepted, their philosophy was passed along to succeeding generations. Educators spoke of the liberal arts Trivium, which consisted of Rhetoric, Logic, and Grammar, and the Quadrivian of knowledge which included Arithmetic, Geometry, Astronomy, and Music.

With the fall of the Roman Empire, many of the writings of the early rhetoricians were lost, and the importance of Rhetoric declined because authoritarian states had little use for the art of persuasion and the role of logic (Dialectic) in discovering truth. With the rediscovery of the classical works of Rhetoric during the Renaissance and post-Renaissance period, Rhetoric reclaimed much of its former position of importance.

The growing interrelatedness of the various areas of speech came about with the development of advanced knowledge, specialization, and the new concepts of the function of education. Not only was there an expanding body of knowledge, but more important were the recent methods for increasing knowledge. Of great significance was the new concept that practical knowledge could be profitably incorporated into higher learning. This contributed greatly to the addition of an expanded curriculum, and the exercise of greater control over the nature of the studies within the various specialities became a necessity. For a time, new knowledge was accommodated in the old curriculum through the addition of new courses. This soon proved impractical and gave way to administrative reform through the departmentalization of instruction.

Departments of instruction did not exist, nor have administrative significance, until after 1865. Then, from the close of the American Civil War until the turn of the century, departmentalization proceeded at a rapid rate. Speech at first was incorporated with the departments of English in many colleges and universities despite the fact that English was usually identified with the study of literature and composition. Rhetoric, too often, was relegated to the study of Elocution, an extensive and systematic analysis of the art of delivery, and its function soon became little more than an ornament to what logic had discovered.

Beginning in 1910, Rhetoric was more frequently

referred to as Speech, and those who taught Speech began to agitate for a separation from English departments. Departmentalization, the increase of forensic activities, the publication of Speech textbooks, and the emerging interest in professional associations, all had a part in necessitating a teacher of Speech. With departmentalization, however, came a tendency to serve fewer students because of limited training of personnel, and specific course offerings.

The separation from English was accomplished in large part due to the new life Speech drew from such sciences as Physics, Anatomy and Physiology, and Psychology. For example, Psychology provided additional subject matter for the study of audience behavior, while Anatomy and Physiology provided the ground work for courses and clinics in Speech Correction. The use of science was generally incompatible with English departments and demonstrated that Speech, which took as its core the processes of direct discourse, had boundaries guite different from literature and composition. Moreover, the field of Speech was flexible enough to draw from many aspects of human learning, and specialists in Speech developed a natural affinity for other disciplines. Specialists in the field of Public Address were attracted to the area of Social Studies--methodologies of historical research, and the discourse of citizens--while specialists in Speech Correction were frequently drawn to the medical sciences and the research methodologies of the exact sciences. Drama and Interpretation found an affinity with the humanities, primarilv with literature and art.

The flexibility and adaptability of Speech also made itself evident in other areas. Much of the training students received in speaking had always been through extracurricular activities, often in conjunction with literary societies. When literary societies declined dramatically during the early decades of the present century, Speech was provided an excellent opportunity for expanding its place in education. The two activities which proved especially popular were forensics and theater, and by 1920, course work was designed to give academic recognition for their contribution. Intercollegiate debating thrived to such an extent during this period that it became the most popular Speech offering. It was not until the middle of the twentieth century that the impact of science, student interest, and curricular specialization were being fully realized. Still later, electronics, radio, television and film, and the broad area of communications opened even greater horizons in the field of Speech.

It has become apparent that the modern Speech curriculum is a reflection of those irrepressible influences from the latter part of the 19th century, and the cumulative forces of the 20th century. Its subject matter is unique in that it is not limited to any one area. Other liberal arts operate primarily within their own discipline, and investigate questions pertaining basically to themselves. The evolution of the modern Speech curriculum has been varied and has followed many paths. Few departments have been alike in their attitude toward the discipline because Speech departments have been developed by individuals with separate and distinct perspectives, whose programs inevitably reflected such diversity. Attitudes within the department changed along with the faculty. While the aims and objectives of some areas of Speech are more stable than others, all have been--and still are--undergoing change.

Speech at West Virginia University was the "Department of Public Speaking" in 1919. Immediately following the second World War, the "Department of Speech" was approved as its formal name. When James C. McCroskey became chairman of the department in 1972, it seemed advisable to change the name to "Speech Communication." Thus it remained until a broader perspective of the discipline, a more research oriented approach developed, and the emergence of the doctorate as a degree program gave rise to yet another name change, that of Communication Studies.

Preface

Speech has had a long and honorable record in the annals of education. Not only is it the oldest and most central of the humane studies, but in looking back over the centuries we find that our predecessors never doubted that the educated person, whatever he studied, was in need of effective communication skills.

Although the teaching of Speech at West Virginia University covers a period of more than 125 years, it has been the events of the last two decades which have made the writing of this history a compelling necessity. Moreover, the recent Centennial of the College of Arts and Sciences, now identified as the Eberly College of Arts and Sciences, is a fitting and appropriate time for the Department of Communication Studies to trace approximately 130 years of service at the University.

This study arises in part from the author's first hand knowledge of the University dating from his initial enrollment in 1938, and a virtually uninterrupted period of time since the end of World War II in 1945. For more than forty years he has been collecting material and photographs on the history of WVU, including the Department of Communication Studies---formerly known as the Department of Speech. Because of this long association with the department, the writer does not stand entirely outside the historical evidence used to chart the period of change and development. Often he was a part of the decision-making through which the department evolved in recent years.

Documents relating to the early years of the department were not always preserved. Hence, how to tap sources of information located in hundreds of different

xν

places---including peoples' memories and memorabilia---became a problem, almost from the start, in tracing the progress and growth of a discipline which antedates almost every other department in the University. Where records were missing, and other evidence unavailable, events and activities were employed as links connecting those periods which were supported by evidence. The known facts, however, were not assembled in a typical archeological method of numbering each piece and setting it in place in order to accomplish the primary objectives of determining what kinds of training have been offered in Speech since the founding of the University; what needs and changes influenced the various areas of Speech; and what types of extra-curricular activities were fostered as educationally desirable.

The most frequently used sources of information have been what one would expect: the annual college catalogs, yearbooks, local and campus newspapers and publications, published and unpublished histories which yielded comparative evidence, a variety of research studies, including theses and dissertations, and records in the files of the Department of Communication Studies. The writer of any type of history will be vulnerable to the charge that a disproportionate amount of attention has been given to this or that period of time, person, or program area. Department histories, however, are unavoidably records of policies, programs, and the names of people few readers ever heard of. Yet, those who are interested in knowing how the department came about---how it began and how it developed throughout the years---will likely find the information in this study. A guiding principle throughout has been this: an academic department history should be more than a chronicle of past activities and events --- it

xvi

should be a faithful comparison between the way things used to be, and the way they are now.

No study embracing a period of more than one hundred and twenty-five years could be produced by the efforts of one person alone. Yet it is difficult to know where to begin and where to leave off in the matter of thanking those who provided assistance in the preparation and publication of this history. The entire venture incorporates physical material and support activities from individuals too numerous to mention by name, but I owe a very large debt of gratitude to my colleagues, both past and present, who gave assistance throughout the various stages of this undertaking.

Expressions of gratitude should go first to James C. McCroskey, not only for the constant encouragement and prudent advice regarding the plan of this history, but also for preparing those sections which trace the evolution of the department from Speech to Communication Studies. I know of no one better qualified to write on that period of our department history.

I wish also to thank Walter H. Rockenstein, a colleague for many years in the Department of Speech, for his valuable comments and suggestions relating to the Radio, Television, and Film portion of this study; to J. Richard Toren, the author's debate partner and fellow traveler in Delta Sigma Rho honorary society; to those conscientious people in the West Virginia collection of the Library, especially David Ware, who made available many photos from Colson Hall; to Frances Boyd, Kay Goodwin, James R. McCartney, the WVU Alumni Association, and the Center for Women's Studies for their contributions to the photograpic collection of this history; to Brian Patterson for helping to prepare the photos; to Bethany Ackley who

xvii

presided over the word processor and produced numerous revisions; to Michelle Howard for guiding and directing the manuscript in its final form; and to the many talented secretaries in the department who provided copy over the years: Elizabeth Pool, Angela Lemmon, Linda Shaver, Brenda Cox, Renee Kisner, Cathy Bryan, and Sonya Bellair.

Most of all I wish to thank my patient and devoted wife, Mary, for the innumerable hours she surrendered in helping me prepare and edit the material necessary for this department history.

xvili

Chapter 1 In The Beginning . . .

By act of the General Assembly of the State of Virginia in October 1785, Morgantown was established. The town had been laid out in 1774 by Zackquill Morgan and was referred to as "Morgans-town" by George Washington in his journal, September 24, 1784, when he spent the night with John Pierpont, near Cheat River, east of town.

The history of West Virginia University has been inseparably linked with the history of Morgantown. It would be virtually impossible to do justice to the one without tracing the far-reaching changes of the other. From fewer than a half-dozen log structures in 1785, the muddy roads and rough cabins grew over the years to become the educational center of the state. Migration from the East by way of river navigation brought the first new arrivals on the way to points farther West. Thus, the Monongahela River played an important role in the development of Morgantown. Logs were floated to the various mills scattered along its banks, and flat boats traveled up and down the river carrying goods for exchange between farmers of the upper Monongahela Valley and merchants in river towns as far North as Pittsburgh.

Life in Morgantown was very quiet, far from the busy ways of life. But, by the outbreak of the Civil War in 1861, there were three prominent academies in operation in the small village which had a population of 741. Then, in the midst of Civil War, on June 20, 1863, the new State of West Virginia was formed from the Commonwealth of Virginia, and emerged from the war in 1865, lacking those essential institutions which were already present in Virginia, our mother state, including a university.

Page 2 - Communication Studies History

By the Frident of the United State of Animan A Proclamation Whenand, by the Act of Congress arguind the 31 day of December last, the State Verymin was declared to be one United Flates of Ananica and Aller into the Unio is on an equal farting with the original Tales in all respects whilever repton the condition that contain changes should be duly made in the proported Constitution of that Fater whereas force of a compliance with that condition as required by the Second Solon of the Act shores and had two enteritted to me See therefore he it known that I Months 64. 9 cident of the Claster States, do, tanky in pursuance of the Her and dictor section that the said 1 F. shall take 11 after sixly deed from the Se empres and set must have I the Sail of the United States a be afford. disel creat Done in the city of Whichungton, the twenterth store of April, in Us your of moone threes and right hundred and sinds there. I of the independence of the United Riels, the lighty soonstle the Best first , Mychen Servela

Lincoln's proclamation declaring West Virginia to be one of the United States of America...admitted into the Union on an equal footing with the original States sixty days from the date of signing, April 20, 1863.

In the Beginning - Page 3



OLD MONONGALIA ACADEMY, THE PREDECESSOR OF WEST VIRGINIA UNIVERSITY The first sessions of the University were held in this building. It was later used by the Morgantown Public Schools until it was destroyed by fire in 1896. The site is presently occupied by the Morgantown Security Building (Police Department).

The Morrill Act of 1862 offered 30,000 acres of Federal land for each congressman in those states that agreed to establish a college which would provide programs of instruction in agriculture and the mechanical arts. West Virginia received 150,000 acres, mostly in Iowa and Minnesota, which were sold for \$88,000 to begin what, at first, was the Agricultural College of West Virginia. Although several towns sought to obtain the college for their community, the legislature selected Morgantown as the location because it had been an educational center long before the Civil War. Monongalia Academy, established in

Page 4 - Communication Studies History

1814, was one of the best academies chartered by the Legislature of Virginia. In 1854, it had 176 students from 14 states, and for more than fifty years it was the leading school west of the Allegheny Mountains.



WOODBURN FEMALE SEMINARY

A popular school for young ladies until it became the property of the University in 1867, when it was used as a dormitory for men. It stood where Woodburn Hall now stands, and served as a dormitory until it was destroyed by fire in 1873. This picture was taken in 1865.

Morgantown also was the home of Woodburn Female Seminary, established as the Female Collegiate Institute in 1833, which was located in Woodburn Circle, the presentday site of WVU's three oldest buildings. In 1866, Monongalia Academy and the trustees of Woodburn Female Seminary donated to the state all property, including the Woodburn site, on condition the proposed college be located permanently at or near Morgantown. Thus, a most unlikely site, on the northern border of a state which had

In the Beginning - Page 5

been admitted to the Union as the thirty-fifth state in 1863, was chosen for the new educational institution.

In the early years of its existence West Virginia University was by any standard a modest and undistinguished land grant institution with a small student enrollment, very little in the way of tradition, but an inspiring Motto: "Add to your faith, Virtue; and to your virtue, Knowledge!" As the Agricultural College of West Virginia, ---the name was changed to West Virginia University in 1868---it was not viewed as an equal by those who had attended larger, more prestigious institutions. The curriculum during the early years was similar to other 19th century institutions of higher learning in being classical in structure emphasizing Greek, Latin, mathematics and literature. Yet even then, oratory and Rhetoric were required in all three courses of study leading to a degree.

When Morgantown became established as the permanent location for the University, local citizens desired to improve access to the community through a consistently reliable system of stage coaches. The eighteen mile trip from Morgantown to Fairmont in the Summer was an arduous undertaking of four or five hours. But, during the Winter months, ten hours were about average to travel the steep grades and deep mud through which horses pulled the coach with the greatest difficulty. For more than sixty years, stagecoaches had been Morgantown's primary mode of public transportation. Students traveling from the North used them, and the mail, including the Pittsburgh newspapers, arrived more or less regularly from the end of the railroad at Fairchance, except on Sundays. In 1892, through the urging of certain members of the University faculty, an arrangement was worked out whereby The Pittsburgh

Page 6 - Communication Studies History

Dispatch would pay half of the expense of a special rider to and from Smithfield, Pennsylvania to carry Sunday newspapers into Morgantown. Thus, Sunday editions were received, usually about 2:00 p.m. the same day, by which time a large crowd of faculty, students, and townspeople had gathered at a local bookstore opposite the county court house.

The University in the early years, was hindered by a lack of high schools in the state. There were but three in the entire state as late as 1873; one each in Charleston, Parkersburg, and Fairmont, and there were fewer than twenty five high schools at the turn of the century. Moreover, there was no acceptable method for assessing student progress in the public schools during that period. Students in academies were said to have completed more studies in a single year than the average pupil in country schools completed in their entire school life.

The University Catalog of 1867-68 indicated that the school operated on a trimester basis with one week between each 13-week term, plus a one week recess at Christmas. Requirements for admission were simple. All the prospective student had to do was present evidence "that he was morally, mentally, and physically qualified" to pursue his chosen course of study. Tuition ranged from \$5 to \$8 per term, and room and board,

> including everything except lights and washing; did not exceed four dollars per week. [...it] described Morgantown as a place that has long been famous for its social, intellectual, and moral culture, and general healthfulness. A place more eligible for quiet, successful pursuit of science and literature is no where to be found.

In the Beginning - Page 7

In the beginning, there were six professors and six college students. One hundred and seventy-eight other students were enrolled on the secondary and primary level. Newspaper editorials lamented that only a very small portion of the young people in the state were afforded any opportunity to prepare for college, and for that reason, a preparatory department had to be maintained at the University.

Alexander Martin, a Methodist minister who had been born in Scotland, took office as WVU's first president with authority to prepare rules and regulations, determine courses of study, and employ new professors. His salary was \$1,600 a year. He also served as registrar, and professor of Mental and Moral Science, His was the dominant voice in course structure and requirements, as was true with his successors for more than a decade, many of whom taught classes in Elocution and took charge of rhetorical exercises, which were the featured activity of Commencement week each Spring. Various faculty members were assigned to supervise these exercises, and to provide constructive evaluations, with the President taking his turn on a revolving basis. There were strong religious pressures in establishing many small colleges and their educational programs during this period, but the influence of the Methodist Church in establishing West Virginia University did not appear to dictate any particular type of speech training. Whatever general demands were placed on other programs were no doubt applicable to rest of the curriculum, even though the president, a minister, helped direct the speech training.

Morality, however, as practiced at WVU in 1867, was an inflexible discipline. The rules of the institution required that every student be in his place at all stated

Page 8 - Communication Studies History

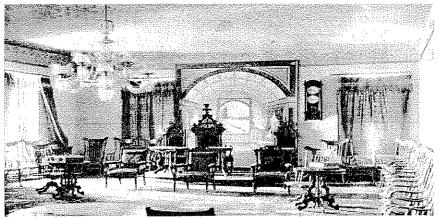
exercises from the beginning to the end of his connection with the school. Records were kept in which professors entered the grade of scholarship of each student, including his absences from class exercises, and his tardiness or failure in recitation, unless a satisfactory account was given. A report, based on these records, was sent at the close of each term to parents or guardian. Mere inattention to study could, if persisted in, result in dismissal from the University. No student was allowed to leave Morgantown during the term without special permission. At 9 p.m., a curfew bell was sounded as the retiring signal, and a cannon was fired at 6 a.m., as the rising command. The exercises each day were opened with readings from the Holy Bible, followed by prayer. Students were required to refrain from the use of tobacco, intoxicants and profanity. They were also forbidden to dance, gamble, carry a concealed weapon, to attend any kind of theatrical performance or visit billiard rooms. Philander C. Knox, who years later was to become U.S. Attorney General under two presidents, Secretary of State under a third, and serve two terms as U.S. Senator, was ordered to leave the campus when he "refused to desist from playing billiards."

A limited social life did exist including fishing, masquerade, and ice cream parties. The ice cream was homemade using ice cut from the river and stored in sawdust bins. Community events contributed to social life along with patriotic celebrations, and a relatively new game, called baseball, was already popular in Morgantown. Local churches also offered many opportunities for social interchange, especially during Thanksgiving, Christmas, and Easter. At the University, group activities were always sponsored by the faculty. For example, in February 1871,

In the Beginning - Page 9

the students, dressed in linen coats and "chip hats," armed with bean poles or broom handles, marched downtown in a parade led by the cadet band.

The earliest organizations which served as predecessors of our present day Communication Studies Department were the literary societies. They exerted an enormous influence on speech training from the middle of the 19th century until the first quarter of the 20th century. In most cases, their program of activities filled a social, as well as an intellectual need, and included orations, declamation, extemporaneous speaking, and debate. There were a number of literary societies scattered throughout West Virginia, many associated with educational institutions, but a large number had been organized by groups of citizens in small towns and villages. Among the former could be counted two which flourished in Clarksburg, at the Randolph Academy, and the Northwestern Virginia Academy.



COLUMBIAN LITERARY SOCIETY

Founded at the Monongalia Academy, the Columbian Literary Society was a precursor of the Communication Studies Department after it became a part of West Virginia University in 1867. Two of the high-back armed chairs, seen in this photo and inscribed CLS, are still in use at Stewart Hall.

Page 10 - Communication Studies History

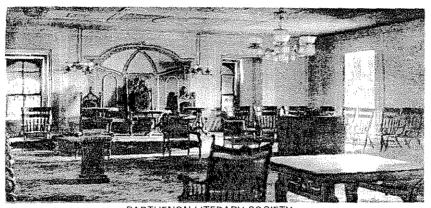
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| MONONGALIA ACADEMY; MORCANTOWN, VIRGINIA |
| SEVENTH ANNUAL CONTEST |
| LITERARY SOCIETIES, |
| MONONGALIA ACADEMY. THURSDAY EVENING, JUNE 28TH, 1860. |
| MUSIC PR.A. TER. MUSIC. SELECT OF ATTAN |
| LETTEIC. Essay-The Desing of Man, |
| ORDERAL ORATES-The DURABLEY of the Fruits of Manual Labor, J. H. Malaca, Fundorga, Pa. DATTELC- ORDERAL ORATES-Daly, |
| DISCUSSION. OUBSTION: "Is from a responsible for the civil and pollshead disasters which baccovertakers her " |
| APPERIMENT. F. CAMPEREL, J. J. Distribution OL, Va. DEVISION, DISTONCE, DESIGNATION, Va. DECISION, PENEDICTION. |
| MUSIC. |

Literary societies were developed and flourished at the Monongalia Academy in the 1850s. Public contests, such as this one held June 28, 1860, were frequently presented by the students at "Morgantown, Virginia."

In the Beginning - Page 11

In Morgantown, the Columbian Literary Society was organized at the Monongalia Academy in November, 1852. A white banner at their meetings carried the motto *Vita sine literis nuos est*, "Life Without Literature is Death." After the society moved to the University, their meetings were held in a luxuriously furnished room which included a wall-to-wall Brussels carpet, and a chandelier purchased for the enormous sum---at that time---of one hundred and five dollars.



PARTHENON LITERARY SOCIETY The second literary society founded at the old Monogalia Academy. The letters PLS appear on the window to the left, and the wooden chairs have the letters inscribed on the top portion. Several of these chairs are now in the office of the President of WVU.

The Parthenon Literary Society was also founded at the Monongalia Academy, in the fall of 1853, when several members of the Columbian Society decided that another literary organization should be formed. They chose as their motto, *Nulla palma sine pulvera*, "There is No Palm Without Dirt." An odd choice. We may assume that the room was heated by a stove because their first Constitution stated that, "Any member spitting on the stove shall be fined ten cents." The Society met in Martin Hall every Friday evening Page 12 - Communication Studies History

at seven o'clock. The interior of the room was as impressive as the one used by the Columbians. On a platform stood a small conference table, surrounded by three handcarved chairs for use by officers, and the speakers stood at a lectern facing the members whose chairs were covered with blue velvet, the color of the society. According to the University Catalog, the two literary societies,

> furnished with suitable halls, and whose activities of composition, readings, orations, debates and criticism are in many respects of great advantage to the students, also afford facilities for the study of, and the acquisition of business habits. The authorities of the college provide every facility for increasing the accommodation and usefulness of these valuable auxiliaries.

That the societies were highly regarded may be judged by comments which were expressed by an officer of the University:

> These two societies, the management of which is entrusted to the undergraduate of the University, are of great advantage in training their members to think and act for themselves, and in making them familiar with the order and mode of conducting deliberative bodies.

In the early years of the University, literary societies enjoyed large enrollments because membership was compulsory. When a student enrolled in the University for the first time, he was expected to visit one of the societies one week and the other the next, then decide which society he wished to join.

At first, performance in the programs was compulsory. If a student failed to take an assigned part, he was

In the Beginning - Page 13

called before the faculty and reprimanded. If the poor fellow continued to be stubborn, he was required to give an oration or some reading at the Chapel exercises. Few such performances were reported as having been given in Chapel.

In 1879, several members of the Columbian Literary Society withdrew from membership because they were unhappy over election results. To be an officer was a rare honor, and so great did the interest grow in these elections that factions sprang up, with the result that the society separated into hostile divisions. Some bolted to organize a Willey Literary Society, so named for ex-Senator Waitman T. Willey, but this society was short lived.

From these early beginnings in the literary societies inherited by the Agricultural College of West Virginia in 1867, the area of Speech evolved and continues to build upon a legacy dating back some two thousand years, to become the Department of Communication Studies which currently awards more graduate degrees than any other department in the Eberly College of Arts and Sciences. The story of how all this came about is told in the chapters which follow.

Chapter 2 Development of the Speech Department

As the University began operations in 1867, there was no such thing as a Speech Department, but some form of speech course could be found in each of the four departments. The Preparatory Department listed Cicero's Orations as one course, and elocution lessons were offered. In the Literary Department, Rhetoric was taught, while lessons in such rhetorical exercises as Declamation, Elocution, Disputation, Composition, Original Oration, and Extempore Speaking were given. Both the Scientific and Agricultural Departments required all students to take Rhetoric, yet it was a study perhaps more akin to grammar, than to traditional Rhetoric. The original use of the term Rhetoric meant oral presentation, particularly that which employed the use of argument and persuasion. Declamation generally meant a memorized presentation of the work of someone else. Elocution was devoted primarily to training in voice and gesture. Disputation was the oral presentation of argumentative controversy, and had a long history in American education.

Harvard required the juniors and seniors to give disputations in English on assigned subjects as early as 1757, and Yale held similar speaking exercises in their chapel on Saturday afternoon in 1783. Princeton required students to recite the orations of Demosthenes and Aeschines, while at Brown University, the importance of oratory may be shown by the fact that in 1783 their first professorship was "A Professorship of Oratory and Belle Letters." Exercises varied rather widely in the early speech training at these schools, but the chief emphasis seems to have been on declamation and elocution, and original oration was usually limited to the senior year. Development of the Speech Department - Page 15

As one examines the early college catalogs, it is obvious that rhetorical drills formed an integral part of the regular program from the very beginning of instruction at WVU. The period of drill probably lasted several hours, as special days, and designated afternoons, were set aside specifically for such activity. It was not unusual to find such speaking exercises continued throughout the four college years. Rhetorical exercises were held weekly throughout the term, and all students were required to participate. Literary society members, however, were often exempt from the exercises, largely because of the quality of work being done in their organized groups. The "Rhetoricals" were decidedly unpopular with the students, who referred to them as "spouts," especially when they were required to participate on public occasions. At many colleges, physical attacks upon speech teachers were not uncommon, but no evidence has been found that required participation in public speaking activities ever prompted abuse or attack against a speech teacher at West Virginia University.

The first person to be listed on the faculty and identified as being a speech teacher was A. G. Alcott, appointed in 1868 as Teacher of Elocution. The first textbook mentioned was Richard Whately's *Elements of Rhetoric.* "Rhetoric" connoted oral composition, as well as written, during early collegiate instruction, and rhetoric books by Hugh Blair, Richard Whately, and George Campbell were used extensively because they included much theory relating to speech.

Public performances were adopted as a part of the examination procedure from the very beginning, and the *Morgantown Weekly Post* reported on November 20, 1868 that

Page 16 - Communication Studies History

. . . the tri-yearly examination of the classes of the Agricultural College was held in the Academy Hall ... last week, for the winter term just closed. . . The fact that each succeeding day increased the number of spectators speaks well for the manner in which the exercises were conducted. . . Although professors and students generally have done nobly, and won fresh laurels, yet there is still opportunity for improvement. We speak of indistinctness of utterance; not that the enunciation was imperfect, but not loud enough, so much so that some could not be heard at all. . .



FRANKLIN S. LYON sity and instructor in elocution and public speaking vears of service at WVU.

Vice President Franklin S, Lvon was the second speech teacher employed at the University, and he taught Rhetoric during 1869-1870 in the School of History and English Literature. Lvon was born in Massachusetts in 1819, graduated at the University of Rochester in 1852, taught in Albion Academy, New York, and in the Male Seminary, Indian Territory, before coming to Morgantown. In 1870 he Vice President of the Univer- resigned from WVU, became Principal of Fenton Seminary, Michigan, and courses throughout his many then United States Indian Agent for the Creek Nation, Indian Territory,

before returning to the university in 1873, and again taught Rhetoric. His daughter, Harriett, was the first woman to graduate from WVU.

Oral drills were always a part of the instruction, and the practice of charging a fee for special course work in elocution began in the 1870s. A subject was often taught as a part of a larger unit of instruction before it became a

Development of the Speech Department - Page 17

separate course, and much of the early instruction tended to be sporadic in character. Often when a specially trained teacher arrived on the faculty, courses in his area of specialization flourished, and when he left, those courses either disappeared or were incorporated within a larger unit of instruction. Oratory in some form was almost invariably a required subject because its traditions were the most secure. At several universities, Harvard in particular, Elocution was considered a "regular" course of study, while such subjects as chemistry, mineralogy, botany and astronomy were allowed "only so far as time could be spared from regular studies."

Separate course descriptions, as such, usually did not appear at the outset. Instead, a general overview of the work to be accomplished during a specified term was set forth in the catalog. Not all the early speech instruction appeared as elocution and oratory, but often included logic and argumentation. Since effective speaking was based on expressed thought, the speaker was to state what he desired to say, cogently and consistently, then employ such principles of reasoning as would be needed in the various lines of exposition. Although increasing importance was being attached to persuasion, it usually appeared in conjunction with logic and argumentation.

The earliest course in Argumentation seemed designed to serve primarily as training for future lawyers and politicians, rather than meeting the general need of students. The course was devoted to a study of the principles and practice in writing compositions based on some masterpiece of argument. During the term, students were required to write four forensic arguments, each preceded by a brief of the proposed major argument. Later, the course

Page 18 - Communication Studies History

included special techniques of oral controversy when the subjects for debate took on topics of state and national interest. For example, a typical question was, "Resolved, that it is the sense of this society that an equal distribution of all property--real and personal--should be equitable, just, and in accordance with the progressive principles of the age in which we live." The practical approach also extended to subjects used in many early orations.

Literary societies served to accelerate and supplement the instruction which was being offered in class. Besides encouraging debate, elocution, composition, oratory, and declamation, they were useful in discussing current questions, in practicing parliamentary law, and in stimulating intersociety, interclass, and later, intercollegiate competition. Often one society provided an affirmative team and another society developed a negative team for a debate series.

In September of 1873, the failure of the brokerage firm of Jay Cooke and Company set off a panic that resulted in a five year depression which brought about a decline in enrollment at the University from 161 to 96 by 1876. Despite the economic plight at all levels of state government, and the downturn in student enrollment, three new Speech courses were introduced during 1873-1874 in the School of History, Political Economy, and Belles Letters, taught by Professor George N. Glover: Elementary Sounds; Elocution: Emphasis and Modulation; and Elocution: Emotional Expression, Action, and Gesture. Elocution provided somewhat rigid formulas for conveying thought and emotions, and adherence to its rules, it was believed, offered confidence to the speaker, while promising immediate understanding to the listeners. Gestures gave the words being spoken maximum emphasis, students were told, and a thorough drill upon formation and action was indispensable for expressing precise meaning. Drills in elocution, offered to freshman and sophomore students enrolled in the Literary and Scientific departments, were preceded by lectures once each week. The drill time was devoted primarily to practice in reading and declaiming, with special emphasis being given to attitude, gesture, and facial expression, as well as articulation and voice quality. They also stressed the reading aloud of literature in an attempt to discern what the author meant by his words, and in this approach elocution drills made a genuine contribution.

Professor J. W. V. Macbeth replaced Professor Glover on the faculty from 1875 to 1877, then resigned, and Professor Lyon again taught the Rhetoric courses until 1881. Changes occurred during the 1882-83 school year when the Board of Regents reorganized the curriculum in favor of ten independent schools, with the School of English responsible for the Rhetoric and Elocution courses. We often think of Speech courses gradually emerging from the study of English composition and literature. In a few cases this may have been true. But, in general, English in its various forms emerged from the study of Rhetoric. When the School of Rhetoric was formed in 1885, the two-year course of study in this school also included Elocution.

In its infancy, WVU was plagued by continuing strife between Yankee and Confederate sympathizers on its faculty. In 1879, for instance, *The Wheeling Daily Intelligence* advocated establishing a commission with the authority to sell the University to the highest bidder. But the issue that aroused the most controversy was whether to admit women. The pro-Southerners opposed any academic Page 20 - Communication Studies History

mixing of the sexes, and The Charleston Daily Gazette commented editorially

... The young ladies are entitled to it but in acquiring it should not be subject to influences surrounding a college or university attended by young men of mixed manners and morals. Our future mothers must be surrounded by the best influences. These do not exist in any exaggerated degree at any university attended by young men. The state should provide equal education advantages, but separate institutions.

The Martinsburg Independent disagreed: "There is no danger in sending our young women to the University, for the best of decency prevails in Morgantown."



MORGANTOWN FEMALE SEMINARY

Coeducation at WVU began immediately after the Female Seminary was destroyed by fire in May 1889. It was located at the corner of High and Foundry streets, present site of the Federal Building, (Post Office).



EPISOCOPAL HALL Enrolling young ladies at West Virginia University in the absence of suitable housing delayed their admission until 1889. Episcopal Hall, located on the corner of Willey and Spruce streets, was renovated for use as Woman's Hall. The first night of occupancy by the ladies, a prankster rechristened it "The Henery."

So the arguments continued, and the University went for its first two decades without regular admission of women to the student body. There were ample precedents for this policy. Prior to 1880, girls generally were not educated beyond public grammar school unless they were sent to a private school. Nor did they attend the then equivalent of a public high school with boys. The Methodist and Presbyterian leaders who had launched the drive for location of the University in Morgantown were not opposed to admission of women, and if they could have had their way, it would have been co-educational from the start, for there was no ruling which barred women--it was simply inferred that the school was for men only. University enrollment throughout the country was largely confined to men, and there was an excellent school for young ladies in town, the Morgantown Female Collegiate Seminary.

Page 22 - Communication Studies History

Therefore, the admission of women to the University was deemed unnecessary. However, since the president and the faculty were in favor of co-education, young women residing in Morgantown were allowed to attend University classes as early as 1871, provided they had the permission of the instructor, and were unable to obtain comparable courses at the Female Seminary.



ROBERT A. ARMSTRONG Head of the Department of Elocution during the 1890s.

The strongest argument against enrolling young women in the University was the absence of supervised living quarters. Mrs. Elizabeth Moore, principal and owner of the Seminary, offered to donate the school to the state, provided that she were made University Matron, but personalities became involved in a bitter discussion and the offer was rejected. Meanwhile, student matriculation at the University had declined,

English and the Department of and co-education was urged, as it had been in the past, as a means of sus-

taining enrollment. Under such circumstances, co-education became a favorite topic for oratory and debate in literary societies of other state institutions of higher learning. Robert Armstrong, a senior at the University, and for whom Armstrong Hall was later named, won the Parthenon Literary Society gold medal in 1885 with an emotional peroration favoring the admission of female students that was applauded throughout the state. The medal, thereafter, was worn by Parthenon Society presidents until women were finally admitted in June, 1889.

When the Board of Regents opened the University to female students, both literary societies opened their doors to the co-eds. Membership in the societies had become voluntary, but even then, out of the 195 students enrolled in the University, 140 belonged to one or the other of the societies. Thus, seventy percent of the student body participated in the art of speaking by their affiliation in the literary societies, and in commencement exercises each year.



The Regents Prize contest was an annual tradition at graduation, and the Franklin S. Lyon, she was the following is a brief account of the contest in 1887:

Daughter of Vice President first woman to graduate from West Virginia University, Class of 1891.

The contest for the Regents Prize in Declamation came off last night. The contestants were four in number. Mr. Swey's selection was good, but difficult. He was natural but lacked life and animation.

Mr. F. G. Ross made a good declamation in the rendition of "The Mission of the Anglo Saxons." He had a good conception of his piece, and would have won, had his voice been of little better quality. His gestures were good and he spoke in a very impressive manner. He will make a good speaker. Mr. A. S. Alexander's declamation was "The Last Speech of Robert Emmet." Mr. Alexander's fault was too much sameness and the apparent lack of feeling in what he was saying.

Student discipline had been strict from the very beginning of the University. Upon entrance, all students

Page 24 - Communication Studies History

were required to sign an agreement to obey the rules, and to conduct themselves as gentlemen. The most frequent disciplinary problems were associated with compulsory Chapel attendance. Special efforts were adopted to make the chapel exercises more attractive, but it would be several years, and many raucous protests by student leaders such as Matthew Mansfield Neely, before required attendance was abolished.



M. M. NEELY Required attendance at Chawho, on one occasion, was expelled for riotious behavior demonstration.

M. M. Neely, prominent throughout his University career in various public speaking activities, and later Governor of West Virginia, as well as five times elected to the U.S. Senate, always praised his speech training at West Virginia University as the greatest influence upon his career. While a student at the University, he was an active member of the Columbian Literary Society, winner of the Wiles prize for oratory, winner of the Columbian pel was opposed by Neely, Literary debating title, and WVU representative to the Central Oratorical at a Commencement Hall League contest in 1901 which included such schools as the University of Penn-

sylvania, Cornell, Ohio Wesleyan, and the University of Indiana.

West Virginia University, like many colleges, during the latter years of the 19th century, divided the subject matter of Rhetoric into the Department of English, and the Department of Elocution. The elocutionary movement during this period was erratic, primarily because of the coming and going of specially trained teachers in the art. Yet, the

elocutionists dominated most of the speech training being taught at that time. Their motive of correcting the deficiencies of speaking was genuine, yet their work was often disdained when elocution teachers provided numerous charts, diagrams, and long lists of rules for use by the students. Then in 1898, a Department of Rhetoric and Elocution was established for the first time under Professor Charles H. Patterson.

