CURRICULUM VITAE

(Current as of October 2020)

Elizabeth L. Cohen
West Virginia University
Department of Communication Studies
108 Armstrong Hall, P.O. Box 6293
Morgantown, WV 26506
Elizabeth.Cohen@mail.wvu.edu

EDUCATION

Ph.D., 2012, Georgia State University, Public Communication
M.A. 2007, Georgia State University, Human Communication & Social Influence
B.A. 2002, Georgia State University, Speech Communication

PROFESSIONAL APPOINTMENTS

West Virginia University
Associate Professor, 2018 – present
Assistant Professor, 2012 – 2018

RESEARCH AREAS

- Media Effects/Media & Pop Culture Psychology
- Impact of Emotion on Media Usage and Effects
- Social Context and Relational Use of Media
- Attachments to Celebrities and Media Figures
- Prosocial Uses and Effects of Media
- Entertainment-Education

TEACHING AREAS

- Media Uses and Effects
- Contemporary Issues in Social Media
- Masspersonal Communication
- Media & Emotion
- Media Campaigns & Social Marketing
- Entertainment-Education

INTELLECTUAL CONTRIBUTIONS

Publications: Peer-Reviewed Journals

Cohen, E. L., Myrick, J. G., & Hoffner, C. A. (online ahead of print) The effects of celebrity silence breakers: Liking and parasocial relationship strength interact to predict the social influence of celebrities' sexual harassment allegations. *Mass Communication and Society*. doi:10.1080/15205436.2020.1839102

Cohen, E. L., Atwell Seate, A., Kromka, S.*, Sutherland, A.*, Nicholson, A.*, Thomas, M.*, & Skerda, K.*, (in press). To correct or not to correct? Social identity threats increase willingness to denounce fake news through presumed media influence and hostile media perceptions. *Communication Research Reports.*

Cohen, E. L. (2020). Stars—they're sick like us! The effects of a celebrity exemplar on COVID-19 related risk cognitions, emotions, and preventative behavioral intentions. *Science Communication, 42* (5),724-741. doi:10.1177/1075547020960465

*** indicates student author**

Cohen, E. L., Knight, J.*, Mullin, M.*, Herbst, R.*, Leach, B.*, Shelledy, A.*, & Rebich, D.* (online ahead of print). Loving to hate the Kardashians: Examining the interaction of character liking and hate-watching on the social influence of a reality TV show. *Psychology of Popular Media.* doi:10.1037/ppm0000284

Atwell Seate, A., Ma, R.*, **Cohen, E. L.,** & Iles, I.* (2020). Help a fan out? Effects of fandom type and task type on people's behavioral intentions towards different types of fans in a collaborative effort. *Psychology of Popular Media*, *9*(3), 380–391. doi:10.1037/ppm0000252

Wilson, K.*, & **Cohen, E. L.** (2019). Do good causes leave bad impressions? Exploring the impact of photo frames and newsfeed updates on social impressions of Facebook users. *Communication Research Reports*, *36,* 359-369. doi:10.1080/08824096.2019.1670632

Cohen, E. L., Wasserman, J.*, Schule, L.*, Keely, C.*, Russell, A.* (2020). Seeing is believing: The role of imagery fluency in narrative persuasion through a graphic novel. *Psychology of Popular Media, 9*(2), 176-183. doi:10.1037/ppm0000218

Weiss, J.*, & **Cohen, E. L.** (2019). Clicking for change: The role of empathy and negative affect on engagement with a charitable social media campaign. *Behaviour & Information Technology, 38,* 1185-1193. doi:10.1080/0144929X.2019.1578827

Bowman, N.D., Schlue, L.*, Knight, J.*, & **Cohen, E. L.** (2019). What if it happened to me? Socially conscious music videos can address campus assault: Narrative engagement and rape myth acceptance. *Psychology of Popular Media Culture*, *8*, 454-463. doi:10.1037/ppm0000189

Cohen, E. L., Alward, D.*, Zajicek, D.*, Edwards, S.*, Hutson, R.* (2018). Ending as intended: he educational effects of an epilogue to a TV show episode about bipolar disorder. *Health Communication, 33,* 1097-1104. doi:10.1080/10410236.2017.1331308

Hoffner, C. A., & **Cohen, E. L.** (2018). Mental health-related outcomes of Robin Williams' death: The role of parasocial relations and media exposure in stigma, help-seeking, and outreach. *Health Communication, 33,* 1573-1582. doi:10.1080/10410236.2017.1384348

Hoffner, C. A., & **Cohen, E. L.** (2018). A comedic entertainment portrayal of obsessive compulsive disorder: Responses by individuals with anxiety disorders. *Stigma and Health, 3,* 159-169. doi:10.1037/sah0000083

Cohen, E. L., Atwell Seate, A., Anderson, S. M.*, & Tindage, M. F.* (2017). Sport fans and sci-fi fanatics: Social impressions of different types of fans. *Psychology of Popular Media Culture, 6,* 193-207. doi:10.1037/ppm0000095

