

## KELLY M. WEIKLE, Ph.D.

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### EDUCATION

#### **Doctor of Philosophy, Communication Studies / Ohio University**

*August 2018 – August 2022*

Primary Area: Interpersonal & organizational communication track

Related Interests: Identity studies/intergroup communication

GPA: 3.9

Dissertation Title: *“The Expectation – That Was What Made My Depression So Bad”: A Communicative Approach to Examining Identity Tensions in Mothers Who Experienced Postpartum Depression*

Dissertation Advisor: Dr. Angela M. Hosek

Committee Members: Dr. Laura Black, Dr. China Billotte Verhoff, Dr. Risa Whitson

#### **Master of Arts, Communication Studies / Ohio University**

*August 2018 – May 2021*

Primary Area: Interpersonal & organizational communication

GPA: 3.9

#### **Master of Mass Communication / University of South Carolina**

*August 2009 – December 2010*

Emphasis: Integrated communication

GPA: 3.9

#### **Bachelor of Science, Journalism / West Virginia University**

*August 2005 – May 2009*

Major: Public relations

Minor: Spanish

GPA: 3.9

Honors: Summa Cum Laude, University Honors Scholar, PROMISE Scholarship, Presidential Scholarship, Valedictorian Scholarship

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### PROFESSIONAL EXPERIENCE – ACADEMIC

**Teaching Assistant Professor** / West Virginia University, Department of Communication Studies

*July 2025 – Present*

#### **Courses Taught:**

- Fundamentals of Public Communication (100 level) (3 sections, face-to-face)
- Organizational Communication (graduate course) (1 section, online)

**Lecturer** / Sam Houston State University, Department of Communication Studies  
*August 2022 – May 2025*

**Courses Taught:**

- Communication Theory (4000 level) (8 sections online)
- Conflict, Negotiation, and Resolution (3000 level) (3 sections face-to-face, 3 sections online, 1 section hybrid)
- Intercultural Communication (3000 level) (3 sections online)
- Interpersonal Communication (2000 level) (2 sections face-to-face)
- Honors Course: Culture & Society - Taylor Swift (1 section in-person)
- Nonverbal Communication (4000 level) (2 sections face-to-face, 2 sections online)
- Relationship Communication (4000 level) (1 section, face-to-face)

**Graduate Teaching Associate** / Ohio University, School of Communication Studies  
*August 2018 – May 2022*

**Courses Taught:**

- Interpersonal Communication (2000 level) (1 section hybrid)
- Fundamentals of Public Speaking (1000 level) (6 sections face-to-face)
- Fundamentals of Human Communication (1000 level) (1 section asynchronous online, 1 section synchronous online)
- Practicum in Communication Education, CRC (3000 level) (2 sections synchronous online)
- Techniques of Group Discussion (2000 level) (2 sections face-to-face, 1 section hybrid)
- Techniques of Interviewing (2000 level) (1 section online)
- TA support for Public Speaking Basic Course, including conducting teaching observations of first year GTAs, managing course-wide programs, and offering support to GTAs teaching the course

**Graduate Assistant** / University of South Carolina, College of Information and Communication  
*August 2009 – August 2010*

Provided research and classroom support for professors in the Communication department.

## **PROFESSIONAL EXPERIENCE – PRACTITIONER**

**Content Strategist** / Charles Ryan Associates

*November 2017 – August 2018*

Provided research, strategic content, and copy for CRA client projects, incorporating SEO and other content best-practices as required.

**Communication Specialist** / Office of West Virginia Governor Earl Ray Tomblin

*November 2016 – January 2017*

Hired for special project, to write *Earl Ray Tomblin: Stewardship and Progress for the Mountain State*, a booklet on the accomplishments and legacy of Governor Earl Ray Tomblin.

**Senior Communication Specialist / Columbia Pipeline Group**

*March 2012 – October 2016*

Manager and editor of employee communication systems including intranet platform, employee news site, and television communication system. Planned and implemented internal communication campaigns. Served on emergency response communication team. Interim inclusion and diversity lead for company.

**Account Coordinator / Charles Ryan Associates**

*August 2010 – March 2012*

Account manager and client contact for four accounts. Public relations support for more than 10 accounts.

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## **SCHOLARSHIP**

### **ACADEMIC JOURNAL ARTICLES**

Weikle, K. M. (2023). "Have you been in this position? Because your comment does not make sense." Discourse strategies and situated ideals of interaction on social networking sites for mothers. *Western Journal of Communication* 87(2), 326-345.

<https://doi.org/10.1080/10570314.2022.2109723>

### **BOOKS**

Weikle, K. M. (2025). *Postpartum depression and the communication construction of maternal identity: Motherhood in tension*. [Monograph in publication]. Lexington Books.

### **BOOK CHAPTERS**

Weikle, K. M. (2025). Understanding "Swiftie" identity and behavior through the social identity approach to communication [Book in publication]. In K. Roberts & J. Nichols-Pethick (Eds.), *Communication theory and Gen Z popular culture: Essays and applications*. Peter Lang.

Hosek, A. M., Matthys, H., & Weikle, K. M. (2021). From "breast is best" to "your choice" - Memorable messages mothers receive about breastfeeding. In A. Cooke-Jackson & V. Rubinsky (Eds.), *Communicating intimate health*. Lexington.

