**JENNIFER M. KNIGHT**

Department of Communication Studies

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**EDUCATION**

Ph.D.West Virginia University, Morgantown, WV 2015-Present

Primary Area: Health Communication

Secondary Area: Mediated Communication

Methodology: Quantitative

Dissertation: Presence in a Persuasive Drinking and Driving Message

Advisor: Dr. Nicholas D. Bowman

M.A.West Virginia University, Morgantown, WV2015

Thesis: The Persuasive Impact of Non-fictional Entertainment-Education

Programming on Breast Cancer Screening Messages

Advisor: Dr. Keith Weber

B.S.B.A.University of Pittsburgh, Pittsburgh, PA2014

College of Business Administration

Major: Marketing

Certificate: Public and Professional Writing

**TEACHING EXPERIENCE**

Ph.D.Graduate Teaching Assistant, Instructor of Record

West Virginia University

COMM 100: Principles of Human Communication, Fall 2015 & 2016, Spring 2016

Serving as an introduction to many contexts within the field of communication studies, this course examines the human communication process with emphasis on the principles, variables, and social contexts of communication.

COMM 122: Human Communication in Contemporary Society, Spring 2016

This course addresses various social issues faced by young adults in our society and how communication is often part of the problem and how it can be used to solve these problems.

COMM 104: Public Communication, Summer 2016

This course provides an introduction to principles of communication in the one to-many context. Emphasis is given to the creation and refutation of arguments.

COMM 308: Nonverbal Communication, Summer 2016

This course examines the role of nonverbal communication in human interaction. Specifically, this class explores nonverbal behaviors and their interpretation including, but not limited to, gestures, posture, touch, time, environmental contexts, and physical appearance.

COMM 316: Intercultural Communication, Summer 2016

This course examines similarities and differences between cultures with regard to norms, values, and practices in verbal and nonverbal communication. Emphasis on communication in Latin America, Asian, African, and Middle Eastern cultures.

COMM 105 Online: Introduction to the Mass Media, Fall 2016, Spring 2017

Critical examination of mass media with special emphasis on ways in which social, economic, and psychological factors influence the structure, functions, and effects of the media.

COMM 309: Health Communication, Spring 2017, Fall 2018

COMM 309: Online Health Communication, Summer 2017-Spring 2018

This course examines the vital role that communication plays in the American health care system and introduces concepts and approaches needed to effectively and ethically communicate about health in a pluralistic and multicultural society. This course is not open to freshmen.

COMM 409/509: (Combined Graduate & Undergraduate) Health Communication Dissemination, Spring 2018

Advanced study of research and practice of health communication offered for both M.A. and undergraduate students. Students use theory to create and deliver communication campaigns addressing health issues, policy or practices, using mediated, community, group, or one to one interaction. Students communicate outcomes of health communication campaigns; could include presentations to conferences, community groups, schools, workshops.

M.A. Graduate Teaching Assistant—no lecture responsibilities

West Virginia University

COMM 100: Principles of Human Communication Fall 2014, Spring 2015

COMM 308: Nonverbal Communication Spring 2015

**RESEARCH**

**Published Manuscripts & Proceedings**

Bowman, N. D., **Knight, J.**, Schlue, L., & Cohen, E. (in press). What if it happened to me? Socially conscious music videos can address campus assault: Narrative comprehension and rape myth acceptance. *Psychology of Popular Media Culture*.

Clark-Gordon, C., Bowman, N. D., Watts, E., Banks, J., & **Knight, J**. (2018). “As good as your word”: Face-threat mitigation and the use of instructor nonverbal cues on students’ perceptions of digital feedback. *Communication Education*. doi: 10.1080/03634523.2018.1428759

Shensa A., Sidani, J. E., Escobar-Viera, C. G., Chu, K. H., Bowman, N. D., **Knight, J. M.**, & Primack, B. A. (2018). Real-life closeness of social media contacts and depressive symptoms among university students. *Journal of American College Health*.

Escobera-Viera, C. G., Shensa, A., Bowman, N. D., **Knight, J.**, James, A. E., & Primack, B. A. (2017). Passive and active social media use and depressive symptoms among young adults. *Annals of Behavioral Medicine, 51,* 2643-2644.