Hoffner, C., Fujioka, Y., **Cohen, E. L.**, & Atwell Seate, A. (2017). Perceived media influence, mental illness, and responses to coverage of a mass shooting. *Psychology of Popular Media Culture, 6,* 159-173. doi:10.1037/ppm0000093

*** indicates student author**

Cohen, E. L., & Hoffner, C. A. (2016). Finding meaning in a celebrity's death: The relationship between parasocial attachment, grief, and sharing educational health information related to Robin Williams on social network sites. *Computers in Human Behavior, 65,* 643-650. doi:10.1016/j.chb.2016.06.042

Cohen, E. L., & Tyler, W. J.* (2016). Examining perceived distance and personal authenticity as mediators of the effects of ghost-Tweeting on parasocial interaction. *Cyberpsychology, Behavior, and Social Networking, 19,* 342-346. doi:10.1089/cyber.2015.0657

Cohen, E. L. (2016). Exploring subtext processing in narrative persuasion: The role of eudaimonic entertainment use motivation and a supplemental conclusion scene. *Communication Quarterly, 64*, 273-297. doi:10.1080/01463373.2015.1103287

Rittenour, C.E., & **Cohen, E. L.** (2016). Viewing our aged selves: Age progression simulations increase young adults' aging anxiety and negative stereotypes of older adults. *International Journal of Aging and Human Development, 82,* 271-289. doi:10.1177/0091415016641690

Cohen, E. L., Bowman, N., & Lancaster, A. L.* (2016). R U with some1? Using text message experience sampling to examine television coviewing as a moderator of emotional contagion effects on enjoyment. *Mass Communication and Society, 19,* 149-172. doi:10.1080/15205436.2015.1071400

Cohen, E. L. (2016). Enjoyment of a counter-hedonic serious digital game: Determinants and effects on learning and self-efficacy. *Psychology of Popular Media Culture, 5,* 157-170. doi:10.1037/ppm0000052

Bowman, N.D., Kowert, R., & **Cohen, E.L.** (2015). When the ball stops, the fun stops too: The impact of social inclusion on video game enjoyment. *Computers in Human Behavior, 53,* 131-139. doi:1d0.1016/j.chb.2015.06.036

Hoffner, C. A., & **Cohen, E.L.** (2015). Portrayal of mental illness on the TV series Monk: Presumed influence and consequences of exposure. *Health Communication, 30,* 1046-1054. doi:10.1080/10410236.2014.917840

Cohen, E. L., & Lancaster, A. L.* (2014). Individual differences in connected viewing: The role of emotional contagion, need for belonging, and coviewing orientation in mediated and non-mediated coviewing. *Cyberpsychology, Behavior, and Social Networking, 17,* 512-518. doi:10.1089/cyber.2013.0484.

Cohen, E. L., Bowman, N.D., & Borchert, K.* (2014). Private flirts, public friends: Understanding romantic jealousy responses to an ambiguous social network site message as a function of message access exclusivity. *Computers in Human Behavior, 35,* 535-541. doi:10.1016/j.chb.2014.02.050

Cohen, E.L. (2014). What makes good games go viral? The role of technology use, efficacy, emotion and enjoyment in players' decision to share a prosocial digital game. *Computers in Human Behavior, 33,* 321–329. doi:10.1016/j.chb.2013.07.013

*** indicates student author**

Cohen, E. L., Wilkin, H. A., Tannebaum, M. A., Plew, M., & Haley, L. L. (2013). When patients are impatient: Emergency department employees' communication strategies with less-urgent patients frustrated by delays in emergency services**.** *Health Communication, 3,* 275-285. doi:10.1080/10410236.2012.680948

Cohen, E. L., & Hoffner, C. (2013). The gifts of giving: The role of empathy and perceived benefits to others and self in young adults' decisions to become organ donors. *Journal of Health Psychology, 18,* 128-138. doi:10.1177/1359105311433910

Hoffner, C., & **Cohen, E. L.** (2012). Audience perceptions of obsessive compulsive disorder on *Monk*: Parasocial relations, presumed media influence, and behavioral outcomes. *Journal of Broadcasting & Electronic Media*, *56,* 650-668. doi:10.1080/08838151.2012.732136

Wilkin, H. A., Tannebaum, M. A., **Cohen, E. L.**, & Haley, L. L. (2012). How community members and health professionals conceptualize medical emergencies: Implications for primary care promotion. *Health Education Research*, *27*, 1031-1042. doi:10.1093/her/cys090

Wilkin, H., **Cohen E. L.**, & Tannebaum, M. A. (2012) How low-income residents decide between emergency and primary healthcare for non-urgent treatment. *Howard Journal of Communications, 23,* 1-19. doi:10.1080/10646175.2012.667725

Atwell Seate, A., **Cohen, E. L.**, Fujioka, Y., & Hoffner, C. (2012). Exploring gun ownership as a social identity to understand the perceived media influence of the Virginia Tech news coverage on attitudes towards gun control policy. *Communication Research Reports, 29,* 130-138. doi:10.1080/08824096.2012.667773

Cohen, E. L. (2010). Expectancy violations in relationships with friends and media figures. *Communication Research Reports, 27,* 97-111. doi:10.1080/08824091003737836

Cohen, E. L. (2010). The role of message frame, risk and ambivalence in the decision to become an organ donor. *Health Communication, 25,* 758–769. doi:10.1080/10410236.2010.521923

Publications: Chapters in Edited Books and Encyclopedia Entries

Bowman, N.D., & **Cohen, E. L.** (2020). Mental shortcuts, emotion, and social rewards: The challenges of detecting and resisting fake news (pp. 223-234). In M. Zimdars & K. McLeod (Eds.), *Fake news: Understanding media and misinformation in the digital age*. Cambridge, MA: MIT Press.