The department during this period was offering nine courses, including three Professor of Oratory at in Extempore Speaking; three in Vocal Denison University prior to Expression; plus Elocution; Literary Analysis and Recitation; and a course in 1912 listed fifteen classes Argumentation and Debate. In a most by Neil, plus private lesunusual gesture of approval by the Legis- sons in Elocution, and dilature, the department that year received Club. \$1,600 from a special fund to promote



C. EDMUND NEIL coming to WVU in 1903. in public speaking taught rector of the Dramatic

Effectiveness in Oral Expression, and the first steps in the direction of graduate study in Rhetoric and Elocution came in 1899 when \$300 was provided for a University Fellowship, awarded to Simeon Smith, who later became an instructor in the department.

By 1900 the department had expanded its program to seven Rhetoric and seven Elocution courses. Charles H. Patterson had been appointed department head, and in a unique administrative decision, was also given a leave of absence to do advanced study at the University of Chicago. When C. Edmund Neil joined the faculty soon after the turn of the century, the department was training debaters and Page 26 - Communication Studies History

orators who were beginning to win intercollegiate contests throughout the entire country, and the Dramatic Club, which was founded in 1909, was presenting regular programs.

Until well into the 1890s, all student organizations, except the Y. M. C. A. and the Y. W. C. A., were officially discouraged, and in some cases forbidden, because they tended to destroy "the feeling of equality." Thus, the literary societies had a monopoly of the extra-curricular activities, and, to the delight of most faculty members, they were more interested in intellectual than in athletic programs. By the end of this period, however, the literary societies were yielding their influence.

An examination of articles in *The Athenaeum* gives an indication of the declining popularity of the societies after the turn of the century. From 1900 to 1915 there were one hundred and two articles dealing with forensic activities, with sixty-eight being devoted to the literary societies. From 1915 to 1925 there were eighty-seven articles regarding forensic activities, and of these, only four concerned the literary societies. According to Charles Ambler in his *History of Education in West Virginia*, "Oratory and the Dramatic Club were the chief causes why the literary societies were becoming a thing of the past," but there were other influences which contributed to their decline and eventual demise.

The first factor was the growth of organizations and activities which vied for the loyalty of students. In 1890, Howard Vickers formed a new society (actually a fraternity) which took the name of Phi Kappa Psi. Fraternities had been opposed by the University since its origin, yet Greek letter organizations came and went surreptitiously for years. At

least seven were on campus and functioning openly by the turn of the century, each offering social entertainment, as well as dormitories, eating places, study lounges, and each competing for members. The literary societies, meeting only once a week, could not compete with what was offered in the relative privacy of fraternities and, beginning in 1899, the sororities.

A second factor which disestablished the literary societies was the growth of athletics, even though the Board of Regents initially insisted that farmers' sons had no need of "artificial exercise." Athletic enthusiasm began at WVU in 1891 when the first football game was played on the Saturday following Thanksgiving between WVU and Washington and Jefferson College. The previous year, a committee of upperclassmen had adopted a college yell, "Rah! Rah! Rhu! Old Gold and Blue! Whoop'er up! Whoop'er up! WVU!", and the colors, Old Gold and Blue, during a campaign for athletics because, "of what use were the voice and banner without those stirring events upon the athletic field which had made Harvard and Yale famous?" A hastily recruited football team lost the encounter decisively. 72-0. Even so, football made great headway during the 1890s, competing with baseball for student interest and support.

The growth of the University was the third factor which contributed to the departure of literary societies. The student body grew from 96 in 1876 to 275 in 1895, but the capacity of the literary halls to accommodate the influx remained the same. A fourth reason for the disintegration of the societies was the shift of emphasis in the University curriculum from classical studies in the early years to the sciences by the turn of the century. With the reduced Page 28 - Communication Studies History

enrollment in the humanities, fewer students felt a need for training in oratory and debate.

A fifth factor was the development of academic speech courses. In 1880, when Professor Lyons declared the purpose of Elocution was

. . .to make the student master of himself, enough to conceal himself behind his thoughts, and yet not so far lost to himself in his subject as to forget that he is in the presence of living men whom he must influence,

this same professor was also teaching classes in history, political science, *Belles Letters*, and ethics. Even the students realized there was need for a larger faculty in Rhetoric when they complained that:

There has not for many years been any provision made for special instruction in this very important art [Elocution]. Every year we have contests, rhetoricals and Commencement exercises, for all of which the participants should be prepared by a competent instructor, [who] . . . should be a specialist, because no regular professor has time to give proper attention to such work. One does not need attend many of our public exercises to see that there is considerable room for improvement.

The 1896 *Monticola* went even further when it stated that "West Virginia University should have a school of oratory, or the seniors be excused from reading speeches at Commencement." In 1898, perhaps in response to student discontent, a new course, Elocution 12, became Extemporaneous Speaking and Debate. The following year, Elocution 3 became a full-fledged course titled Argumentation and Debate. Thus, as forensic courses were

introduced into the curriculum, literary societies became less important, although they continued for several more years in a lesser role.

A corollary to these influences may be revealed in the re-organization of classes which occurred in 1912. Students who returned to the campus in September of that year encountered a new system of course arrangement when classes were organized under the two semester system, with credit being given in hours rather than units. Prior to 1912, students received grades at the end of each quarter, and classes lasted the entire year, as a general rule. A letter system of grading was introduced in 1930.

The National Association of Academic Teachers of Public Speaking was organized in 1914 when seventeen members withdrew from the National Council of Teachers of English. That same year, the courses in Elocution in the English Department at WVU were elevated to a Department of Public Speaking, with C. Edmund Neil as department head. The major emphasis during this period was on speech making, and most of that related to public speaking. Later, when students were permitted to earn a bachelor of arts degree in Speech, they had to complete a specified number of credit hours distributed across Language, Science, and Philosophy. The major consisted of nine courses in one subject, or six courses in one subject and three in another, all under the careful supervision of an advisor.

During World War I, West Virginia University observed its fiftieth anniversary with fitting ceremonies held in 1917. The observance omitted the awarding of honorary doctorates to persons of distinction, a practice which some described as a desecration of the purpose of the University. The head of the Department of Public Speaking, C. Edmund Page 30 - Communication Studies History



WILBUR JONES KAY Head of the Department of he was a founding member of the National Association of

Neil, was one of those denied the honor.

Professor Neil completed his service as head of the Public Speaking Department in 1919, and was succeeded by Professor Wilbur Jones Kay. Significant changes were made during the next few years, so that by 1923, the department was restructured into three major areas: Voice Training

Public Speaking, 1919-1937, and Gesture (four courses); Original Address (seven courses); and Literary Academic Teachers of Public Interpretation and Dramatics (five Speaking, and the Eastern courses). Kay not only revised the Public Speaking Association. course structure, he attracted many

new students into the program through his unusual ability as a forensics coach, theater director, interpreter of literature, and public speaker. After Professor Kay took charge of the department, the number of students electing public speaking as their major increased to forty, and many students had to be turned away at the beginning of each term because of the inability of his small staff to instruct them.

By 1928, the Voice Training and Gesture area had been replaced by Dramatics. A total of twenty three courses were offered including five Fundamental courses, seven in Original Address, four in Literary Interpretation, and seven in Dramatics. The courses in Fundamentals emphasized such topics as bodily action, vocal elements, phonetics, and speech models.

The stock market crash, and the beginning of what is referred to as the Great Depression, started during the fall semester of 1929, and brought about unwelcome changes at the University. Two banks in Morgantown were forced to close, endangering the educational progress of many University students, according to The Daily Athenaeum in November of 1931. It was estimated that as much as \$30,000 of student money was being held by the banks, thus depriving students of expense money to pay bills or purchase needed supplies. Although only 45 students withdrew officially from the University because of financial difficulties, the erosion in enrollment continued unabated over the next few years.

In 1935, the area names within the department were listed in the catalog as Oratory and Debate with five courses, Voice and Oral Interpretation with six courses, and

Dramatic Arts with four courses. Three lower division Fundamental courses were also taught, along with four special courses. This curricular structure remained until 1937, when Professor Kay completed his eighteen years as head of the Public Speaking Department, and was replaced by James B. Lowther who had joined the faculty in 1932. During the tenure of Professor Lowther from 1937 to 1944, Voice and Interpretation added two more courses, making a total of eight, and Dramatic Arts increased its course of Speech, 1945-1965, and offering from four to ten. There were former president of Eastern five Fundamental courses and four oped the graduate program in special courses.



JAMES H. HENNING Chairman of the Department Speech Association, devel-Speech.

When James H. Henning came to the University in

Page 32 - Communication Studies History

1945, he took over the reins of a department which was being administered by a committee of three, Sam Boyd, Jr., Marja Steadman Fear, and Voras Meeks. Under Dr. Henning, the focus of the department broadened from its Public Speaking and Theater emphasis to a series of courses leading to Radio/Television/Film, and Speech Correction and Audiology.

The increase in the total number of courses in the various areas of the department during the period following Professor Henning's appointment was very much in accordance with a nationwide trend at the end of World War II. Approximately eight-four percent more courses were offered in 1956 than in 1946, with Radio and Television courses leading the increase, followed closely by courses in the speech sciences.

Just weeks after Japan surrendered in the Fall of 1945, West Virginia University found itself returning rapidly to its pre-war level, with a growth in enrollment due to the G. I. Bill, which brought about an avalanche of students unlike anything experienced before. Within one year admissions had doubled the 1942 figure, and the total number of students served by the Speech Department was estimated to have been more than 500. As the faculty and students grew in number it was recognized that the department must offer longer and more exacting courses of study and become a graduate degree-granting area within the University.

In 1946-47 five more faculty members were hired: Enid Haller, Jean Lambert, Fred Robie, Robert Prandeville, and Elizabeth Sheppard; three new activities were added: a platform test for the demonstration of speech proficiency by speech majors; radio programs, originating within the department, were broadcast over the local radio station WAJR; and the reestablishment of a program of post-war services was offered for clubs, organizations, and civic groups. The following year, with the addition of Martin Cobin, Hugh Rundell, Lloyd Welden, and Evelyn Anderson, there were 13 members on the faculty; the proposed Master of Arts degree made its way through the long approval process to receive authorization from the Graduate School; graduate education began with nine students in the program; and five Teaching Fellows, at \$1,000 each, were established.

It is interesting to note that there was no sizeable increase in the number of courses offered for the lower division undergraduates at this juncture. The nature of the offerings appears to remain much the same even as course numbers and descriptions underwent change. However, courses for the upper division undergraduate doubled in the various areas of Speech within a brief period following World War II. In 1948-49 two more faculty members were added: Robert Burrows, director of Technical Theater, and William Hall, Instructor; Professor Boyd, was on leave of absence working on his Master of Fine Arts degree at Carnegie Institute of Technology; Evelyn Anderson was put in charge of Radio, and two Master of Arts degrees were awarded to Eve Cappellanti and Victor Skaggs.

The faculty additions in 1949-50 were Vincent Knauf, Jane Baker, Dorothy Rensch, and Venton Scott; Glen M. Wilson received an MA degree; the department began building a list of prospective majors from graduates of the various high schools throughout the state; and Speech was approved as a first teaching field. Speech majors who wished to be certified in the field would now do their

Page 34 - Communication Studies History

teaching exclusively in Speech at University High School, rather than in some related field, as had been the practice in the past; and a monthly meeting for majors and minors was inaugurated to include such programs as speeches, readings, and various demonstrations.

The following year, Vincent Knauf resigned and was replaced by Eldon Jerome; Kathryn Gottshall and Glen M. Wilson became instructors in Speech; there were thirteen students enrolled in the graduate program, and two MA degrees were conferred on Leonard M. Davis and Lloyd W. Welden, Jr. Also, during 1950-51, a total of seventy-four courses were being offered by the department: twelve Fundamental courses, thirteen Interpretation, thirteen Public Speaking, twelve Radio, ten Speech Re-Education, and fourteen Theatre courses were listed in the schedule; and Audiology was incorporated into the Speech Correction area.

The number of faculty members remained constant during the next three years (1951-1954), and the freshman and sophomore majors were being advised by faculty members other than those in the department. Marja Steadman Fear retired in 1953 after thirty-three years of service in Speech. Not only was Mrs. Fear the first woman appointed to the faculty of the Speech Department, she was the first assistant professor, first associate professor, and the only female emerita professor to receive that honor in the department. For the period 1952-54 eleven Master of Arts degrees were conferred on Jack Bensen, Eugene Gray, Marjorie Skelton, Georganne Steiss, Alfred Ware, Jean Wilhelm, Joe Ford, William Hall, Charles Neel, Gloria Cappellanti, and Joseph Riggs.

The number of students majoring in Speech in-

creased steadily during the next few years. There were 20 in 1954; 21 in 1955 and 1956, then a significant increase was noted in 1957 when there were 61 majors, by 1958 there were 68, and 71 in 1959.

During the next two years, the speech assemblies continued to be held each month, with Rhetoric and Public Address, Theatre, Radio and Television, Speech Correction and Audiology, and Oral Interpretation responsible for the programs. There were 14 faculty members, three teaching assistants, and twelve graduate students enrolled in the MA program. Beginning in 1960-61, adult education classes, workshops, and short courses were developed for business and professional organizations, labor unions, and specialized groups upon request; and the Doctor of Education degree in Speech Correction and Audiology was approved.

Plans were being formulated at this time for a Communication Arts Center which would include a fully equipped and professionally designed Radio-Television-Film area; complete facilities for Speech Correction, and Audiology, including laboratories and clinics; a Theater complex, including scene-shop for designing and building scenery, dressing rooms, make-up and costume rooms, and the installation of revolving wagon, jack-knife, and platform stages. Classrooms, offices, lecture halls, and other basic facilities for the department were to be included. The president of the University at that time, Elvis J. Stahr, Jr., was very much in favor of the Communication Arts Center, and spent a considerable amount of time working with the building committee. Then in January of 1961, President Stahr resigned to accept an appointment as Secretary of the Army in the John F. Kennedy administration.

Clyde L. Colson, Dean of the School of Law, became

Page 36 - Communication Studies History

acting president, and due to the temporary nature of his position, none of the plans concerning the Communication Arts Center were allowed to be finalized. Those plans, however, continued to be of prime importance to the Speech Department, and a great deal of time was spent in study and discussion of improvements which might enhance the over-all proposal. During the temporary period while the University was searching for a new president, the building committee, along with the architect hired by the University for this project, reached the actual blueprint stage and composed a comprehensive cost-estimate for the new facility. Unfortunately for the department, in January 1962, Paul A. Miller became the new president of the University, and from that point on the all-out efforts of those persons involved with the Communication Arts Center, met with opposition.

For reasons not fully known, nor fully revealed, the plans for the Communication Arts Center were halted in August of 1962, soon after a new proposal was submitted to the University calling for an interdisciplinary Creative Arts Center, to include the Division of Drama and Oral Interpretation (formerly two major areas of the Department of Speech), The Division of Art (formerly the Department of Art in the College of Arts and Sciences), and the Division of Music (formerly the School of Music). According to the minutes of the University Board of Governors, it was:

> ORDERED: That the Board, unanimously, approve the concept of an interdisciplinary Creative Arts Center. (1) That the Center be located behind the Administration Building, using land now occupied by the Buildings and Grounds Shop and part of the (former) Mechanical Hall site; (2) That an early start be made on the construction of the first phase of the center; (3) That the

project be redesignated as the Creative Arts Center, and that any reference to the Communication Arts Center be interpreted to mean the Creative Arts Center.

Following these orders by the Board of Governors, the Creative Arts Center became one of the chief concerns of the administration, and the proposal for a Communication Arts Center became a dead issue. Speech remained a splintered department in the College of Arts and Sciences, deprived of two major areas which had been carefully and thoughtfully developed for more than half of a century. Soon after the decision to eliminate the Communication Arts Center, problems concerning the physical facilities and equipment in the Speech Department resurfaced. Dr. Henning reminded the administration that some kind of relief needed to be found, and that the nature of the relief was beyond the department itself to resolve.

The year 1963 found the department without a fulltime chairman when Dr. Henning took an extended leave of absence to complete a book, and Professor Lloyd W. Welden, who had been on the faculty since 1947, was appointed acting chairman. He brought a full measure of stability to a department which was dispirited, while continuing his appeal for greater support from central administration to deal with the same old problems, and the crowded situation in Reynolds Hall. Late in the Fall of 1963, the announcement was made that, at the conclusion of the 1964-65 school year, both Drama and Oral Interpretation would become independent of the Department of Speech. The following year it was announced that Speech Correction and Audiology would be transferred into a new divisional complex to be known as Human Resources and Education. Three areas which had been created and develPage 38 - Communication Studies History

oped by the Department of Speech were removed within a period of two years, and just at the time when all three were flourishing. During the year 1964-65, the Speech Department was moved from Reynolds Hall to the former President's Home (later named Purinton House) so that Reynolds Hall could be razed for a new Mountainlair. Classrooms for Speech were dispersed generally throughout the main campus.

Dr. Henning, after serving twenty years as department chairman, stepped down at the beginning of the 1965-66 school year, as did Professor Welden, who had been acting chairman. Walter A. Proznick, who held a Master of Science degree in broadcasting from Syracuse University, was appointed to the department, and Don Norwood, a graduate assistant was assigned to the broadcast area to develop a programmed sequence in film.

Dr. Leonard M. Davis, who received his Ph.D. at Northwestern University in 1958, was appointed the new chairman of the department. Dr. Davis first taught in the department in 1949, and had been a permanent member of the staff since 1954.

The most immediate problem facing the department came in a directive from the president charging the department with conducting an intensive evaluation to decide in which of the remaining areas major efforts should be placed, what priorities should prevail, and what programs should be emphasized. In a series of meetings lasting more than eighteen months, it was the unanimous decision of the staff that Rhetoric and Public Address should continue to be stressed; that the area of Radio-Television-Film should be enlarged, with additional course offerings and new equipment; and that the area of General Speech-Speech Educa-

tion should be developed.

Significant developments in the department over the next few years, included a forty percent increase in the number of graduate students; inauguration of a joint program in Broadcast Education with the School of Journalism; a change in the teaching format of service courses from a mass lecture approach to self-contained sections; expanded use of video equipment in the basic and advanced courses; the acquisition of the of Speech, 1965-1972, he has entire ground floor of Eiesland Hall to the longest service record in accommodate the Film area; produc- 43 years. tion of four documentary films with



LEONARD M. DAVIS Chairman of the Department the history of the department,

newly acquired motion picture equipment; the annual West Virginia University Film Festival of student productions; a survey program of the nature of religious communication for the Appalachian Church Leadership School; the establishment of workshops in the teaching of Speech and Language Arts for secondary teachers; the expansion of the State High School Forensic Tournament; increased funding and support for the West Virginia University Debate program; and a continuation, with increasing enrollment, of the High School Speech Institute, which had been established in 1961.

Chapter 3 From Speech to Communication Studies



JAMES C. McCROSKEY Department Chairperson 1972-1997

When Leonard Davis stepped down as chairman of the department in 1972, James C. McCroskey, a native of South Dakota who had completed his doctorate at The Pennsvlvania State University, was appointed to assume the duties and responsibilities as chairperson. He came to West Virginia from Illinois State University after having taught at Michigan State University, The Pennsylvania State University, Old Dominion University, and the University of Hawaii.

During and subsequent to

McCroskey's interview for the position as chairperson, it was made clear to him by the Dean, Provost, and President that were he to be appointed his primary initial task would be to change both the focus and direction of the department. The department was seen as the remains of a once large and effective one, but it was perceived as still reeling from the shock of the changes made in 1964. There also was an awareness at the upper administrative levels of the changes which were occurring in the field, particularly the move away from a heavy focus on public address toward communication in other contexts and settings and the trend towards acceptance of social scientific scholarship as a mainstream orientation.

Changes in the field were being produced by the dramatic changes in the enrollments in colleges and universities across the country. Since the beginning of schooling

From Speech to Communication Studies - Page 41

in the U.S., higher education had been populated overwhelmingly by Caucasian males planning careers in politics, law, and the ministry. However, the majority of the college students of the early 1970s were very different. The civil rights movements of the 1960s had opened opportunities for Caucasian females and minorities of both genders in many fields of endeavor. Additionally, a much higher proportion of the Caucasian male population was now enrolling in higher education, most of whom represented the first person in the family ever to attend college. For most of these "new" students, the public address orientation of the speech field was very foreign. They did not see themselves entering the professions with high demands for public speaking. Rather, they saw their communication in the world of work, as well as that in their personal lives, being centered on interpersonal communication and communication in small group and organizational settings. Nationally, curricula were changing to accommodate these needs. Michigan State University and Illinois State University, where McCroskey had taught for the previous six years, were among the leaders in making these changes. The department had some courses appropriate to these new needs, but most of the instruction in the department was centered on public speaking and voice and diction (48 sections of these courses were taught in the Fall of 1972).

At this time the University itself was also undergoing major changes. The decision had been made that WVU would become a major research university and that graduate education would play a much larger role in its future. Research was seen as of at least equal importance to teaching, and faculty evaluation was being redirected to reflect this view. A doctoral degree had become expected Page 42 - Communication Studies History

as the minimum credential for hiring new faculty in the College of Arts and Sciences.

The changes in the field and those within the University placed the department in a difficult position. It had been unofficially reviewed at administrative levels and considered for elimination. It was seen as out-of-step on all counts by the administration. It had the college's highest ratio of faculty positions to student credit hours produced, which was interpreted as not meeting the teaching goals of the college. There had been no published scholarship produced by the faculty in a number of years, which was interpreted as not meeting the research goals of the college. Since most of the faculty had been hired with the understanding that their primary function was to be teaching, and most did not have doctoral degrees, the department had not emphasized scholarship to the extent that some others had. The department also had very little identifiable service to the state beyond its work with the high school forensics programs and a few workshops and presentations made by individual faculty members. McCroskey was told that the decision on the department's future was being postponed to see if it could be turned around and shaped to fit within the overall plans for the future of the institution. It was made clear to him that it was his responsibility to make major changes in all of these areas, and he was informed that he had two years to show major progress or the continued existence of the department would be "reconsidered."

McCroskey brought in two faculty members to assist him with the transitions needed in the department. Michael Burgoon, who had been a doctoral student at Michigan State University while McCroskey was a faculty member From Speech to Communication Studies - Page 43-

there, assumed the role of Coordinator of Graduate Studies. Lawrence R. Wheeless, who had been a colleague of McCroskey's at Illinois State University, assumed the role of Coordinator of Undergraduate Studies. Each was given the responsibility and authority to plan a new curriculum for the department, and asked to have it completed within six weeks of his arrival in Morgantown. Although these were extremely difficult tasks, the new curricula were available for presentation to the Dean by the time requested.

The new curricula focused on communication from a social science perspective. Those courses in the department which fit within that focus were retained, those which did not were dropped. Most of the new curricula were constituted with new courses. These new curricula were approved by the College committee, the Dean, and the University Senate before the end of the Fall semester in 1972.

While Burgoon and Wheeless were shepherding the curricular changes, McCroskey scheduled meetings with every academic dean, director, and department chair on the campus. The purpose of these meetings was to inform these individuals of the planned changes in the department and to obtain input from them concerning their perception of the department and how the department might best interface with their unit--or if any relationship between the units would be appropriate. Most saw the department in a totally unidimensional framework--the department that teaches public speaking. That was not viewed as an important role by most, although a few saw it as central to their needs (Physical Education, Law, and Agriculture). Most indicated interest in the plans for different kinds of communication courses and thought these would better serve the

Page 44 - Communication Studies History

needs of their students.

While change was being introduced at the lowest levels of the department, the basic course, change was also being made at the highest levels. Primarily through the efforts of Michael Burgoon, a joint doctoral program was worked out with the Educational Psychology Division of the College of Human Resources and Education. It had been decided that the department was not yet strong enough to support its own doctoral program, but the added strength of the faculty in Educational Psychology made the establishment of such a program a highly desirable opportunity. Judee Heston, who had completed her M.S. with Mc-Croskey at Illinois State in 1972, became the first student in the doctoral program, and in 1974 its first graduate. She went on to become one of the most successful and productive scholars in the field of communication. By 1990 she was recognized as one of the top two publishing female scholars in the history of the field, had become a professor of communication at Michigan State University and later the University of Arizona, and served as editor of the leading research journal in the field, Communication Monographs. (For a complete list of students who have completed their doctorates in joint programs with the College of Human Resources and Education, see Appendix A).

The doctoral program gained quick acceptance in the field. By 1979 in two national studies, the doctoral program was ranked in the top 20 in both instructional communication and interpersonal communication.

Changes in the M.A. program also resulted in a different type of student being recruited. The new presumption was that all students in the program would complete it in one year (rather than the customary two years) and

would plan to go on for a doctoral degree elsewhere. The class of 1973-74 did not fully live up to these highly optimistic projections. However, all of those admitted and aranted assistantships completed their degrees in the summer of 1974. Four of these went on to complete their Ph.D. degrees: Virginia Richmond and William Snavely at the University of Nebraska, Michael Miller at the University of Florida, and John Daly at Purdue University. Daly subsequently became a professor at the University of Texas and was elected to serve as President of the national Speech Communication Association. By 1990 Richmond had been recognized as the most published female scholar in the field of communication, was a professor at WVU, and was elected to serve as President of the Eastern Communication Association. Miller became a professor and chairperson at the University of Hawaii, and Snavely became a Professor of Business Administration at Miami University (Ohio).

A new curriculum required a new faculty. Consequently, all untenured faculty without doctoral degrees were informed they would not be retained beyond the 1973-74 academic year. Two of these, women who had been teaching in the department for many years, were subsequently granted tenure by the administration. All of the males left at the end of the 1972-73 academic year or the year after. This permitted hiring people who could work well within the new program. William B. (Brad) Lashbrook, who had taught with McCroskey at both Michigan State and Illinois state, was hired as a professor. His specializations were in small group communication, quantitative research methods, and computer technology. H. Thomas Hurt, a Ph.D. graduate of Ohio University, who had been teaching at the University of Delaware, was hired as an assistant

Page 46 - Communication Studies History

professor. His specializations were in diffusion of innovations, interpersonal communication, and persuasion. Hurt arrived in time for the Summer term in 1973 while Lashbrook arrived in time for the fall term.

Three of the next four faculty hired were former M.S. students of McCroskey when he was at Illinois State. All had gone on elsewhere to complete their Ph.D. degrees. Michael Scott from the University of Southern California and Thomas Young from the University of Oregon joined the faculty in the fall of 1974. Peter Andersen from Florida State University joined the faculty in the summer of 1975. Thomas Knutson, who completed his Ph.D. at the University of Washington, was teaching at Illinois State when offered a position starting in the Fall of 1975 at WVU, but he had not been there while McCroskey was there. Scott's specializations included interpersonal communication, persuasion, and instructional technology. His appointment was 67 percent in the department and 33 percent in Educational Psychology. Young's specializations were in mass communication and communication and aging. Andersen's specializations were in nonverbal communication, interpersonal communication, and political communica-Knutson's specializations were in small group tion. communication and interpersonal communication.

By 1978 Burgoon, Hurt, Knutson, and Lashbrook had moved to different institutions. Janis Andersen, who had completed her doctorate in the joint program with Educational Psychology, Virginia Richmond, Barry Morganstern from the University of Missouri, and Guy Lometti from the University of Wisconsin had replaced them. Andersen's specializations were instructional and nonverbal communication, Richmond's were instructional, organizational, and From Speech to Communication Studies - Page 47

nonverbal communication, Morganstern's was nonverbal communication, and Lometti's was mass communication. In 1986 Richmond became the first female to be promoted to the rank of full professor in the history of the department.

The 1970s and 1980s brought major expansion of research and publication within the Department. Βv 1980 the Department was listed among the top ten communication First female full professor in departments in terms of publications in Communication Studies at journals in the field during the period



VIRGINIA P. RICHMOND WVU.

1970-1979. They continued in that high ranking for the period 1980-1985. For the period of 1976-1980, the period in which the Department was placing its greatest emphasis on expanding research and publication, it reached a ranking of 4th in the field.

By the late 1980s, analyses of prolific publication efforts on the part of individual scholars were compiled and published in the field. In an analysis which covered the period of 1915-1985, James McCroskey was identified as the person who had authored the most articles in the field's research journals during this 71-year time-span. Virginia Richmond was recognized as the 14th most published individual, and the most published female scholar. In a 1993 report which included articles published between 1915 and 1990, McCroskey was ranked first among all scholars still active. Judee Heston Burgoon, the department's first doctoral graduate was ranked fifth, Virginia Richmond was ranked seventh. Former faculty and students included in

Page 48 - Communication Studies History

the top 20 were Michael Beatty (9), Michael Burgoon (11), John Daly (14), and Lawrence Wheeless (17). In a listing of prolific female scholars from 1915 through 1990, Judee Burgoon and Virginia Richmond were ranked first and second. Patricia Kearney (9th) and Janis Andersen (25th), both early graduates of the joint doctoral program, also were included in the top 25 listed.

The impact of the department's research in the field became much clearer with the release in 1995 of an analysis of citations in communication journals. Nine of the top fifteen scholars on the list were current or former WVU faculty or former doctoral students. This included Mc-Croskey (1), Richmond (2), Kearney (3), Timothy Plax (4), Judee Burgoon (7), Michael Beatty (8), Michael Burgoon (13), Janis Andersen (15 tie), and Alan Sillars (15 tie). Clearly, the goal of bringing the department into a position of research leadership within the field had been accomplished.

The years between 1974 and 1980 marked a period of relative stability in the department. Most of the attention was directed toward strengthening and expanding the offcampus program (which will be discussed in Chapter 10). There was, however, a division among the faculty along the line of "old faculty" and "new faculty." Some of the faculty who had been with the department before 1972 deeply resented the changes that were made and held McCroskey personally responsible for those changes. They felt they were made to change to new things against their will. By the 1980 academic year, some of these divisions began to change, but new divisions arose. The faculty who were Mc-Croskey's former students, in particular, began to feel he was not moving the department forward fast enough nor in From Speech to Communication Studies - Page 49

directions they would prefer. They also indicated that they resented what they perceived as his autocratic style of leadership. All of these problems came to a head in 1980and four faculty who were former students of 81 McCroskey's resigned to take new positions in various schools in the California State University system. Three other faculty also left to take better positions in other institutions. This exodus represented about half of the department's faculty--all in one year. This could not have come at a much worse time. The University was in a fiscal crisis, so no money was available even to interview possible replacements. Faculty positions were being taken back to help meet budget reductions. An agreement was struck with the Dean that five positions could be filled, but two would be lost on a permanent basis. In return, the Dean promised that openings from three retirements anticipated in the next few years would be guaranteed for the department. As a result of the inability to recruit faculty properly, most of the faculty hired at this point were not well-suited for the department and none became long-term faculty members.

There was considerable faculty turnover, including the loss of Lawrence Wheeless who wanted to return to his home state of Texas, between 1981 and 1987. Several very exceptional faculty joined the faculty and left during this period, including such nationally prominent individuals as Jerry Allen, Michael Beatty, Patricia Kearney, and Timothy Plax. Donald Klopf, an internationally respected expert on intercultural communication who had nication Association



DONALD W. KLOPF Founder of the World Commu-

Page 50 - Communication Studies History

served as professor and chair of the department at the University of Hawaii for many years, joined the faculty in 1983 and continued in that position until his retirement a decade later.

Joan Gorham, who received her Ed.D. from Northern Illinois University, joined the faculty in 1984. Her specializations were in instructional, nonverbal, and mass communication. Dr. Gorham was appointed Associate Dean of the College of Arts and Sciences in 1995. Melanie Booth-Butterfield, who received her Ph.D. from the University of Missouri, joined the faculty a year later. Her specializations were in interpersonal/relational, instructional, and nonverbal communication. Steve Booth-Butterfield joined the faculty three years later after he completed his doctorate in the joint program with Educational Psychology. His specializations were in mass and interpersonal communication and persuasion. Lawrence Wheeless returned to the department in 1985 but left again to assume the position of professor and chairperson of the department at Marshall University in 1991.

The year 1989 marked the end of an era. When Leonard M. Davis retired that year he was the person who had spent more years as a faculty member of the department than any other person in the department's history. Fortunately, although he retired, he continued working on this history of the department which he had begun several years previously.

Walter Zakahi joined the faculty in 1985. His specializations were in research methods, interpersonal, and nonverbal communication. Dean Kazoleas replaced him in the research methods program in 1991. He received his Ph.D. from Michigan State University and was a specialist From Speech to Communication Studies - Page 51

in research methodology and campaign communication.

Between 1991 and 1995 four new assistant professors joined the faculty. Brian Patterson, a Ph.D. from the University of Oklahoma, with specializations in communication development and communication theory joined the faculty in 1992. Stephen Hines and Robert Barraclough began their tenure at WVU in 1993. Hines received his Ph.D. from Purdue University with specializations in research methods and interpersonal communication. Barraclough received his Ed.D. from the joint program with Educational Psychology about a decade before he returned to WVU as a specialist in intercultural, organizational, and instructional communication. Matthew Martin joined the faculty in 1994 after completing his Ph.D. at Kent State University with specializations in interpersonal communication and argumentation.

Even with a consistently high turnover on the faculty, improvements in programs were possible. Courses became increasingly attractive to students from throughout the University. While the actual number of faculty teaching in the department declined from 1971-72 to 1991-92, for example, the department generated 18,940 student credit hours in 1991-92 compared to 8,198 in 1971-72. This increase came in spite of the department taking a strong stand *against* having its courses required by the University or the College. Over 95% of the enrollments in the department in 1991-92 were voluntary enrollments. The balance were primarily a function of requirements within the department for its majors.

With all of this attention on the undergraduate service program, the undergraduate major program received relatively little attention for several years after its major Page 52 - Communication Studies History

revision in 1972. By 1980 the faculty became concerned that it might not be drawing very good students and that maybe the program was not serving its students very well, even though student evaluations continued to be quite positive. The decision was made to divide the undergraduate major into two major tracks--a pre-professional track initially named the Theory and Research track, which required a GPA of at least 3.0 for the first two years of undergraduate work for admission, and the "Applied Studies" track, which required at least a 2.5 grade point average for the first two years for admission. Students with a GPA below 2.5 were no longer admitted to the degree program.

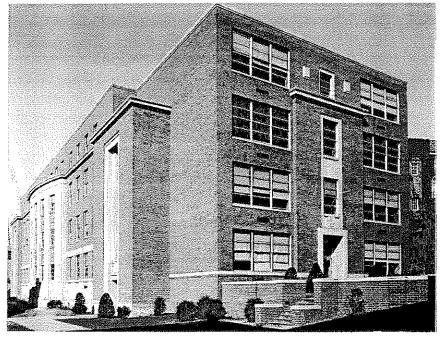
Students in the Theory and Research option were presumed to be planning to continue their education at the graduate level. The first student to be graduated from this option was Linda L. McCroskey, who later completed two M.A. degrees in Communication Studies, one in the department and the other at Arizona State University, before going on to study for her Ph.D. at the University of Oklahoma.

Students in the Applied Studies option could choose to specialize in either interpersonal and organizational communication or in public and mass communication. Graduates over the years since this option was introduced have been about equally divided between these two preferences.

Once these changes in the undergraduate program were made, the number of majors increased substantially and the number of people graduating increased approximately fifty percent. Since 1990 the department has begun a regular assessment program which permits the evaluation From Speech to Communication Studies - Page 53

and review of its undergraduate and graduate programs on a regular basis. As a result, the academic programs of the department have received positive external reviews and appear ready to meet the challenges of the 21st century.

The name of the department was changed in 1973 to Speech Communication. That name had become commonly chosen by units which wanted to stress their Speech heritage while moving more to a Communication focus. In 1985 it was changed to Communication Studies, a name which has become very common throughout the country since that time.



ARMSTRONG HALL

The Department of Communication Studies occupies the ground floor of this building, named in honor of Robert A. Armstrong, head of Rhetoric and Elocution during the 1890s.

Chapter 4 Forensics and Debate

The first intercollegiate forensic activity to take place on campus was held at Commencement Hall in May of 1897 when WVU served as host for the Intercollegiate Oratorical Association. That association had been organized two years earlier and included eight colleges from Western Pennsylvania and West Virginia: Allegheny, Bethany, Geneva, Waynesburg, Westminster, Thiel, West Virginia University, and the Western University of Pennsylvania (now the University of Pittsburgh). In 1896, West Virginia University had entered the Central Oratorical League comprising Ohio State University, Ohio Wesleyan University, Indiana University, and Cornell University.