**Knight, J.,** Bowman, N. D., Banks, J., Primack, B., Shensa, A., & Colditz, J. (2017). What’s on my mind: Using social media to discuss stressful situations. *Selected Papers in Internet Research, 7.* Retrieved from http://spir.aoir.org.

Goodboy, A. K., Martin, M. M., **Knight, J. M.**, & Long, Z. (2015). Creating the boiler room environment: The job demand-control-support (JDCS) model as an explanation of workplace bullying. *Communication* *Research*. doi:10.1177/009365021561436

**Conference Presentations**

**Knight, J.,** Bowman, N. D., Goodboy, A. K., & Wright, A. (2018, May). *Small and varied effects: A meta-analysis of the association between social media use and depression.* Paper submitted to the annual meeting of the International Communication Association, Prague, Czech Republic.

**Knight, J.,** Bowman, N. D., Primack, B., Shensa, A., & Colditz, J. (2017, November). *Social media, social support: College students’ recollections of stressful and emotional discussions in online networks.* Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

**Knight, J.,** & Goodboy, A. K. (2017, November). *“That story was powerful!” The influence of health narratives in the classroom*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

**Knight, J.,** &Cohen, E. L. (2017, November). *Hate the characters but love their example? The effects of hate-watching Keeping Up with The Kardashians on viewer intentions to towards BRCA gene.* Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

Bowman, N. D., **Knight, J.,** Schlue, L. A., & Cohen, E. L. *What if it happened to me? Socially conscious music videos can address campus assault: Narrative comprehension, persuasion, and rape myth acceptance.* Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

**Knight, J.** Bowman, N. D., Primack, B., Shensa, A., & Colditz, J. (2017, October 18-21).*What’s on my mind: Using social media to discuss stressful situations*. Paper presented at AoIR 2017: The 18th Annual Conference of the Association of Internet Researchers. Tartu, Estonia: AoIR. Retrieved from http://spir.aoir.org.

**Knight, J.** Bowman, N. D., Primack, B., Shensa, A., & Colditz, J. (2017, April). *"Oh Snap(chat)! I need your help!" Perceptions of social support as a function of one's preferred social network*. Paper presented at the annual meeting of the Eastern Communication Association, Boston, MA.

Escobar-Viera, C. G., Shensa, A., Bowman, N. D., **Knight, J.**, James, A. E., & Primack, B. A. (2017, March). *Passive and Active Social Media Use and Depressive Symptoms among Online Recruited Young Adults*. Poster Presentation. Society of Behavioral Medicine Annual Meeting, San Diego, March 29-April 1.

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**Knight, J.** (2016, November). *Social context and narrative engagement: Impact of co-viewing on transgender attitudes.* Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

Cohen, E. L., **Knight, J.**, Eickholt, M., Betts, C., Goodboy, A., & Ford, R. (2016, June). *Don’t spoil it! Examining spoilers as impediments to the intrinsic rewards of narrative engagement*. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

**Knight, J. M.**, Weber, K., Cohen, E., & Martin, M. (2016, March). *The persuasive impact of non-fictional entertainment-education programming on breast cancer screening messages.* Paper presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Goodboy, A. K., Martin, M. M., **Knight, J. M.**, & Long, Z. (2016, March). *Creating the boiler room environment: The job demand-control-support (JDCS) model as an explanation of workplace bullying.* Paper presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.

**SERVICE**

**Editorial Assistant**, *Communication Research Reports*, Vols 34-36, 2016-2018

Panel Chair, Eastern Communication Association, Baltimore, 2016

Panel Chair, Eastern Communication Association, Boston, 2017

Volunteer Usher, National Communication Association, Las Vegas, 2015

Volunteer Usher, National Communication Association, Philadelphia, 2016

**PROFESSIONAL MEMBERSHIPS**

National Communication Association

Eastern Communication Association

**PROFESSIONAL DEVELOPMENT**

Celebrate: Teaching, Learning, and Research (May, 2017). Hosted by the WVU Teaching and Learning Commons.

Celebrate: Teaching, Learning, and Research (May, 2016). Hosted by the WVU Teaching and Learning Commons.

Safe Zone Training (April, 2015). Hosted by the WVU Division of Diversity, Equity, and Inclusion.