Bowman, N.D., **& Cohen, E. L.** (2019). Technologies of mass deception? *War of the Worlds*, Twitter, and a history of fake and misleading news in the United States. In E. Downs (Ed.), *The Dark Side of Media & Technology* (pp. 25 -36). New York, NY: Peter Lang. doi:10.3726/b14959

Cohen, E. L. (2017). Social context of media use. In P. Rössler (Ed.), C. A. Hoffner, and L. van Zoonen (Assoc. Eds.), *The International Encyclopedia of Media Effects*. Boston, MA: Wiley-Blackwell. doi:10.1002/9781118783764.wbieme0203

*** indicates student author**

Schramm, H., **& Cohen, E. L**. (2017). Emotion Regulation/Coping via media use. In P. Rössler (Ed.), C.A. Hoffner, and L. van Zoonen (Assoc. Eds.), *The International Encyclopedia of Media Effects*. Boston. MA: Wiley-Blackwell. doi:10.1002/9781118783764.wbieme0162

Cohen, E.L., & Lancaster, A. L.* (2016). Something to look forward to: Understanding the appeal of ritualistic television coviewing events. In K. M. Ryan, N. J. Springer, D. A. Macey, & M. Erickson (Eds.), *Friends, Lovers, Co-Workers, and Community: Everything I Know About Relationships I Learned from Television* (pp. 189-210). Washington, D.C.: Lexington.

Hoffner, C., & **Cohen, E. L**. (2013). Short-term and enduring consequences of fright. In E. Scharrer (Ed.), *Media effects/media psychology* (pp. 374-401). Boston, MA: Wiley-Blackwell.

Competitive Paper Presentations

West, M.*, Bowman, N. D., **Cohen, E. L.** (April, 2020). Examining players' permadeath experiences through player-avatar relationships and video game demands. Paper accepted for presentation at the annual meeting of the Eastern Communication Association, Baltimore, M.D. Conference cancelled. **[Top paper award, Media Communication Division]**

Kromka, S.*, **Cohen, E. L**., Atwell Seate, A., Sutherland, A., Nicholson, A., Thomas, M., & Skerda, K. (November, 2019). Speak up or look the other way? The Role of Presumed Media Influence, Hostile Media Perceptions, and Social Identity Threat in Willingness to Denounce Fake News on Facebook. Paper presented at the annual meeting of the National Communication Association, Baltimore, M.D.

Wilson, K.*, & **Cohen, E. L**. (November, 2019). Do good causes leave bad impressions? Exploring the impact of photo frames and newsfeed updates on social impressions of Facebook users. Paper presented at the annual meeting of the National Communication Association, Baltimore, M.D.

Cohen, E. L., Myrick, J. G., & Hoffner, C. A. (May, 2019). What makes them believe her? Affinity and parasocial attachment interact to predict the social influence of celebrities' sexual harassment allegations. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.

Watts, E.*, & **Cohen, E. L.** (November, 2018). Anyone can die! Why we enjoy it when bad things happen to good characters. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Clark Gordon, C.*, **Cohen, E. L.,** Bowman, N. D. (November, 2018). To be spoiled or not to be spoiled? The role of choice and intrinsic psychological need satisfaction in enjoyment of spoilers. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

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Cohen, E. L., & Banjo, O. (April, 2018). You have memories to look back on: Examining the effect of nostalgia on self-continuity and autobiographical memory sharing on Facebook. Paper presented at the Media2Inspire Symposium at Florida State University, Tallahassee, FL.

Cohen, E. L., Weiss, J.*, & Vaughn, A.* (April, 2018). Is all media binging created equal? Exploring differences in the stigmatization of television, film, and novel binge consumption experiences. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

Knight, J.* & **Cohen, E. L.** (November, 2017). Hate the characters but love their example? The effects of hate-watching 'Keeping Up With the Kardashians' on viewer intentions towards BRCA gene screenings. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

Weiss, J.* & **Cohen, E. L.** (November, 2017). Clicking for change: The role of empathy and negative affect on 'Slacktivist' Facebook engagement with a Social Media Campaign. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.

Cohen, E. L., Wasserman, J.*, Schule, L.*, Keely, C.*, Russell, A.* (May, 2017). Seeing is believing: The role of imagery fluency in narrative persuasion through a graphic novel. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Cohen, E.L., Zajicek, D.*, Alward, D.*, Edwards, S.*, Hutson, R.* (May, 2017). Ending as intended: The educational effects of an epilogue to a TV show episode about bipolar disorder. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Atwell Seate, A., Iles, I., & **Cohen, E. L.** (May, 2017) Help a fan out? The effect of fandom type and task type on people's willingness to help or harm different types of fans in a collaborative effort. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Rittenour, C. E., & **Cohen, E. L.** (April, 2017). Can a simple selfie ignite ageist communication? College students' reactions to observing selves' and strangers' age-progressed photographs. Paper presented at the annual meeting of the Eastern Communication Association, Boston, MA.