The need for an on-campus organization that would take charge of future intercollegiate activities became apparent and brought about the Debating Club, organized in 1900. The first regular meeting of the Club was held in the lecture room of St. George Tucker Brooke, Professor of Law, on November 16, with succeeding meetings being held each Saturday evening in University Hall. The uncertain status of the club is revealed through an examination of University catalogs beginning in 1902 when it was stated that "the purpose of the Debating Association [is] to foster interest in general debate and for promoting a series of annual intercollegiate contests." This same description was used from 1906 until 1920, with the exception of 1910 to 1914 when there is no reference to the Debating Club or It was during this period that a literary Association. magazine published by the students, The Monongalian, commented editorially,

Twenty-five years ago the debating and literary halls were crowded with enthusiastic students and the rivalry for honors was of the keenest sort. Today the debating halls are almost deserted and the enthusiastic gatherings are at the athletic field. Have you ever stopped to think what that means? It means that college ideals have changed, and changed for the worse. The college hero of today is noted for his brawn, not for his brains. The man who can analyze a statement quickly and accurately and present the truth of it pleasingly to his hearers, is looked upon as a droll fellow indeed.

Then, in 1914, the catalog mentions "the College of Law Debating Club which provides facilities for training in public speaking and parliamentary law." It appears likely that the College of Law Debating Club was connected in some way with the previously established Debating Club and/or Association.

In the Spring of 1903, the Central Oratorical League held its sixth annual contest on the WVU campus. The interest generated by the League's appearance at West Virginia University was reported by the *Athenaeum*:

The audience was large and appreciative and the various orators held the closest attention throughout the entire program. The Seniors had decorated most tastefully the auditorium with university colors and with pennants of the other universities represented in the league. The students had assimilated the various college yells, so that no contestants lacked the inspiration of his university yell or of his university colors.

In the fall of 1903, WVU accepted a challenge to debate Ohio State University at Morgantown. Again the *Athenaeum* reported

Page 56 - Communication Studies History

The question, "Resolved, that public ownership of municipal utilities is undesirable," was discussed both affirmatively and negatively. Each speaker was given ten minutes for the opening speech and two minutes for rebuttal. The decision was the affirmative side of the question [WVU].

In February of the following year, WVU traveled to Columbus for a return engagement with Ohio State University. As a result of this debate, students were made aware of the honor in representing the University at intercollegiate contests, and for the next several years WVU was unusually active in debate, especially in the Tri-State Debating League which was founded in 1905. This League consisted of West Virginia University, Western University of Pennsylvania (Pittsburgh), and the College of Wooster. Each school was represented by affirmative and negative teams. New propositions for debate were selected each year, and with two teams represented, each team was able to compete against the opposite teams from the other schools. During the four years of the League's existence, West Virginia was the annual champion and recipient of the monetary award of one hundred and sixty dollars. These debates always had cheering and loud applause from the lively audience. The presence of an audience encouraged debaters to concentrate on developing those techniques of delivery which were suited to the listeners, and Professor C. Edmund Neil, the debate coach, pointed out, "Some rooting would be entirely appropriate and abundantly helpful." In an account of one such debate.

> Although the audience was small, still those who were there constantly showed their appreciation by their attention and applause from the students who lent their

hearty support to the occasion by their yells, under the management of Cheer Leader Hal Scott. The continual rooting gave the true college spirit to the performance.

This was the period in which intercollegiate debating was born. In order to stimulate interest and growth, leagues were formed to capitalize on intercollegiate rivalry. Audiences, often of considerable size, attended the activities and added to the already competitive nature of the activity. Not only debates were scheduled for these programs, other entertainment was occasionally provided, as was the case when musical interludes were presented by members of the Department of Music.

In November of 1919, the West Virginia Debating Council was formed at the University, and try-outs were held by Professor Kay, the recently appointed head of the Department of Public Speaking, on the question: "Resolved, That the Labor Unions Should Be Incorporated." Soon after, debates were arranged with the Carnegie Institute of Technology, George Washington University, Swarthmore College, and Washington and Jefferson College. From the beginning, the problem was not how to interest students in debate, but how to finance the activity.

In an effort to raise the five hundred dollars estimated to be necessary for the debate activities, the debaters first tried having a Tag Sale, which was held on Thanksgiving Day in 1919, but the results of the effort totaled less than one hundred dollars. Financial matters began to improve when contributions were received from alumni and friends, and by April of 1920 the necessary funds were raised. Although the first year was a difficult one for the Council, nevertheless, it was able to establish debate as a prominent campus activity, thus setting the stage for the dramatic Page 58 Communication Studies History

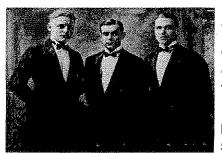
growth that was to follow, including Triangular Debate meets; establishing Delta Sigma Rho (a national honor society for forensics); the beginning of broadcast debating; holding a series of public services activities; and participating in debate tournaments.

Triangular Debates were especially popular in the early twenties. In these debates, three schools would compete to establish a champion. Debates were held at each of the participating universities, with the "at home" school serving as host. In 1921, West Virginia won the intercollegiate Triangular Debates defeating the Carnegie Institute of Technology and Washington and Jefferson College by unanimous decision.

A West Virginia University team made an extended trip through the East in 1922 debating with: City College of New York, Rutgers University, Swarthmore College, and the University of Virginia. Swarthmore was a frequent opponent because Professor Kay had coached debate at Swarthmore before coming to West Virginia.

Much had been done already to make the University favorably known throughout the East because the debating teams were competing against institutions from New York to North Carolina, and one debater, Hugo Blumenberg, had been awarded the prize as "Best Debater" in the National Contest held in Washington, D. C., in 1922.

Attention began to be focused on debate tours in 1923 when West Virginia University actively participated in touring with several teams traveling to various parts of the country, and even abroad. Tours provided debaters with more schools from different locations than was possible in the triangular debate scheme, plus the great advantage of being able to have a regular schedule of debates at home. The Western tour in 1925, the famous British tour of 1934, and the Canadian tour of 1938, were three of many taken by the University debaters between 1923 and 1942 which pointed up the importance of the activity and its scope until World War II curtailed such travel.



TRANSCONTINENTAL DEBATE TEAM Members of the 1925 transcontinental Harry Snyder, Robert Donley) who traveled more than 8000 miles in one of the most American college forensics at that time.

The transcontinental Western tour began on January 31 and lasted until February 19, 1925. The debating team traveled as far West as San Francisco, covering approximately 8000 miles, passing through 23 states, and was by far the most strendebating tour (I to r: Hugo Blumenberg, UOUS debate tour undertaken to that time. With ten destrenuous undertaken in the history of bates in 19 days, and being entertained at each school,

the tour was a noteworthy event. The schools debated on the Western Debate Tour included North Dakota Agricultural College; Intermountain Union College in Helena, Montana; College of Puget Sound in Tacoma, Washington; Willamette University in Salem, Oregon; University of California, Berkeley; University of Utah, Salt Lake City; Brigham Young University, Provo, Utah; University of Wyoming (Girls' Team), Laramie, Wyoming; University of Denver; and Washburn College in Topeka, Kansas. At Fargo, North Dakota, and at Salem, Oregon, the program was opened with the singing of "Hail, West Virginia," by the glee club of the host school.

The final debate with Washburn College, was staged in the legislative chamber of the House of Delegates at the

Page 60 - Communication Studies History



WOMEN'S DEBATING SQUAD 1924-25

(Front row, I to r: Mary Frances Brown, Bertha Dwinnell, and Frances McCray -Affirmative Team; back row, I to r: Martha Beck, Mattie Sparks, and Wilhelmina Pownell -Negative Team). A girls debating team was first organized in the early 1920s, and there were thirteen ladies in the debate program when Delta Sigma Rho, the national debating honorary, was chartered at WVU in 1923.

state capitol in Topeka, Kansas, with Governor Ben Paulen presiding, and the Chief Justice of the state Supreme Court, with two associate justices, acting as judges in the debate. Since the Legislature was in annual session at the time, the legislative hall and the spacious galleries were packed with an enthusiastic audience. Commenting on the experience later, one of the West Virginia debaters said that they did not expect to win the Washburn debate, not because they were in the opponent's home territory, but because the

U.S. Supreme Court had handed down a decision that week declaring unconstitutional a state law relating to the proposition they were debating, Resolved: "That the Constitution should be so amended as to give Congress the power to overrule, by a two-thirds vote, decisions of the Supreme Court which declare Acts of Congress unconstitutional."

Winning so many debates on the tour was memorable, but it was the number of people in the audience at each debate which was especially satisfying. Audiences in Morgantown for the Triangular Debates in 1920 and 1921 averaged about 200. This was true when the girls' team first debated on campus in 1920 against the University of Pittsburgh on the topic of a closed shop. Not only did they defeat Pittsburgh in Commencement Hall that year, they scored a double victory when they won the decision at Pittsburgh during a return engagement, according to The Daily Athenaeum, March 30th. On the Western trip, however, more than 350 people attended the debate against the University of California, and the extensive publicity in West Virginia resulting from the trip West contributed to the larger audiences at home thereafter. For instance, when Oxford University from England came to debate West Virginia in 1926, it was reported that President James Trotter, who presided at the contest, "introduced the debaters to the largest audience ever to attend such a contest in Morgantown, estimated to have been several hundred". Not only were debates in the twenties more extemporaneous, they were quite informal, and audiences encouraged debaters to concentrate on developing presentational techniques which were appealing to the listeners. On the Western tour, for example, the debaters stated that

Page 62 - Communication Studies History

because the University of Utah in Salt Lake City held the debate "in a church," jokes, which had formerly been used, were omitted.

That their debating was beginning to be appreciated in higher places was evidenced by the fact that West Virginia governor, Ephriam Morgan, wrote a personal letter of congratulations to each of the members of the transcontinental debate team, and the secretary of the State Board of Education wrote a letter of appreciation to Professor Kay, "...for the work you are doing for West Virginia through your department."

Though the department was inadequately housed and equipped, yet it was acquiring a prominent place among institutions of higher education in many phases of its work, the more remarkable because the department had no prizes to offer those who excelled in the various speaking contests. Moreover, its public performances seemed never to receive the support of the faculty, students, and townspeople in such a degree as to encourage the efforts of those who produced winning athletic teams. Morgantown citizens who turned out en masse to cheer the athlete were rarely represented at debates, nor did alumni and prominent citizens send telegrams of congratulations to students who had spent many months of study on questions of the day, then went out to win honors for the University by their speaking. No one ever met returning debate teams at the train station with a band, and declared a holiday to celebrate their victories.

An incident which attracted national attention occurred on the campus in 1922. Evolution was a highly controversial subject during the 1920s, leading up to the famous John T. Scopes trial in 1925 at Dayton, Tennessee,

in which William Jennings Bryan defended Scopes. Three years earlier in 1922, the Rev. John Roach Stratton, Pastor of the Calvary Baptist Church in New York City, began a campaign to have textbooks teaching Darwinian Theory excluded from the schools of that city. Dr. A. M. Reese, Head of the Zoology Department of West Virginia University, attacked Rev. Stratton's views, stating that the minister was "talking rank folly."

The Rev. O. W. Baylor, Pastor of the Spruce Street Christian Church in Morgantown, arranged a debate on the subject of evolution which was held in the Presbyterian Church on March 1. Dr. Reese spoke on the subject, "Why I Should Believe in Evolution," and professor C. W. Waggoner, Head of Physics Department, spoke on "Why I Should Not Believe in Evolution." This was followed ten days later with a lecture from William Jennings Bryan, the "silver-tongued orator," who addressed an overflow audience in Commencement Hall on "The Bible and Its Enemies." One faculty member was quoted as saying that the debaters at the University had a cause célèbre which dominated them, and the public speaking classes, for more than three years.

The preceding month (April 1922) a bill had been introduced into the Kentucky legislature forbidding the use of textbooks in which the doctrine of evolution was taught. The proposal followed a series of lectures throughout the state by William Jennings Bryan, foremost opponent of the teaching of evolution, and one of the most persuasive orators in the country. The bill brought a vigorous response in favor of academic freedom from the presidents of Harvard, Yale, and Columbia universities, and from the Association of American Colleges. It is little wonder that an Page 64 - Communication Studies History

overflow crowd attended Bryan's speech at Commencement Hall since the attention of the University, and the town itself, had been centered on the issue of evolution for so many months. Nor was it the first time "the silvertongued orator of the Platte" had lectured in Morgantown. In 1902 he addressed an overflow audience at Commencement Hall, which resulted in *The Daily Athenaeum* commenting on Bryan's outstanding speaking ability as a perfect model for all students of public speaking; and concluded the story saying "Few public men who have appeared in America have made such reputations for oratory."

By 1930, the Cross-Question or Oregon Plan began to replace the three-man debate format. With two debaters on each side of a question, the four-man contest developed a popularity which became relatively standardized by 1940. Other forms of debate were experimented with, including the Parliamentary style, and the Direct Clash Plan, but each met with little success. Not only were there various points of view regarding the style of debate, and the number of debaters participating, there was considerable discussion whether debates should be decision or non-decision events, and if decision-based whether judges or the audience should decide. Some thought the audience should decide, while others thought judges should, and student debaters were equivocal in expressing their opinion:

> There is one thing for sure, you don't have to cater to judges in audience decisions. In audience decisions, one debates for the love of debating. But a "judge decision" is more satisfactory than that made by the audience, for the latter is more likely to be in favor of its own home team.

Until the 1930s, trains were used almost exclusively for debate trips, but by 1935, automobiles began to be used.

Financing these trips was accomplished in several ways. In the early twenties, admission was charged for the debates, and later, loyal alumni and student donations became the primary source of revenue. Not until 1926 did the debate budget acquire a sound financial footing when fifty cents was allotted to debating from each student activity fee.

In 1923, eight students became the charter members of Delta Sigma Rho, the national honorary fraternity. The original national forensic honorary, Tau Kappa Alpha, had its inception at the State House in Indiana May 8, 1908, with Delta Sigma Rho and Pi Kappa Delta following soon after. All three of these societies limited membership, in contrast to the early literary societies which usually included most if not all of the students in the school. The early schools, however, had small enrollment, more uniform interests, and could afford to be all inclusive in membership. Having a Delta Sigma Rho chapter was beneficial to the University because the prestige of belonging to a national honor society elevated the status of debate, and helped promote a variety of forensic activities, including an interclass debating contest, an extemporaneous speaking contest, a freshman-sophomore discussion contest, and a freshmansophomore declamation series.

Delta Sigma Rho sponsored the second International Debate series in Commencement Hall, on November 12, 1927, when Oxford University lost to WVU debating the proposition: Resolved, "That coeducational is a failure." The series had started the previous year, and by 1929, the WVU debating season opened with a team from Oxford or Cambridge University. Commenting on this practice, one member of the University debating team stated that it was a rare treat to witness the informal style of debate used by Page 66 - Communication Studies History

the British teams, because their command of the language and their ability to use wit and humor with dignity and grace made them appear far superior to the stylized platform manner adopted by American debating teams. English debates were popular in Morgantown because they were arranged for the entertainment as well as for the education of the audience. Their speakers were clever, and far more emphasis was placed on extemporaneous expression than on platitudinous quotations from experts in economics, politics and government. Moreover, English debaters were never limited by a memorized speech nor confined to notes. The series continued until 1939 when England went to war with Germany.

No doubt as a result of losing a highly successful opener to the forensic season with a British debating team when war was declared on September 3, 1939, the Debating Council decided to replace the event with a series of interclass debates, one between the freshmen and sophomores, another between the junior and senior classes, and a championship debate, with the winner being awarded a silver loving cup. When it became apparent that students enjoyed watching these debates, but were reluctant to participate, the series was discontinued.

In 1928, the Debating Council staged a public service presentation in Monongalia County Court House on the relative merits of electing either Herbert Hoover or Al Smith as president of the United States. The following year, in keeping with President Turner's program of selling West Virginia University to the people, the varsity debating team began accepting invitations to speak before various social and civic organizations throughout the state. One such program, which took place at Masontown, included an open

discussion in which approximately 600 people took part. By the late thirties, however, Morgantown audiences had diminished considerably, a trend which appeared to be nationwide, and most unwelcome.

A morbid sidelight to the debate activities occurred in March 1932 when three students, returning from a debate trip in New York, were stopped by New Jersey State Police and their car searched for the Charles Lindbergh baby. The infant had been abducted March 1st at Hopewell, New Jersey, and the child's battered body was found on May 12, 1932.

The first debate tournament in which West Virginia participated occurred in 1934 when the University of Pittsburgh sponsored a debate conference for contestants from colleges and universities in West Virginia, Pennsylvania and Ohio. The conference also included an After Dinner Speaking contest, and several round table discussions. No further mention of tournament competition was made until four years later when a University team accepted an invitation to participate in the West Virginia Speech Festival held at Fairmont State College. Although the festival had been in existence since 1923, it was the first time the University had entered the competition. By 1940, University debaters were entering several tournaments when other forensics activities were offered. For example, the University debate team ranked 11th among the competing schools while winning five out of ten contests at the Grand Eastern Tournament at Rock Hill, North Carolina. In addition to debate, the University won first place in the Radio Announcing Contest, and took first place in the Impromptu Speaking Contest.

On March 23, 1933, it was announced that two

Page 68 - Communication Studies History

University debaters would tour the British Isles during the Spring of 1934, and debate the leading educational institutions of England, Scotland, Ireland, and Wales. In 1927, Professor Kay had written to the National Student Federation asking about the possibility of having a West Virginia University team tour the British Isles. He was notified that tours had already been planned for the next six years, but the West Virginia request would be kept in mind. Then in January 1933, Professor Kay received a notice from the Federation stating that preparations for the tour were being made, and was his team in readiness? Kay conferred with President Turner who gave his consent for the tour providing that the team was well prepared to debate the following topics:

> "Resolved, the power of the press has increased, is increasing, and ought to be diminished"

> "Resolved, that this house asserts its wisdom in the belief of Shakespeare's advice, 'Marry, Peace it Bodes, Love and Quiet Life'"

> "Resolved, that government by the people is no longer practical"

"Resolved, that this house acquired its culture from Holly-wood."

More serious questions were debated, but they were always discussed in a popular, rather than pedantic style.

In the Spring of 1934, ten members vied for the honor of going to Britain. After tryouts were held, Charles Wise, for whom 50 years later, the main library at WVU



DeWITT WHITE CHARLES WISE debating team which toured overseas in 1934 to debate tutions in the British Isles.

was named, and DeWitt White were selected to make the trip. It was a compliment to West Virginia University to provide both members of the team to tour the British Isles because, in the past, it had been the custom to select the two men from separate colleges. Wise, who was president of the stu-The West Virginia University dent body at the time, relinquished the presidency to make the debating tour.

the leading educational insti- He and White arrived in England on April 23, and on April 25, they had their first debate in Liverpool. During the course of the tour,

they debated against the University of Liverpool, University of Manchester, Oxford University, East London College, Kings College, London College of Economics, and Richmond College. Wise kept the President of West Virginia University informed about the trip with such chatty messages as:

> My Dear President Turner, We are enjoying our three happy days in Oxford. As the guest of the Union, and Balliol College in particular, every kindness and consideration have been accorded to us... Our debates have been very interesting and surprisingly well attended. The Press, including the Manchester Guardian, has said some very complimentary things about our speaking ability and versatility on the floor. You may be sure that we are doing our best... Although our sojourn has been uniquely pleasant, there are many times when I think of West Virginia University and our many friends there. To all of them I send my best wishes for health and happiness. Very sincerely yours, Charlie.

After the debaters returned to the campus, they

Page 70 - Communication Studies History

reported that English students were very attentive and responded sensitively to the speakers: "If he is good his speech will be punctuated with much applause. However, if he is unsatisfactory the audience will quickly inform him of the fact." They then added, "An American debater is always warmly received. His appearance, accent and mannerisms will win him support regardless of his qualifications as a polished speaker." As a result of the British tour, West Virginia University received much attention, and the touring debaters increased their prestige the following year, 1935, by winning every decision event.

On March 1, 1938, it was announced that West Virginia University debaters would travel to Canada to debate the following schools: McMasters University, the University of Ottawa, McGill University, the University of New Brunswick, Dalhousie University, and finish the tour debating the University of Maine, University of Vermont, and Manhattan University on the return trip. *The Daily Athenaeum* declared that the tour comprised as extensive a schedule as that of any debate team in the United States. The proposition debated at each school was "Resolved, that the rearmament in Great Britain and the United States would contribute to world peace".

After twenty three days and four thousand miles, the debaters returned to the campus with many interesting tales to relate. Perhaps the most entertaining aspect of the trip was the fact that most Canadians considered the West Virginia team to be from the deep South. The debate at McMasters University was publicized by signs reading, "Come and hear genuine Southern accents." The WVU debaters did not want to disappoint the audience, so they began the debate with "Mistuh chairman, suh." The trip



These members of the University Women's Debate team won the Grand Eastern Debating Championship. Left to right: Ruth Seliman, Diane Margolis, Barbara Ann Williams, and Shirley Janis. Williams was selected as the best individual debater in the Grand Eastern competition, and the four were guests of Governor M. M. Neely at the conclusion of the debate season.

was regarded as successful in every way and of value both to the University and to the debaters.

In 1938, a new dimension was added to the forensic activities. The first debate ever broadcast by a WVU team was aired from station WCAH at Columbus, Ohio on December 11th, where they met Ohio Wesleyan University. At first, the University team had to limit its broadcast debating to those occasions when visiting other schools, but by 1940, debates were also being broadcast from the University campus. The debate between WVU and Wash-

Page 72 - Communication Studies History

ington and Jefferson College on January 17th was the first. These broadcasts began to reach larger audiences and to gain exposure of a diverse nature. For example, prior to one debate with the University of Cincinnati, it was announced that members of the High School Debate League in Kentucky, Indiana, Ohio, and West Virginia would be provided with a complete bibliography on the debate, and excerpts from the addresses of both universities.

The debate program reached its peak in scope of activity and prestige in the years leading up to World War II. Arrangements had been made to enter the Women's Debate Team in the Grand Eastern Tournament prior to the attack on Pearl Harbor, and WVU honored its commitment by sending a team to the tournament where the four top debaters won the championship, and where Barbara Ann Williams, who later became a teaching assistant in the department, won a trophy as Best Individual Debater.

Beginning in 1942, government restrictions curtailed traveling by train, and travel by car was virtually impossible due to gasoline and tire rationing. These war developments resulted in the suspension of debate tournaments, and the demise of the debate program as it had been known. It was not until 1946 that forensic activities resumed at West Virginia University.

After the war, there was a struggle to reestablish debating as an important campus activity. The major obstacle, as usual, was lack of funds. Prior to the war, the debate team was supported in major part by the student activities fee. When the debate program ceased to function, its budget was absorbed by other student organizations. At the end of the war when the Speech Department was prepared to engage in intercollegiate forensic activities,

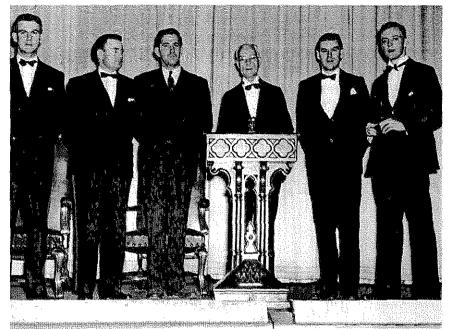
the University budget officer scraped together a small fund for debate after it was confirmed that all student fee money had been allocated. With a limited budget hastily brought together, a series of debates were scheduled with Pennsylvania State University, Waynesburg College, Marietta College, Bethany College, and the University of Cincinnati.

On April 28, 1947, the reactivation of the campus chapter of the national forensic honorary society, Delta Sigma Rho, was announced. The honorary had a two-fold purpose of providing recognition to outstanding students, and sponsoring a variety of activities in an attempt to further forensic participation.

In the early post-war years the debate team continued to make debate tours whenever possible, but trips were organized in such a way that a tournament could be attended either at the beginning or at the end of a tour. For example, in May of 1947, a University team attended the Delta Sigma Rho Student Congress in Chicago, and debated the following schools on the same trip: Wayne University, Detroit; Alma College, Michigan; Case Institute and Western Reserve University in Cleveland; and Ohio State University in Columbus.

Although tournament participation was about the only forensic activity which the debate teams engaged in during this period, a limited number of public debates were conducted. In December of 1947, it was announced that Richard Toren and Leonard Davis had been selected to meet the debating team from Oxford University, England in Reynolds Hall on January 9, 1948 with the dean of the College of Arts and Sciences serving as debate chairman. The decision was by shift-of-opinion ballot, and the British

Page 74 - Communication Studies History



OXFORD UNIVERSITY - WVU DEBATE

(I to r) Richard Toren and Leonard Davis debating for the University; Professor Benjamin Keen, Dean W. P. Shortridge, College of Arts and Sciences, presiding; Honorable Anthony Neil Wedgwood-Benn, and David Kenneth Harris of the Oxford team.

team won. Toren commented that the occasion was the highlight of his two-and-a-half years in debate, and "though he and Davis lost, we all had a great evening".

In 1948, the debate team went on a tour which included Columbia University, Temple University, University of Pennsylvania the U. S. Naval Academy, George Washington University, and ended at the John Marshall - George Wythe tournament at the College of William and Mary in Williamsburg. Also, the University of Wichita and West Virginia University collaborated in a non-decision radio debate on Federal Control of Advertising whereby the two teams exchanged manuscripts of speeches until the debate

was concluded. 1948 was an outstanding year for the West Virginia University debating teams, winning twenty-six of thirty-seven debates, plus five non-decision debates. Also, for the first time since the war, women were organized into a debate program with five varsity and one junior varsity ladies participating.

By the early fifties, tours had been replaced almost entirely by the debate tournament. However, the number and locations of tournaments in which the teams participated were determined by an annual budget which averaged about five hundred dollars. In spite of the limited funds, the 1950 teams, composed of ten men and nine women, had debates with fifty-four colleges, and were the finalists in the West Virginia Intercollegiate Forensic Tournament.

Beginning in 1950, debate tournaments, for the most part, were intended to prepare debaters for the national tournament, an invitational affair held annually at the U.S. Military Academy. The following year, WVU squads participated in more than 125 debates with a winning percentage of 78%, when Richard Stewart, son of Irwin Stewart, President of the University, and Terry Welden, son of Lloyd Welden, coach of the varsity debating teams, represented the University in the seventh annual National Invitational Debate Tournament held at the Academy, where they tied with Princeton University for 24th place. This accomplishment, along with the West Virginia State Championship, plus second place in the East, and 24th in the nation, made the University debating record one of the best in the history of the school.

The debate team continued to attend tournaments during the next few years, and even inaugurated an annual intersectional debate competition, the North-South Debate

Page 76 - Communication Studies History

Tournament. Twenty-one colleges and universities, with 121 debaters participating, attended the first tournament in February 1954. Successful from its beginning, the tournament was well accepted by other schools and participation increased from year to year. Sponsorship of the tournament became a regular feature of the University debate program, yet financial support remained inadequate and planning, of necessity, was always short-range.

For half a decade the debate society had insisted that West Virginia University could regain its former stature only by increasing and stabilizing the budget. Consequently, when President Elvis Stahr, in 1959, guaranteed the debate program a minimum budget of \$2,500 per year for four vears, a new era in debate began. Although this support provided impetus for development, it was not a formula for a rapid reestablishment of the program. Growth and expansion were necessarily slow and undoubtedly influenced by the high rate of turnover of faculty directors and coaches, who were expected to provide stability and consistency in the debate program. Between 1959 and 1962 three separate faculty directors were in charge of debating. As faculty directors came and went, there were extreme variations in the concept of what the debate program could and should be.

At the end of the 1962-63 school year, the budget guarantee set by President Stahr ended and a new decision concerning financial support was reached. When the director of debate was able to demonstrate that student participation, not only in debate, but also in individual forensic events such as radio announcing, extemporaneous speaking, after-dinner speaking, and oral interpretation, had expanded and diversified the program's activities, fiscal

support, with a modest increase, was continued.

During the following year, 1963-64, further expansion and growth were manifested in tournament competition, public debates, and television debates. A well-rounded schedule of tournaments was highlighted when WVU was again selected to participate in the National Invitational Tournament at West Point. Also during that school year, a series of television debates with the University of Pittsburgh, Marietta College, and Ohio University, were telecast from WBOY-TV, Clarksburg.

In 1965-66, participants in the debate program competed in twenty-three tournaments, winning one hundred and twenty-two debates; the best record compiled by West Virginia University teams in ten years. During 1967-68, approximately forty members of the Debate Society, with three faculty members and two graduate assistants administering the program, participated in twenty-six tournaments, and placed first in seven of these; sponsored four public debates with Pennsylvania State University, University of Vermont, Purdue University, and the British Debate Team, winning all four before audiences which totaled approximately 1000 people; video taped seven television debates for WJAC-TV in Johnstown, Pennsylvania, in which series their opponents were California State University at Los Angeles, Geneva College, Elizabethtown College, Susquehanna University, Frostburg College, St. Vincent's College, and Clarion State College; held the Mountaineer Debate Tournament on campus, in which thirty teams from fourteen states participated; held the District VII Elimination Debates of the West Point National Debate Tournament; and inaugurated a SPEAKER-OF-THE-YEAR-AWARD, to recognize an outstanding West

Page 78 - Communication Studies History

the District VII Elimination Debates of the West Point National Debate Tournament; and inaugurated a SPEAKER-OF-THE-YEAR-AWARD, to recognize an outstanding West Virginia speaker.

Debate and forensics activities continued to be extensive throughout the late 1960s and into the early 1970s. By the mid-1970s a major change was developing nationally in the nature of contests in debate. Individual presentations increasingly became a series if rapid fire speeches delivered with little attention devoted to the communicative aspects of the debating process. Public debates among students became rare and increasingly viewed as an "intellectual game" having little to do with effective communication.

In 1973 no faculty member in the department was willing to assume the responsibility of directing the debate program, so it was assigned to a doctoral student almost by default. By 1976 no faculty member or doctoral student had sufficient experience with debate to fill this position, so at that time the debate and forensic program was transferred to the Department of Philosophy, whose chair, a former debater, was anxious to assume the role of Director.

Chapter 5 High School Contacts

In the fall of 1919, Professor Wilbur Jones Kay, head of the Department of Public Speaking, with Charles H. Hartley, a member of the Extension Division of the University, secured the endorsement of the West Virginia Educational Association for the inauguration of a state literary contest. The first annual West Virginia Literary Contest was held on May 15, 1920 in Commencement Hall (later renamed Reynolds Hall, now the site of the Mountainlair). The objectives of the University in sponsoring the contest were to cooperate with state high schools in an effort to:

> ... stimulate among their students a more general interest in the study and discussion of questions of public concern; to develop habits of original investigation, clear thinking, and sound reasoning; to furnish drill in the use of chaste and vigorous English diction; and a sincere, unaffected manner of speaking to an audience.

The literary contest offered high school students an opportunity to compete in four distinct areas:

- In <u>Debate</u>, a team consisted of one man on the affirmative and one on the negative who were allowed to speak a total of eight minutes each.
- In <u>Oratory</u>, each participant delivered from memory a seven minute selection from oratorical literature, or an original composition on a timely subject which did not advocate the overthrow of the United States Government, nor scoff at virtue.
- In Essay, participants were required to prepare on two

Page 80 - Communication Studies History

general subjects which were previously announced by contest officials. At the contest, a student drew three topics, chose one, and then retired to a monitored room to prepare an 800-word essay which was read before the judges.

In <u>Extemporaneous Speaking</u>, participants prepared notes on topics of current interest. At registration, a contestant drew three topics and chose one. A ninety minute preparation period was allowed, including oral practice, prior to delivering the speech.

To become eligible for the state contest, the student had to be under twenty-one years of age, a full-time student at the high school which he represented, rank academically in the upper one-half of his class, and survive the district and regional contests.

From 1920 to 1925, all events were completed in a single day, usually on Saturday. In 1926, the literary events were mingled with musical entertainment during the final round in each event:

Handel's *Sonata*, a solo for violin. Finals in Oratory, Essay, and Extemporaneous Speaking. *Sandman Leaves* and *Little Damozel* by Novello. The Debate finals.

Autumn Leaves and Welcome Sweet Wind by Caman.

The Debate proposition that year was almost unbelievably long and cumbersome: "Resolved, that inasmuch as the United States government has now given its adherence to the permanent court of international justice with certain reservation; now, therefore, be it further resolved, that the

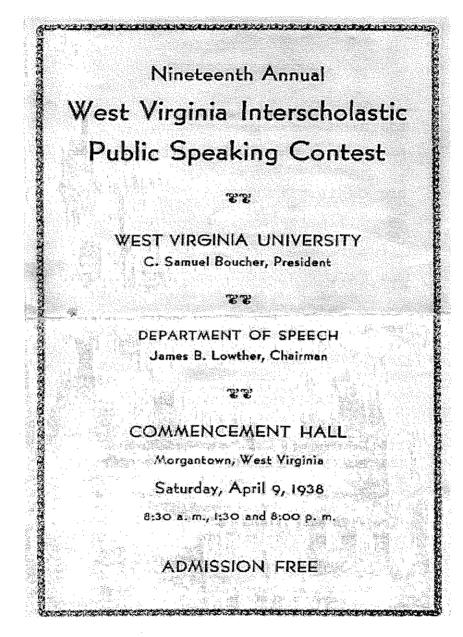
High School Contacts - Page 81

United States government should sign the optional clause to the protocol of the signatures, with the condition that it shall be limited to disputes arising with nations that have also signed the optional clause."

Gold and silver medals were presented to the first and second place winners, and to all other participants, bronze medals. Scholarships to the University were awarded to first place contestants, a trophy cup was given to each school receiving a first place, and wall plaques of the University Seal were presented to each school which produced a winner regardless of category.

In 1932, the name of the contest was changed to the West Virginia Interscholastic Public Speaking Contest. The new name stressed the words "public speaking" in place of the word "literary" a term being used in English departments for writing exercises. Two high school speech teachers who served as district chairmen that year were Max DeBerry who later became a prominent circuit judge, and Jennings Randolph who later became a six term United States Senator from West Virginia. In 1934, the Essay competition was dropped from the contest and Oral Interpretation of Poetry was added, a move suggested by English teachers when it was decided that the Essay and Extemporaneous Speaking contest were too similar, and a new event would encourage interest in the interpretation of good literature presented orally.

The number of high schools participating in district contests grew from twenty-seven in 1920 to eighty at the end of the first decade, but the most important result was the growth of interest in speech activities throughout the Page 82 - Communication Studies History



The author of this history was a finalist in debate at the 1938 contest.

High School Contacts - Page 83

West Virginia high schools. For them the annual tournament had became a prestige event of the outstanding high school forensic students in the state. It also became an important event for the Department of Public Speaking because the president of the University, and dozens of faculty members, volunteered their help with the contest.

When World War II brought an end to the West Virginia Interscholastic Public Speaking Contest in April of 1943, more than 2000 students had participated in the 24 annual contests, and 187 high schools had sent contestants to the finals at the University. After the war, when things were returning to normal, Lloyd Welden, WVU Director of Forensics, reorganized the high schools into a more modern Forensic League. But a new generation of high school administrators was assuming duties throughout the state with the result that interest in interscholastic forensics was decreasing, while athletics and bands were becoming popular and receiving more support. However, as the result of a 1949 questionnaire sent to all high schools in the state concerning a revival of forensic tournaments, the West Virginia Speech Association recommended that the forensic tournament be re-established with professor Welden as Executive Secretary.

The first tournament was held on campus with the following events: Debate, Oral Interpretation of Prose Literature, Extemporaneous Speaking, and Contemporary Public Address. In 1954 the West Virginia State High School Drama Festival began holding its annual event on the same dates as the forensic tournament, so that the cooperation of these two speech activities might provide a better balanced program in which more students could participate. Two new contests were added to the events in the 1960s: Radio Announcing and Oratorical Declamation, which gave the tournament an expanded format.

In the early 1970s, concerns were voiced that the University was playing too large a role in the shaping of high school speech activities in the state, and other institutions wished to make a greater contribution in this area. It was decided in 1973 that, after a year to permit a smooth transition, the West Virginia Interscholastic Forensics Association, an organization composed of secondary school faculty members involved in debate and/or forensic activities, would assume the responsibility for managing speech activities in the state. The final tournament sponsored by the Speech Department was held in 1974, however, many faculty and graduate students participated in subsequent tournaments in the role of judges.

