
HEATH A. HOWARD

Department of Communication Studies
West Virginia University
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EDUCATION

Ph.D. Candidate, West Virginia University, Communication Studies, 2018-Present

Emphases in Interpersonal Communication, Organizational Communication
Advisor: Megan R. Dillow

M.A., The University of Alabama, Communication Studies, 2018

Thesis: Deception, Trust, and Credibility: A Gricean Exploration
Advisor: Darrin J. Griffin

B.A.C.I.S., The University of Alabama, Communication Studies, 2016

TEACHING

CURRENT TEACHING INTERESTS

Nonverbal Communication, Organizational Communication, Research Methods, Interpersonal Communication, Public Speaking.

WEST VIRGINIA UNIVERSITY (2018-PRESENT)

COMM 102 Interpersonal Communication

Emphasizes identification, definition, and application of the appropriate and effective interpersonal communication behaviors and skills needed for the development, maintenance, and termination of relationships with romantic partners, friends, family members, group members, superiors, and coworkers.

COMM 306 Organizational Communication

Instruction on the role that culture plays in organizations with adaption of one's communication to be successful; understand appropriate and effective communication in the superior-subordinate relationship; evaluate organizational problems with strong communication strategies and the impact of organizational structure on communication.

COMM 308 Nonverbal Communication

An examination of the effects of human nonverbal behavior on human communication. Emphasis on specific nonverbal behaviors include touch, time, environmental contexts, physical appearance, and social communication cues.

COMM 105 Introduction to the Mass Media

Critical examination of mass media with special emphasis on ways in which social, economic, and psychological factors influence the structure, functions, and effects of the media.

COMM 404 Persuasion

Theory and research in persuasion, emphasizing a critical understanding and working knowledge of the effects of social communication on attitudes, beliefs, and behavior.

THE UNIVERSITY OF ALABAMA (2016-2018)

COM 123 Public Speaking (Primary Instructor; Summer 2018)

Theory and practice of basic principles of public speaking, with emphasis on the compositional and presentational aspects of communication in formal speaking situations.

COM 123 Public Speaking (Teaching Assistant)

COM 320 Truth, Ethics, and Deception (Guest Lecturer)

COM 122 Critical Decision Making (Guest Lecturer)

COM 340 Rhetoric and Popular Culture (Guest Lecturer)

RESEARCH

CURRENT RESEARCH INTERESTS

Deception in Romantic Relationships; Trustworthiness and Interpersonal Dominance in the Workplace; Deception's Influence on Interpersonal Trust; Social Desirability and Sympathetic Communication.

RESEARCH UNDER REVIEW

Langlinais, L., **Howard, H. A.**, & Houghton, J. D. (2020) Trust me: Interpersonal communication dominance as a tool for influencing interpersonal trust, currently under review.

Howard, H. A., Griffin, D. J., & Arth, Z. W. (2020). Information manipulation and cognitive trust: An organizational replication and extension of IMT, currently under review.

Knoster, K. C., **Howard, H. A.**, Goodboy, A. G., & Dillow, M. R. (2020). Spousal interference and relational turbulence during the COVID-19 pandemic, currently under review.

Goodboy, A. G., Dillow, M. R., Knoster, K. C., & **Howard, H. A.** (2020). Relational turbulence from the COVID-19 pandemic: Within-subjects mediation by romantic partner influence, currently under review.

CONFERENCE ACTIVITY

Howard, H. A. & West, M. S. (2020, November) *Introducing students to busy intersections: Contemporary media in organizational settings*, G. I. F. T. accepted for presentation at the annual meeting of the National Communication Association, Indianapolis, IN.

Howard, H. A. & Martin, M. M. (2020, November) *Relationships between college students' social desirability and empathy with sympathy for their roommates*, paper accepted for presentation at the annual meeting of the National Communication Association, Indianapolis, IN.

Howard, H. A. (2020, April). *Assessing instruction in an organizational communication course*, panel accepted for presentation at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Howard, H. A., Beer, J. R., Boswell, A. C. S., Trump II, C. S., Varner, D. N., & Ritter, B. R. (2020, April) *Lie acceptability and propensity in relation to faith and family*, paper accepted for presentation at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Langlinsais, L. A., **Howard, H. A.**, Houghton, J. D. (2020, March). *Trust in me: Interpersonal communication dominance as a tool for influencing interpersonal trust*, paper accepted for presentation at the annual meeting of the Western Academy of Management, Waikoloa, HI.

Howard, H. A., Hopkins, A. S., Dillow, M. R., & Griffin, D. J. (2019, November). *Relational Deception through Covert Violations of Language Norms: IMT Revisited*, poster presented at the annual meeting of the National Communication Association, Baltimore, MD.

Howard, H. A., Knoster, K. C., & Jackson, S. J. (2019, November). *Lie like your life depends on it!*, G. I. F. T. presented at the annual meeting of the National Communication Association, Baltimore, MD.

Howard, H. A., Griffin, D. J., Arth, Z. W., (2018, November). *Deception, trust, and credibility: A gricean exploration*, poster presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Howard, H. A., Corbit, K. (2017, June). *Literature review on negotiation and deception*, paper presented at the Integrated Marketing Communication and Popular Culture Conference at UNC-Wilmington, Wilmington, NC.

COLLOQUIUM & SYMPOSIUM PRESENTATIONS

Howard, H. A. (2017, March) *A corporate business plan on wage negotiation to combat inequality and bias*. Poster presented at Discerning Diverse Voices Symposium, Tuscaloosa, AL.

RESEARCH AWARDS

International Communication Association Outstanding Thesis Award, May 25, 2019
The University of Alabama Communication Studies MA Thesis Award, April 5, 2019

SERVICE

SERVICE TO THE DISCIPLINE

Secretary (2019, April – Present). Organizational Communication Interest Group, Eastern Communication Association.
Chair (2020, April). *Sense-making of the dark side of interpersonal relationships*, panel presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.
Reviewer (2020). ECA James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.
Convention Usher (2019, November). The annual meeting of the National Communication Association.
Panel respondent (2018, November). *Scholar office hours*, Salt Lake City, UT

UNIVERSITY ORGANIZATIONS

Chair, Professional Development Committee (Industry), Graduate Student Association, The University of Alabama, August 2017-May 2018
Delegate, Graduate Student Association, The University of Alabama, August 2016-May 2018
Vice President, Graduate Communication Assembly, The University of Alabama, August 2017-May 2018
Lab Member, Human Communication Research Lab, The University of Alabama, August 2017-May 2018

PROFESSIONAL DEVELOPMENT

Assessment essentials #4: Designing better assignments. (February, 2020). Teaching and Learning Commons, West Virginia University (2 hours), Instructors: Robynn K. Shannon & Louis J. Slimak, West Virginia University.
Safe zone training. (January, 2020). West Virginia University LGBTQ+ (2 hours), Instructor: Cris Mayo, West Virginia University.
Playing with the truth: Teaching courses in deceptive communication. (November, 2018): National Communication Association (3 hours), Instructors: Darrin J. Griffin, The

University of Alabama; Matthew S. McGlone, University of Texas, Austin; Jeanetta D. Sims, University of Central Oklahoma; William Earnest, St. Edwards University.