Cohen, E. L., & Hoffner, C. (November, 2016). Finding meaning in a celebrity's death: The relationship between parasocial attachment, grief, and sharing educational health information related to Robin Williams on social network sites. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.

Cohen, E. L., Knight, J.*, Eickholt, M.*, Betts, C.*, Goodboy, A., & Ford, R.* (June, 2016). Don't spoil it! Examining spoilers as impediments to the intrinsic rewards of narrative engagement. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.

Knight, J.*, Weber, K., **Cohen, E. L.,** Martin, M. (March, 2016). The persuasive impact of non-fictional entertainment-education programming on breast cancer screening messages. Paper presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Cohen, E. L. & Lancaster, A. L.* (November, 2015). Something to look forward to: Understanding the appeal of ritualistic television coviewing events. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Rittenour, C. E., & **Cohen, E. L.** (November, 2015). Terror management and outgrouping our aged selves: Young adults' ageist attitudes after "Oldify" app use. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Cohen, E. L., Atwell Seate, A., Anderson, S. M.*, & Tindage, M. F.*(May, 2015). Sport fans and sci-fi fanatics: Social impressions of different types of fans. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Hoffner, C.A., **& Cohen, E. L.** (May, 2015). Mental health-related outcomes of Robin Williams' death: The role of parasocial relations and media coverage in stigma, outreach and help-seeking. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Cohen, E.L., Bowman, N.D., & Borchert, K.* (November, 2014). Private flirts, public friends: Understanding romantic jealousy responses to an ambiguous social network site message as a function of message access exclusivity. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Bowman, N.D., Kowert, R., & **Cohen, E.L.** (November, 2014). When the ball stops, the fun stops too: The impact of social inclusion on video game enjoyment. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Cohen, E. L., & Tyler, W. J.* (2014, May). Examining perceived distance and authenticity as mediators of the effects of sociability and ghost- tweeting on parasocial interaction with a microcelebrity. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.

Borchert, K.*, **Cohen, E. L.**, & Bowman, N. (2014, April). Relationship threatening interpretations of an ambiguous Facebook message as a function of message exclusivity and dimensions of jealousy. Paper presented at the annual meeting of the Eastern Communication Association, Providence, RI.

*** indicates student author**

Cohen, E. L., Bowman, N., & Lancaster, A. L.* (2013, November). Are u with some1? Using text message experience sampling to examine the relationship between co-viewing, enjoyment, and eudaimonia. Paper presented at the annual meeting of the National Communication Association, Washington, D.C. **[Top paper award, Mass Communication Division]**

Lancaster, A. L.*, & **Cohen, E. L.** (2013, November). Individuals' expectancies for television co-viewing: The role of relationship type, time-shifting devices, motives for television use, and co-viewing orientation. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.

Cohen, E. L. (2013, June). Exploring subtext processing in narrative persuasion: The role of eudaimonic entertainment use motivation and a supplemental conclusion scene. Paper presented at the Annual Meeting of the International Communication Association, London.

Wilkin, H.A., Plew, M., Tanenbaum, M. A. & **Cohen, E. L.** (2013, June) Case study of patient compliance strategies for redirecting non-emergency patients from an urban hospital emergency department to primary healthcare clinics. Paper presented at the annual meeting of the International Communication Association, London.

Cohen, E. L. (2013, April). Enjoyment of a counter-hedonic serious digital game: Determinants and effects on learning and self-efficacy. Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh.

Cohen, E. L., & Lancaster, A. L.* (2013, April). Individual differences in connected viewing: The role of emotional contagion, need for belonging, and coviewing orientation in mediated and non-mediated coviewing. Paper presented at Broadcast Education Association Research Symposium, "Media and Social Life: The Self, Relationships, and Society," Las Vegas, NV.

Hoffner, C.A., & **Cohen, E. L.** (2012, May). Mediated threats, emotion, and intergroup relations. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Cohen, E. L., Wilkin, H. A., Tanenbaum, M., & Plew, M. (2011, November). When patients are impatient: Emergency department employees' communication strategies with non-urgent patients frustrated by delays in emergency services**.** Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Cohen, E. L. (2011, November). What makes good games go viral? Examining the role of emotion and enjoyment in players' decision to share a prosocial digital game. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Hoffner, C., & **Cohen, E. L.** (2011, November). Perceptions and responses to *Monk*'s portrayal of obsessive compulsive disorder: The perspective of individuals with mental illness. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Wilkin, H. A., Tannebaum, M., **Cohen, E. L.**, & Plew, M. (2011, November). What is a medical emergency? Exploring how healthcare workers and the residents in a low-income urban community they serve define emergency. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Wilkin, H., & **Cohen E.L.**, Black, C., Baggett, L., & Tannebaum, M. (2011, May). A qualitative exploration of knowledge, attitudes, and barriers influencing healthcare seeking practices. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.