The West Virginia State Interscholastic Forensic Tournament made a significant contribution to extracurricular forensic activities and had been successful in achieving the purpose of promoting a more general interest in the study and discussion of questions of public concern as an aid to better citizenship. The annual event, spanning forty years, had gone far beyond its original purpose, and had awarded approximately 150 scholarships which provided those students an opportunity for an education at West Virginia University.

The West Virginia University High School Institute

The University Speech Department inaugurated a Summer Speech Institute beginning in 1961 when it offered a four week program in Theater, Debate, and Interpretation for high school students from throughout the United States.

High School Contacts - Page 85



WVU High School Speech Institute group photo in front of the Library, July 1965.

The Summer training provided them with an opportunity to study with WVU faculty members, under the direction of Dr. Leonard M. Davis. The Interpretation portion of the program was handled by Enid Portnoy; Debate by Elizabeth Henning; and Theatre by Richard Newdick. University students majoring in Speech served as counselors who assisted the faculty. All students in the ninth to the twelfth grades were eligible to attend. Previous experience in Drama, Interpretation, Debate and/or Public Speaking was not required, and individual coaching was available at no extra expense. Costs were minimal: instruction, room and board, tuition, and recreation, was \$85.00. For Morgantown students, or students who preferred to commute, the cost was \$10.00 per week. Page 86 - Communication Studies History

Students had full access to all University facilities while living in dormitories and taking their meals in university dining halls. Medical services were available at the WVU Infirmary, where physicians and nurses were available around the clock. While students were required to attend all scheduled lectures and workshop sessions, there was ample opportunity for recreation provided by the School of Physical Education. Since most of the high school speech events at that time were conducted as extra-curricular activities, the main purpose of the institute was to help students get their respective activities off to a good start for the coming year. In addition to lectures and workshops, rehearsals were held daily in all three areas. Weekiv programs and informal recitals gave the students performance experience at the level required for Speech activities at their own school. The West Virginia High School Speech Institute continued on an annual basis until the 1970s, having served more than 1000 high school students.

Mountaineer Week Teams

Because the University held the same relationship to State high schools as the high schools held to their municipal grade schools, and because there were several hundred high school seniors throughout the state wanting to know more about going to college, Mountaineer Week was established at which time a select group of seniors carried the message of West Virginia University to high schools throughout the state during a special week each Spring beginning in 1928. Student ambassadors, recruited primarily from the Department of Public Speaking, were able to visit several schools each day through the cooperation of

High School Contacts - Page 87

high school principals.

These tours were conducted for the threefold purpose of creating a beneficial spirit throughout the state, acquaint their audiences with the University, and speak generally on higher education with relation to the three phases of student life: scholastic, social, and the extra-curricular. Mountaineer Week was not originally conceived as a platform to boost the University. Rather, it was an attempt to describe the center of the state's educational system to those in high school who would be interested in attending a college or university after graduation. Special assemblies were held in a majority of cases, and following these, conferences were held with those expressing an interest in attending West Virginia University, or one of the state colleges.

Mountaineer Week was probably the most successful medium attempted by the University to pave the transition from high school to college, and it was reassuring when a majority of high school principals wrote to the University asking that Mountaineer Week be made an annual event. It was estimated that the WVU students making these annual tours addressed an aggregate audience of fifteen thousand high school students each year until the program was discontinued in the mid-1950s.

Chapter 6 Interpretation

Oral Interpretation classes, designed to teach students how to communicate effectively from the printed page, had been offered before the turn of the century at West Virginia University for prospective teachers, and later for students in Drama. Since the reader was communicating material prepared in printed form, and because the vocal elements commanded the presentation almost entirely, greater concentration on the oral aspects was not only expected but demanded.

The development of an adequate responsiveness to literature, and the ability to read aloud in communicating to others, dates from the late classical period when the oral tradition dominated education. Later, when interpreting the Gospels became a concern of the early teachers in Christianity, St. Augustine in the fifth century offered practical suggestions in his religious treatise *On Christian Doctrine* for those who were trying to help others understand the scriptures.

During the 18th century, elocutionists engaged in a study of the human voice in making ideas more readily understood and appreciated. But, the elocution teacher was distinctly different from those who taught Oral Interpretation, primarily in formulating rigid rules for employing bodily action in achieving their objective.

The development of Oral Interpretation may be traced through various college catalogs under such listings as the interpretation of poetry, of prose literature, of drama, and even the interpretation of specific writers, especially William Shakespeare. However, here at West Virginia University, training in reading aloud to others came under the catalog listing of Elocution: Literary Analysis and Rendition, in

Interpretation - Page 89

1912, but was changed the following year to Literary Analysis and Synthesis, dropping the reference to Elocution. Two years later, a course titled Vocal Interpretation of the Bible, plus two courses titled Art of Reading Aloud, and The Reading of Drama, were included in the curriculum.

Although courses including units on the interpretation of written material dates from 1870 at the University, and the first reference to instructions in effective pulpit oratory appeared about the same time, not until Wilbur Jones Kay became head of the Department of Public Speaking in 1919 was serious effort given to developing Interpretation as a major area. Starting in 1920, Marja Steadman Fear pioneered the development of public performance through recitals, and when the Waitman Barbe Public Library opened in Morgantown in 1926, a story hour was inaugurated by students from the Public Speaking Department who were enrolled in the Interpretation courses, primarily from the class in Art of Reading Aloud.

In 1937, Professor James B. Lowther, head of the Department of Public Speaking, was quoted as saying that the College of Arts and Sciences must recognize the need of his department for a recording machine, which would also reproduce the natural speaking voice. His comments were no doubt influenced by the inauguration of a broadcasting station on campus, but there was an equally compelling reason since he had prepared for publication a text book in Oral Interpretation in which he maintained that such recording machines made students more aware of the speaking voice. Other departments similar to the one at WVU had adopted this approach to oral interpretation improvement, he maintained, and had demonstrated its success in teaching voice production. With the assistance

Page 90 - Communication Studies History

of Mrs. Fear, Lowther had organized a Voice Choir, and a Choral Reading Society was inaugurated as an extracurricular activity that year. The recording machine, they believed, would serve several purposes which would justify the expenditure.

Two innovations in 1939 were public reading recitals, and a substantially enlarged program of choral readings by the Voice Choir. These were natural extensions of the five Interpretation courses which were listed in the Schedule of Courses. By 1942, a Voice Choir recital was entered by the department in the Institute of Learning by Radio at Columbus, Ohio. The Verse Choir, all during the war years, was handicapped by the lack of male voices, but the newspapers reported that the choir presented their usual excellent programs before Morgantown audiences, and over the air.

At the end of the war, the students in Advanced Oral Interpretation were presenting recitals for members of the department and special guests which included the Army Special Training students who were still on campus. In 1946-47 programs were presented in the local schools, and to several clubs in West Virginia and Pennsylvania, using the talent of Don Knotts, who later appeared on television programs and in motion pictures. The most popular program he did that season was *"The Cliche Expert Testifies on the Yuletide"* by Frank Sullivan.

Five other Christmas programs presented during the holiday by Interpretation students included, "An Old Fashioned Christmas Story" by Robert Benchley; "Christmas: Atomic Age" by Norman Corwin; "The Story of Christmas from the Holy Bible"; "The Christmas of the Future" by Frank Sullivan; and "How Come Christmas?" by Roark Bradford. Students in the story telling classes were

Interpretation - Page 91

organized again that year to tell stories each week at the home for crippled children, and one Professional Reading Recital was presented to the general public. During the 2nd semester, several off-campus programs were presented for local churches, the PTA, and civic clubs. For the first time a student was entered in the Poetry Reading Contest of the West Virginia Intercollegiate Speech Festival, and another student presented a full evening recital of readings from Eugene O'Neill's *"The Iceman Cometh."*

The new emphasis placed on Oral Interpretation by James H. Henning, chairman of the department, was reflected in the unusually high quality of programs presented during the 1947-48 school year, and further, by the number of students participating: a series of specially selected stories were read by students to the Brownie Scout groups; upper division students majoring in Speech presented three Interpretation programs for the majors and minors meetings in the department; about two dozen students participated in an Oral Interpretation program titled, "Little Black Sambo and the Tigers", and later appeared on the platform to present Christmas programs for church groups and the Home Economic Club. The following year, 1948-49, students presented interpretive recitals in the Studio Theatre of Reynolds Hall; gave programs to the Morgantown Kiwanis Club, and readings from the works of Shakespeare, Marlowe, and Bernard Shaw were presented on campus, then presented to the English classes at University High School, and Morgantown High School.

For several years, the Voice and Diction courses had played an intregal role in the Interpretation area where fourteen courses, with twenty six credit hours, plus the Voice and Diction Clinic, constituted a full-fledged academic Page 92 - Communication Studies History

program. Extracurricular performances at that time gave no student credit, but did require faculty involvement which became a source of friction in calculating staff commitment.

The catalog descriptions, with goals and objectives for each Interpretation course being offered, were rewritten at the beginning of the 1949-50 school term. Dr. Henning, told the committee which was charged with the task:

> It is the sincere desire of the department that the Interpretation curriculum at West Virginia University be comparable in standards of achievement with that of other state universities. To that end, we must endeavor to focus the objectives of each course toward training the individual to the highest possible level of accomplishment which his ability and effort will enable him to attain.

The committee report which followed urged approval of extra curricular performances as a starting point for making the printed page "come alive" in oral reading.

> A great problem in teaching Interpretation is establishing standards. Majors and minors meetings have helped provide opportunities for students to hear good interpretation, but it would be desirable to have a regular 'reading hour' in which our most capable students would read to other students and staff, and required of all students who are taking Speech. This would serve as a SHOWCASE for exceptional performances that are done in all classes, and would form a clearing house for the fulfillment of off-campus engagements.

Thirty Interpretation programs were produced and made available during 1950-51 to various clubs and

Interpretation - Page 93

organizations in the community, all in keeping with the prescribed standards recently adopted for Interpretation courses. The number of students involved in public programs continued to increase and more ambitious programs were presented to organizations in 1951-52, using only the best students from the Interpretation classes.

In 1953-54, the local radio station, WAJR, requested that all reading programs for the Friends of the Library, which had been inaugurated the previous year, be made available for broadcast on their weekly schedule; two Interpretation Recitals, and two radio programs of student readings, made for a sizeable faculty-student commitment. The following year, 1954-55, a monthly radio program of readings for Friends of the Library continued to expand. Because of the large amount of time required for rehearsing and presenting live programs to civic and community organizations, fewer invitations were accepted that year, a policy which did not please those off-campus groups which had come to depend more and more on Interpretation students for their programs.

While programs in Interpretation continued over the next few semesters very much as they had in the past, an advanced course in "The Art of Story Telling" began taking student talent to audiences scattered throughout the threecounty area of Monongalia, Marion, and Preston. These students were expected to go beyond the basic skills of interpretation in mastering the techniques of storytelling, and were urged to develop a personal style which was uniquely their own. Such practical experience in off-campus engagements, it was believed, helped guide the students in adapting to the interest of various age groups, and various kinds of audiences. As a part of the requirements adopted Page 94 - Communication Studies History

during the period from 1955 to 1958, each student selected to appear before a non-student audience was required to present at least eight oral assignments in class during the term. In other words, to become sufficiently skilled for the off-campus appearances,

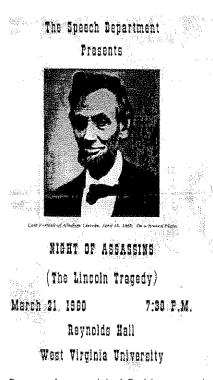
> students must be made to realize that story-tellers can guide, instruct, discipline, mold, and persuade, as well as entertain through story-telling as a social and educational tool to all types of situations from combating prejudices to explaining atomic chain-reaction."

The ambitious nature of the course was challenging, but the expectations appear to have been met as invitations increased beyond what the students could accommodate.

Interpretation and Voice and Diction services during 1958-59 included programs furnished to the University Faculty Club; Morgantown High School; the University Campus Club; various civic clubs, and holiday programs to half a dozen churches; a Reader's Theatre program for Greater West Virginia Weekend; ten taped programs for broadcast over WCLG under the title, "Stories for Everyone"; a program for the Mountainlair Fine Arts Week; and two Reading Hour programs to round-out the offerings the Speech Department made available that year.

From September to April of 1959-1960, interpretation programs were presented by students to five Morgantown High School English classes; the Morgantown High School faculty; the Lions Club; Rotary Club; Dames Club; Parent-Teachers' groups; fraternity/sorority groups; the

Interpretation - Page 95



production in Reynolds Hall, 1960.

of Abraham Lincoln.

American Association of University Women; and the Wesley Methodist Church Foundation. Upon request, students provided an Interpretation Workshop for high school speech teachers at the W. Va. State High School Forensic Tournament; organized and directed a student Interpretation contest; and two members of the Speech Department faculty, Enid Portnov and Leonard Davis, who are still members of the faculty, wrote and produced an original Interpretation program which was presented in the concert theater at Reynolds Hall titled, "Night Program for an original Oral Interpretation of Assassins", dealing with the assassination and funeral

The service activities in Interpretation during 1960-1961 included a Reader's Theater production of Stephen Vincent Benet's "Western Star," for the University Fine and Lively Arts Festival; a poetry contest was held at Elizabeth Moore Hall where aspiring student poets were given eight minutes to read one or more of their works ("Men are to wear jackets and ties, and women must wear heels" The Daily Athenaeum announced January 21, 1961); four Reading Hour programs for students and the general public were produced that year; several Interpretation students

Page 96 - Communication Studies History

entered the intercollegiate poetry contest which was recording a Library of Congress project for blind students; a major program for Greater West Virginia Weekend titled "Caesar and Cleopatra" was produced; and special programs were presented to more than twenty different organizations within the University and around the community. Interpretation had become the most active area in the department in terms of public exposure and popular appeal.



VOICE CHOIR ON TELEVISION 1963 Oral Interpretation at WVU began with programs for the general public, and finally into radio and television productions for the Eastern Educational Network.

Televised programs entered the Interpretation schedule for the first time during 1961-1962 when "Spoon River Anthology" was videotaped and broadcast by Pittsburgh station WQED, and later shown on several West Virginia stations. Also, seventy five readings in the classroom, voice choir students auditioned for two voice choirs being organized in Interpretation; five voice

> choir programs were

presented on-and-off campus; eighteen reading programs were exhibited to various community organizations; and eight special holiday programs were broadcast live over radio station WCLG.

The rapid increase in Voice and Diction sections, and the growing interest in Interpretation programs, created a problem which required additional teaching help when it was reported that the Interpretation area was turning away far too many interested students each semester. During the second semester of 1961-1962, Beverly Cortes took over

Interpretation - Page 97

the direction of the voice choirs and presented three Studio Theater recitals, while Mrs. Henning directed students in performances for the Independent Order of Odd Fellows, and Wesley Methodist Church. It was ironic that the increasing prominence of the area of Interpretation would prove to be a peril in disguise within the next few years, especially with the Drama area exercising greater control over the enrollment and the activities of Interpretation.

There were eight major Interpretation recitals and seven Interpretation programs presented in the Studio Theatre, forty-two off-campus programs supplied to civic, religious, and educational organizations, and four programs by the Verse Choir furnished to local radio stations during 1962-63.

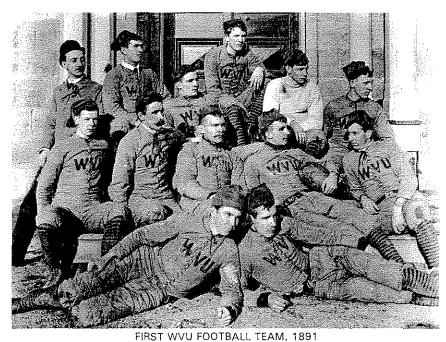
In April 1964, the University Board of Governors established a new administrative unit known as the Creative Arts Center which had the ultimate effect of separating Interpretation, Drama, seven faculty members and thirtytwo courses from the Department of Speech, for reassignment to the newly created unit.

The teaching of Drama in the department was discontinued immediately, but the classes in Oral Interpretation continued until 1973. With the substantial changes which occurred in the curriculum, it was soon discovered that Oral Interpretation was being taught by the Speech Department and by the Division of Theatre in the Creative Arts Center. At this point, the Speech Department discontinued its interpretation classes and reallocated the resources to other areas of its curriculum.

Chapter 7 Drama

Before Drama became established on an extracurricular basis at West Virginia University, interpretation, oral readings, skits, and cuttings from plays seem to have been in general practice. Literary societies frequently used dramatic sketches in their weekly meetings, often to dramatize a point embedded in an oration or eulogy, and patriotic enactments or dramatic expressions ("Give me liberty or give me death") accompanied several literary presentations. Although the greater part of the work in literary societies was directed towards speech-making in a variety of forms, many opportunities were available for them to employ dramatic activities. In the post-Civil War period, the burgeoning of extracurricular life on college campuses impacted the traditional social routine, as well as altering the academic policies and programs. Play production, college athletics, glee clubs, musical instruments clubs, social fraternities, and literary societies flourished with considerable strength and dominated the campus scene until well after the turn of the century.

Many colleges were first introduced to on-campus theater by the presentation of a play whose primary purpose was to make money. Such was the case at WVU. The claim that WVU's first football game was responsible for the introduction of theatricals on campus is true, only in part. The first match game between Washington and Jefferson College and the University was played on the Saturday following Thanksgiving 1891. Melville Davisson Post and Billy Meyer provided the financial backing, going so far as to float a loan at a local bank in the amount of one hundred and sixty dollars to purchase eleven complete football suits, and a ball which was supposed to have been



Players, left to right: on ground, N. B. Blake and George M. Ford; lower step, George H. A. Kunst, Andrew Price, J. W. Hughes, R. F. Bivens, J. T. Holbert; upper row, William C. Meyer (Manager), A. Brown Smith, William G. Swaney, Gory Hogg, A. E. Boyd, and S. R. Jenkins. Photo taken at the South side of Martin Hall, 1891.

twenty seven inches in circumference, but when it arrived the ball was twenty seven inches in diameter, according to Andrew Price (WVU Bulletin, Dec. 1925). This seems highly unlikely. West Virginia lost the game in a snowstorm, 72-0. A sequel to that game was the falling due of the bank loan which had been floated without parental consent. Since the gate receipts at the game totaled less than twenty dollars, and with the payment by the team an honor-bound obligation, Post and Meyer wrote a parody titled *Richard III Revised*. Costumes were rented from a firm in Pittsburgh, and the cast played it on two Saturday nights in April of

Page 100 - Communication Studies History



THEATRE CAST FOR RICHARD III, 1892

The proceeds from this play were used to retire the debt incurred by the first football game in November 1891. Left to right above the players are: A. Brown Smith, Ed Mayer, Claude Gore, Melville D. Post (Director), Richard Stine, Fred Winshell, Dorsey Stine, C. Earl Vance, Kemble White, and Harry Smith.

1892 to crowded houses, thus retiring the debt.

There were ample precedents for producing college theatricals for profit. Amherst College used the proceeds from their dramatic association to fund a Crew to participate in intercollegiate rowing contests in 1870, and Brown University students presented comedies for the benefit of baseball and boating during this same period. Almost every college had some sort of dramatic program presented at irregular intervals as a means of raising money. They were always inexpensively produced, primarily for students, and occasionally, for the general public.

Morgantown's first public playhouse, the Grand Theater, opened on Walnut Street in 1903. By 1905 motion pictures were becoming popular in the larger cities,



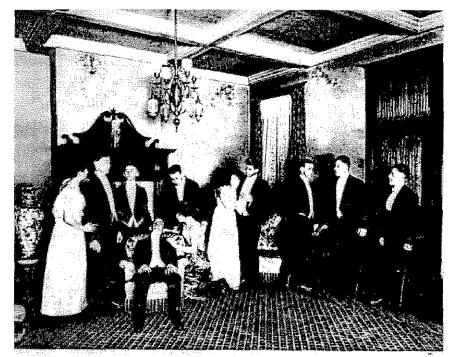
Poster advertising the 1915 Dramatic Club production of "Artie in Wall Street."

and Morgantown did not wait long to enjoy "the picture show," usually in connection with a play or vaudeville acts. Various types of entertainment by students had been associated with campus life ever since the establishment of the University, and prior to that time, plays were sometimes presented in the auditorium of the old Monongalia Academy. Morgantown did not have many forms of entertainment, and welcomed theatrical productions wher-

ever presented. For example, the University Dramatic Club presented *Artie in Wall Street* at

the Strand Theatre in downtown Morgantown in April of 1915, which was well attended, in part because it was a "very clever comedy which proved a great success on the legitimate stage," according to *The Daily Athenaeum* on April 4.

The use of men playing female roles was a necessity until women were admitted to WVU. The practice of using all male cast members, however, was often employed by larger coeducational institutions, because allowances had to be made for differences in talent from year to year. Foreign language departments, especially French and German, produced plays, or segments of plays, as an extracurricular effort. Often the scenes were classroom exercises presented as readings or tableau. This helped to make drama more academically respectable, so that, along with elocution courses which were using dramatic literature for training, Drama found a place in the conservatively oriented



Page 102 - Communication Studies History

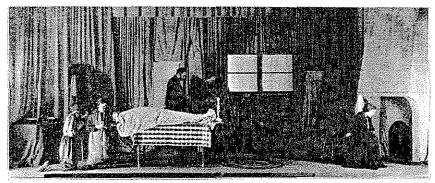
SCENE FROM "ARTIE IN WALL STREET"

The Strand Theatre in Morgantown was rented for the Dramatic Club Production because the University lacked a suitable theatre with a stage. The founder of the WVU Dramatic Club in 1909 was Professor C. Edmund Neil, seen here protecting the heroine fourth from right in the photo.

curriculum which prevailed at West Virginia University.

More ambitious play productions had their inception after Wilbur Jones Kay arrived on campus to head the Department of Public Speaking in 1919. From that time on it vied with, and in some cases seemed to supersede, forensics in student support.

During the 1924-25 holiday season, a group of student players journeyed to Chicago to take part in a Little Theater tournament staged under the auspices of Northwestern University, and in connection with the annual



SCENE FROM "RIDERS TO THE SEA"

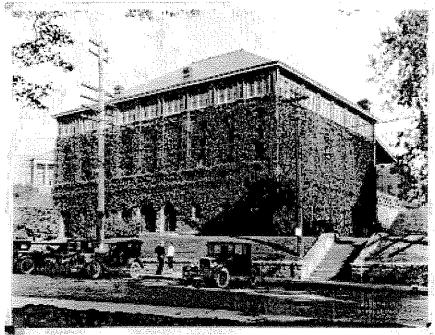
After surviving a number of preliminary contests, the West Virginia University Players were awarded first place in a national Little Theatre tournament hosted by Northwestern University in January 1925, presenting this John M. Synge play.

convention of the National Association of the Teachers of Speech of which Professor Wilbur Jones Kay was president.

The tournament was open to all colleges and universities in the United States, but only nine were selected for admission. On the night of January 1, 1925, the West Virginia University Players, presenting John M. Synge's Riders to the Sea, were awarded the Cumnock Cup and a cash prize of \$250, as winners of the first national contest. The fact that the contest was witnessed by hundreds of teachers of Drama and Speech who were in attendance at the national convention, gave it added importance, and accounts of the victory, with pictures of the cast, were carried in the leading educational publications. That West Virginia University won the national contest was the more remarkable because it lacked any stage or equipment for producing plays at that time. During the 1925-26 school year, two major productions were presented: Ice Bound and The Goose Hangs High.

Page 104 - Communication Studies History

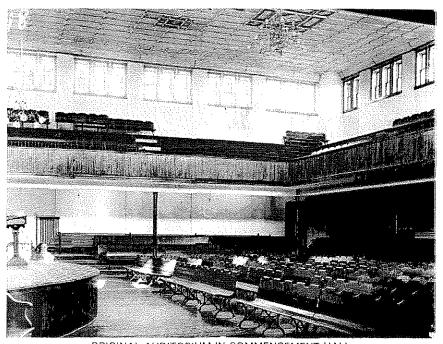
The first play production course titled Coaching and Managing Plays, was offered in 1926 and emphasized the technique of acting, dialogue, scenery, and make-up. According to Professor Kay, plays were chosen for public performance as seemed best to afford the greatest educational and cultural discipline. This was exemplified in almost every production, but was especially true of one presented on December 10, 1928 titled *Queen's Husband* which a reviewer said was "an outstanding success by the Dramatic Club."



COMMENCEMENT HALL c. 1925

The Department of Public Speaking (later Speech) was located in this building from 1938-1965. Originally named Commencement Hall, it was renovated and renamed Reynolds Hall in 1940.

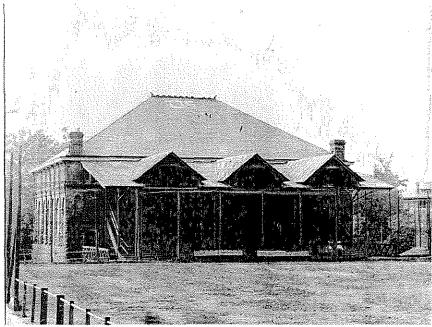
Drama - Page 105



ORIGINAL AUDITORIUM IN COMMENCEMENT HALL The auditorium had movable bench seats, a pressed metal ceiling with electric chandeliers (electricity came to the campus in 1892), a wrap-around balcony, and a carpeted protruding stage. University dances and social activities, as well as graduations, were held here. Many famous people appeared in the hall including President William Taft, three time presidential candidate William Jennings Bryan, Composers Richard Strauss, and Victor Herbert, and the author Carl Sandburg.

The department was provided with new quarters in Commencement Hall during the 1938-39 school year. Completed in 1892, Commencement Hall served as a gymnasium on the ground floor, with an auditorium/chapel above, which featured a pipe organ, donated to the University in 1901. The entire building, renovated through a federally funded W. P. A. project in 1940, was given a new floor plan, plush seats were installed in the auditorium, a "little theatre" was constructed to serve as a rehearsal area, Page 106 - Communication Studies History

and with other improvements, gave the department facilities consistent with the growing importance of the discipline. After the renovation, the structure was rededicated as Reynolds Hall honoring a former president of the University.



REAR ELEVATION OF COMMENCEMENT HALL

The covered "Splinter Stadium" was a gift from Board of Regents member, George C. Sturgiss, an ardent supporter of elocution and public speaking at WVU. The area in the foreground served as the football field until the first Mountaineer stadium was completed in 1926.

There was a genuine spirit of optimism for the area of Drama in all of these changes: the department was invited to join the National Dramatic Honorary Society, Alpha Psi Omega; courses in acting and production were placed on a laboratory basis; and a separate course on theatrical make-up was introduced. Since costume rental fees were thought to be exorbitant, and the Theater Arts

class already included the designing of costumes, a unit on costuming was added to that course in 1938 which afforded students the kind of experience ordinarily obtained only in the larger universities. The costume wardrobe was further enlarged by soliciting costumes from the people of Morgantown.

In the interest of better relationships between the University and the community, the department supplied directors and gave assistance to the Parent Teachers Association in their play contests during 1939-40, furnished entertainment to numerous civic groups, and cooperated with the Morgantown Kiwanis Club in producing the following plays: Stage Door, Night Must Fall, On the Bridge at Midnight, Moor Born, and The Romance of the Willow Pattern. The Daily Atheneaum reported in the February 25, 1939 issue that the University was one of the first schools to present the play Moor Born, the lives of three famous Bronte sisters, Anne, Emily, and Charlotte, when the play completed a highly successful Broadway run a few months earlier. The drama students that year also presented 25 one-act plays, open to the public, and eighteen plays over the University radio station.

In April 1940, the National Thespian Honor Society for high schools held its annual State Festival at the University, the first year that the university had hosted the contest. Two contests, hosted by the Department of Speech, the State Literary Contest, and the National Thespian Festival, invited some five hundred high school students to campus, and proved to be the most valuable steps taken by any department in attracting high school students to the University.

The results of a spirited campaign through a variety

Page 108 - Communication Studies History



A scene from the production, "Little Women," by the University Players in 1943. Mary Catherine Rueckl and Alvin Zeidman, shown here, bring back in action the story most Americans know by heart.

of extra-curricular activities in the department did much to increase interest and better relations between the University and the community. The department, with financial support

of the Morgantown Kiwanis Club, produced the following plays in 1940-41: *Our Town, It Can't Happen Here, What a Life, The Blind Man, Why I am a Bachelor, and The Happy Journey.*

With the onset of World War II, Drama at WVU flourished or foundered depending on student enrollment, and for the next few years, ran in cycles, as it did at many institutions, when those students who were most interested were graduated, or went into military service. During 1942-1943, the department presented four full length plays and a number of one-act plays before various audiences with attendance reported to have been the best in recent years. In a patriotic gesture, the Drama group admitted all service



AN INVASION OF MORGANTOWN IN 1943

Army Air Corps Cadets arriving in Morgantown on the coldest day in the winter of 1942-43. The scene above shows the Cadets marching up University Avenue in front of Newman Hall enroute to their new quarters in the Men's Residence Hall. Page 110 - Communication Studies History

men to their productions without charge, and gave one production for them exclusively.

Enrollment in the department for 1943-44 included a large number of Army Special Training Program students. There had been more than 700 "special students" enrolled in this program when it was first offered in 1942-43, most of whom were in the effective speaking courses, but titled "Oral English" at the request of the Army. They remained on campus until June of 1946, and virtually dominated the social and academic life of the University until their departure. As a consequence of faculty involvement in a huge amount of extra work with members of the armed forces, especially in the areas of Drama and Oral Interpretation, Professor James Lowther, head of the Department of Public Speaking, despaired over the lack of research and the publication of articles in professional journals. Yet, an original play was published by Lowther; a verse choir recital was entered by the department in the Annual Institute of Learning by Radio at Columbus, Ohio; and the department published "A Course of Study in Speech," primarily for West Virginia high schools, in the West Virginia School Journal, later circulated in pamphlet form.

A book authored by Lowther, *Dramatic Scenes from Athens to Broadway,* was undergoing revision during this period of heavy commitment to Army students even though enrollment from the high schools was greatly reduced. Also, for the first time, the lament regarding graduate students teaching lower division classes was voiced by Lowther. He was quoted as saying that the practice of employing graduate assistants to teach such an important course as Oral English (Effective Speaking) should be discontinued as soon as possible. In defense of his position, he said

. . . the great majority of students who take this course do not take any others in our department, and so are dependent upon it for the entire speech training. It is unfair to them, and to the department, for students to be taught by inexperienced 'youngsters'.

The refrain is a popular one today fifty years later.



SAM BOYD, JR. in the Department of Speech 1943-1964.

The individual most responsible for developing the area of Drama at West Virginia University, and who was the moving spirit in all the theatrical efforts, Sam Boyd, Jr., was appointed to the department in 1943 to replace James Lowther, who had departed on leave of absence. Boyd, a graduate of the School of Fine Arts at Carnegie Institute of Technology in Pittsburgh, was a gifted theater educator who devoted much of his time Director of the Theatre area during his first year on campus to major productions by the University

Players, including My Sister Eileen, Maedchen in Uniform, Morning's at Seven, and Guest in the House. He set about developing a Children's Theater for the benefit of youngsters in Morgantown and the surrounding area, and directed eight one-act productions in the Little Theater under the severe handicap of having a large support column just to the right of center stage. These productions used the talent of students enrolled in the Drama classes, including Carolyn Eberly, whose generosity and devotion to West Virginia University throughout the years culminated in Page 112 - Communication Studies History



CAROLYN EBERLY Carolyn Eberly graduated from WVU with a degree in Speech in in Drama where she appeared in Island," "The Little Foxes," technical staff for more than a dozen other productions.

the renaming of the College of Arts and Sciences as the Eberly College of Arts and Sciences. In his second year in the department Boyd directed the State Finals of the National Thespian Drama Festival on campus with approximately 150 visitors from throughout the State registered for the event.

At the end of the war, and the 1946. Her primary interest was departure of those servicemen on such major productions such as special assignment at the University, "Guest in the House," "Spider a new invasion began with veterans Maedchen in Uniform," and who wished to take advantage of the served on the professional or educational opportunities under the G. I. Bill of Rights. The demand for classes became so great, a policy of

accommodation was literally forced upon departments, especially in the College of Arts and Sciences. The newly renamed Department of Speech was urged by the administration to "do your best to fit them in wherever possible," according to Dr. James H. Henning, himself a newcomer with an inadequate number of faculty. Thus, classes were held all day long, including late evening sessions. In one of the theater programs in 1946 the following note is to be found:

> The hammering you hear in the Speech Department comes from an effort to partition off enough cubbyholes for holding classes. You see, we have a total enrollment of 500 students now! You'll probably find us holding classes on the lawn this Spring.

During the 1945-46 term, performance nights were changed from Monday and Tuesday, to Thursday, Friday, and Saturday, thus allowing for one additional performance. Four major productions were on the boards that year, including *Blithe Spirit, The Little Foxes, Pygmalion, and Angel Street,* plus thirty one-act plays using approximately 450 students as actors (and technicians), and playing to an audience of about 6000 people. The most popular of these were taken to seven off-campus locations.

A major disappointment that season was an unsuccessful attempt to inaugurate a drama clinic for high school teachers based on the assumption that they should be prepared to produce plays, and supervise assembly programs, as well as teach courses in speech. A majority of those who applied for positions at the secondary level had to face school boards which seemed always to favor those kinds of graduates. In the post-war years, only about 5% of the high school teachers in West Virginia worked in Drama exclusively. Since most teachers had to teach both Speech and Drama courses, plus, in many instances, one additional subject, which was generally English literature, most of the majors in Speech also took Drama, and minored in English. Even so, the response to the drama clinic idea was so small that such an undertaking did not appear feasible.

The theater area, having been deprived of manpower throughout the war years, now found itself with a glut of talent, as Boyd later commented, so much so that there were as many as a dozen students auditioning for each role in the major productions during 1946-47, and there were 6 major productions that year having a total of 27 public performances. Twenty one-act plays were staged in the Page 114 - Communication Studies History



DON KNOTTS Don Knotts, a graduate of the Department of Speech, has leaving WVU in 1948. He and excited character on Broadway production, "No Fife for many years on "The he has been in fifteen Holly- The Tinder Box. wood films.

Studio Theater, two of which were sent out into the State for extra performances, so that the total number of public performances reached fortythree, presented to an audience of 10,000 people, with more than one hundred students participating in the acting, technical, and service areas. The box office receipts were equally impressive, according to Boyd.

The major productions in the theatre area for 1946-47 were The Philadelphia Story, High Tor, Is Life won five Emmy Awards since Worth Living?, Hotel Universe, and The first gained national promi- Perfect Alibi; followed by Craig's Wife, nence portraying a nervous Rossum's Universal Robots, Arsenic Steve Allen's "Tonight" and Old Lace, and The Man Who Came show. He starred in the to Dinner in 1947-48; and during Time for Sergeants," later 1948-49 The Physician In Spite of starred in the role of Barney Himself, Imaginary Invalid, Hedda Gab-Andy Griffith Show." To date ler, You Can't Take It With You, and

Six major productions were presented by the University Players in 1949-1950: All My Sons, Night Must Fall, Androcles and the Lion, Helena's Husband, Life With Father, and Stranger in the House.

Groundwork was laid during that year for a national play-writing contest, and students produced fourteen oneact plays as a part of their requirements in the directing and acting class. For the first time since 1945, costumes were designed and created for all major productions within the Technical Theater area. Also, approximately 2000 student

non-credit hours were used in the acting, technical theater, and support work during the year; and the Drama area assisted Orchesis in two dance recitals, the Dolphin Society in their aquatic shows, and the WVU student council in a musical production, *Amazaan*. The extra load of activities absorbed by members of the theatre staff did not appear in any official report of classes taught or student credit hours of enrollment, yet it was a service the department felt dutybound to provide, partly as a professional courtesy, though not overlooking a possible advantage when it came time to justify budget requests. Increased operating funds and expanded facilities were more easily gained by a department which rendered such assistance, since administrators always considered the number of students served as one basis for funding.