### **ACCEPTED CONFERENCE PAPERS, PANELS, AND PRESENTATIONS**

Weikle, K. M. (2024, June 21 – 23). *A critical discourse analysis of the construction of "Good Mothers" in American media at the turn of the 20<sup>th</sup> century*. [Paper presentation – virtual]. International Association of Maternal Action and Scholarship Annual Conference, Boston, MA and virtual.

Weikle, K. M. (2023, November 15 – 19). *Freedom from AI fear - Incorporating honest discussion about ChatGPT into the classroom*. [Great Ideas for Teaching Students (GIFTS)]. National Communication Association Annual Conference, Washington, D.C.

Weikle, K. M. (2021, November 18 – 21). *Examining identity manifestations and identity gaps in women with postpartum depression: An initial look*. [Paper presentation]. National Communication Association Annual Conference, Seattle, WA.

Weikle, K. M. (2021, November 18 – 21). *Wait, who's in my group? Teaching contextual influences on groups*. [Great Ideas for Teaching Students (GIFTS)]. National Communication Association Annual Conference, Seattle, WA.

Weikle, K. M. & Matthys, H. (2021, March 24 – 28). *(De)Construction of work-family boundaries during COVID-19: An examination of memorable messages from workplaces*. [Research in progress panel]. Eastern Communication Association Conference, Virtual.

Weikle, K. M. (2020, November 19 – 22). *“Have you been in this position? Because your comment does not make sense.” Discourse strategies and situated ideals of interaction on social networking sites for mothers*. [Asynchronous paper presentation]. National Communication Association Annual Conference, Virtual.

Weikle, K. M. & Hosek, A. M. (2019, November 13 – 17). *Partner supporting messaging during breastfeeding*. [Paper presentation]. National Communication Association Annual Conference, Baltimore, MD.

Weikle, K. M. (2019, November 13 – 17). *National organize your speech day*. [Great Ideas for Teaching Students (GIFTS)]. National Communication Association Annual Conference, Baltimore, MD.

Hosek, A. M., Laki, K., Matthys, H., Rausch, K., & Weikle, K. M. *Breastfeeding uncertainty, support, and identity of motherhood: A multi-perspective discussion of breastfeeding challenges for mothers*. (2019, October 16 – 20). [Panel discussion]. Organization for the Study of Language and Gender Annual Conference, Cincinnati, OH.

Harrigan, M., Hosek, A. M., Matthys, H., & Weikle, K. M. (2019, April 10-14). *Hardworking, loving, strong, and caring: Sons' discursive constructions of their working mothers and fathers*. [Paper presentation]. Eastern Communication Association Annual Conference, Providence, RI.

## INVITED PRESENTATIONS

**Weikle, K. M.**, Kay, C., Lopez Londono, L., Matthys, H., & Popli, R. (2023, January). *COMS Alumni Spotlight Panel*. Virtual panel presentation to Ohio University communication graduate students. Ohio University.

Weikle, K. M. (2021, September). *SMART Dialogue Series: Interdisciplinary Seminars on Social Media Research*. Virtual live streamed. Social Media Analytics Research Team (SMART) Lab, Ohio University.

**Weikle, K. M.**, Miller, J., Jones, S., McLuckie, A., Rajan, P., & Hannah, M. (2020, October). *COMS Teaching Swap*. Presentation to Communication Studies department faculty and graduate students. Ohio University.

Hosek, A. M., Matthys, H., Rausch, K., & **Weikle, K. M.** (2019, November). *Health communication research trajectories: Showcasing a project series*. Guest lecture to Dr. Karen Deardorff's undergraduate course on health communication. Ohio University.

Weikle, K. M. (2018, October). *Careers in communication*. Presentation to National Communication Association Student Chapter. Ohio University.

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## **AWARDS AND PROFESSIONAL DEVELOPMENT**

### **AWARDS**

(2021, July) NCA Doctoral Honors Seminar Selected Participant – National Communication Association

(2020, November) Ohio University School of Communication Studies Doctoral Program, MAGS (Midwestern Association of Graduate Schools) Teaching Award Nominee

(2017, June) Public Relations Society of America West Virginia Chapter (PRSAWV) Crystal Award – Single Issue Newsletter/Booklet: Earl Ray Tomblin: Stewardship and Progress for the Mountain State

(2016, June) PRSAWV Crystal Award – Young Professional of the Year

(2016, June) PRSAWV Crystal Awards – Internal Communication Campaign; Single Issue Newsletter/Booklet: Columbia Pipeline Group work

(2013, June) PRSAWV Crystal Awards – Poster Design; Honorable Mention – Internal Communications Campaign; Internal Employee Newsletter; Online Publication: Columbia Pipeline Group work

### **CERTIFICATES**

(2025, April) Certified Dialogue Facilitator, Constructive Dialogue Institute.

(2023, February). Writing-in-the-Disciplines Certified Faculty, Sam Houston State University.

(2022, August). Online Course Redesign Faculty Certification, Sam Houston State University.

(2018, August). Teacher Training Academy Graduate, Ohio University School of Communication Studies.