Cohen, E.L. (2010, November). Exploring the role of Internet use and web-based campaign participation in online political expression during the 2008 election Cycle. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Hoffner, C., & **Cohen E.L.** (2010, November). Responses to the TV series *Monk*: Presumed media influence and personal experience with mental illness. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Hoffner, C., & **Cohen, E. L.** (2009, November). Responses to obsessive compulsive disorder on *Monk* among fans with varying degrees of personal experience with mental illness. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Cohen, E. L. (2009, August). Labeling participation: Examining the role of "I Voted" stickers in public affairs participation and conversation on election day. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA. **[Top student paper award, Visual Communication Division]**

Atwell Seate, A., **Cohen, E.L.**, Fujioka, Y., & Hoffner, C. (2009, August). Perceived media influence of the Virginia Tech news coverage on self and other's attitudes towards gun control policy. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Hoffner, C., & **Cohen, E. L.** (2009, May). Audience perceptions of obsessive compulsive disorder on *Monk:* Social identity, presumed media influence, and behavioral outcomes. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.

Cohen, E. L. & Hoffner, C. (2008, November). The gifts of giving: Examining the role of perceived benefits to others and the self in the decision to become an organ donor. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Cohen, E. L. (2008, November). Feeling good about doing good: Examining the potential of the media to motivate proenvironmental behaviors with internal benefit incentives. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Fujioka, Y., Hoffner, C., Atwell Seate, A., & **Cohen, E.L.** (2008, August). The influence of news coverage of the Virginia Tech shootings on perceived threat, stereotypes of South Korean Immigrants, and avoidance of intergroup interaction. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Cohen, E.L. (2008, May). "Your loss is my gain": Examining the role of message frame, risk and ambivalence in the decision to become an organ donor. Paper presented at the Health Communication Division of the International Communication Association, Montreal, Quebec.

Hoffner, C., Fujioka, Y., **Cohen, E.L.**, & Atwell Seate, A. (2008, May). Third person effect, mental illness stereotyping, and responses to news coverage of the Virginia Tech shootings. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec.

Cohen, E.L. (2007, May). Expectancy violations in relationships with friends and media figures. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.

Panel Participation

Cohen, E. L. (2018, November). Playtesting new media theory: Opportunities, challenges, and considerations for using *Black Mirror* in the college classroom. Panel respondent remarks given at the annual meeting of the National Communication Association, Salt Lake City, UT.

Cohen, E.L. (2018, April). Too many walls, not enough bridges: Exploring how media experiences can exacerbate racial and ethnic tensions. Panel respondent remarks given at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

Eller, W., Branch, L. E., **Cohen, E. L.** (2017, April). Established groups engaged in non-regular tasks: the case of the 2014 Elk River spill. Presentation given at the annual meeting of the Midwest Political Science Association, Chicago, IL.

Cohen, E. L. (2016, March). “MTurk 101: Best Practices for Using Amazon Mechanical Turk for Social Science Research.” Presentation given at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Cohen, E.L. (2016, March). Social media and its [R]evolution in developing countries. Panel respondent remarks given at the annual meeting of the Eastern Communication Association, Baltimore, MD.

Eickholt, M. & **Cohen, E. L.** (2015, May). Lessons learned from crisis communication following the Elk River chemical spill: A literature synthesis. Presentation given at Fostering Advances in Water Resource Protection and Crisis Communication, Lessons Learned from Recent Spills on the Dan and Elk Rivers Workshop, Shepherdstown, WV.

Cohen, E. L. (2015, April). "Creepy emotional manipulation and secret experiments": Why the media coverage of Facebook's newsfeed study is bad for the public understanding of research." Presentation given at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Cohen, E. L. (2014, August). Parasocial 2.0: Exploring parasocial interaction in new media environments. Presentation given at the annual meeting of the American Psychological Association, Washington, D.C.

Cohen, E. L. (2014, April) Communication and technology: Where are we going, where have we been? Presentation given at the annual meeting of the Eastern Communication Association, Providence, R.I.

Cohen, E. L. (2012, November). Exploring subtext processing in narrative persuasion: The role of eudaimonic entertainment use motivation and a supplemental conclusion scene. Roundtable discussant at the annual Meeting of the National Communication Association, Orlando, FL.

Cohen, E.L. (2010, November). The influence of selective exposure on online political expression during the 2008 election. Presentation given at the annual meeting of the National Communication Association, San Francisco, CA.

Cohen, E.L. (2011, November). Capturing a sense of others: The development of an ambient awareness scale. Presentation given at the annual meeting of the National Communication Association, New Orleans, LA.

Cohen, E.L. (2010, April). Can tweeting enhance your teaching? Reviewing common uses of Twitter in the college classroom. Presentation given at the annual meeting of the Southern States Communication Association, Memphis, TN.

Invited Presentations

Popular Media's Role in a World on Fire: Panel Discussion with the Editors of the APA Journal Psychology of Popular Media (2020, July). Panel presentation given at the Virtual Media Psychology Symposium.