The demand placed on faculty time and talent was revealed quite clearly the following year when fifty individuals and organizations requested aid in such diverse areas as acting and directing, scenic problems, theatrical make-up, lighting and costuming. By adding the four major productions of the University Players: *Born Yesterday, Petrified Forest, She Stoops To Conquer*, and *The Glass Menagerie*, the annual production of the children's play, and twenty one-act plays for audiences estimated to total 6500, using about 345 students participating in the acting and technical aspects, prompted Prof. Boyd to announce that the theatre commitment during 1950-1951 had been "a definite challenge to our faculty to train and develop students to meet the standards of excellence which our Speech Department calls for in public performances."

Part of the problem evolved from an innovation that year of inviting students from area high schools, as guests

Page 116 - Communication Studies History

of the Department of Speech, to attend a free matinee performance of She Stoops To Conquer. Forty high schools bussed-in dozens of teachers and more than 650 students for the performance. That number increased to more than 1000 students and teachers from the high schools for special matinees during the next two years, interspersed among five major productions and eighteen one-act plays in 1951-1952, and four major productions with twelve oneact plays in 1952-1953. In addition to seeing matinee performances of Winterset or Goodbye My Fancy, the high school visitors were taken on a tour of the campus, the Speech Department, and furnished with cards to the student union facilities (Mountainlair). One measure of the success of these public relations endeavors may be indicated by the number of high school students who participated in the events leading to finals at the State Drama Festival. It is estimated that more than 800 students were active in dramatics during 1953, with 47 schools participating, and eleven schools sending representatives to the finals at WVU.

Beginning in 1953 and continuing to the end of the season in 1957, twenty major productions were presented by the University Players: *Bell, Book and Candle, A Midsummer Night's Dream, Our Town*, and *Room Service* in 1953-1954; *Lo And Behold, Liliom, The Late Christopher Bean, The Importance Of Being Earnest, Claudia*, and *Stalag 17* in 1954-1955; *Dear Ruth, Dial "M" For Murder, The Caine Mutiny, Bernadine, The Lady's Not For Burning,* and *One Foot In Heaven* in 1955-1956; and *The Moon Is Blue, Seven Year Itch, Taming Of The Shrew, Death Of A Salesman,* and *Sabrina Fair* in 1956-1957. There were also eighty-seven one-act plays produced during the same four

year period. Drama and Interpretation at this time were the most productive areas of the department.

Major productions over the next three years became the dominant aspect of the Drama area because they involved activities over and above the classes and courses taught on a regular basis. In 1957-1958, there were five major productions, The Tender Trap, The Lark, Picnic, The Corn is Green, and Teahouse Of The August Moon, plus twenty-four one-act plays. The next season 1958-1959 was not only a towering success in terms of overall attendance, but also at the box office. The major productions included Bus Stop, Witness For The Prosecution, The Pajama Game, and The Matchmaker, with the fifteen performances yielding more than \$4,000. The 1959-1960 season of major productions included Curious Savage, Visit To A Small Planet, Desire Under The Elms, and South Pacific. Total attendance for the year was 6250, and total income was \$4,800.

1960-1961, which was the 42nd theatre season since the founding of the University Dramatic Club, proved to be the largest in terms of productivity: major productions included *Tiger At The Gates, Charley's Aunt*, and *Brigadoon* for a total of sixteen performances, plus the Children's Theater production of *The Shoemaker's Wife*, performed thirteen times to a total audience of more than 5000 school children. After the season had been announced, a fourth major production, *See How They Run*, was not released for college presentation. A new form of dramatic entertainment, titled The University Showcase Productions, was introduced into the drama program, with the following cuttings from famous plays being presented during 1960-1961: *The Stranger, The Face Of Evil, The Fountain Of* Page 118 - Communication Studies History

Youth, Medea, Hope Is A Thing With Feathers, The Bald Soprano, and The Seventh Seal.

Major productions in the Reynolds Hall theatre for 1961-1962 were Mister Roberts, Oklahoma, Look Homeward Angel, and John Brown's Body. A Children's Theatre production of Hansel And Gretel was produced and taken on tour to 16 schools, and three Student Theatre productions in Speech in 1964. His long were staged: Julius Caesar, Turtuffe, and The Scarecrow, plus eight acting Jane scenes from classical literature, and Woodward; "Cat on a Hot Tin thirty one-act plays. During the 1962- Roof" with Sandy Dennis and 1963 season, Arsenic And Old Lace, Jill Clayburgh. Feature films Little Mary Sunshine, Diary Of Anne include "Rich and Famous" Frank, were produced, plus Children's Theatre production, Snow bards; "Up the Sandbox" with White And Red Rose, which was taken Young" with Julia Roberts. into Randolph County for а performance at 15 schools. Other television, including the long productions were Antigone, Beau running "Falcon Crest," and Stratagem, The Sea Gull, and Playboy member of the Alumni Aca-Of The Western World. In addition, demy in 1989.



DAVID SELBY He received his M.A. degree list of Broadway plays includes: "Hedda Gabler" with Alexander; "The Children's Hour" with Joanne with Candice Bergen; "Raise a the Titanic" with Jason Ro-Barbra Streisand; and "Dying Selby has enjoyed a great diversitv of roles on was honored by WVU as a

fifty one-act plays were produced, and seven one-act Classical Scenes were staged.

1963-1964, the final season Drama presented plays under the auspices of the Department of Speech, there were four major productions Romeo and Juliet, The Rivals, The Music Man, and The Marriage Go-Round. Studio Theatre productions included Ralph Roister Doister, Hand Of

My Brother, and *Oedipus*. There were 48 one-act plays produced, two in the Classical Theatre format.

It was regrettable that the administration removed two thriving areas, Drama and Oral Interpretation, from the Speech Department in 1964. Arguments for the separation were varied and had been discussed at great length for several years: Speech and Drama have different purposes and different goals with few common bonds; Speech, as a discipline, is a practical art which moves towards communication and social control, whereas Drama, as a creative art, moves towards the performance concept; Drama uses Speech "only as a part of dramatic productions", and that part is primarily in Voice and Diction; only on the simplest level was the subject matter of Speech relevant to Drama, because Speech was concerned with research and methodological application for improving communication based on scientific, rather than aesthetic conditions.

With the transfer of the theatre faculty and two oral interpretation faculty to the College of Creative Arts, all teaching of Drama was discontinued in the Speech Department in 1964. The teaching of various aspects of Oral Interpretation, however, continued for several more years in the department.

Chapter 8 Speech Correction

Speech Correction was so closely associated with the curriculum in the Department of Public Speaking that a Speech Correction Clinic was proposed as early as 1933, but the equipment and materials needed to conduct an effective clinic, amounting to \$300, a considerable sum of money for the depression years, delayed the opening. The department lamented the limited number of patients being seen in the "make shift" clinic, but explained the feeble undertaking as due to lack of equipment, the nature of the speech problems, and an inadequately trained staff.

The first clinic to be exclusively concerned with speech disorders had been established at the University of Wisconsin in 1920 by professor Smiley Blanton, and the University of Michigan was offering a course in speech correction in 1918.

The first course in Speech Correction at West Virginia University was taught by James B. Lowther in 1933, and several students received extra-curricular credit for working with the out-patients who visited the clinic. An on-going concern was having someone specifically trained in speech problems to handle the patients applying for therapy, but this situation went unresolved until after World War II as the area of Speech Correction was handed from one unqualified person to another. In 1939 Voras Meeks discussed Speech Correction on the campus radio station, relating how speech handicaps could have a negative influence on the social and business life of the individual. He also told of the special clinic then being conducted by the Department of Public Speaking, and related to his audience that:

Speech Correction - Page 121

the ability to speak is considered to be one of the most complex activities in man. Yet the importance of this ability is self-evident; if this function is impaired, problems of considerable significance almost certainly will arise, especially in the social and educational aspects of life. The high incidence of communication handicaps and their effect on the individual, are a challenge our department wants to address, but West Virginia had been slow in developing programs, or establishing clinic facilities.

The effort to acquire clinical facilities continued almost without interruption over the next few years. In the Fall of 1941, Prof. Meeks organized an open discussion on the formation of a plan for speech correction work throughout the counties of West Virginia, and presented it in Charleston to the annual convention of the West Virginia Association of Teachers of Speech. In 1943, James Lowther, acting head of the department, requested that a well-trained and experienced man be employed to develop the speech science/speech correction program because the practice of having one person do speech correction, debate, and stage craft, each of which required a considerable amount of out-of-class time, did not permit the attention each area required. He went on to say that until the situation was resolved, "we can only play at speech correction and speech science research." Apparently no remedy was forthcoming.

In 1946, soon after James H. Henning became head of the department, the following appeal was made:

A well-developed, fully equipped Speech Correction program, including full clinical facilities, under the competent direction of a qualified speech clinician, is greatly needed. This is one speech field which has re-

ceived too little attention at this university. Many calls for such services have been received this year. All have had to be turned down because of the lack of personnel and equipment.

Henning went on to say that if the University should provide the facilities necessary for this work, a satisfactory program could easily be arranged. However, the department was handicapped by insufficient equipment and available time even in the performance of its regular work, due to the avalanche of returning servicemen who had enrolled under the educational provisions of the G. I. Bill of Rights.



VOICE EXFRCISES Testing voice qualities speech by listening to the play clinic.

Four years of planning culminated in the opening of the Speech Clinic in September of 1949 with Vincent H. Knauf as director, and eight courses were introduced into the department curriculum: and Speech Clinic Laboratory, Speech back of a speech recording in the Pathology, Audiometry, Advanced Speech Pathology, Hard of Hearing

Therapy, Clinical Practice, Advanced Clinical Practice, and Seminar: Speech Pathology. The clinic was publicized campus-wide so that all areas of the university would refer students whose speech was defective. It was an ambitious undertaking since it covered remedial work in both speech and hearing. With that kind of invitation, the clinic was soon serving students on campus, and, in a very limited way, throughout the entire state. The director of the clinic was immediately confronted with two major problems: training student clinicians, and providing clinical services to those needing therapy. Although the serious nature of

Speech Correction - Page 123

speech difficulties among those patients seeking h e l p m a d e an accurate estimate of the improvement impossible, it would not be amiss to say that nearly all who were treated made some progress, and the work in the clinic was of material value to those who came for remediation.



ted made some progress, SPEECH AUDIOMETRY and the work in the clinic ^A phonograph record permits the clinician to adjust the level of speech in each earphone so was of material value to that a listener may report the words actually those who came for ^{heard}.

When Professor Knauf resigned at the end of the second semester and returned to his former position at Indiana University, all that could be said of the work done that year was that the West Virginia University Speech and Hearing Clinic got under way. In order to make the clinic vacancy more attractive in an area which was developing rapidly following World War II, and with qualified teachers at a premium, the University authorized the position to be filled at the associate professor level, with a substantially increased salary, hoping to attract an experienced clinical director with a Ph. D. degree. The American Speech and Hearing Association reported that in 1950 there were fewer than 2000 qualified speech correctionists in the entire nation, thus it was easy to understand why gualified therapists were in such great demand, and why the sheer weight of numbers forced practicing speech therapists to select patients almost entirely on the basis of simple voice and articulation tests.

The new director, Dr. Eldon K. Jerome, moved rapidly

Page 124 - Communication Studies History

to fulfill the great expectations which accompanied his appointment: An instructor in the department was assigned to assist the heavy load of cases and referrals in the clinic, additional space was acquired, supplemental equipment became available, and the services rendered created a gratifying picture for the future. During 1951-52, hearing surveys were being requested by many elementary schools, and for the majors in the College of Education. Branching out into nearby areas, both Upshur and Braxton counties were provided with speech and hearing surveys; student nurses at Monongalia General Hospital received a series of presentations by Dr. Jerome on adult speech/ hearing problems; radio talks over station WMMN and WVVM in Fairmont were presented; and several crippled children and adults societies made so many requests for his services that it became necessary to conduct workshops on communication disorders to serve the numerous organizations. The success of the clinic over a three year period stretched the time and resources of the personnel, and those students in the program who served in protocol capacities.

By 1955, all entering freshmen were given a speech and hearing survey; clinic cases were treated; out-patient visits were handled; and a traveling speech and hearing clinic was instituted. The next year, thirteen hundred incoming freshmen were surveyed for speech and hearing problems, with over 10% judged defective enough to warrant clinical intervention; 64 clinic cases from referrals were treated; 34 students were counseled on misarticulation and delayed speech; about 300 students were surveyed for the College of Education; and audiometric screening tests were conducted for the hearing impaired.

Speech Correction - Page 125

Pleading overwork, Jerome resigned in 1957, and was replaced by Dr. Bernard Schlanger. Under his direction the Speech and Hearing Clinic continued to expand its activities with 76 clinic cases; 117 outpatient evaluations; 1492 speech and hearing surveys that first year, and the following year, the speech and hearing survey load had climbed to 1751, all within the student population. It was a service which not only strained departmental budgets, but because of its very existence, some accused the School of Medicine at the University of "dumping" much of their caseload in communication problems onto the Speech Department. This practice continued to a greater or lesser extent until the new medical school was fully operational. 1958. with screening surveys and diagnostic In examinations reaching above 2300, an urgent appeal for a full time audiologist and additional members of the staff in the Speech and Hearing Center was made even though the scarcity of qualified personnel in this field continued to make recruiting extremely difficult.

During 1959-60 the Bachelor of Science in Speech Correction and Audiology was inaugurated with twelve students enrolled in the program, and the Doctor of Education degree in Speech Correction and Audiology was organized in conjunction with the College of Education. Plans were also announced for a Bureau of Child Research whose function would be to integrate the areas of Speech Hearing, Psychology, Education, and Vocational Rehabilitation, Social Work, and the medical disciplines of Psychiatry, Pediatrics, Otology, and Orthopedics. An overriding objective was additional state funding for research in the area of Child Development.

The West Virginia Legislature in 1960, appropriated

Page 126 - Communication Studies History

three-hundred-thousand dollars for an addition to the building which would relieve the hard-pressed physical facilities of the clinic, but that addition to Reynolds Hall soon evolved into a plan for a completely new building for the Speech Department which would include clinic facilities for teaching and research.

In 1961, six students completed work for the Bachelor of Science degree in Speech Correction and Audiology, and with the addition of Advanced Clinical Practice, Experimental Phonetics, Neuropathology of Speech and Language, and Acoustic Instrumentation courses, the doctorate in correction became a reality within the Doctor of Education degree.

Speech and hearing services continued to be provided to the WVU Medical Center Clinics where 6000 square feet of space had been allotted to the Department of Speech for diagnosis and therapy. Then in 1964, Speech Correction and Audiology was transferred to the College of Human Resources and Education, and all clinic and course work in speech correction was discontinued in the Speech Department.

Chapter 9 Mass Communication

The first radio station at West Virginia University was established on campus March 16, 1922, when Dr. C. W. Waggoner, head of the Physics Department, obtained a license to operate a broadcast transmitter on 360 meters with 250 watts of power for an unlimited time. The call letters WHD were assigned---"D" representing the fourth request for non-profit status---and Dr. Waggoner began conducting experimental work in broadcasting. The signal probably never extended much beyond the campus, broadcasts were sporadic, and in 1923 the University allowed the license to lapse because of a belief that radio was a commercial concern whose educational value was yet to be established. The question of how radio would affect everyday life generated few speculations because people seemed too fascinated with the medium itself. Yet, radio had the effect of developing an awareness of the art of speech and speaking in the 1920s when the faint sounds picked up by "cat's whiskers" and crystal sets made thousands of people conscious of the power of the human Statesmen, politicians, and entertainers were no voice. longer just faces known through pictures in newspapers or magazines, they were voices as well, and often admired or disliked for the personality revealed by their speech.

As early as 1928, Virginia Ewing and Elmer Fiorentino were engaged in radio-type activities on campus, and represented the University in the semi-finals of the National Radio Audition Contest on November 7th of that year. The following April, University broadcasts were made from the *Morgantown Post* to the Fairmont station WMMN, "call letters" honoring a former WVU student, Matthew Mansfield Neely, who had been prominent in a variety of speech activities while an undergraduate in 1900.

Also prior to 1930, there were broadcasts from the Hotel Morgan five days each week from 4:10 to 4:30 p.m., with several University departments presenting programs in the studio. However, by 1930, barely ten years after the first regularly scheduled broadcasting of programs over station KDKA in Pittsburgh, the importance of radio training was being recognized. Radio, it was argued, was the study of society and its needs, coupled with the techniques of effective presentation. The principles of communication from a studio via the air-waves were virtually the same as the principles of communicating in other situations, through other media.

"Speech" training had flourished at the college level for more than 150 years, and by the mid-thirties radio training was becoming an accepted area in the curriculum. New York University had on its teaching staff for regular speech classes an "Instructor in Radio Speaking," and the University of Wisconsin had installed apparatus for "a study of the principles of speaking over the radio." In 1930, at the annual convention of the National Association of the Teachers of Speech, five papers were presented on the importance of radio training in higher education. The trend in most institutions during these early years was to offer general courses covering radio broadcasting, writing, and program direction. More than 350 institutions were offering radio courses by 1940, and the Federal Office of Education was preparing guidelines on how they should be using their influence for the growth of radio activities in colleges and universities.

During 1938-39, the WVU Department of Public Speaking under the direction of James B. Lowther was

Mass Communication - Page 129

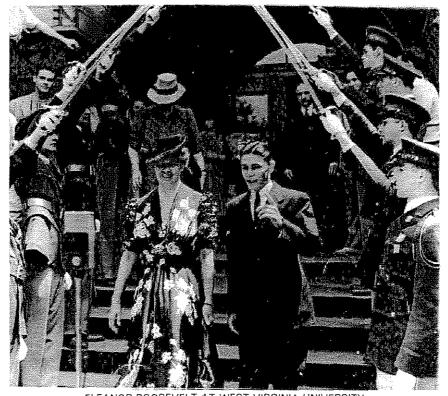
responsible for the modest beginning of the broadcast area, even though the first course in radio was yet to be offered. A studio, located on the 3rd floor of the Administration Building (now Stewart Hall), was an additional incentive for the development of broadcast training. Radio station WMMN in Fairmont assisted in the programs by furnishing an announcer and technician to handle the controls in the campus studio, with programs transmitted by direct lines to the main studio for broadcasting. WMMN had been assisting WVU in various types of broadcasts since the first one was made the day before Thanksgiving in 1937.

The inaugural program produced in the new studio on May 4, 1938 had as its theme "Parents' Weekend." *The Daily Athenaeum* carried a feature article that day announcing:

... talks would be made directly from the studio on the third floor of the Administration building, the University Band and the Men's Glee Club numbers would be broadcast from Commencement Hall, and a microphone would be taken through the College of Engineering where the sounds of machinery in the various exhibits would be heard by those who were tuned in. No audience was permitted in the studio, but students would be permitted to sit in Commencement Hall where they could hear all the broadcast, and see the band and glee club.

The Department of Public Speaking produced three oral interpretation programs, and fifteen radio plays, that first year. Coincidentally, an unlikely incident gave rise to the discussion of how influential broadcasting could be on society, and an area higher education should examine. On October 30, 1938, the radio adaptation of H. G. Well's *War* Page 130 - Communication Studies History

of the Worlds, about an invasion from Mars, was broadcast by a national network so realistically by Orson Welles and his Mercury Theatre Players that thousands of frantic listeners called the station, the police, and the newspapers, many in a near state of hysteria.



ELEANOR ROOSEVELT AT WEST VIRGINIA UNIVERSITY The wife of President Franklin D. Roosevelt broadcast on a national hook-up from the campus radio on May 23, 1940. Escorting Mrs. Roosevelt through the arch of sabers is James R. McCartney, president of the student body. Scabbard and Blade members on the right, top to bottom, are Jack Morgan, Champe Pool, Edwin Crooks, and Richard Lynch.

During the 1939-1940 school year, the department introduced its first course in broadcasting titled, Radio

Mass Communication - Page 131

Dramatics, including microphone technique, voice and diction, and pronunciation and enunciation, which it was believed were minimum requirements students would need for radio plays. Starting the second semester, eighteen radio programs were presented using scripts prepared by the students, plus a discussion program of speech correction by Voras Meeks in which he described speech handicaps as liabilities in social and business activities. An interesting side note to this first course was that the dramatic programs were thought to be less effective than they should have been because there were no soundeffects records, nor studio turn-table on which to play them. Therefore, students in the Radio Dramatics class paid a fee of one dollar each to purchase a double turn-table for the studio.

The course in Radio Dramatics was taught during the following Summer session, and according to the Federal Radio Education Committee, WVU was one of the few schools offering Summer radio courses. One student from the class was awarded a scholarship to the National Radio School in Wisconsin, and an original one act play written by James B. Lowther was broadcast over WLW in Cincinnati in connection with the National Farm Week.

No substantial changes were made or new courses added to the broadcast curriculum for two years, but in 1942 two radio plays were presented each month over station WMMN, and additional programs were broadcast over WAJR (Morgantown) using discussion groups, interpretive readers, and the Verse Choir.

In 1943, only one radio drama was presented by the department each month primarily because of the limited number of men enrolled in broadcast courses. Soon after,

Page 132 - Communication Studies History

the addition of a second course, Radio Workshop, designed to introduce students to a more general area of broadcasting, was coupled with the class in Radio Dramatics. These were the only courses offered in broadcasting during the World War II period.



A PLAY BROADCAST Taken in the University Studio in 1942, left to right: Edward Waddell, Jr., June Watson, Dorothy S. Chadwick, and Ben Cooksey.

The 1945-46 school year witnessed an enormous change for the broadcast area when Dr. James H. Henning succeeded Professor James B. Lowther as head of the Department, and J. W. Warfield was appointed as Director of Broadcasting. Radio became a major field of study in the department with the addition of seven new courses: Introduction to Radio, Introduction to Television, Radio Writing, Radio Production, Beginning Radio Acting, Advanced Radio Acting, and Announcing. Extra-curricular activities in broadcasting were significantly expanded at the same time.

Mass Communication - Page 133

The influx of war veterans was underway at WVU when enrollment in the department during 1946 increased the number of majors from fewer than twenty students to more than sixty, most of whom were Radio majors. In 1947, when the Radio area came under the direction of Hugh Rundell, sixteen dramatic programs were presented over local station WAJR, and two new seminar type courses: Problems of Radio Production, and Problems of Radio Station Management and Operation, were added to the broadcasting curriculum. The University Catalog for 1948 announced a newly formed Radio Theatre as follows:

> Every two weeks a half-hour radio show is broadcast over Station WAJR, Morgantown, produced by University Radio Players. The series is directed by the radio faculty of the Department of Speech. The cast and technical crew are composed primarily of students of radio in the Department of Speech and auditions are arranged at the beginning of each term for other students on campus who might be interested in acquiring radio experience. The radio dramas and documentary scripts which are used on these broadcasts are written by students of radio or are secured from network authors. In the past year the University Radio Players have produced a number of classic radio plays including Arthur Miller's "Grandpa and the Statue," Lucille Fletchers's "The Hitch Hiker", and Eric Barnouw's adaptation of "Macbeth".

One of the noteworthy events to take place in 1949 was the granting of the first Master's degree in the area of broadcasting to Herbert V. Skaggs. His thesis was A Study of the Value of Speech Training in Preparation for a Career in Radio Announcing.

Other important events which occurred during that

Page 134 - Communication Studies History

year included full control of the broadcasting studio on the top floor of the Administration Building, and three new courses added to the broadcast curriculum: Fundamentals of Radio Production; Radio Continuity Writing; and Program Planning. The acquisition of the studio was logical since, almost from the beginning, the Speech Department had contributed a vast majority of the programming produced in the studio, the central training facility for broadcast education at the University.

1949-50 saw fourteen dramatic shows produced, and all shows were recorded on disc or tape for preservation in the radio library of the department. Three broadcast training majors entered the State Radio Contest and received a first place in Announcing, a second place in Best Writer, and third place in Best Actress. Despite these successes, a comprehensive departmental study of the broadcast area in 1950 concluded that only a small percentage of the students enrolled in the radio courses would ever enter the field of radio professionally, therefore, the first obligation of the area was to the larger group of students who would become listeners only.

Twelve Radio Theater shows were presented over station WMMN Fairmont in 1950-51. Several other stations requested the series, but the cost of the tape duplication was too high to permit the project being carried out. During 1952, requests were made for an addition to Reynolds Hall which would house the speech office, radio facilities, Speech Correction and Hearing Laboratories, and general classroom space. Though initially approved, the addition never became a reality due to the plans for a new Mountainlair to occupy the site.

As these early years of broadcast training were

Mass Communication - Page 135

unfolding, a new development in mass communication-television--came on the scene. On April 7, 1927, an audience in New York saw an image of Commerce Secretary Herbert Hoover in the first successful long-distance demonstration of television. Noteworthy improvements in television equipment from 1930 to 1940 permitted this new medium in broadcasting to enter the market, and enter the curricula of colleges and universities at the end of World War II.

When television sets first started appearing in living rooms in the late 1940s, they required certain adjustments before each use. The station would come on the air with a test pattern made up of lines and circles surrounding what was called an Amerindian Profile in the center. The viewer then made several adjustments to ensure that the picture was centered on the screen, that the horizontal and vertical deflections were properly set, and the focus was suitable. Because television is so commonplace today we forget it was less than 50 years ago that television signals were first received in this area. Back then, the owner of a Morgantown radio shop, Mr. E. H. Flowers, had several television sets in stock whose screens were only a few square inches in size. He took one of these sets to his home on a mountain top about eight miles southeast of the city to try it out at the higher elevation.

For two days nothing happened. Then suddenly, a clear picture appeared on the screen. The instrument had picked up a "Stratovision" broadcast from Baltimore to a B-29 airplane flying at 25,000 feet over Pittsburgh. Using special equipment, the plane then relayed the broadcast of the 1948 Republican National Convention in Philadelphia to nine states, including northern West Virginia. The reception

Page 136 - Communication Studies History

caused quite a stir, and local newspapers carried the story with pictures. Later that year, a second telecast was received in Morgantown when the final game of the World Series between the Cleveland Indians and the Boston Braves was received at Mechanical Hall. Those who viewed it said that at times "the picture on the screen was so clear that they actually could see the ball in motion". In January of the following year when Channel 3 in Pittsburgh came on the air, reception was fairly good at the higher elevations, but guite poor in downtown Morgantown. A few people used antennas, some on towers as high as 100 feet. Others placed antennas on hilltops and strung cable to houses at lower elevations. Even so, reception was generally poor for several years. Today, due to its pervasive appeal, it is no exaggeration to say that more people are spending more hours watching television than in any other activity except working and sleeping.

In recognition of the growing interest in the field of television, a total of nine courses in broadcasting were offered by the department in 1953, and one new course was added to the broadcast curriculum, Television Workshop, whose purpose was to introduce students to new telecasting techniques by allowing them to produce actual television programs at one of the nearby stations.

That same year, the broadcast area had a name change from Radio, to Radio and Television. During the year the area produced three series: *Mountaineer Merry-Go-Round*, consisting of fifteen-minute programs dealing with campus news, featuring on-the-spot recordings of events of state-wide interest; *Cross Examination*, using student panel members drawn from the varsity debate team, who quizzed a number of guests on a subject of current interest; and

Mass Communication - Page 137

University Bookshelf which featured a panel of graduate students in Speech discussing the research and publications of professors. All programs were aired weekly on WAJR, Morgantown, WMMN, Fairmont, WCHS, Charleston, and WEPM, Martinsburg.

In 1954, the Speech Department Television Committee prepared a report concerning the minimum cost of equipment for closed-circuit television, and recommended that six new television courses be offered in the areas of Production, Writing, Programming, Acting, Direction, and Television Cinematography. Although no funds were provided, the report was valuable in that it showed clearly the needs of the department should it enter the field of television training.

In 1955-56, the radio series titled, *The University on the Air*, was divided into three programs: *Cross Examination* using campus personalities; *Living Literature*, oral readings; and *Campus Preview*, special events, and people responsible for them. The department sponsored a total of fifty, half-hour programs sent to stations WMMN, WPLH, and WWVA. *The University on the Air* series continued during 1956-67 with a total of 146 tapes sent to area stations over a twenty-six week period. Two courses were retitled: Speech 140 became Introduction to Radio and Television, and Speech 145 became Fundamentals of Television Production.

The University on the Air radio series continued during 1957-58 with a total of twenty, half-hour programs, including the Medical Center Dedication Ceremonies, Earth Satellite Discussion, Radio Adaptation of Jane Eyre, a University Band concert, and a Sample Debate. Robert Burrows and Walter Rockenstein were appointed co-direcPage 138 - Communication Studies History

tors of the broadcast area at the opening of the 1958-59 school year. Course changes that year included Speech 140, from Introduction to Radio and Television, to Introduction to Broadcasting; Speech 141, from Radio Announcing, to Radio and Television Announcing; and Speech 240 from Dramatic Script Writing to Radio and Television Dramatic Writing. One new course was added: Speech 146, Microphone and Recording Techniques, and a proposal was made to establish carrier current radio circuits to distribute programs from the studio in the Administration Building to various points on the campus, such as dormitories, and fraternity and sorority houses. A new extra-curricular activity was inaugurated when a request came from station WLW in Cincinnati to provide eight programs for their public service feature Digest of the Air. Throughout 1959-60, the department contributed a sixteen-week series on the problems of the Appalachian worker to station WLW. On campus, broadcasting assistance was provided in producing a series of musical programs for the Armed Services Overseas Network.

In 1960-61, a newly established University Office of Educational Broadcasting was in full operation. Though the office was not within the administrative jurisdiction of the Department of Speech, full cooperation in the use of equipment and personnel was extended to assist their programming. Tours for students in broadcast training were conducted throughout the year to nearby radio stations and television studios to help promote Summer internships for those majoring in broadcasting.

Students who were enrolled in the television courses during 1962-1964 produced programs of public interest over station WDTV in Weston; WBOY in Clarksburg; WTRF in Wheeling; and WJAC in Johnstown, Pennsylvania. Fourteen programs produced during the year 1965-66 were live or video-taped for presentation at a later date. All university-sponsored programs, once produced and directed by the Radio-Television Area of the department, were now included in the responsibilities of the Office of Radio-Television and Motion Pictures. That office employed a professional staff, with a full complement of modern production equipment for radio, television, film, and video tape. Students working in the broadcast area of the Speech Department assisted in the production of University programs, and were engaged in research projects for the radiotelevision office. Two new film courses were added to the curriculum: Speech 89, Appreciation of the Motion Picture; and Speech 189, Techniques of Motion Picture Production.

In 1966-67 a joint proposal for broadcast education in West Virginia University was developed after several years of cooperative effort between the Department of Speech, the School of Journalism, and Office of Radio, Television, and Motion Pictures, and eighteen broadcastoriented courses became a part of the joint effort. Under the auspices of the Television Workshop classes, six original programs were produced over station WJAC in Johnstown, PA. Not only did the students write the scripts, they also recruited and rehearsed the talent, then traveled to the studio to supervise their production teams and video tape "Dance, Children, Dance!", "How to Make a Million Teaching," "Window of the World," "The New Morality," "A Festival of Ideas," and "The Air Force ROTC Story," with the help of the WJAC staff.

Also, during the school year 1966-67, the motion picture area acquired additional equipment for film-making

Page 140 - Communication Studies History

of trophies.



Several student-produced films were exhibited each year during the annual Speech Department Film Festival, and evaluated by professional film critics prior to the awarding

and editing when a 35mm unit, formerly used by the U. S. Navy, was purchased by the department. A professional Mitchell motion picture camera, mounted on a mobile tripod, and a Hollywood Moviola with splicer were added to the film-making inventory. Mitchell cameras were standard equipment used by the movie industry, and the Hollywood Moviola was a preferred editing instrument for 35mm film.

Mass Communication - Page 141

With the additional motion picture equipment, the two film courses being taught for the first time, and a Seminar: Problems in Radio Television and Motion Pictures, four documentary films were produced and exhibited by students at the Speech Department Film Festival held at the Warner Theatre in downtown Morgantown.

Mass Communication at West Virginia University has been marked by periods of progress and innovation. What began simply as the area of Radio, later included the media of Television and Film before it was detached from the department. Although production was always important in broadcast training, a more important objective was an understanding of the role and influence mass communication played in our society.

When James C. McCroskey was appointed chairperson of the Department of Speech in 1972, he was charged by the president to review the broadcasting and film programs and offer recommendation. With the assistance of the faculty, and individuals in other institutions with high quality programs, a proposal for enhancing these areas was made.

The cost of bringing the broadcasting area up to state-of-the-art condition was estimated to be in excess of \$1,000,000--not counting physical facilities. Since the School of Journalism already had a fully operational program in Broadcast Journalism, the University administration decided against this expenditure. Instead, the department was directed to accept no new majors in the broadcasting program, and it was phased out during the following two years. The film appreciation course, however, was retained and gradually expanded. By 1995 this course was serving over 500 students a year. Page 142 - Communication Studies History

After several discussions with the deans of Arts and Sciences and Journalism, it was decided that the Department of Speech Communication would no longer involve itself in the professional/production aspects of mass communication. Instead, the Department would concentrate on media effects, uses of media, and the role of media in education and society--deemed a liberal arts approach to the discipline. Since 1973, this has been the nature of the undergraduate and graduate mass communication offerings in the department.

Chapter 10 Speech and Communication Education

In the preceding nine chapters of this book we have examined the development of oral communication programs at West Virginia University through public speaking, debating, interpreting literature, and acting, sometimes through personal contacts, sometimes through the media of radio, television, and/or film. We have also examined the problems created for the individual, and for society, when the process of communication is, in some way, defective. Each area made a unique contribution towards improving the individual's ability to communicate more effectively. For, whatever the situation, or the medium used, there was always the point of view that the process and the influence of communication were essential to more successful living. Thus, the entire focus of this study came under the panoply of Speech Education, a teaching which had its beginning many years before our students came to West Virginia University.

Because oral recitation in the elementary grades was always employed in the school program, every elementary teacher could have been considered a speech teacher. Classroom exercises in speech sounds, grammar, and in oral presentations--later called "Show and Tell"--were not usually thought of as speech training, but these aspects of oral communication led to the teaching of the proper expression of ideas, as well as the proper use of language. Pronunciation was of paramount importance, yet teachers went even further and emphasized the need to understand meanings behind the words themselves. This approach truly may be identified as the beginning of what came to be known as "Speech Education," the refinements in the mode of speaking and the mastery of the uses of oral communication in everyday living. Page 144 - Communication Studies History

Courses in Speech Education at West Virginia University were rather general in nature prior to the turn of the century. The first course specifically identified as Speech Education was offered in 1899 as "Teachers' Course in Elocution," taught by Charles Henry Patterson, professor of Rhetoric and Elocution. Later, in 1912, C. Edmund Neil introduced a course titled "Teaching of Reading and Speaking" which was offered under that title until 1926 when it was changed to "The Teaching of Public Speaking," and for the first time, was given a course number, Public Speaking 36. Three years later, the course was changed to "Teaching Speech in Secondary Schools" and renumbered 236. Attention was also being given to the problems of the high school dramatic coach in a course listed in the catalog as Public Speaking 33, "Coaching and Managing Plays," which was offered for the first time in 1926. Both courses were obviously directed to high school teachers, especially those seeking academic credit in upgrading their teaching certificates. These classes appear to have been the first offerings in the area of Speech Education by the department.

During the period prior to 1945 the Public Speaking Department placed its primary educational focus on more formal speaking situations. Since that time, both theory and practice have held varying degrees of importance and have undergone various modifications by the influence of changing educational needs. Today, "Speech Education" has evolved into "Communication Education" and the focus has broadened to encompass many contexts beyond that of formal public speaking.

The Communication Studies Department continues to be concerned with the teaching of oral communication, but

it now also devotes considerable attention to the role of communication in the instructional process itself. Instruction, from kindergarten though graduate school and in both traditional and non-traditional settings, is now seen as one of the important contexts in which communication plays a very important role. The first classes intended for public school teachers were taught by the department in 1929. These occasional classes continued to be taught throughout the 1950s and 1960s.