Soft Skills for Success in College (2020, March). Workshop given for West Virginia University Honors College.

The Perils and Delights of Using Social Media for Memory Enhancement: A Case Study from the Black Mirror TV Series (2018, September). Lecture given at Wittenberg University.

The Darkside of New Media (2018, September). Lecture given at West Virginia University as part of the Honors College Faculty Fellows lecture series.

Fake News and Freedom of Speech (2017, October). Keynote address given at the Appalachian Institute of Digital Evidence's annual eDiscovery Conference.

Freedom of the Press: Constitutionally Enshrined Guardians of Democracy. (2017, September). Panel presentation given as part of West Virginia University College of Law's Constitution Day programming.

Fake News, Real Dilemmas (2017, May). Presentation given for International Paper's PAC Board of Directors.

Truth and Consequences: Fake News, Filter Bubbles and Democracy (2017, February). Panel presentation given as part of West Virginia University's Festival of Ideas series.

Shut the Hell Up and Listen: What Does Civil Communication Look Like? (2017, January). Open plenary panel presentation given at Davis & Elkins College for the first-year symposium.

Uses and Effects of Social Media During the 2016 U.S. Presidential Election (2017, January). Presentation given at Davis & Elkins College for the first-year symposium.

Uses and Effects of Social Media During the 2016 U.S. Presidential Election (2016, October). Presentation given at West Virginia University's first annual Academic Media Education Day.

Coviewing, Binge Viewing, Epilogues and Spoilers: The Effects of Different Modes of Story Consumption on Narrative Experiences (2016, June). Presentation given to the Department of Communication, University of Haifa.

Lampooning Democracy: How "Fake" News Affects Political Knowledge and Engagement (2016, January). Panel participation and presentation given at Davis & Elkins College for the first-year symposium.

Social Media's Role in Participatory Democracy: Activism or Slacktivism? (2015, January). Panel participation and presentation given at Davis & Elkins College for the first-year symposium.

Translational Communication Research. Get It Together. (2015, January). Presentation given to the Communication Studies Department, West Virginia University.

Look up! Or Don't. Examining Common Misperceptions About Social Media (2014, June). Presentation given in Jackson's Mill, Weston, West Virginia, at the 4-H Older Members' Conference.

Uses and Effects of Social Media During the 2012 Election (2013, November). Presentation given in Charleston, WV, as part of the West Virginia University's Eberly Ideas discussion series.

INSTRUCTIONAL ACTIVITIES

Courses Taught

West Virginia University (2012 - 2020):
HONRS 204B: *Black Mirror*: The Darkside of New Media and Technology
COMM 105: Introduction to Mass Media (online and in person)
COMM 309: Health Communication (online)
COMM 401: Advanced Communication Research Methods
COMM 405A: Media Psychology (taught at Erfurt University in Thuringia, Germany)

COMM 405B: Effects of Mediated Communication
COMM 425: Computer-Mediated Communication (online)
COMM 435: Advanced Social Media
COMM 493/593: Political Communication
COMM 605: Theory and Research in Mass Communication
COMM 645: Masspersonal Communication
COMM 654: Communication Campaigns/Social Marketing (online)
COMM 655: Computer-Mediated Communication & Professional Identity (online)
COMM 693D: Media & Emotion
COMM 693T: Entertainment-Education
COMM MOOC: Media Multitasking (online session: wvucommmooc.org)

Georgia State University (2006 - 2012):
SPCH 1000: Human Communication
JOUR 1010: Media Writing
SPCH 1500: Public Speaking
JOUR 2500: Communication Research and Information Technology
SPCH 2650: Interpersonal Communication

Graduate Student Advising

Ph.D. dissertation director: Mckay West (2020)
Dissertation Title: "It's All Fun and Games Until Somebody Dies: Grief, Mortality Salience, and Coping in Meaningful Permadeath."

Ph.D. dissertation director: Kylie Wilson (2020)
Dissertation Title: "Addiction or Disorder? Using the BIAS Map Model to Explain the Stigmatizing Effects of News Media Labels for Opioid Use Disorder."

Ph.D. dissertation director: Julia Weiss (2018)
Dissertation Title: "Examining the Co-Occurrence of Engagement and Self-Referencing in the Context of Narrative Persuasion."

Ph.D. dissertation committee member: Evan Watts (2019)
Ph.D. dissertation committee member: Catie Clark Gordon (2019)
Ph.D. dissertation committee member: Joe Wasserman (not completed)
Ph.D. dissertation committee member: Jennifer Knight (2018)
Ph.D. dissertation committee member: Alexander Lancaster (2015)
Ph.D. dissertation committee member: Hailey Gillen (2014)
Ph.D. dissertation outside committee member: Matt Hartwell (Sociology & Anthropology, current)

M.A. thesis committee member: Rachael Purtell (2020)
M.A. thesis committee member: Koji Yoshimura (2019)
M.A. thesis committee member: Joe Wasserman (2016)
M.A. thesis committee member: Lea Schlue (2016)
M.A. thesis committee member: Lindsey Beall (2015)
M.A. thesis committee member: Jennifer Knight (2015)

M.A. thesis outside committee member: Jared Lathrop (Reed College of Media, current)
M.A. thesis outside committee member: Scott Siker (Reed College of Media, 2019)
M.A. thesis outside committee member: Nick Eckman (Reed College of Media, 2018)
M.A. thesis outside committee member: Lacie Geary (Reed College of Media, 2017)
M.A. thesis outside committee member: Cassandra Lang (Reed College of Media, 2016)
M.A. thesis outside committee member: Chelsea Betts (Reed College of Media, 2016)
M.A. thesis outside committee member: Kevin Duvall (Reed College of Media, 2014)
M.A. thesis outside committee member: Yijia Wang (Reed College of Media, 2014)
Directed research project advisor: William Tyler (MA, 2013)

Guest Lectures

Big Data and Facebook's Cambridge Analytica Scandal (2018, October). Lecture given to undergraduate students in the Department of Communication, University of Kentucky (Dr. Jessalyn Vallade)

Media Effects Research (2018, September). Lecture given to undergraduate students in the Department of Communication, Wittenberg University (Dr. Jim Collier)

Mental Illness in the Media (2018, March). Lecture given to undergraduate students in the Department of Communication, University of Cincinnati (Dr. Omotayo Banjo)

Life in the Early Career Academy (2016, June). Lecture given to graduate students in the Department of Communication, University of Haifa (Dr. Jonathan Cohen)

Using Social Media in the Research Process (2014, February). Lecture given to West Virginia University Reed College of Media Undergraduates (Dr. Rita Colistra)

Other Instructional Activities

Instructor for Summer Study Abroad Program in Communication in Erfurt (Summer, 2017)

Graduate "Media & Emotion" Independent Study Supervisor: Julia Weiss (Summer, 2016)

West Virginia University Research or Social Media Internship Supervisor (2013-2017)

Advisor for Mother Nature Network's College Correspondent Blogging Program, 2009

Writing Consultant for the Writing Across the Curriculum program, 2006-2007

PROFESSIONAL SERVICE

Service to State of West Virginia

Counselor, Boy Scouts of America, Merit Badge University. Communication Badge Instructor, West Virginia University, February 22, 2020.

Member, steering committee: "Fostering Advances in Water Resource Protection and Crisis Communication, Lessons Learned from Recent Spills on the Dan and Elk Rivers" Workshop, Shepherdstown, WV, 2014-2015

Service to Eberly College of Arts & Sciences and West Virginia University

Vice Chair, Eberly College of Arts & Sciences Dean's Faculty Advisory Committee, 2019 – 2020
Member, Eberly College of Arts & Sciences Dean's Faculty Advisory Committee, 2018 – 2019
Member, Eberly College of Arts & Sciences Faculty Evaluation Committee, 2018 – present
Member, Honors College Faculty Fellow Selection Committee, 2019
Member, Eberly College of Arts & Sciences Graduate Curriculum Committee, 2015-2016
Member, West Virginia University Pi Lambda Phi Lecture Series Planning Committee, 2012-2015

Service to the Department

Department Research Officer, 2019-present
Member, Faculty Search Committee, 2018-2019
Member, Undergraduate Curriculum Committee 2017 – 2019
Member, Graduate Committee, 2013 - 2016
Member, Department Faculty Evaluation Committee, 2016-2017
Member, Faculty Search Committee, 2013-2014
Member, WVU COMM MOOC Development Committee, 2012-2013
Member, Interdisciplinary Committee, 2012

Service to the Discipline

Associate Editor, *Psychology of Popular Media*, 2020 - present

Member, Search Committee for the Editor-in-Cheif of *Psychology of Popular Media Culture*, 2019

Editorial Boards

Communication Research Reports, 2008 – 2010, 2017 - present
Journal of Media Psychology, 2015 - present
Psychology of Popular Media, 2014 – 2020
Communication Studies, Associate Editorial Board, 2013 – 2015

Ad hoc Reviewer

Journal of Communication, 2013, 2019-2020
Communication Monographs, 2014-2016, 2019-2020
Journal of Communication in Healthcare, 2020
Communication Studies, 2016, 2019-2020
Social Media + Society, 2020
Health Communication, 2012-2016, 2019-2020
Mass Communication & Society, 2013-2020
Computers in Human Behavior, 2016-2020
Communication Research, 2014, 2016-2019
Human Communication Research, 2019