The department exerted a considerable amount of its efforts from the middle 1970s until the late 1980s on building its off-campus graduate program directed toward K-12 teachers in all content disciplines. This program became one of the all-time success stories for the department, but it was begun with no intent to make a "program" of it at all. In response to the administration's encouragement to build the department's service record, McCroskey explored the possibility of beginning to teach some communication seminars around the state for elementary and secondary school teachers. Both he and Michael Burgoon had participated in a seminar program supported by the Agency for International Development while at Michigan State University, and they felt they might be able to develop a similar program for teachers in the state. These efforts culminated in a luncheon meeting which included Ralph Nelson, the Provost for Off-Campus Programs, William Monaghan, the Dean of the College of Human Resources and Education, Edsel Gainer, the Director of the Off-Campus Credit Division, and McCroskey. Nelson and Gainer were very supportive of the idea, and offered to provide financial support to get the classes started. Monaghan was also strongly supportive. He indicated that he felt communication was an

Page 146 - Communication Studies History

area that was not adequately covered in teacher education programs, but his college was not in a position to provide it, for they had neither the faculty with the appropriate educational background nor the time to devote to the effort. It was decided to offer two classes in the summer of 1973 to see how they would go, and then decide what to do after that.

Two classes were scheduled, one in the southern part of the state at Beckley and the other in nearby Clarksburg. The new doctoral student, Judee Heston, was assigned to work with McCroskey to plan the classes. The classes were taught in June of 1993. McCroskey and H. Thomas Hurt, a new faculty member just joining the department, taught the class in Beckley with 44 students-many more than expected. Heston and McCroskey taught the class in Clarksburg with 14 students. The Beckley class was taught on Monday and Tuesday, while the Clarksburg class was taught on Thursday and Friday, each week for three weeks. Because of the difficult travel conditions in the state at that time, this necessitated that McCroskey travel to Beckley on Sunday, teach Monday and Tuesday, and return late that night to Morgantown. Then, after a day of catching up in the office, he would teach in Clarksburg on Thursday and Friday, and then return to the office on Saturday before leaving once again for Beckley the next day to start the process over again. This travel problem is mentioned because it was the biggest hurdle confronted in deciding whether to continue to offer classes during the next summer. Burgoon and Wheeless handled most of McCroskey's administrative responsibilities while he was teaching off campus, which placed an additional burden on them.

Speech and Communication Education - Page 147

The student evaluations of the classes were extremely positive, and the instructors agreed that efforts were well worth the time and effort. Hence, it was decided to explore the possibility of teaching similar classes again during the fall and spring semesters--on a six-Saturday schedule--as well as the next summer. The fall class, scheduled for Parkersburg only registered two students and was canceled. The spring class in the Wheeling area enrolled 12 students, and was another major success. Consequently, it was decided to teach another class of the same type in both Beckley and the Wheeling area the next summer, and to offer a second class (Communication Problems of Children) in Beckley. Leonard Davis, who taught the Communication Problems class on campus, and Virginia Richmond, who served as his graduate assistant on campus, taught the new class in Beckley.

As an experiment, based on the experiences with intensive instructional formats which Burgoon and McCroskey had at Michigan State, the Communication in the Classroom class in Beckley was taught on a Monday-Saturday, 9:00 A.M. to 5:00 P.M. schedule. Students who took both the classes in Beckley were asked to evaluate the two different types of schedules (2 days a week for three weeks, or 6 days in one week). Their conclusions were that both were excellent, but the 6-day schedule was much more conducive to their lives, since it permitted them to concentrate on nothing else for a week except the course. Since this schedule overcame to a major degree the transportation problems which had been so large a concern the previous year, it was adopted for future classes.

Enrollments in this program "exploded." From 12 in the Wheeling area in the spring, enrollment went over 100

Page 148 - Communication Studies History

in the summer. Emergency calls were made to Morgantown to obtain more faculty to help with the classes. Since it had been decided that all classes should be team-taught, this was quite a strain on the available resources. The faculty were besieged with requests for more classes in communication, and requests for more classes in more parts of the state. Over the next decade the program grew to the point where it was taught in 14 locations around the state, and the number of different courses grew to 10. At its peak, it had approximately 2000 enrollments annually for approximately 6000 graduate credit hours. The faculty of the department was too small to handle all of these classes (even with all of the faculty involved teaching five classes a summer). Consequently, former faculty who had moved to new positions, graduates of the doctoral program, students in the doctoral program, and graduates of the masters program who were pursuing doctorates at other institutions were brought in to cover the load. The program became, as the WVU Provost for Instruction once put it, the University's best "cash cow!"

Since the department only received the tuition the students paid (which only increased from \$42 a course in 1973 to \$84 a course in 1993), budgets were always tight. All the other fees the students paid went to the central fund of the University. Since the department had to pay all instructional costs, salaries, fringe benefits, and travel expenses, when the enrollments dropped back to more reasonable levels (25 or so per class) in the early 1990s, the program could no longer be self-supporting and was sharply reduced.

By 1975, only two years after the first new classes had begun, the success of the program was such that

Speech and Communication Education - Page 149

pressure came to bear on the department to offer a full M.A. degree program in the off-campus setting. There was major pressure from both students and the university administration in this direction. Although the faculty of the department were not sure they really were able to deliver such a program, they ultimately relented to these pressures and officially launched the program in 1976. Ann Garvin, a Mathematics teacher from Wheeling, was the first person to complete the degree. In the next 20 years, almost 1500 other students have followed. This program became the largest graduate program in the College of Arts and Sciences. It was the first program in the field which was devoted solely to the role of communication in the instructional process.

Although the off-campus program was by all accounts an enormous success, such success brought strong criticism from some guarters--primarily from some individuals in Education programs who saw it as competition. The intense instructional format, which has been very commonly used for decades in non-traditional and adult learner programs across the country, was the target for allegations of low quality in the program. The department's program was the only one using the system, which made this format a convenient target for those who wanted the program terminated. As a result, the Dean of the College of Arts and Sciences selected two individuals (one recommended by the State Board of Education, the other the President of the national Speech Communication Association) to conduct an external evaluation of the program. After a thorough review of the program the report of that team concluded that the "instructional format is effective for the off-campus M.A. program in Communication Studies." They also

Page 150 - Communication Studies History

concluded that the "evaluation standards for the program appear to be exemplary" and recommended that the program be continued.

While this review might have been thought to be sufficient by most people, the vocal opponents of the program increased their criticism and took it to the Board of Trustees. That group, in an action without precedent in the state, mandated an external review of the program under the direction of the Chancellor. That review team, selected by the Chancellor, consisted of a former provost from the field of Education and the deans of the colleges of communication at the University of Texas and Michigan State University. Their review reaffirmed the positive conclusions of the previous review team and strongly endorsed the program. Nevertheless, the criticism continues, and so does the program.

In 1985 discussion began concerning another offcampus program, one which would be devoted to Corporate and Organizational Communication. This discussion was prompted by a University mission statement which called for programs which would help businesses improve their employees and become more successful. In 1994, primarily through the efforts of Virginia Richmond, and building on the strength of the on-campus offerings, this program was finally begun with a small cohort group in Buckhannon, WV. The first graduates of this program were Roger Fain, Robert Kincaid, and Darlene Mayle. This program has expanded to include cohort groups in Charleston, Martinsburg, and Parkersburg with tentative plans for offerings in additional areas.

As noted in Chapter 3, a doctoral program which specialized in study of the role of communication in the

Speech and Communication Education - Page 151

instructional setting was begun at almost the same time as the expansion of the off-campus program. This permitted the establishment of a complete and balanced graduate program with an instructional communication emphasis and the employment of faculty with strong backgrounds in instructional research. However, the joint doctoral program. which was initiated in 1973 in cooperation with the Division of Educational Psychology, was terminated in 1978 due to the fact that the Educational Psychology faculty voted to discontinue their doctoral program. Through the cooperation of the Division of Curriculum and Instruction, however, a joint program between the department and the College of Human Resources and Education was continued. In 1996 the program was revised so that each student would have a specifically identified major in Communication Studies as well as major in Curriculum and Instruction in that program.

In the spring of 1996 the department was notified by the national Speech Communication Association that the doctoral program had received special recognition. The SCA issued a report of studies it had done which were designed to provide evaluations and rankings of all doctoral programs in Communication Studies. Top ratings in most areas were dominated by Big Ten institutions--Michigan State, Purdue, lowa, and Northwestern. Only four institutions, however, were rated in the top quartile for all of their specialties--California-Berkeley, Stanford, Northwestern, and WVU. WVU's instructional program was ranked as the "Number One" program in the country in Communication Education--a fitting way to complete the department's first century.

APPENDIX A

DEPARTMENT FACULTY 1867-1996

<u>NAME</u>

DATE

| Alexander Martin | 1867-1875 |
|---|------------|
| (WVU President) | |
| Franklin S. Lyon | 1867-1870/ |
| | 1873-1883 |
| A.G. Alcott | 1868-1872 |
| J.B. Solomon | 1870-1873 |
| George N. Glover | 1873-1876 |
| E. Marsh Turner | 1885-1893 |
| (President and Professor of Rhetoric) | |
| P.B. Reynolds | 1885-1895 |
| (Professor of Rhetoric and English - later WVU President) | |
| H.N. Ogden | 1891-1893 |
| Wayland F. Reynolds | 1893-1895 |
| Robert A. Armstrong | 1894-1914 |
| (Head of English and Rhetoric 1901-1913) | |
| James Primrose Whyte | 1897-1898 |
| Charles Henry Patterson | 1898-1911 |
| (Head of Oratory and Elocution) | |
| Simeon Conant Smith | 1900-1929 |
| Charles Edmund Neil | 1902-1919 |
| David Dale Johnson | 1913-1919 |
| Wilbur Jones Kay | 1919-1937 |
| (Head of Department of Public Speaking) | |
| Marja Steadman Fear | 1920-1953 |
| Constance L. McCammon | 1922-1929 |

Appendix A - Page 153

| NAME | DATE |
|---------------------------------------|-----------|
| Paul Stuart Buchanan | 1923-1929 |
| Ruth Jean Simonson | 1925-1938 |
| Constance Welch | 1927-1930 |
| James F. McGrew | 1929-1932 |
| James B. Lowther | 1931-1943 |
| (Acting Head of Public Speaking) | |
| Voras D. Meeks | 1938-1945 |
| William G. Wolfe | 1942-1943 |
| Samuel Boyd, Jr. | 1943-1965 |
| (Reassigned to Creative Arts in 1965) | |
| James H. Henning | 1945-1967 |
| (Head of Department of Speech) | |
| Lloyd R. Newcomer | 1945-1946 |
| Jack W. Warfield | 1945-1948 |
| Enid V. Haller | 1946-1950 |
| Robert J. Prandeville | 1946-1947 |
| Fred Robie | 1946-1947 |
| Elizabeth Sheppard Henning | 1946-1949 |
| Jean B. Lambert | 1947-1949 |
| Hugh A. Rundell | 1947-1948 |
| Evelyn Anderson | 1947-1955 |
| Martin T. Cobin | 1947-1955 |
| Lloyd W. Welden | 1947-1972 |
| Robert B. Burrows | 1948-1965 |
| William L. Hall | 1948-1950 |
| Venton H. Scott | 1949-1951 |
| Vincent H. Knauf | 1949-1950 |
| Jane Baker | 1949-1950 |
| Dorothy J. Rensch | 1949-1950 |
| Elton Jerome | 1950-1958 |

Page 154 - Communication Studies History

<u>NAME</u>

DATE

| Kathryn E. Gottshall | 1950-1952 |
|------------------------------------|--------------|
| Glen M. Wilson | 1950-1952 |
| Betty Snyder Hall | 1951-1952/ |
| | 1962-1984 |
| Eugene T. Gray | 1951-1952 |
| Robert J. Greene | 1951-1958 |
| Milton M. Anapol | 1952-1955 |
| Joseph E. Ford | 1953-1965 |
| (Reassigned to Creative Arts 1965) | |
| Betty R. Phillips | 1953-1959 |
| Edward R. Day | 1953-1954 |
| Leonard M. Davis | 1954-Present |
| Theodore M. Smith | 1955-1957 |
| Harold Y. Hunker | 1955-1956 |
| Donald C. Mullin | 1955-1956 |
| Stanley G. Rives | 1955-1956 |
| Charles D. Neel | 1955-1958 |
| (Reassigned to Creative Arts 1965) | 1960-1965 |
| Charles M. Watson | 1956-1957 |
| Walter H. Rockenstein | 1956-1984 |
| Virgil Gray | 1956-1958 |
| Eleanor E. George | 1956-1957 |
| Bernard B. Schlanger | 1957-1962 |
| Enid Pallant Portnoy | 1958-Present |
| Frederick A. Neyhart | 1958-1961 |
| Danny J. Goulding | 1958-1960 |
| Richard L. Newdick | 1958-1960 |
| Ned J. Christensen | 1959-1960 |
| Lenette Hardin | 1960-1964 |
| Maurice G. Klein | 1960-1961 |
| Barbara Thomas | 1961-1965 |
| | |

Appendix A - Page 155

| NAME | DATE |
|--|--------------|
| Douglas Stallard | 1961-1962 |
| William Barnette | 1961-1970 |
| Beverly Cortes | 1961-1970 |
| Ronald Reed | 1961-1964 |
| Waldo Wasson | 1962-1964 |
| James Mullendore | 1963-1966 |
| Stanley Gwin | 1963-1964 |
| Perry Lueders | 1963-1964 |
| Elizabeth Norwood | 1964-1971 |
| Wilella Stimmell | 1964-1965 |
| Edwin Page | 1964-1966 |
| Walter A. Proznick | 1966-1969 |
| Edwin Ulmer | 1966-1968 |
| Donald J. Norwood | 1967-1972 |
| William M. Reynolds | 1967-1969 |
| Mary Lucille DeBerry | 1968-1975 |
| Carol Ramsburg | 1968-1972 |
| John D. Shibley | 1969-Present |
| Kathleen Huffman Goodwin | 1969-1971 |
| Leroy E. Kennel | 1969-1970 |
| Juanita Field | 1969-1970 |
| Carolyn Atkins (Reassigned to Human Resources 1973) | 1970-1973 |
| Alma Bennett | 1970-1972 |
| Lewis Rutherford | 1970-1972 |
| Mary K. Simpson | 1970-1972 |
| William Haley | 1970-1971 |
| Charles Russell | 1971-1976 |
| James Pirkle | 1971-1973 |
| Robert Perkowski | 1971-1973 |
| | |

Page 156 - Communication Studies History

<u>NAME</u>

DATE

| James McCroskey | 1972-Present |
|----------------------|--------------|
| Gregory L. Bowler | 1972-1974 |
| Michael Burgoon | 1972-1976 |
| Lawrence Wheeless | 1972-1982/ |
| | 1985-1991 |
| Thomas Hurt | 1973-1976 |
| William B. Lashbrook | 1973-1978 |
| Michael D. Scott | 1974-1982 |
| Thomas J. Young | 1974-1982 |
| Peter A. Andersen | 1975-1982 |
| Thomas Knutson | 1975-1977 |
| Velma Lashbrook | 1976-1978 |
| Janis F. Andersen | 1976-1982 |
| Guy E. Lometti | 1977-1980 |
| Barry F. Morganstern | 1977-1982 |
| Virginia P. Richmond | 1977-Present |
| Alan L. Sillars | 1979-1982 |
| Donald Fry | 1981-1984 |
| William G. Husson | 1981-1984 |
| Stuart J. Sigman | 1981-1983 |
| Timothy D. Stephen | 1981-1986 |
| Virginia E. Wheeless | 1981-1983/ |
| | 1985-1988 |
| Walter R. Zakahi | 1981-1983/ |
| | 1985-1991 |
| Barbara J. Fehr | 1982-1983 |
| Gregory Andriate | 1983-1985 |
| Michael J. Beatty | 1983-1986 |
| Patricia Kearney | 1983-1985 |
| Donald W. Klopf | 1983-1992 |
| Timothy G. Plax | 1983-1986 |
| | |

Appendix A - Page 157

<u>NAME</u>

| Joan Gorham | |
|---------------------------|---|
| Melanie Booth-Butterfield | 1 |
| Charles McAliley | |
| Stephen Booth-Butterfield | - |
| K. David Roach | |
| Dean Kazoleas | , |
| Brian Patterson | |
| Rob Barraclough | |
| Steven Hines | - |
| Matthew Martin | - |
| | |

DATE

1984-Present 1985-Present 1985-1986 1989-Present 1989-1991 1991-1993 1992-Present 1993-Present 1993-Present 1995-Present Page 158 - Communication Studies History

APPENDIX B

DOCTOR OF EDUCATION COMMUNICATION IN INSTRUCTION

YEAR NAME

LAST KNOWN POSITION*

| 1074 | to the Difference Development | Durferrer H. of Autom |
|--------------|--|--|
| 1974 1976 | Judee (Heston) Burgoon Velma J. Lashbrook | Professor, U, of Arizona |
| 1978 | Janis F. Andersen | Vice-President, Wilson Learning Corporation |
| 1976 | Patricia (Knutson) Kearney | Professor, Associate Dean, San Diego State U. |
| 1979 | Gregory S. Andriate | Professor, California State U., Long Beach Manager, Standard Seminars, B.A.S.F. |
| 1960 | Gregory S. Anumate | Corporation |
| 1980 | Robert W. McVetta | Assoc. Professor, Francis Marion U. |
| 1980 | Gail A. Sorensen | Professor, California State U., Fresno |
| 1982 | Timothy J. Simpson | Assoc. Professor, Education, Barry University |
| 1984 | Robert A. Barraclough | Asst. Professor, WVU |
| 1984 | Steven K. Payne | Director, Business Performance Systems, |
| 100- | atovon k. i dyno | Raymond James Consulting |
| 1984 | Robert A. Stewart | Associate Professor, Chair, Texas Tech U. |
| 1985 | Phyllis P. Nash | Professor, Behavioral Medicine, U. Of Kentucky |
| 1986 | Brian J. Furio | Asst. Professor, York College |
| 1988 | Steven Booth-Butterfield | Assoc. Professor, WVU |
| 1988 | Miuchi Betty (Chan) Mei | Asst. Professor, Salem Teikyo University |
| 1989 | Felicia F. Jordan | Assoc. Prof., Florida State U. |
| 1989 | Elizabeth (McGreal) Shaw | Director of Education, North Arlington |
| | | Township, VT |
| 1990 | Nancy (Burroughs) Denhart | Asst. Prof., Mills College |
| 1990 | Diane M. Christophel | Asst. Prof., Director of Faculty Development |
| | | Center, U. of Miami (FL) |
| 1990 | Mark A. Seiffert | Asst. Professor, Northern Montana College |
| 1992 | Catherine A. Thompson | Asst. Professor, U. Of Hawaii |
| 1992 | Ann (Bainbridge) Frymier | Asst. Professor, Miami U. (OH) |
| 1994 | Rena Y. Robinson | Asst. Professor & Associate Director of |
| | | Assessment, James Madison U. |
| 1994 | Candace E. Thomas | Asst. Professor, Ohio U. |
| 1995 | Melissa (Bekelja) Wanzer | Asst. Professor, Canisius College |
| 1995 | Danielle J. Dolín | Manager Trainee, RSC Quality Measurement |
| 1000 | | Co. |
| 1996 | Nicholas Neupauer | Asst. Professor, Marist College |

* Position in Communication Studies unless noted otherwise.

APPENDIX C M.A. and M.S. Graduates in Speech/Communication Studies

<u>1949</u> Eva Marie Capellanti Herbert Victor Skaggs

<u>1950</u> Mardis Glen Wilson, Jr.

<u>1951</u> Leonard McCutchan Davis Lloyd Washington Welden, Jr.

<u>1952</u> Jack Franklin Bensen Eugene Taylor Gray Marjorie Anne Skelton Georganne Steiss Alfred Fay Ware Jean Wilhelm

<u>1953</u> Joe Edward Ford William Lloyd Hall Charles David Neel

<u>1954</u> Gloria Ann Cappellanti Joseph Howard Riggs

<u>1955</u> Ronald Bruce Copeland Betty Snyder Hall John Harry Lee Jo Ann Lough

<u>1956</u>

Jo Ann Lough Virginia Maxine Pomroy

<u>1957</u> Grace Hyre Welden

<u>1958</u> Jean Rose Boudreaux William Harvey Luzier Thomas Wellington Norris Halford William Simington

<u>1959</u> None recorded

<u>1960</u> Corliss Trent Busch Glen Patrick McCormick

<u>1961</u> Ronald Ayers Hurley

<u>1962</u>

Lenette May Hardin Joseph Wayne Helmick Franklin Edward Hooper Thomas Lee Wertz

1963

James Frederick Pritt Donna Lee Ross Edward Thomas Wetzel II

<u>1964</u> Larry Dean Augustine Page 160 - Communication Studies History

<u>1965</u>

Lloyd Wayne Gilmore Edwin C. McCarnes Harry E. Myers Harold Thomas Myler Peter David Payne Lewis Roland Rutherford David Lynn Selby Wilella Varner Stimmell Barbara Widlitz Uncapher Peggy Sue Williams William Allen Yaremchuk

<u>1966</u>

John W. Gartley Kenneth Mrozinski

<u>1967</u>

Peter S. Borsay Hite W. Compton James C. Conaway Donald Norwood George L. Sledge Ann M. Tissue Venita F. Zinn

<u>1968</u>

James L. Booth Donaid W. Bortz, Jr. Ruthann B. Cherry Kathleen H. Goodwin John J. McLinden, Jr. Raymond Morell

<u>1969</u>

Robert W. Bell Marcella A. Blount Jackie L. Brown Frank J. Chorba Barbara Hatcher Harold L. Hensley Charles G. Manly, II Lawrence H. Mathieu Barbara F. Shreve Henry J. Sullivan

<u>1970</u>

Larry N. Baker Wayne S. Bond Richard E. Dematteis Betty C. Fisher David J. Hark Louis S. Illar Janice L. Kegel James F. McCulty Albert A. Martine Mary T. Steptoe Sara L. Virgin

<u>1971</u>

Carolyn Atkins Stewart L. Burge Ramona L. Grimes Anthony R. Gusic Earl E. McDowell Geoffrey W. Pullan Charles D. Shiekovitz Victor R. Watne Linda S. Wilkinson

<u>1972</u>

David M. Baber Regis J. Bowman Frank L. Brewster Dennis Richard Godfrey Linda W. Gray Janet M. Howard

Appendix C - Page 161

Katherine Jane Leisering Richard P. Long Joyce A. McConihay Charles E. Miller Robert Vaughan Miller Mary Ann Murphy Mary Mona Seed John D. Sias Benjamin N. Snyder Mary Lou Walker Sharon K. Weese

<u>1973</u>

John Harold Brown, Jr. Robert Bruce Hollen Jane Jackson Humes Betty Stanfill Johnson Stephen Bradford Jones Lyle B. King Thomas Gary Leppard Joseph Alan Luchok John Thomas Marlier Robert R. Mason Gerald Allan Sadesky Allen Norman Weiner

<u>1974</u>

John Augustine Daly Janie Cecile Groeschner Michael David Miller Edward John Paterline III Michael Edgard Posey II Virgina Lee Peck Richmond Lawrence Craig Skaggs William Brant Snavely Ron Gary Springhorn Diane Lynn Stewart Daniel Lloyd Sullivan, Jr. Beverly Sue Tabit Mary Kathryne Wiedebush

<u>1975</u>

Barbara G. Cox John Phillip Garrison Katherine June Joseph Jessie Katheleen Lannan Karen Bitonti Larry Kenneth Leibowitz Louis Pelliccioni, Jr. Richard Emmett Stewart Denise Gwinn Toth Varapha Voratat John Alfred Willis Michael Paul Yates

<u>1976</u>

Charles Arthur Adams Chester D. Cook Ann Garvin Arthur David Michael Heemer Martie Lynn Parsley Raymond William Preiss Paul Taylor Suder Alma Amobile Warzynski Brian Lindell Williams Hal Richard Witteman

<u>MAY 1977</u>

Sally B. Cromwell Jean Margaret Harman Ida Kathryn Neser Donna L. Ruiz Alma M. Targuino

AUGUST 1977

Dencil K. Backus Robert Edward Beverly Mark Edward Comadena Page 162 - Communication Studies History

Gary Francis Davis Lyn DiClemente Keith Jackson Headley Harold Eddie Jarrell Ranie Kay Kovach Calvin Ward Teigen

DECEMBER 1977

Cherri J. Worstell Boothe Irene Dolores Hogan Constance Olenick Joyce Janice Panger Kasserman Mary Lou Masters Mary Beth Maurer Gloria Rogerson Nuzum Marilyn J. Purpura Bernadette Leta Puzzuole Carter Snider

MAY 1978 Linda S. Isiminger Robert Ray Montgomery Cathy L. Tschappat

AUGUST 1978 George Wesley Dague Fran C. Dickson Robert Leland Duran Scott Elliott Arthur D. Jensen Lisa Theresa Koep Kurt David Moreland Jon Frederick Nussbaum Cary Louise Parker Marshall Prisbell Jerry Michael Rosoff Leo G. Schubert

Ellynne Brice Yeager

Carolyn Sue Zeppuhar

DECEMBER 1978 John Robert Chavanak Frances P. Downey

Frances P. Downey Deborah Joan Dunfee Hadden Paul Garvin Judith Isner Hudson Mark Melrose Jayne Pitzer Murphy Barbara Lynne Nicholson Cathy Perry Parsons Shari Morrison Phillips Michele Ann Plutro Patricia An Smith Betty Mayer Stover Kathleen Laidlow Thacker Cathy Taylor Thomas Nancy Miller Townsend Marilee Hohmann Veasey

<u>MAY 1979</u>

Susan Armstrong Carl Richard Chapman, Jr. Donna Kay Ellison Linda Carol Green Marlyn Ann Linn Velden Benton Linn, II Vera Stewart Neal Robert John Oser Marianne Scheehle Frederick Jon Staffilino Anette Vidis Marjorie Ann Wilson

AUGUST 1979

Ricky Joe Blake Fredria T. Blankenship Ellen Louise Kelley Boone Brenda Kay Brum Patricia Lou Core

Appendix C - Page 163

Kurt Allen Culler Sharon Bailey Garrett Donna Faye Hark Earl Rolland Hunter Bonnie C. Marshall Charlotte Lee Mergen Marilyn Jeanne Moellendick Marsha Alene Mullins Millicent Joyce Prince Ronald Shelestak Ramsey Elliott White Debra Lynn Young

DECEMBER 1979

Anna Marie Brak Belinda Sue Buckley Henry Terry Clay III Mary Patricia Day Dianne Underwood DeAndrade John Edward DeFazio Guy F. Dispanet, Jr. Rita Darlene Ervin Lynda K. Estep Charlotte Marie Graham Barry Edwin Hill Sarelda Kay Johnson Vivian F. Kaufman Carolyn Lewis Kilmer Roberta Louise Lilly Judith Musgrave Meads Eileen McKay Miller Phyllis Lyall Newcomb Amalia Thoner Picchi Lucinda Glade Reese Thomas Louis Sasfai Gary D. Shook Janice C. Stowers Scot R. Stuckey Stephanie Kay Thompson

Deloras Ann Tredway Arthur Charles Wiliams David Lloyd Wilson

<u>MAY 1980</u>

Dee Bailey Lois Ann Brumback Nancy Hartsog Cook Victor Lance Holmes Kathy Darlene Lee Shelly Jo Lewicki Paula Ann Garten-Mulford Sharon Huffman Sheuchenko Larry Preston Snuffer Violet Elaine Stoops Susan Cork Swanson Jerry Martin Tabb Donna Jean Urchek Candance Chambers Welshans Carol A. Winland

AUGUST 1980

Phyllis Ann Cline Waunita Mildred Davis Peggy Marguerite Neibergall Eva Hanlon Polsley Robert Harold Ripley Harold Griffith Young III Carl Richard Zeiher

DECEMBER 1980

Imogene McDonough Aebi Carol Jean Amos Andrea Marie Anderson Mary Louise Archer Mary Lou Bailey Sara Lusk Bane Rhonda Lambert Blankenship Carolyn Lee Bowman Page 164 - Communication Studies History

Elizabeth Anne Bradford Marsha Asbury Condee Daniel Nicholas Coram Lucila Covington Kolleen Creager Pamela Cheryl Fletcher Brenda Joyce Snyder Gibson Sandra Jean Grove Cathy Markham Hebb Brenda Lee Jarrell Janice Holpe Kable Karen Dee Lewis Phyllis Ann Lucas Joyce Barr Ludwick Barbara Cobb McClung Bette A. McDonald Christine Lea Michael Romona Kidwell Nunley James Curtis Oyster Arlene Mae Pettit Rebecca Dowdy Phillips Jeanie Diane Piercy Kathleen Marie Piscitani Donald Lee Poffenberger Mildred Ann Prantil Jack P. Richardson Joy Lee Scott Toni Lynn Sidona Alma Jean Sneed Paula Jeanne Spiker Tamara Jeannette Stone Harry William Storm Cynthia Burnside Sumpter JoAnn Foreman Sundstrom Cullen Burdette Sutton Elizabeth Ann Welty Emil Lee Whipkey, Jr. Karlene Ann Wilson

<u>MAY 1981</u>

Cynthia Brewer Frances Cogar Virginia Conklin Carol Crain Mary Evkovich Debra Lugano Sandra Newhouse Suzane Nimitz Joyce Peters Syble Pettry Rebecca Watson Candance Wetzel

AUGUST 1981

Cheryl Anne Benoit Elizabeth L. Casto Eugenia M. Clements Susan K. Conner Concetta Davies Bren Field Davis Sheila R. Diangelo Lorraine F. Fletcer Teddy J. Hall Michael A. Reedy Barbara Crone Slider Patty A. Smoljanovich Vicky L. Snider Phyllis M. Thompson

DECEMBER 1981

Betty J. Alban Stephanie Anderson Libby J. Auville Linda Sumner Baize Anita K. Ballard Deanna R. Bell Charles R. Bennett Sue Ellen Bennett Brenda Kay Bleigh Carolyn Brown Bonds Virginia K. Brooks Joanne Brown Judith K. Brown Dennis Michael Bucon Janet Ruth Bucy Dorothy Lau Burdette Avis Marple Caynor Ray Warden Clay Patricia A. Colangeli Ann Tabor Daniel Teresa Lynn DeLong Heidi M. Dietz Vickie Lynn Doman Amy Rothlisber Eaton Rosetta Lee Epifano George Lewis Eskra Meredith E. Ferrell David H. Forsyth Karen L. Gratehouse Susan Hicks Godish Margaret Ellen Gum Mae Julia Hairston Nadine Crocco Herd Tana A. Higginbotham Delphine W. Hill Donna A. Hunter Mary Ann Ianni John J. Jaap Nancy Ann James Sheryll N, Jameson Bonnie E. Johnston Nicolette Kacmarik Marilyn S. Kenny Dianne Marie Kisko Priscilla A. Litton **Delores McClung** Kathy K. McCune

Appendix C - Page 165

Sharon Louise Meade Harold Samuel Metz Linda S. Mikasen Celia E. Moore Felicetta D. Niehaus Catherine M. Orndorff Candice Louise Owens Janet Piccirillo Christine T. Purcell Carroll Adrian Reeves Wanda Reynolds Vera Rhodes Lee Rothlisberger Jimelle Farr Rumberg Terry Ann Skeens Cecilia H. Spadaro Patricia Sparks Leslie M. Stilwell Mary F. Tennant Linda W. Turner Judy Richards Vetter Rebecca S. Vukas William C, Wells, Jr. Darlene P. Yurish Cynthia B. Zombro

<u>MAY 1982</u>

Janice S. Bailey William Blair Lisa E. Butts Mary E. Clipp Anita Marilyn Cosnow William C. Edel June M. Geiger Dorothy C. Hummer Nancy Y. Karpyk Pete Karpyk

AUGUST 1982

Page 166 - Communication Studies History

Elizabeth M. Cummins Paula Ann Dyba Michael Thomas Ferro Frederick R. Filburn George F. Hendricks Christine P. Jackson Linda L. Passell Catherine Lynn Paxton Odella J. Rhodes Alonzo R. Rinker, Jr. Darrell Albert Roush

DECEMBER 1982

Kathy Renae Andreas Patricia L. Ball **Rochelle Barnette** William C. Barrett Raymond D. Baus Carol Bennett Debra Denise Berry Brenda Parker Borror Sharilyn D. Bovey Sandra Breighner David L. Brown Susan A. Brown James K. Burleson Howard M. Chaddock Patricia D. Clay Michael G. Combs Trina Moore Crocker Angela J. Cunningham John Robert Dillard, Jr. Susan A. Duernberger Lisa A. Dunn Martha Jane Eakins Joyce G. Edwards **Rita Elkins** Verna Mae Fisher Jana Sisler Freeman

Mary Ellen Gilkerson Roberta Sue Gunchuck Lewis William Hall Judith M. Hamilton Emma C. Hammett Shelley Gale Hess Lyle L. Higley, Jr. Thomas M. Hogan Barbara Kave Houck Gary L. Houck Marcia D. Imhoff Arlene R. Jarrell Jeanne C. Keeney Nancy Waybrig Keffer Diane G. Kiger Nancy Berry Leferre Terry Lee Loughma Quincy A. Madison Selva J. Mallory Sherry Jo Maynor Donna Jean McCloud Patricia McIntosh Jo Ann Melko Diana W. Mendel Hilda Cagle Morris Karen Purpura Morris Patricia Kese Moyle Wayne Edward Neely Virginia James O'Neal Virginia L. Owings William H. Owings Deborah Kapezy Oxley Gloria Gay Payne Sandra Pennington Thomas C. Peyton David L. Pierotti Jack Silas Platter Marilyn Sue Potts Elizabeth P. Powell

Mary Jane Preston Jean A. Rav Michael Duane Roush Theodore A. Scarbin Gary Lee Schiffer Ethel Christine Sisk Vickie S. Skanvenski Anna M. Smith Carolyn Ann Smith Christina Spanos William A. Springer Eileen R. Stewart Patricia B. Strider Eleanor H. Swartz Rebecca J. Sylvester James K. Tomlinson Richard C. Unger Nora Waggoner Karen M. Wheeler Paula A. Wriston Derwin Joy Yoak

MAY 1983

Sarah R. Beatty Martha A. Davis Barbara Frankenberry May Lohr Garthwaite Kimberly Godwin Dawn D. Hanningan Michael A. Miller Wayne E. Reese Dorothy Rehm Schaal William K. Snyder Nancy J. Vogler Carol Miller Williams

<u>AUGUST 1983</u> Foluke Oladunni Bank-Ayuba Ramona Leah Cox Appendix C - Page 167

Anne McKenzie Ellison Steven Robert Levitt Carol Sue Polan Lowther Jack Manning Marcia J. Morris Ronald Anthony Pobolish Carol Lou Ramser Kitty A. Saylor Susan Ann Moran Stout Valerie A. Thornton Betty Jane Webber

DECEMBER 1983

Richard Keith Baldwin Helen Elaine Pierce Barthlow Susan Jane Beckett Patricia MacAllister Bennett Marcia Trimboli Boggs Theresa Marie Bonenberger Barbara Cusick Bowling Donald Dee Bowling Mollie Clifford Bowling Lee Anne Brence Michael Joseph Brenick Helen Dixon Burkard Paulette Lloyd Butler Susan S. Clark Barbara Jean Clouston Deborah Ann Colley Terry Jeanette Conrad **Richard Gregory Cook** Marry Anne Cottle Pauline Stump Custer Rhonda Taylor Davis Robert Sewell Denton Mary Agnes Dixon Susan Gracey Duke Karen Lynn Dutterer William John Dziagwa, Jr.

Page 168 - Communication Studies History

Mark Ehrman Lefon Gail Mullins Estep Connie Gail Fletcher **Gwen Mauck Frazee** Linda Gilkerson Frazier Rebecca Sue Goertler Deborah Lynn Gore Robert Lynn Groves Cathy Annette Gumm Margaret Jane Hand Larry Dewitt Harris Linda Carol Hart Barbara Will Helmick Sarah Lou Mossburg Hopkins Judith Ellen House Penny Toothman Hudgins Thomas Hugh Hudgins, Jr. Wayne C. Jackson Maronee Fleming Janes Sharon Simmons Jones Vincent Zane Jones Sandra Miller Joseph Marcia Antoinette Kesterson Elizabeth Ballard King Susan Joyce Kirchner Kelly Crowder Knight William Oliver Kopp Anne McNeer Krout Nancy L. Lallone George M. Lauer Karen Auvil Lester Cheryl Ann Long Anita Marie Longwell-Lemon Deborah Kay Lowry Sharon White Lucado **Robin Smith Lucas** John Leo Lyonett Joyce Diane Mahute John Michael Mallett

LaVerne Wellens Marshall Carol Thorn McClaugherty Robert Ray McClintic Patricia Elaine McCormick Valerie Lynn McKendree Michelle Marie Meca Cecilia Jean Miller Ervina J. Miller **Cheryl Payne Mills** Angela Amelia Moore Jim Morgan Gloria Kay Gillespie Pegram **Deborah Conley Pennington** JoAnne Larson Persinger Janice Lynn Potter Marlis Healy Probst Colleen L. Whalen Redinger Pamela May Ries Robert Henry Rinaldi Ann Creasy Rudolph Joanne Brancazio Rusinovich Lawrence Joseph Schmitt Kathryn Lee Smith Carol Lee Nelson Spangler Terry Dwaine Spangler Toni Sherritt St. Clair Barbara Jane Sterling Sharon Ann Jones Sutton Loretta Gay Thompson Michael Snowden Thorne Patricia Ann Ticich Debra Anne Toland Cathy Dianne Tolley Gayle Yvonne Fisher Toney Violet Myrel Tuttle Anita Joyce Tysko **Rebecca Sue Vines** Connie Lynn Walls Drusilla Ferguson Warf

Nancy Grove Warrenfeltz John Robert Weber Cassandra Hamilton Weith Claire H. Wilson Richard G. Woofter

MAY 1984

Roger Dee Allen John Vincent Binkowski Ginger L. Brookover Miuchi Betty Chan Cara S. Clifford Barbara Wells Erwin Nancy McGinnis Handlan Barbara Gordon Howell Mary C. Humphreys Frances L. Magnone Kathy Hinkle Martin Michael C. Meredith Martina Camille Gardner Moore Mary Ann Radabaugh Kristel Wilson Roark Hui-Hsuan Shen Karen A. Butler Vannoy

AUGUST 1984

Susan Lynn Brancazio Claytina Lynne Conklin Nancy Preston Daniel Timothy Michael Downs James Brian Funkhouser Kevin Lee Funkhouser Kathy Gillespie Humphries Susan Barbara Mackey Mary Ann Martin June M. Miller Gregory Allen Patrick Mark Arell Rodgers Diane Travers Appendix C - Page 169

Vicki Lynn Wellington

DECEMBER 1984

Deborah Kennedy Abel Mary Elizabeth Adams Mary Margaret Addair **Dinah Hill Adkins** Karen Ann Ancrile Shea Lee Ashworth Susan Lynn Bailey Donna Gails Belcher Karen Gunter Bowles Linda Lou Boyd **Delores Cook Browning Dwight Richard Browning** Elaine Call Browning Elizabeth Louann Broyles Barbara Snyder Brunetti Dominick Louis Brunetti Jane E. Burdette Rebecca Jean Buskirk Imogene Faye Canby Christine N. Carder Ruth R. Clark Sharon Arnelle Cobb Judith L. Comm Tammie Renee Cook Lois Moore Cooper **Richard Jay Davies** Michael Dain Edwards Patricia Donham Egbert Adrian Eugene Fedorco Judith Watkeys Fortner Jo Lea Frye Debra Elaine Gillian Beverly Lynne Taylor Gilpin Dwight Richard Goff Mary Katherine Grant Patricia Sue Gray

Page 170 - Communication Studies History

Camille Anna Hamrick **Deborah Ashley Hamrick** Debra Kay Hefner Judith Dale Holley Patricia Rudd Jackson Patsy Couch Jarvis Katherine Elaine Johnson George Anthony Joseph Margaret A. Judy Srah E. Keatley Florence Elliott Kilcoyne Nancy Scott Kittle Donna Marie Lacaria Lillian Gail Lambert Charlene Dawn Lewis Patricia Diane Lydon Brenda Carol Marshall Susan Elizabeth Martin Susa Maruka David Samuel McDowell Barbara P. McKenzie Erin Louise McLaughlin Glen Walton McNew Kimberlee Ann Mercer Connie Sue Monk Judith Carolyn Morgan Peggy Jo Blakenship Mullins Judy Plymale Munchmeyer Connie Louise Myer **Russell George Neptune** Ronald Wayne Norman Barbara Couch Ofsa Cheryl Ruth Parvin **Betty Sue Phillips** Jeannine Fazio Queen Ann Hart Reeves Joyce W. Riethmiller Marsha Jean Roberts Debra Kay Rockey

Michelle Ann Mattock Rose Laura Jane Ruch Helen Dianne Scott Rhonda Yvonne Scott Stephanie Darlene Seese Cindy K, Shaw Virginia Robinette Shelton George Albert Shumaker, Jr. Marjorie Jane Sims Larry William Smedley Jane Ellen Sparks Robert Dale Sponaugle, Jr. Betty An Stine Phyllis Louvetta Toney Angela Christie Vance Helen Ruth Vance Josephine Lynn Vidoni Lester Reed Wagner Carol Hellen Watson Harriett L. Weber Marilyn Kay Westfall Rondall Ray White Sue Ellen Widener Carol Chilton Wooten Rudy Edward Zatezalo

MAY 1985

Susan Johnston Aliveto David Eugene Butterfield Grenee Yvonne Connolly John Wallace Crouch Mitchell Alan Estep Donna Sue Lester Gary A. Matteson Doreen M. Olenkiewicz James Anderson Peel Rochell Peoples

AUGUST 1985

Patrick Henry Bailey, Jr. Linda Marie Dobbs Diana Grace Douglas Valerie Cryer Downs Beth Ellen Hendrix Chas Douglas McAliley Marina Tiano Carleen Lanay Worstell

DECEMBER 1985 Alice S. Addair Virginia Sue Adkins Linda Darlene Arnott Kathy Jalene Ault Joanne Elaine Baer Susan Ann Balsey Amanda Darlene Bible Cassie Bickham Roberta Ann Blair Jennifer Lynn Blankenship Miriam Lois Burchette Shelia Rae Cain Jean Scott Chace Michele Ann Chizmar Ronda Booker Clayton Julie Ann Clifton Sandra Kay Clifton Sandra M. Collins Linda Ruch Cox Joan Crews Mary Ellen Curry Deborah Schrockman DeCaria Kenneth F. Detter Agnes Ann Dobbins Alice Jean Donell Mary Therese Donnellan Juanita Mae Dooley Beth Ann DuBois Charles A, Durrett

Janice D. Eplin Rosa Lee Epps Judith Strider Fadeley Patricia Rose Farley Frederick Augustus Farris Stephen Thomas Fox Carl E. Gant Laura Jo Glass LeLa M. Graham Georgetta Massie Hammons Gary Alan Hawkins Rebecca Lou Hickman Joan Marie Hildebrand Jennifer Russell Huffman **Russell Alan Hutchins** Charles Joseph Jerrome Sandra Lynn Johnson Dorothy Ann Jones Peggy Lou Jones Nancy Bowyer Keatley Susan Lane Lake Esther Simmons Lauderman Sandra Bias Linn Beth Ann Lockhart Patricia Wheaton Lostetter Shelma Irene Lusk Judy Von Lyons Patricia Ann Mabes Michelle Matovich-Bowles Marjorie Janicee Maxey David William McCardle Jrry m. McClintic Sara Hill McClintic Elaine Kae McClung Velma Jean McCutcheon Patricia A. McGuire Paula Ann McKinney Johnny Ray McVey

Appendix C - Page 171

Robin Basman Durrett

Page 172 - Communication Studies History

Gregory Carroll Messenger Victoria Regina Miecznikowski Julia Fleshman Mollohan Jazquelyn Riggs Musick Brenda Karlene Neal Susan Dee Nelson Russell James Niehaus Sandra Jean Paisley Gina Maria Pedri Barbara McLain Pettit Velinda Kay Phillips Loretta Dale Price Teressa Peters Price Sharron Maye Riddle Jane Ronev Charlotte Loraine Rust Drexel Sammons David Alan Satterfield Barbara Ann Schonk Ina Jane Secret J. Michael Sharpolisky Felecia Anne Skidmore Louise Mae Smith Shirley Marie Smith Diana Gail Sova **Debra Elaine Stafford** Carol Sue Stanley Diana Fern Steele Marian McClung Thomas Peggy Elaine Tolle Albert Michael Urlahs Karen Given Urlahs Kathryn Currey VanGilder Suzann Jarrell Vermilyea Patricia O'Field Warren Shelby Lenore Welch Linda Lou White Rebecca Spurlock Wiley Martha Edwards Williams

Bruce Edward Wilson Norma Jean Wilt Mark Edward Witzberger Linda Margaret Wooten Patricia Ann Wooten Paula Ann Wykle Martha C. Zatezalo

MAY 1986

Suzanne Sherren Buckland Rhoda Rene Fitzsimmons Judith Ann Kowalski Jeanette Marie Paugh Stephanie Petrozziello Rodney Wayne Sherman Cynthia Jean Sprouse

AUGUST 1986

Laura May Brosius Teresa Barrett Crewson Jennifer Lynn Crickard Larry Joseph Hood Virginia Sue Jones Felecia F. Jordan Timothy Roland Levine Brenda Faye McDonald Sharon Kay Riffle Patricia Lynn Silcott Marcia Ann Verbeeck Carolyn A. Rogers Webster Lisa Marie Woltjen

DECEMBER 1986

Debra Ryder Allen Charlotte Elaine Anderson Patricia Ann Avery Elizabeth Bolen Bailey Nancy Lynn Ball Donald David Barnes

Appendix C - Page 173

Linda Jean Beaver Katherine Sue Blankenship Judith Ann Bragg Martha C. Brewster Carolyn Walker Buckland Nancy Fiery Burnette Richard Vorcoran Carson Brenda Lynne Casto Carolyn Lightner chapman Katrina Beth Clay Colette Sue Coffield Carolyn S. Cook Michael Wayne Cook Rebecca Lynn Cook Rebecca Stewart Cooke Tina Louise Corey William Edward Cornforth JoAnn F. Crinieri Nancy LeFevre Cutlip Joel McKinley David Patsy Reed Dillon Vickie Gail Dotson-Chafin Max McArthur Dowell Martha C. Draper Linda Sue Edwards June Shade Eldreth H.S. Ellenberger Marybeth Jean Emond Bonnie R. Finsley Charlotte Irene Flaim Patricia Anne Fulton Dorothy Lynn Gallimore Sharon Jean Goode Carolyn Whetsell Gore Barry W. Greynolds Marian Denise Grubor Teresa Mae Gump Donna J. Haddox Nora Robin Hall

Patricia Faye Hannah Martha Ann Harding Bruce Donald Henthorn Tamala Meg Hutson Barbara Lutz Hyatt Michael Charles Ingram Doris Susan Jarboe Jan Thornton Jones Sharon Leah Keadle Joseph Patrick Ketz Steven Herschel Kimes Joyce Ann Kisner Charlotte Ariel Kloeppner Danny Ray Kuhn Barbara Jean Leone Helen Sala Long **Terry Lynn Mains** Kathy LaDoucer Manning Thomas Ellet Marlowe **Delores Elaine King McCollum** Kevin Raymond McCormick Sandra Jean McCoy Barbara Lyn McGuire Debrah Lynn McKinney Rebecca Louise McLaughlin Nancy Joan Milam Robert Bruce Mitchell Artie Ruth Moore LaDonna Jo Elizabeth Moore Brenda Lee Myers Mary Kathryn Newbrough Cheryl Lynn Parsons Carol B. Peklinsky Julia Kay Pettry Martha Sue W. Pittman Amy Lou Powell Geneva Sharon Pugh Sara Spinelli Reynolds **Billy Eugene Richmond**

Page 174 - Communication Studies History

Ronald Edward Riedel Diana Sue Robertson Paula Denise Rossi Marsha L. Cameron Scorza Elizabeth Haley Scott Saralie Stanley Sheets Alberta E. Shindledecker Paul Stephen Shirley Vicki Jo Shockey Michelle Lynn Shomo Clara Gayle Simpson James Hagon Sloan Julie Hendrickson Squibb **Ridglae VanDale Stephens** Elaine S. Strader Patricia Lynn Sweeney Janice Mary Sweet Leila Ann Thomas Ada M. Thompson Ann Rezzonico Toler Teresa Lynn Toler Teresa Ann Triplett Margaret Richmond White Carole Ann Wilhelm Cheryl Frazier Wilson Faylee Kisner Wilt Doris L. Wimmer Patricia Ann Wolfe Jeanne Lake Zickefoose Larry V. Zirilli

MAY 1987

Margaret Mary Quinn Anderle Patricia McNeish Darlington Thomas Alan DuMars E. Diane Hartley Joyce Ann Howard Karen Anne Kinder Sandra Dyffel Kinsey Thomas Oren Reneau Juanita Marie Spinks Susan Ellen Springston Deborah Dawn Sweeney Melva Callicott Turner Deronna Ransey Watson

AUGUST 1987

Gilbert Aguiles Judy K. Caldwell Anthony Mark Dalessandro Kristi Ruth Dolin Martha Jane Einerson Roy Gale Jones Jane J. Kubeja Patricia Anne Mercer Bridget Ann Mrozla James Frederick Nestor Lisa Suzanne Reichel Janet A. Theriault Rebecca James Trembush

DECEMBER 1987

Cathy Ann Adkins Rebecca Mack Adkins Deborah Dolin Alderman **Donald Craig Allen** Ronald Wayne Allen Jack Martin Bennett Deborah Marshall Bolvard Dorothy Anne Bolyard Sherri Lynn Bolyard Judith A. Bonser Debra L. Bowling Charles Troy Bradford Carolyn Sue Brooks Vickie Lynn Browning Sharla LaNae Calfee Jerry Richard Callebs

Jesse Lee McElrath Calvert Thomas Gene Campbell Lana Louise Chaffin Larry D. Chambers Timothy Dale Colbird James Edwin Cook Joyce Ann Cook Ronna Diane Cook Joanne Kay Corev Tina Franklin Crookshanks Betty Sims Damewood Debra Lynn Damron Lou Ellen Davidson Linda Dianne DeMoss Sherrill Kay Dickens Ann Straub Dotterweich Carla Diane Dugen Alice Scott Dyche Connie Marie Elliott Tonya Cernuto Entsminger **Richard Allen Everly** Deborah Ann Farrer William D. Farrer Patricia Anne Ferry Karen Sue Fisher Carol Lynn Foust Brenda Sue Frazier Linda E. Fritz Teresa Ann Games Leilani Brenner Gentry Roberta Diane Goff Ruth Ann Haberfield Judy Diane Hahn Barbara Jean Haines Jeanette Ellis Hale Yvonne R. Halsey Pamela Casto Hamilton Barbara Katrinka Haney Kathryn Lynn Hannan

Appendix C - Page 175

Mary Ellen Harker Deborah I. Harvey Kathy June Hawks Patricia Richardson Hinchey Roger Lewis Hosaflook Jessica Rutledge Houck Sheryl Lynn Huffman Jami Hodges Hughes Mary Lucinda Taylor Hutchins Billy Joe Hutchinson Helen L. Kittle E. Joan Knox John P. Kostur Virginia J. Kostur Judith Ann Laidlow Annette Lynn Lester Barbara Linda Lester Paula Marie Lettieri Sandra Price Linkous Marlene Gray Lipinski Marlene Lucas Mary McElrath Martin Terry Lynn Mattern Nigel Aaron Maxey Silas Otis Maxey Linda Kay McClead Ellen Marie McCrav Charlotte L. McKinney Deborah Ann Meadows Lorraine May Metz Carolyn Oris Milam Linda S. Miller Lynn R. Mills Christine Bush Miner Kathleen Marie Morehead Kimberly Ann Morrison Theresa Jean Morrison Lisa Annette Myers Barbara Jean Noll

Page 176 - Communication Studies History

Linda Carol Nosse Karen D. Null Rebecca S, O'Dell Daniel Wayne Pascoli Kimberly Ann Patterson Dallas Eugene Paugh Delilah Kay Payne Nancy K. Payne Catherine Joyce Peck Kathern Faye Pellegrin Karen June Perdue Patricia Camille Perrella Evelyn Marie Petri Lisa Dawn Placidi Sheryl Lynn Porterfield Angela Sue Propst Linda Bower Ramsey Kathryn Ann Raspa Carol Ann Roach Grace Jenelle Roberts Walter Eugene Sabin Barbara Ann Saenger Regina Lynne Sherman Drema Ann Shrewsbury Robin Lynn Shrewsbury Donna Sue Smith Laura Susan Standifur Donald L. Stansberry Treva Ann Stauch Debra Raines StClair Sara R. Stevens Mary Hutchinson Stover Mary Kathryn Stowers Nancy Dell Sutton-Umensetter Melinda Crow Swartling Carol Catherine Taylor Jennifer Ellen Taylor Carol Cummings Thomas Linda Peterson Thonen

Patsy Dare Tincher Terry Raymond Weigel Joseph Conrad Williams Leslie Wood Janet Zirilli

MAY 1988 Bernard Lewis Bostick II Leslie Elaine Cox Lisa Gail Dunham Cheryl Payne Kesecker Judith Davisson Leggett Sharon Kaye Rothausen Jeffrey K. Swiger

AUGUST 1988

Irene Ann Yurish

Deborah Sue Capriotti Jan Elizabeth Langerud Mary Jane Lofton Joseph Edward Mackey Janet Mader Mahy Veda Lynn Moore Patricia Rose Pontia Paul Franklin Porotri Deidre Anne Robinson Deborah Harrison Willard

DECEMBER 1988

Garnette Nowlin Alexander Debra Lynn Alloway Linda C. Allport Brenda C. Anderson Nancy Joyce Baker Patty Ann Barbarow Anna G. Barrett Doyl Beall, Jr. Alica Goodwin Bean Jimmy Dale Blakenship

Appendix C - Page 177

Loretta Joann Boggs Katherine Starkey Bonnette Faith M. Bowyer Orvis Eugene Brock, Jr. Clifford William Broggi Cathy Lynn roughman Judith Gail Buckner Patti-Ann Still Burdette Fathe Rae Burress Mary Katherine Chandler Lori Jean Cline Milbrey Thurman Coffman Andrea Kathleen Cowan Jo Ellen Dangerfield Timothy G. Davis Karen E. McCormick Dawson Kimberly Sue DeLancey Nancy Carol Denny Rebecca Jo Dillon Glenda J. Easterling Jennifer Ann Frum Constance Elaine Gahagen Brenda Joyce Taylor Glavin Mary Davis Bumbita Lynda Dianne Harris Pamela Uber Hartman Judith Ann Harvey Pattie E. Thompson Hatcher Rose M. Healy Janice M. Gallup Higinbotham Linda Amanda Honaker Mary Virginia Hughes **David Stuart Hypes** Thomas K. Isenhart Vanasa Duncan James Cecilia Jo Jones Patty June Jones Charlotte Ann Karges Susan Lynn Keen

Derek Hale Kelley Paula Renee Kessler Phyllis Johnson Kessier Russell Wayne Kidd Jane Kristy Kiger Rachel Hudson Kinder L. Carole King-Reeves Jennifer Jo Koreski Sylvia Kay Lambert Nancy Lee Lemon Patricia Lynn Lennex Pamela Sue Lewis Bessie Clara Lively Virginia Lee Lookabill Jacquelin Lee Lyons Mary Beth Martino Dolores S. Farley McCardle Karen Lee Coleman McClung Karen Elizabeth McGlaughlin Marquitta Ann King McIntyre Carrie Elizabeth Meador Jennifer Lou Milano Mary Ann Milano Jane Lee Miles L. Gene Morris Sandra Linn Myers Brenda McMillion Nelson Joy Renee Graves Nestor Tony W. Nichols Nina L. Orsini Melinda Cheryl Osborne Andrea Jeanene Pack Phillip Alan Pest Sandra Curran Phillips Sylvia Ann Pickett Norma Leigh Davis Pifer Peggy G. Prichard Sharon Ann Ramsey **Donald Lane Reeves**

Page 178 - Communication Studies History

Susan E. Robinson Charles David Rose, Jr. William Wayne Sanders Brant H. Seacrist, Jr. Jill Leann Burkhammer Shaffer Nancy Auletta Smigocki Lisa Rexann Smith Patricia Gave Smith Lisa Renee Smolder Snowe La Rae Snodgrass Michael E. Stump Barbara Lynn Surbaugh Susan E. Swisher Jan Gerber Tanner Merle Alvin Tournay Ruth Smith Tracy Jane Ann Utz Anne B. Webb Wendy P. Williams Wynon Lee Wilmer

MAY 1989

Pamela Joan Buckland Diane Cassady Charles Evans Ellis Margaret Renee Ford Sherry L. Hennen Jane Midea Hercules Jennifer Peters Kohlhepp Larry W. Mason Linda Lee McCroskey Christoper Peyton Parker Nancy L. Petrel Mildred Six Richter Robin Jane Tallhamer

<u>AUGUST 1989</u> Linda Kay Canady William Dennis Hartlieb

Rebecca Jean Korb Linda Marie Matz Madeleine R. Miller Lynn Marie Provenzano Amy Teresa Tamburro Catherine C. Thompson Lisa Michaela Vagg

DECEMBER 1989

Andrea June Alfred Deborah Marie Bailey Robert Don Baird Ramona Kay Beverage Bonie Jean Bostick Sheila Lively Braenovich Josette Trent-Boggess Cynthia Bryan Canterbury Diane E. Carver Daniel L. Casey Mollie Parsons Casto Terry Michael Chandler Susan Paige Chincheck Sharon Lynn Davidson Yvonne Gray Dillon Gloria Jean Drumheller Lesa Gay Eskew Jode Sue Eye **Rebecca Delane Friel** Betty Tabor Furrow Vickie West Griffin Rhonda Marie Hearld **Richard Lee Henderickson** Nancy R. Holloway Joan E. Johnson Donna Sue Keaton Mark Steven Keaton Marianne Josefa Lassiter Mariland Dunn Lee Corrinne C. Legere

Ramona Ann Lickliter Rebecca Ann Alvis Lilly Ann Urania Makris Helen Carole Mamone Ruth M. Marrs Karen Lyn Mathis Agnes Marie Mazeska John Mark Miller Deborah Ann Myles Betty Wilder Nicholson Judith K. Nottingham Pamela DeSensi Osterman Dorothy Lorene Otto Rebecca Williams Parrish Arbutus Lee Persinger Sandra Gail Piercy Judy Couchman Pittinger Angela Kyle Roush Susan Christine Ruddle Patty liene Sayre Joanna C. Sims Barbara Sue Smith Patricia Lynn Smith Rodney Clay Smith Debra Sue Snead Karen Ruth Staples Anita E. Stephens Beulah Norma Stover Margaret Jessie Sturm Karen Sue Terry Ronda June Thomas Vanessa Renee Thompson Wanda Jean Walls Sara Grace Wamsley Karen L. Weihl Elizabeth Ann Wills Patricia W. Wilmoth Debra Kay Wilson Elaine Marsha Wilson

Appendix C - Page 179

Carol A. Wotring Sandra Jean Yelinek

<u>MAY 1990</u>

Robin G. Anderson Catherine Ellen Dailey Melanie Sue Goin Paul D. Harper David Anthony Mollish Joslyn Ring Noland Marchaela Ann Shepard

AUGUST 1990

Laureen Marie Boyer Rhonda D. Duppstadt Lisa Renee Geatz Catherine May Harman Jeanine Alleece Mosher Christine Kay Nageldinger Alicia Marie Prunty Anna Maria Williamson

DECEMBER 1990

Eva Darlene Adkins Patricia Vico Allen **David Harris Arrick** Margaret Elizabeth Ashby Maria Lucente Bailey John H. Banco Marv K. Banco Judith Ann Bennett Jo Ann Jarrell Blackburn Kathy Ward Belvins **Beverly Ann Boggs** Shelia Frances Bokkon Cindy L. Bofini-Hotlosz Suzanne Beth Borden Debra S. Brady Linda C. Bush

Page 180 - Communication Studies History

Deborah Dillard Bushnell Mark Haynes Caldwell Susy Calvert Charlene Suzzanne Canterbury Diana Lucille Carroll Debra Kaye Click Doris Nell Davitian Jerry Frances DeFilippo Mary Beth Delaney Charlotte Luella Dickens Janet Nancy Dotson Lola Margaret Dunbar Donna Peters Ellison Herbert L. Eppinger, Jr. Mellissa Barrick Flesher Linda Pacitto Gillespie Mary Jo Guidi Veronica Nixon Hamilton Jane Carol Hardman Sharon Ann Harlow Alice Faye Harmon Charlyn Ann Hickey Sharon E. Osey Donald R. Jackson Patricia Lynn Jeffries Minnie Louise Jones Elizabeth M. Kachurik Robin Propst Kile Karen Ann Kincheloe Brenda Carol Kilpa Karen Fink Kouns Nancy Schmitt Labrosse Loretta M. Lamatus **Reine Farmer Lambert** Rosann Lauri Fay Kaufman Levey Sharon Lynn Lilly Bruce William Ludford Rosemary G. Lynch

Jennifer Lee Majeski Jennifer L. McAtee Francine Mary McKenzie Bonnie Lvnn McNamee Virginia May Meadows Gregory Aaron Merritt Linda Amelia Oates Andrea Lynn Peters **Rose Mary Pompie** Jerome Martin Rea Timothy E. Rector Sharron Thompson Reel Bonita Karen Rephann Judy Ann Sparks Donna Lee Stafford Catherine M. Steinberg **Rita Cline Stephens** Jean Tye Taylor Karen H. Thosteson **Bickford Lee Tice** Susan Scott Walker Sharon Marie Weaver Elizabeth Ann Weinstock Cathryn Ann Wilkinson

<u>MAY 1991</u>

Robert R. Cordell Patrick Dean Lampe Debora Lynn Nicholson Lola Haddix Thompson

AUGUST 1991

Gary Leo DeMary Melissa Ann Herring Gregory Duke Jenkins Kyoko Matsumura Joseph Clarence McJilton, Jr. Joseph Edward Mollish Matthew William O'Brien Andrea Theresa Oliver Rena Yvonne Robinson Julia Ann Scheel Christina Marie Simmons

DECEMBER 1991

Mark Douglas Anderson Willard Lee Ball Jewel Wynn Belcher Rodena Faye Belcher Ella Darlene Bell Linda Rogers Bell Diana Denise Bennett Patricia Berry-Fominaya **Donald Bordenkircher** Beth Ann Bradfield-Athey Colleen Murray Brady Joan Leslie Casto Leslie Quenton Cook Joy Cowdery Connie Boyd Cox Lebanon L. Cox Tammy S. Crane Neil Smith Creed Elizabeth Cooper Daugherty Rebecca Alberico DeCarlo Janis Louise Dobbins Patricia Quinn Ellis Sharon Ann England Krista Kay Fauss Sandra Belcher Felts Pamela Susan Fluharty Linda Jean Forrest Alberta Rae Goodwin-Showen Sharron Marie Hager Cynthia Ann Haynes Diana Jean Huxley Kathy LeAnn Jones Patsy Ann Kerns

Appendix C - Page 181

Kimberly Ann Knight Patrick Alan Leggett Ruth M. Lester Nancy Leigh Lilly Phyllis Ann Lyons Sally L. Mallett Rosemary Martino Venida M. McDaniel Mary B. McKenzie Sandra Cole Niday Norma Diane Poe-Cooper Carla Irene Powell Robert John Quesenberry Karen Coulling Rice Janet Lynn Richmond Sandra Lynn Allen Richmond Kathy Kay Romano Crystal Yvonne Rupe Philip B. Rupe Karen Sue Seabolt Suzanne Ray Clark Skaggs Donald L. Smith, Jr. Thomas D. Smith Donna Lee Stickles Patricia Frances Stine Robin Mae Swartz Cheryl Ann Thomas Marian Elizabeth Treadway Lynne R. Vespoint Karen R. Voorhees Sharon Kay Wade Rebecca Sue Walters Emily V. Miller Waters Joan D. Weiskirchea William Michael Widmeyer Marilyn R. Wolfe

MAY 1992 Laurie Mahan Baker Page 182 - Communication Studies History

Ronald W. Jones Suzanne L. Moreland Bridget Colleen Roth

<u>AUGUST 1992</u>

Annette Marie Andrighetti Beth A. Casteel Peggy Cooke Danielle J. Dolin Trace Timothy Lang Douglas Scott Pearson

DECEMBER 1992

Margie Boyd Adams Stella M. Addair Sharon Ann Adkins George Rank Angelos Kathleen Knight Arbogast Susan W. G. Batten Sandra V. Polsinelli Bennett Lance C. Bibey Lisa Ann Bish L'Juana Anjean Booker Belinda Lea Boord Vernon M. Boys Linda Lou Brown Joyce Leigh Brungart Eleanor Elizabeth Bussey Joseph Cavaller Gerald Lee Cole Rhonda Renee Cole Betsy A. Criado Irene Davs Susan Jane Davis Keith Dunford Vivian Daugherty Edwards **Robin Denise Farris** Elisabeth Faloon Frontino Karen Berg Gallagher

Nancy Marie Gant Sandra Lee Garton Alice Marie Hamilton Sue Hartman Harper Jeffrey Lynn Hoffman Justine Paula Rooney Hyre Michele Renea Jackson Margaret Ann Jarrell Brenda Jane Lattea Kathy Lynn Lester Pamela Sue Levine Teresa Lenette Martin Elizabeth Ann McDonald-Lewis Drema Edwards McNeal James Gregory Minter Louise Anne Molnar Brenda Kay Moore Robert Wayne Moore III Sheila K. Spratt Morgan Jeanne Norman Amy E. Owen James Martin Owston Jeri Lynn Rector Beth Riffe Richards Janet Ketz Richardson Kathy Charlene Riggs Lois Alcena Robinson Harold Paul Sacco Nancy Mowery Sites Terri Clutter Starkey Kathy Moore Starrett Jeffrey G. Taylor Lynna Beth Thompson Leonard O. Tyree, Jr. Loria Angela Van Metre Danny Russell Wagner Carol J. White Lewis Franklin White Ginger Dawn Wills

Timothy Steven Woodward Cheryl Kay Workman Donna Lea Wyke Dawn Hanson Wynne

MAY 1993

Bridgett Armentrout-Edwards Melody Ann Leatherman Warren Lynn McCrory Kathy Elaine Morgan F. Porter Stiles Janet W. Stephenson

AUGUST 1993

Donald Ray Barnes II Andrew Richard Borske Debra Ann Decar Nicolas Henry Diehl Julie Anne Marshall Lisa Marie Mazzella Laura Louise Strimple

DECEMBER 1993

David Shawn Ball Paula Mae Blakenship Jennifer Diane Blaskovich Sandra Kay Boadwine Robert Enos Bolen III Susan Darlene Bond Karen Sue Bonnett Kathy Lynn Boone Brent Owen Botts Gale Gee Bowman Kathy Belinda Boyce donna Marie Brunetti Cecelia Ann Cole Mary Lou DeFillippo Karen J. Denbigh Donna Robin Dishmon

Appendix C - Page 183

Sharon Gay Dix Carolyn Drennen-Rosiek **Rebecca Ruth Eades** Susan Ruth England Fred Ferri, Jr. Kelly Lynn Fox Joann Carrico Gabel Karen Lynn Gentry Sandra West Goff Robert Glenn Gometz Sandra Kay Gunther Ferlin Jay Heavener Robert Chase Hollandsworth Kathy Diane Holmes Mildred Ann Honosky Thomas Keith Hutchinson William E. Johnson Lynn Ellen Kehl Gwen Ann Knighten M. Rhonda Knoch Joan Swanson Kral Ann Marie L. Krum Mary Patricia Lake **Richard William Lane** Alma J. Logan Rebecca DeHaven Marshall Janis W. McGinnis Linda Irene Meadows Barbara J. Meredith Lewis Okey Mills David Alan Moneypenny Tina Marie Moore Linda Coyle Myers Constance Ann Newton Joseph Ross Oliverio Shirley W. Parker Virginia Addington Peacock Lori Beth Pennington Ginger Lee Pitts

Page 184 - Communication Studies History

Paula Jo Prostrollo Syble Jeanne Rakowski Rhonda Michelle Redden David Lee Ricer Connie Sue Runion Mary Ann Sowers Larry Wayne Spangler Anita Mavis Stephenson Laura Rose Stewart Janis T. Sweigard Dianne Lynn Twigg Susan Kay Walls Sandra Lee Winans Jeanne Marie Yednak

MAY 1994 Tina S. Ratliff Donald Kenneth Snider

AUGUST 1994 Brian Charles Alderton Neil Allan Arlett Christopher Shawn Beckett Kevin W. Bennett Mary Jo Ann Crayton Carol Ann Leone Damon Joseph Loschiavo Meribeth McCarrick James Patrick Ruf George Ryan Zundell

DECEMBER 1994

Lisa Morris Arnold James Leon Bailey Jennifer R. Barberio Cheryl Marie Belotte Charlotte P. Breuer Steven Allen Brock Tammy Kay Brock Teresa D. Brown Alicia Garrett Cathell **Beverly Jane Connor** Gary Moore Crabtree Linda Wall Cruse Cynthia Carol Smith Cummings **Terry Robert Demien** Herbert Wayne Dent Nancy B. V. Dooley Kimberly Dawn Elza Brenda Jo Felder James Blaine Fox Jon Levant Fox Barbara Aaron Freeman Debra Darlene Garvin James Everett Goode Carolyn L. Greene Patricia Rose Gruber Harry Glenn Hatfield Linda Carol Hatfield Tremilla Faye Hill Barbara Adaline Hinkle Susan Agnes Horner P. Douglas Hovatter **Curtis Franklin Howell** Jacqueline Bouvier Iden Cathy Lynn Junkins Larry Dwaine Laing Virginia Paulette Lawson Brenda Marie Lilly Joseph Alan Long Louise Mollohan Maynor Sue Ellen McGuier Cynthia Louise Minor Catherine Ruth Mudge Mary Anne Mullenax Robert Gordon Ofsa Christina Barbara Parry Dorothy Renee Pownall

David Herbert Rickman Cathy Rose Roberts Kevin Scott Roberts Cassandra Jane Sherman Beverly Jean Shimp Carolyn A. Shuman Bernard John Simpson Michael Joseph Spatafore Pamela Cousins Stalnaker Richele W. Sussmann Frieda Faye Toler William R. Tuggle, Jr. Georgia Ann Vogan Wanda Evy Waters Rebecca Sue Whartonn Carolissa J. Woodruff Rose M. Zelinski

MAY 1995 Peggy Lynne Ahlborn Roger Keith Fain Robert James Kincaid R. Darlene Mayle Lillian Elaine McCreary Christine Victoria Travis

AUGUST 1995 Rebecca Marie Chory Tara Lynn Crowell Christine Ann Faig Sherri Lynn Kelly Constance Ann Luff Susan Rose Mihalak Carrie Leigh Scanlon Karen Lynn Swart Karen Veronica Venable Keith Weber Andrea G. Wooten Appendix C - Page 185

DECEMBER 1995

Tammy Lynn Allen Jane Frances Baird Sarah Felker Beard Nancy Lee Boley Lenora Ann Brown Larry Allen Brown Jody Foster Burkholder Judith Lintz Cline Susan M. Corwine John Garfield Crawford Margaret (Peggy) Dolan Roberta Jo Eppinger Terry Lee Espina Melanie Ann Johnson Files Debra Yvonne Foster Sheila Ann Frame-Drobot **Constance Ziegler Garrett** William Justin Harman Marguerite Spelsberg Hickman Varena A. Hollingshead Tanya Jo Hosaflook Michele Loraine Hovermale Daniel B. Jones Pamela Jean Lusk Earlene Farmer McCabe Terry L. Mills Julia Ann Moore Thomas Eldridge Moreland, Jr. Jo Ann Nicholson Helen Bond Peters Kimberly DeAnne Rankin Darlene R. Ridgeway Bryan L. Schirmer James David Shock Margaret Alice Spencer Beth Anne StClair Margaret Graham Stewart Juanita M. Tanner

Page 186 - Communication Studies History

Michele Paulette Todd Kathy J. Weaver Meredith Ingle Webb Claudia Ann West Jan Yinger

MAY 1996

Patricia Ann Burkhart Calvin Coolidge Canby, Jr. Kathleen N. Cole Randall Barber Dell Kimberly Suzanne Detter Marsha Ann Doran Bob G. Fail Barbara S. Fierst Judith Howard Fleming Cheryl Joanne Glazier Cynthia Susan Hammer Jack Donald Koch George E. Kuckenbaker David Wayne Lawrence Mary Elizabeth Perkins Jacquelyn Denise Peterlin Donna Marie Roman Tina R. Shade-Stover Cheryl Sue Skinner Stewart Ray Spiker Pamela W. Stevens Sharon Hess Webb Karen Jeanne King Wooten