Personality & Social Psychology, 2019
Western Journal of Communication, 2019
Psychology of Consciousness: Theory, Research, and Practice, 2019
Journal of Computer-Mediated Communication, 2014, 2016, 2019
Journal of Social and Personal Relationships, 2009, 2011-2013, 2017-2020
International Journal of Communication, 2018-2019
International Journal of Human-Computer Studies, 2014, 2017, 2019
PLOS One, 2017-2019
Poetics, 2017, 2019-2020
Israel Science Foundation, 2019
Global Environmental Change Review, 2018-2020
Journal of Broadcasting & Electronic Media, 2017-2018
Communication Quarterly, 2015-2018
Communication and Critical Cultural Studies, 2018
New Media & Society, 2018
Cogent Social Sciences, 2017-2018
Psychiatry Research Review, 2018
Cogent Social Sciences, 2017-2018
International Journal of Human Computer Studies, 2017
Communication Methods & Measures, 2017
Sexuality & Society, 2017
BMJ Open, 2017
Telematics and Informatics, 2017
Communication Research Reports, 2016
Annals of the International Communication Association, 2016-2017
Cyberpsychology, Behavior, and Social Networking, 2014-2017
Media Psychology, 2010, 2016
Health Education & Behavior, 2016
Mobile Media & Communication, 2016
Journal of Health Communication, 2016
Asian Journal of Communication, 2015
The Communication Review, 2014
Journal of Media Psychology, 2014
Communication Yearbook, 2013
Psychological Reports, 2013
Information, Communication & Society, 2011, 2013
Journal of Information Technology & Politics, 2011
Southern Journal of Communication, 2009

Competitive Paper Reviewer
National Communication Association Conference
Mass Communication Division: 2008-2020

International Communication Association
Mass Communication Division: 2009-2019
Information Systems Division: 2012-2017

Eastern Communication Association
Human Communication and Technology Interest Group: 2013-2014, 2019
Media Communication Interest Group: 2012-2013, 2017-2018

Editorial Assistant
Media Psychology, 2011-2012

Offices Held in Professional Organizations
National Communication Association
Mass Communication Division, Graduate Student Representative (elected), 2010-2011

Memberships
International Communication Association
National Communication Association
Eastern Communication Association (Life member)

FELLOWSHIPS, HONORS AND AWARDS

2020: Top Paper award in the Media Communication Division of the Eastern Communication Association: "Examining players' permadeath experiences through player-avatar relationships and video game demands."

2018-2019: West Virginia University Honors College Faculty Fellow, awarded annually to faculty who are selected to developed "big-ideas" courses with deeply engaged teaching and learning practices that bring faculty expertise to honors students.

2017: *Journal of Media Psychology* Distinguished Reviewer in 2016

2013: Top Four Paper award in the Mass Communication Division of the National Communication Association: "Are u with some1? Using text message experience sampling to examine the relationship between co-viewing, enjoyment, and eudaimonia."

2011: Recipient of the Georgia State University Communication Department's Award for Outstanding Academic Achievement by a Graduate Student.

2009-2010: The James W. Woodruff, Jr., Graduate Fellowship in Media Innovation and Responsibility, awarded annually to a communication graduate student who pursues research or creative projects related to media ethics or technology.

2009: First Place Student Paper in the Visual Communication Division of the Association for Education in Journalism and Mass Communication: "Labeling Participation: Examining the role of 'I Voted' stickers in public affairs participation and conversation on election day."

POPULAR PRESS PUBLICATIONS

Cohen, E. L. Guest Columnist for *Mother Nature Network* (2019, November). "Why Watching Sesame Street With Your Kids Makes Them Learn More." https://www.mnn.com/family/family-activities/stories/why-watching-sesame-street-your-kids-makes-them-learn-more-50-anniversary

Cohen, E. L., Bowman, N.D., & Wilson, K. Guest Contributors for *Media Ethics Magazine* (forthcoming). "Should News and Dramatizations About Suicide be Censored?"

Cohen, E. L., Guest Blogger for *The Conversation* (2017, May). "What's Behind Bingeing's Bad Rap?" https://theconversation.com/whats-behind-tv-bingeings-bad-rap-74399

Cohen, E. L. & Rittenour, C.E., Guest Blogger for *Scientific American* (2014, August). "Why is the Media Biased Against Us and Not Them?" http://blogs.scientificamerican.com/guest-blog/2014/08/08/why-is-the-media-biased-against-us-not-them/

Cohen, E. L. & Kowert, K., Guest Blogger for *Scientific American* (2014, May). "*Look Up* Exaggerates Damages of Social Media": http://blogs.scientificamerican.com/guest-blog/2014/05/16/look-up-exaggerates-damages-of-social-media/

Cohen, E. L., Guest Blogger for *Scientific American* (2013, September). "TV So Good It Hurts: The Psychology of Watching 'Breaking Bad'": http://blogs.scientificamerican.com/guest-blog/2013/09/29/tv-so-good-it-hurts-the-psychology-of-watching-breaking-bad/

Cohen, E. L., Guest Blogger for *Scientific American* (2013, March). "The Eyes Have It. Google Glass and the Myth of Media Multitasking.": http://blogs.scientificamerican.com/guest-blog/2013/03/13/the-eyes-have-it-google-glass-and-the-myth-of-multitasking/

Bowman, N. & Cohen, E. L. (2013, March). "And lo, we have contact: The influence of digital communication technology on the research process." *Spectra* (Vol. 9, pp. 16-19). A publication of the National Communication Association.

Cohen, E. L., Guest Columnist for *Mother Nature Network* (May, 2011). "The Science Behind the Empty Oprah Syndrome": http://www.mnn.com/home-blog/guest-columnist/blogs/the-science-behind-empty-oprah-syndrome