AUGUST 1996

Reid Sean Amos Arley J. Ball, Jr. Jennifer N. Brown Toney L. Bumgarner Darrell Dean Campbell, Jr. Darrell D. Campbell, Sr. Coston Davis, Jr. Thomas Matthew Hartley Graham John Knowles Dennis Kordyak Gary D. Lanham James Michael Murphy Gudrun Hanna Ragnarsdottir Mark Edward Romano Emma Augusta Settle John Lee Shade Robert John Sidelinger Linda M. Smiley Ralph Silas Smith, Jr. Teresa Dizon Smith Shannon LeighAnn Sprague Deidre Lvnn Sutter Katherine Suzanne Thweatt Richard Jordan Walker Herbert Clemon Wheeler Paul Burton Williams Alma Renee Young

APPENDIX D B.A. and B.S. Graduates in Communication Studies

<u>1920</u>

Harry Raymond Cronin West Hardy Maude Frances Harper Floyd McKinley Sayre William Leroy Snedeker

<u>1921</u>

Mildred Joy Barker Anna Agnes Cawley Grace Elinore Scott Merrie Marguerite Stewart Rachel Tuckwiller

<u>1922</u>

Nancy Dorothy Clarke Irene Mae Pippin

<u>1923</u>

Enice P. Dolley Beryl Simpson Shaw

<u>1924</u>

Virginia Ruth Hines Georgia Garnett Jamison Ruth Helene Johnston Geraldine Kane Martha Madeira Mary Susan Montgomery Mary Vivian Morton Dorothy Stone White

<u>1925</u>

Mary Eugenia Adams Gay Bennett Brooks Brady Bosworth Elizabeth Brown Goethe Evelyn Dowling Fairy Virginia Harsh Ruth Johnson Jessie McCue Mary Ethel Miller Virginia Reid Sweeney Velma Julia Thompson Janet Pauline Vannoy Cornelia May Williams

<u>1926</u>

Ada Marie Barnett Dorothy May Carney Mary Carroll Everly Marian Marshall Gross Joseph Marvin Hughart Mary Lucile Jenkins Edith Madelon Lloyd Ida Urania Nale Elsie Kilbreth Snider Dorothy Evelyn Stephens Opal Gertrude Vincent

<u>1927</u>

Rosemary Crawford Dorothy Kay Hull Mildred Elizabeth Johnson Stanley King Lawson Charles Howard McFarland Marion Elizabeth McQueen Kathryn Nancy Montgomery Margaret Reed Pauline Virginia Rightmire Page 188 - Communication Studies History

Elsie E. Shriver Claire E. Thomas Lottie Thompson Mildred Waters Walter K. Wolfe

<u>1928</u>

Dorothy Waddle Brackett Virginia Frye Butts Gertrude Hilma Conley Earl Cranston Cunningham Jackson George Farr Johnson Ellingwood Wilson Kay Hubert Ames Kay Thelma Lilly Arthur Raymond McDonald Elizabeth Woodroe Meadows Clara Merle Naylor Elah Frances Petit William Burrell Rinehart Charles William Zoeckler

<u>1929</u>

Katherine Amos Leona Abeleen Bonnell Max DeBerry Edith Mildred Jordan Julia Ward Mason George Paul Moore Orpha Lucille Nale Olga Nutter Mary Elizabeth Poling Velma Virginia Shreve Lorna Doone White

<u>1930</u>

Richard Clyde Brand Barbara Patricia Dowd Sue Wells Fredlock Vera Virginia Hensell Anita Highland Irving Maxwell Hoffman Esther Lorena Kissell Margaret Kochenderfer Virginia Catherine Parsons Mary Eleanor Ream Mildred Sue Runner Dorothy Violet Shaffer Margaret Reed Shriver Elizabeth Isabelle Thomasson

<u>1931</u>

Johnsie Sue Cooke Hazel Daniels Ireta Estelle Hawley Hazel G. Rector Gladys Margaret Schultz Ruth Tibbs

<u>1932</u>

Catharine Louise Burch Lurain Darthy E. Connelly Mina Duty Dortha Berg Morrison Helen Ruth Pyles Mariam H. Wilson

<u>1933</u>

Irene Dorr Agnes Vera Koons Meredith A. Martin Mary Louise Shuttleworth Edward H. Smith Mary Elizabeth Williams M. Antoinette Wilson

<u>1934</u> Regina June Cochran

Appendix D - Page 189

Sylvia Cohen Gene Crawford Jean Louise Fromme Jane Holt Louise Jean Rietz Frances Leon Shor Martha Jane Weaver Ruth Elizabeth West Edna Jordan Wilburn

<u>1935</u>

Mary Louise Arnett Paul Colgan Boomsliter John Blaker Herod Helen Marguerite Johnson James S. Maddox Wilma Clarissa Morgan Onita Julia Morrison Lynn Earl Orr Alice Frances Slaven

<u>1936</u>

Charlette Meredith Burks Charles Carroll Case, Jr. Mary Virginia Dean Mildred Agnes Fetty Lucile Mildred Jamison Bernece Ide McKean

<u>1937</u>

John Waitman Cole Gladys Arlene Lockhart Andrew Edward Mestrovic Elizabeth Watson Randall Nan Wellons Riley Mary Louise Robinson Margaret A. Simpson Zelda B. Stein Helen Faroica Turley Elizabeth Kathleen Willetts Martha Jane Williams

<u>1938</u>

John J. Ambrosio Georgianna Davis Marjorie Conley Marlow Florence L. Sloan Lydia Mary Staab Nondas A. Stewart Mary Elizabeth Vannoy

<u>1939</u>

Leah Faye McVicker Muriel Aldene Morris Barbara Jean Watson

<u>1940</u>

Kathryn Kimmel Jean Virginia Pell V. Victor Petitto William Gerald Wolfe

<u>1941</u>

W. Richard Brand Aurelia W. Elliott Reva Forman Emily Maxwell Harrison Charles Warren Herod Rosalind Seligman Ralph Edwin Spears, Jr. Marjorie Jean Strosnider Raydine D. Westfall

<u>1942</u>

Mary Black Bonnie Jo Cowell Lyall Jackson Feather Marjorie Garlow Page 190 - Communication Studies History

Dorothy Hyatt Green Mary Eleanor Mulholland Ruth Rivlin Gloria Phyllis Rogerson Shirley E. Rubenstein

<u>1943</u>

Mary Sophronia Ault Alice Elizabeth Boyd Pearl Ruth Buffington Mary Dean Nancy Louise Garrett Enid Verona Haller Alice June Mason Jane Elliott Pepper Mary Pritchard Rueckl Bernice Lenore Smrek Racel Ann Springer Margaret Elizabeth Thompson

<u>1944</u>

William Owen Burchinal Jessie Henshaw Fiedler Ruth Irene Hall Wanda Eileen Huffman Norma Lee Layne Mary Bernice Maston Elizabeth Maysilles Dorothea Francine Morris Eloise Freda Parsons Margaret Ellen Pell Helen Mary Placatoris William Warren Powell Betty Lee Snyder

<u>1945</u>

Margaret Ann Billingsley Lorraine Marie Christie Janis Kathryn Henderson Dorothy Abbott King Helen Thompson Riggs Barbara Anne Williams Margaret Ann Wilson

<u>1946</u>

Marjorie Thomas Ballengee Maxine Deutsch Mary Ellin Duncan Carolyn Ruth Eberly Ruth Eskew Carol Leyman French Marjorie Ann Ice Margaret J. Rardin McConnell Nancy Louise Wooster Marjorie Gale Zappin Nancy Juliana Zinn

<u>1947</u>

Eva Marie Cappellanti Martha Ann Douglas Helen Rae Eddins Joanne Logan King Phyllis Mae King Catherine Marie Moore Elizabeth Walton Nash Patricia Backus Perry Jean Helen Elizabeth Stafford

<u>1948</u>

Robert Ray Brown Leonard McCutchan Davis Elizabeth Eleanor Farley Jesse Donald Knotts Ann Bickers Little James Alexander Mumford Mary Martha Rainbow Walter Monroe Riddle, Jr. Hope Ely Skipwith Stanley Alford Stevens Hester Jo Stuckman Nancy Marie Wheeler

<u>1949</u>

Charles Paul Burnett Helen Dolores Garrett Jo Anne Turley Jackson Clyde Bosworth Johnson, Jr. Frances Charmaine Johnson Lucy Priscilla Jones William Alan Mason Otto John Menzel Mary Ellen Reycroft Moran Roberta Joanne Parsons Betty Jane Henry Skidmore Lawrence John Smith, Jr. Lloyd Washington Welden, Jr. Joan Jenkins Yoke

<u>1950</u>

Edward Howard Andre James Lambert Bartley Lola Marie Barton Leo Whitney Fleming, Jr. Jane Berkshire Hodges Grace Stewart Hyre Arnold Preston Jeffers Dawn Carolyn Kite Lenna Powell Leeson Gerald Ethan Levy Albert Norman Saltzman Marjorie Anne Skelton Dorothy Jean Welden

<u>1951</u>

John Price Booth Peggy Jo Bulis Roberta Faye Pugh Burkhalter Appendix D - Page 191

Rheudolph Wilson Cain Odbert Howard Cornwell James Thomas Dukas Elizabeth Anne Mahoney Jennings Lee Martin Charles David Neel Barbara Levey Selman Halford William Simington Charles Gregory VanCamp

<u>1952</u>

Paul Lee Brown Ivan Harold Fink John Harry Letopoulos Virginia Maxine Pomroy Clem David Wiechman

<u>1953</u>

Gloria Ann Cappellanti Paul Dane McDonald, Jr. Albert Lawrence Pyles Robert Curtis Rosser Peggy Joyce Sells

<u>1954</u>

Bradley Hartman Hoke III Norma Evelyn Justice Carolyn Gammon Lowe Albert Moore Reese Neil Creighton Swann Barbara Hamrick Williams Victor Byron Williams

<u>1955</u>

Eleanor Smith Brightbill Mervyn Lee Falk Mary Lavinia Goldsmith Margaret Gray Johnson Joseph Stephen Kaputa Page 192 - Communication Studies History

Betty Louise McCauley Theodore R. McClain, Jr. Roger Lee McCoy Nancy Ellen Mylius Carl Franklin Norman Betty Jean O'Dell James Collier Welden

<u>1956</u>

Beatrice Irene Burge Charlotte Diane Eckel Donna JoAnn Wolfe Giraldo Richard Sellers Lawrence Joseph Fred Long Nancy Jane Sells Glenn Sumpter Marcell Walter Williams

<u>1957</u>

Sharon Lee Bourn Wanda Gray Comer Margaret Holt Early Carol Yvonne Gump Edward John Carolyn Sue Jones James William Kramer Jean Frances Mechem Michael Douglas O'Kelly Susan Mercur Pusey Lawrence Henry Rhodes Linda Young Smith

<u>1958</u>

Patrick Vincent Corrado Edgar Allan Cyrus Peggy Lou Glenn Elinor Janet Halstead Lenette May Hendershot Hardin Jean Kathleen Neely Sue Elaine Sitton Smith Suzanne Cecile Smith Sara Elizabeth Whanger

<u>1959</u>

Barbara Ann Benbow Ruth Ann Booth Carolyn Isora Findley Rosalie Fuscaldo Janet Patricia Hamman Glen Patrick McCormick James Maxwell Palmer Nancy Jane Sechler Gail Ardman Taylor Hilda Jane Young

<u>1960</u>

Patricia Darlene Crouch William Joseph Davis Mary Lucille DeBerry James Frederick Hatheway Joyce Cormany Helmintoller Stephanie Ann Jennings Louise Gertrude Loehr Louis Craig Michel William Lyle Miller Hampton Joel Rector Judith Dean Simpkins Anne Brown Taylor George Albert Thompson Carolyn Miller Wagner

<u>1961</u>

Charles Pittman Armstrong, Jr. Louise Ann Brown Alyce Lynne Clark Jean Elizabeth Cofer Bruce Rogers Craddock Judith Lee Dowling

Appendix D - Page 193

Linda Louise Fleming John William Gartley Pamela Ann Pamer John Frederick Rowles James William Shae Susan Dale Smith Nancy Swan Smithers Carolyn Sue Wetzel Martha Ann Yeager

<u>1962</u>

Larry Dean Augustine Nancy Louise Fisher Sandra Sue Gump Frances Blair Johnson Edwin Curtis McCarnes Richard Neal Norris Mary Sears Pickett Marsha Diznoff Pushkin Margaret Fleming Reynolds Sandra Virginia Sandy

<u>1963</u>

Rebecca Lewis Bess Jesse Paul Criss Carolyn Ann Davis Mary Patricia Full Roger Clark Galloway Kathleen Huffman Patricia Leigh Kerns Peggy S. Treadway Londeree Carolyn Anne Mentzer Walter Andrew Proznick, Jr. Mary Ellen Queen George Lee Sledge Sandra L. Spitznogle Wilella Varner Stimmell Janice Conklyn Taylor John Edward Tickle

John Sterling Welden Carolyn Jean Zeller

<u>1964</u>

Sandra Lee Appel Thomas Benton Bare Lois Bibby Barbara Ann Broadwater Elizabeth Corwin Buchanan **Roxanne Snow Butts** William Don chapman Danna Usher Cobb Susan Kay Cork Ilga Viktorija Grinvalds Lunada Lee Holland Diane Joyce Hunter Barbara Lou Karp Judith Loree Olson Anne Elizabeth Perkins Marianne Richardson Albert Walker Rockenstein Chris Sarandon, Jr. Helen Arizetta Smith Alice Winslow Spoerl Carolyn Jean Springer George Linus Topper Beth Ann Tucker Louis John Vari Mary Catherine Zimmerman

<u>1965</u>

Brenda Kaye Gladwell David Evan Lynch Nancy Berry Lyons Gloria Jean Potesta Judith B. Slautich Annie M. Tissue Anna Peifer Wasson Claude W. Woods Page 194 - Communication Studies History

<u>1966</u>

Judith Ann Barbor Deborah M. Blackwood Arnold Earl Brigode, Jr. Allan Lee Carb David C. Mahan Edith June Nixon John Joseph Russell Caroline Morgan Taylor

<u>1967</u>

John Sherman Beauchamp Anthony L. Didio Thomas Charles Hailey III David J. Hark John F. Holland, Jr. Phillip Minick Mairs Richard Joseph Martha Jean K. Norris

<u>1968</u>

Larry Nile Baker Robert Lewis Gore David Joseph Hark Kathryn Carvey Kalinyak Aurelia Silea Smith Allen Norman Weiner Mary Elizabeth Wilson

<u>1969</u>

Paul O. Chico Eileen P. Gordon Samuel N. Haislop Kenneth W. Hall Reginale L. Humphrey Jean K. Morris Robert L. Morris Kathleen A. Mills Diane R. Miller Carolyn L. Peluso John F. Pollard, Jr. Judith J. Skunda Catherine Wirtz

<u>1970</u>

Rebecca Ellen Boddie Jerry Carroll Chaney Catherine Ann Chenoweth Mary Beth Chidester William Edward Conway Brett Eugene Falkenstine Rebecca Ware Gasper Kathryn Janette Gwynn Kathy Rae Lytle Joyce Anne McConihay Thomas Andrew McFarland Joseph Keith Schupbach Rhoda Carroll Shaw Linda Lee Snodgrass Frank Val Wudarsky

<u>1971</u>

David A. Anderson Dennis J. Bushta Alice Gene Galloway Jonathan O. Hall Mary Elizabeth Hartley Christine Leszuk Jeff Wen-Sheng Lin Richard A. Melkerson, Jr. Charles Edward Miller Andrew Morris, Jr. Brenda K. Nichols Randall L. Pingley Jane Lee Powell David N. Ratcliffe Susan M. Snavely Margaret A. Thornhill

Stephen H. Wilson

<u>1972</u>

Jeffrey A. Bowles Marvin C. Born Dorothy A. Hilton Stephen B. Jones David N. Ratcliffe Debbie A. Rhodes Robert C. Thompson

<u>1973</u>

Kathleen K. Adams Mauel R. Alvarez Howard K. Ashenfelter Dennis G. DeBerry Gaetano R. Gargarella Dwight L. Oldham, Jr. Sandra Perine Pamela Snyder Raney Theresa A. Robards Richard G. Ruff Valerie L. Smouse Richard E. Stewart Gerard R. Stowers Robert A. Taylor David M. Wagoner Brian L. Williams James W. Wright III

<u>1974</u>

Vernon D. Baker Charles H. Brockway Sara L. Casto John H. Christian III Larry W. Clark John A. Core George T. DiClemente Patricia S. Gainer Rebecca L. Gast Bradley M. Gray Randolph A. McMasters Jeffrey I. Meyers Leonard W. Milligan Stephen L. Minton Alan C. Serena Kristina J. Sherman Gary J. Slade Denise G. Toth Robert J. Valleau, Jr. Edward R. Walton

<u>1975</u>

George C. Armstrong Jack Wise Atkin William F, Barrier Robert E. Beverly Leonard M. Davis, Jr. Deborah L. Dugas Randall J. Hoffman William F. Itschner, Jr. Joanne E. Lubitz Cynthia Curtis Mace Joseph McCallum II Victoria J. Mostowski Robert J. Newton Ruth S. Rhone Kathleen M. Schaaf Wendy M. Steirn Leslie D. Wylie Michael P. Yates

<u>1976</u>

Michael A. Benson Douglas A. Brownlee John Stewart Chambers Charles Matthew Comko Joan St. John Flaherty Page 196 - Communication Studies History

Larry D. Gibson Elmer L. Phares Carter R. Snider Sally Lou Steel Linda Merritt Wigington

<u>1977</u>

Sherry McWatters Charles Alexandra R. Cousoule Robert M. Hornak, Jr. James D. Lester Beverlie J. Mainella John E. Pozza Marshall Prisbell Richard Lee Spahr Brendan T. Spain Stephen Lee Swadley

<u>1978</u>

Daniel Ned Boyd Tim C. Edelman Julie M. Gardner Stephen W. Hedges Monica J. Lewandowsky John A. Lilla Michele A. Peppetti Richard Lee Spahr Brendan T. Spain Stephen Lee Swadley

1979 Nicholas J. Fanto Daniel Hayes Michael Ray Hickok Yvette Jones Larry Allen Lee Francisco Salvador Lovece Marci Lynn Migatz Mary Elizabeth Morton Dinah Marie Reynolds Alonzo Roger Rinker, Jr.

<u>1980</u>

Janet A. Bieno Barbara Block Lisa J. Bunin Cathy Lee Crescenzi **Carrie Posten Dell** Patricia K. DeVincent Anna Marie Fleming George Francis Hendricks Heidi Jenkins Joel Steven Jenkins Angela K. Johnson Elizabeth Frances Leban Rhonda G. Palmer Toni Joyce Peluso Jeffrey L. Phillips Virginia Anne Sellman Kathy Dee Shumaker Beata Romona Tarnowka Darlene Thaxton

<u>1981</u>

Steven Bair Mark Bushey Elizabeth Ebi Teresa K. Ely Lorrie Kreitz Susan M. Lapenta Miki Michael Robin Michels Sandra Peppetti Deborah Jane Skidmore Kathy Tibbits Karen Vechter Ann M. Wallace Valerie Williams

1982 Carla Bailey Damon Beasley Jeffrey Adrian Bell Leila J. Berry Jeffrey Bland Ginger L. Brookover Jeffrey Fuller Stacey Elaine Grace Gwen Hallman Mary Therse Haywood James W. Ice Glenn W, Lintelman David Longacre Mark E. Nagy J. Richard Rhodes Mark Arell Rodgers Pamela S. Schade David E, Walker Mariorie Westcott Barbara Zubasic

<u>1983</u>

Kelly Bail Tammella Border Leslie Burton Amy Clendenin Jana L. Fabac Michael Furr Paul Gibaldi Steven M. Jack Thalia Joyner Terry Keenan Ann B. Kook Stephen Leonard Tammera Lord Sheila Ann Lorince Parker A. Mains Jeffrey D. Martin

Appendix D - Page 197

Tamara A. Martin Janet L. Montgomery Elizabeth Johnson Orr James A. Richardson Kimberly S. Rollins Douglas Straw Hideaki Tachikawa Saliy J. Thalheimer

<u>1984</u>

April R. Barrick Julia L. Bosiak Thomas A. Corso Lebanon L. Cox Mary Bridget Coyne Denise DePollo Richard M. Faris David A. Johnson Melissa E. Komives Renee Lazzell Rebecca J. Leitman Shari L. Miller Lisa K. Nixon Sandra K. Pruett John H. Rafter David Sadd Christopher Sausa Margaret Theresa Wisinski

<u>1985</u>

Lucy M. Brown Lori A. Burdell Christina Burdette Patricia K. Cogan Kimberly A. Craig Gregory T. Crawford Steven W. Davis Susan S. Fair Tammy K. Hefner Page 198 - Communication Studies History

Martha A. Hensler Michael E. Howard Asami Isomichi Anne North Lively Patricia A. Mason Linda Lee McCroskey Monica Michael Joseph M. Mihalik Sharon Riffle Gayle D. Schwartz Lynn Sewell Hiroyuki Shimizu Penelope Sideriders Melissa Solomon Sherry L. Solomon Martha Sydnor Lisa M. Woltjen Diane M. Wood

<u>1986</u>

Lindy Michelle Akers Angela D. Arbogast Samuel D. Arnold Patricia A. Barry Sara E. Bealor Janet A. Blackwell Edwin D. Dent Amy K. Ferrell Eric D. Fleming Susan J. Folev Traycee K. Gales Mary Catherine Garvey Michael E. Gaspar Jodi Gentile Tamami Kizawa Jane Jude Kubeja Lawrence S.C. Lafferty II Diana Layne Lori A. McBride

Kelly McCourt Kathleen Marie McLister Rebecca Lynn Moore Pamela Nicholas Bernard Opatick II Randall O. Pennington, Jr. **Robert Scott Prince** Lenette N. Rector Frank Anthony Reda Van Jones Richardson Timothy W. Rinker **Robert James Rogers** Carla M. Saab Tracey Shiben David Hugh Skinner, Jr. Heather L. Spowart Lisa C. Summerville Kenneth J. Upton Leah L. Wallace

<u>1987</u>

John M. Blamphin Marc A. Bruno Lisa A. Burgess Sharon Cablovich Kent Cassella Patricia E. Cetrone John E. Clifton Robert L. Coen Erin Costello Tara S. Crihfield Tracy Dembinski Jeff L. DeVincent Meghan C. Flanagan Kimerly D. Frisco Joseph Garcia Dana A. Gilhool Mary L. Goslak Dawn M. Gotschall

Leigh A. Haden Lisa K. Hall Maryellen Hartman Bradford Hunt Cheryl A. Hupp Darcy Infante Michelle J. James Teresa A. M. Kacik Derek Kelley Tracy L. Kettenburg Joseph T. Kotch Georgian Kusturiss Janetta R. Lake Joseph E. Mackey Jacqueline Mayak Peter V. McKenna Suzanne M. Miller Michael G. Namuth Marianna Nesser Gayle M. Oughton Aimee T. Padden Christopher A. Peccon **Richard Perry** William A. Persinger Karen Poling Paul F. Potorti Charles M. Rabkin Robert A. Raese Lisa Ann-Alexandra Ray Mark P. Reckart Jennifer L. Reed Carolyn C. Schreiber Kim M. Shenloogian James N. Smokonich Sharon A. Sovich David J. Stouffer Catherine Summerville Judith C. Wathen Kenneth W. Wolf

Appendix D - Page 199

Jed M. Zellner

<u>1988</u>

Lisa M. Abdella Rae Ann Beltrame Francene Cucinello Sheri D. Duez Kristine M. Eldridge Michael L. Evans Jane A. Ferguson Donna H. Fieldman John S. Floyd Paula A. Gabriel David J. Hart Christine J. Judge Susan Paige Kennedy Terry L. Kinzer Curtis P. Kochman Kevin G. Koken Ginger R. Larew Craig K. Loftis Beverly J. Maharg Marsha Hicks Malone Patricia E. Meehan Elizabeth A. Miller Patrice L. Millward Carleen Marie Pardus James T. Paullett Jamee R. Pfeiffer Betsy Jo Reep Leslie A. Roberts Karen A. Roura Jay L. Scirato Kathleen A. Shields Jeffrey B. Swisher Tabitha C. Young

<u>1989</u> Marribeth Abbott Page 200 - Communication Studies History

Lisa M. Angelo Joseph J. Baniak Tina M. Beard Theresa A. Bence Kate Broida **Douglas Scott Bunner** Kevin S. Campbell Amy J. Cassella Jill M. Cook Carole L. Cox Pamela Craig Melissa A. Dallas Beth A. DeMello Loretta M. Galloway Lisa R. Geatz Michael S. Hannah Sakurako Hyodo Andre C. Janecki Brian D, Joseph Kimberly A. Lewis Dennis P. Martin Kevin McDonald Kristina L. Micari Christine K. Nageldinger Richard F. Pavlinch Myra R. Peal Amybeth Podrasky Nicholas Podratsky Alicia M. Prunty Melinda S. Raraigh Daniel L. Rittenhouse Lee Ann Salucci John D, Samples II Angela Y. Saunders Laura L. Schley Mindy Jo Shamblin Nikki N. Shannon Terri Lynn Smith David A. Spurling

Scot F. Stine Deborah A. Suda Blair M. Taylor Stephanie Lynn Thompson Stephen C. Williams Hiroe Yamazaki

<u>1990</u>

Ivan C. Allen Michelle G. Anderson **Kimberly Barberes** Bruce Charles Baumann Christine Lee Bean Michael James Brauch Christopher Lee Christian Kristen Marie Conroy Daniel J. Damico Tracie B. Ford Carmen Lea Fullmer Karen J. Hilderbrandt Lesley A. Hood Alan S. Hopkins Scott Benjamin Jones Alan T. Kauffer Steven Joel Landis Susan M. LaSota Carrie Ann Lemal Hilary Beth McCabe Rebecca D. McCullough John Anthony McLister Robert W. McMahon Pamela Marie Morris Bridget M. O'Neill Amy Louise Provenzano Kristi Lynn Riddle Joanna K. Roonev Jacqueline Suzanne Schafer Stephen Tyler Shook Deborah A. Suda

Tanya Ann Suda Tracy Lee Surface Paula Patrice Tanner Renaldo Turnbull Dana Anne Urbach Craig William Weir Robin R. Wershba

1991

David Martin Abramson Joel Matthew Alter Tracy Davida Baker Jocelyn Anne Bangiolo Marc Gregory Beckmeier Ranee M. Borgna Lonnie James Brockman Cristin Diane Chastain Michelle Mary Clarke Charles Nathan Cook II Dena Dasilva John Benjamin Dinsmore Marcella M. Eaton Quinn James Ellis Desiree Faili Melissa Beth Farberow Caroline Lee Feathers Beth Ann Frohnapfel Julie Anne Graf Barbara Helen Hawkins Candance Lynn Hostutler John Clarke Humphries Richard Allen Jacobs, Jr. Lori J. Jones Karen Adeline Julian George Konstantine Karos Manami Kawakami Jeffrey Scott LaPietra Lvnn Marie Lehrman George Edward Longyear

Appendix D - Page 201

Stacy Louise Lund Nicholas John Mainardi Michelle Leigh Mallast Jon Philip Meyer Morgan Ercela Mizelle John Patrick Noullet **Douglas Vincent Pace** Joseph Scarff Pagano Leonard William Parker, Jr. **Douglas Scott Pearson** Andrea Lynn Petrucci Geoffrey Scott Platnick Craig Mitchel Prince John Garrison Proden Kristi L. Riddle Scott Andrew Rosenfeld Micah Wayne Rothrauff Paul Ronald Rozgonyi Diane Sara Sackler William Stephen Shultz, Jr. Adam Robert Stotsky Alissa Marie Tamasy Dana Jane Veals Carmen Leann Woodson Deana Wright

1992

Dana Marie Albertini Shayne Marie Ambrogi Maureen E. Brady Patricia M. Burns Steven M. Casteel Melissa Ann Chess Tara Lynn Crowell Erin Daugherty David J. DeFusco Denise Marie Dibartola Victoria Anne DiSanto Christopher James Farrell Page 202 - Communication Studies History

James Robert Ferguson Shannon Brooke Fox Joseph Michael Gaughan Thomas Scott Grubb Wendy Diane Hebb William Byron Hockenberry Luke David Jennings Lorinda N. Kanagy Dawn Rebecca Kozowyk Lori Lajean Leonard Sonia Ali Mansour Illana Jessica Maze Kristin Aileen McGarty Jennifer L. Nichols Brian Keith Overcash Paulette Ann Patterson **Edward Daniel Powers** Nikki Jon Rasnic Russell Ira Rudnick Theodore Jon Rutsch Sakurako Sakuyama Scott Alan Scharf Melanie Gwen Seibel Michael Avery Sloan Eric Kenneth Starnes Molly Colette Sweet Saori Tomizawa John Emil Unorski Karen Valante Christopher S. Vari Mark Allen Weintraub Kathleen Ann Wutsch

<u>1993</u>

Mary Beth Albaugh Neil Allan Arlett Brian Keenan Andrews Julie Anne Bartolin Kerry Sue Benjamin Kevin Wayne Bennett Tracy Lee Borst Janice Hilleary Brown Cheryl Ann Caragher Richard Stark Conklin III Marv Jo Ann Cravton Candace Heather Davidson Rachele Marie Dibacco Erika A. Diefendorf Alyssa Anne Eye Christopher Ted Frisch Kelly Evans Fritz Julie Anne Green Lance Owen Greenzweig Kathleen Brandt Gribbin Marcela Rene Grubr Eileen lannone Mary Kathryn Karr Kaori Kikuchi Akiko Kiuchi Carol Ann Koons Kenneth Edward Kramer Gregory John Laible Crista Janean Landis Carol Ann Leone Damon Joseph LoSchiavo Colleen Bernadette Mackne Tiffany Lynn Martinides Meribeth McCarrick Carla Ann Newberry Asako No Eric Dario Pollero Lori Leah Potoka James Patrick Ruf Margaret Josephine Samuel Dana Christine Scheppe Brett Paul Schreckengost **Rachel Kristin Securro** Paul Christian Shirley

Andrew J. Shultz Shannon Renee Shultz Timothy Patrick Snyder Barton James Sparango James B. Stewart Michelle Marie Sumrall Danielle Tergis Melanie Golda Turner Michael Domenic Venneri Peter Anthony Vorwick, Jr. Susan Keri Wallach Dana Marie Waslowsky Jason Robert Yohas

<u>1994</u>

Lauri Lynn Astoreca Diane Marie Rome Ballou Carrie Ann Barnes Jennifer Ann Becco Tristan Lynn Blair Eric Robert Boyer Matthew Chad Brubeck Jennifer Sue Buckley Rebecca Marie Chory Mary Elizabeth Conboy Jennifer Lynn Corcoran Christopher Scott Deorzio Faith Deanna Frazier Clinton Todd Green Lisa Ann Grieco Kristine Dana Holland Sherri Lynn Kelly Andrew Kevin Landers Daniel Patrick Lyons William Cooksey MacDonald Eduardo Martinez Shane Elizabeth McCullough Robert Walls McEldowney IV Christy Beth Merrill

Appendix D - Page 203

Susan Rose Mihalak Brian Edward Mullaney Chad Louey Overbaugh Scott Harris Parker Christian Lynn Parrish Patrick Sean Ratliff Paul Justin Ruano Lance Alan Salkeld **Robert Noel Sanders** Rachel Kristin Securro Meggan K. Simpson Charles Carl Smith Shannon Leighann Sprague William Michael Stahle Jonathan Thomas Sula Kevin John Sylvia Todd L. Tovsky Jeffrey Brian Vanharren Karen Veronica Venable Danielle Gabrielle Ventura Natasha Beth White Andrea Gail Wooten

1995

Gabriella Amel Allen Ramie Lynn Bristol Jennifer Bryn Shawn Burkey Christopher Francis Burns Laura Elizabeth Clark Carey Lynn Cox Todd Jason Ebelein Richard Scott Ekeland Flavia Peniche Lobo Esteves Lesley Anne Fierstein Sean Galbraith Fitzpatrick Lisa Marie Gangi James Robinson George IV Jeffrey Adam Giarrizzo Page 204 - Communication Studies History

Eric Leigh Godfrey Craig Jame Guthrie Joseph John Henry Raymond Joseph Horan Christian Jay Horning Kimberly Marie Hunt Kaori Iwano Robert W. Joseph Jennifer Elaine Klug Keran Elizabeth Kress Francis G. Lebherz Donald C. Litz Christine Lynn Lombardi Robert James Longacre Sean Francis Lyons Michael P. Marz Stephen Robert Massolli Akiko Matsuo Rachel Menster Seth Alan Radonsky Steven Todd Rubin John Gregory Ricroan Sarah Michelle Rozzi Shannon Marie Saray Kaori Satsuka Michael Scott Schoonbeck Dawn Yvette Scott Aimee Catherine Sabastian Deirdre Lynne Sutter Bryan Robert Terling Shane A. Terrick Tracy Lynn Thomas John Albert Tucker Amy Katherine Winburn James Harold Zeigler Christine D. Zemaitis

<u>1996</u> Kristen E. Bradley Dawn Michelle Butcher Beth Ann Buyakowski Michael J. Chmielewski Jody Lynn Cohn Tamara Sue Conner Gretchen Anne Cushman Jerry Allen De Quasie II Shawn Kevin Farley Heather Barton Finegan Damian David Giordano Ryan Hunter Haff Trista Dawn Hamilton Alavna Ann Harkins Sharon A. Hendrickson Stephanie Jean Hewitt Susan Renee Hixson Ryan Terrance Hunter Michael David Jackson Lorie Beth Klein Jenna Amy Kleinman Mark Adam Livermore Leigh Anne Lowden Suzanne Carol McDonough Randy Beth Mendelson Melanie L. Metheny Angela Mary Muller Eric Joseph Ortense **Travis Eugene Phillips** Matthew William Rhoades Jennifer Elizabeth Russell Hope Ann Sorge **Robert Charles Souders** Rumiko Taira Sara Tchai Eric Paul Vanhouten Dallas George Wilfong IV Jan Andre Wilson Jennifer Youngblood

About the Author - Page 205

About the Author

Leonard M. Davis, Professor Emeritus of Communication Studies, and former Chairman of the Department of Speech, is a native West Virginian, born in Lewis County and educated in the public schools at Weston. He received the bachelor's and master's degrees in Speech at WVU following a tour of duty with the Armed Forces in Alaska during World War II.

He taught at Montevallo University in Alabama prior to receiving the Doctor of Philosophy at Northwestern University. For more than 35 years he has been actively engaged in management communication and consultation, with particular interest in organizational communication. He served as a visiting professor at the University of California in Santa Barbara and the University of Arizona; taught classes in management communication at the University of California at Berkeley; lectured in the School of Management at UCLA; served on the faculty of the School of Bank Management at the University of Virginia for 30 years; and served in the Division of Continuing Education for the Pennsylvania State University. More recently, he taught Executive Communication in the graduate program at West Virginia Wesleyan College.

Appointments in the State of West Virginia include that of State Historic Preservation Officer, Coordinator of the State Historic Records Board, Chairman of the Board of Review for Historic Preservation, Chairman of the Capitol Building Commission, member of the State Archives and History Commission, and the West Virginia Antiquities Commission.

Dr. Davis is listed in *Who's Who in America, Directory of American Scholars,* and *Prominent West Virginians*. He is the author of several articles on Abraham Lincoln, and co-author of an original play on the assassination and funeral of President Lincoln. He also coauthored *Eight Years,* a three-volume study of the private papers of Governor Arch A. Moore, Jr. Recent publications dealing with management communication have been written with James C. McCroskey, Chairman of Communication Studies at West Virginia University, and Virginia P. Richmond, Director of the School of Communication Studies, Kent State University.

In 1991, Dr. Davis received the Order of Vandalia Award, the highest honor bestowed by West Virginia University for Outstanding and Distinguished Service. He is married to the former Mary Bateman of Clarksburg, and they are the parents of three children, Leonard Jr., Anne Edmondson, and James Mansfield Davis.