

Lindsay Morris-Neuberger, Ph.D.

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Woodburn Professor and Communication Studies Department Chair

West Virginia University

PO Box 6293 Morgantown, WV 26506 – 2301 Field Hall

CUMULATIVE CAREER CURRICULUM VITAE

SUMMARY STATEMENT

Experienced administrator, teacher, and scholar focused on employing evidence-based practices to facilitate success for students, colleagues, and communities. Expertise in leading through change and challenges across diverse contexts and implementing creative, people-centered solutions with tangible results. Research focused on making messages that encourage healthy decision making for individuals and communities.

ACADEMIC POSITIONS

West Virginia University, Morgantown, WV

Woodburn Professor and Chair, Department of Communication Studies, 2022-present

-Endowed professorship for exemplifying the highest accomplishment in teaching, research, and service as well as providing college-level leadership.

University of Central Florida, Orlando, FL

Graduate Faculty Scholar, College of Graduate Studies, 2022-2023.

Associate Professor, Nicholson School of Communication and Media, 2017-2022

Secondary Joint Appointment, Sustainable Coastal Systems Faculty Cluster, 2019-2022

Affiliate Faculty, Women's and Gender Studies Program, 2013-2022

Assistant Professor, Nicholson School of Communication, 2011-2017

Michigan State University, East Lansing, MI

Graduate Research & Teaching Assistant, Department of Communication, 2007-2011

ADMINISTRATIVE POSITIONS

West Virginia University, Morgantown, WV

Department Chair, Department of Communication Studies, 2022-present.

-Managing day-to-day department activities including student success, budgets, curricula, personnel, scheduling, and faculty/staff development. Led through program prioritization process, increasing unit efficiencies through staffing, curriculum, and budget changes.

Provost Fellow, Office of the Provost, 2025-present.

-Leading stakeholder input and faculty engagement process for university-wide general education revision.

University of Central Florida, Orlando, FL

Faculty Fellow, Faculty Excellence (Office of the Provost), 2021-2022

-University lead for COACHE survey priority setting and strategy development efforts including selecting committee members, supervising committee work, identifying university priorities for faculty, and outlining strategies to address them.

Faculty Fellow for University General Education Assessment, College of Undergraduate Studies, 2019-2021

-University lead for general education assessment refresh. Led faculty assessment cohort in development of university-wide foundational and integrative assessment strategies for all gen ed courses. Guided assessment Canvas LMS integration for streamlined reporting.

Associate Director for Academic Programs and Student Services, Nicholson School of Communication and Media, 2018 (until Spring 2019 sabbatical) – Associate Dean equivalent

-Chief academic officer for N=92 faculty, N>4,000 students, N=24 staff, supervised three departments (Communication, Film & Mass Media, Games and Interactive Media) with 12 distinct undergraduate and graduate programs and Academic Programs and Advising Center staff (N=8). Led development and implementation of new curriculum and assessment structure, helped create a new Ph.D. program, and guided school transition to include new units/transition to three departments within school structure.

Associate Director for Academic Programs, Nicholson School of Communication, 2017-2018

-Supervised six academic degree programs (BA: Advertising/PR, Communication & Conflict, Human Communication, Journalism, Radio/TV, MA: Communication). Led all programs through program review as well as assessment re-structuring.

EDUCATION

Ph.D. in Communication (2011) *Michigan State University*, East Lansing, MI

Cognate areas: Health Communication and Political Communication

Dissertation title: Uncertainty and information seeking patterns: A test of competing hypotheses in the context of health care reform

Advisor: Dr. Kami Silk Committee Members: Drs. Charles Atkin, Daniel Bergan, Steve Lacy

M.A. in Communication (2007) *Wake Forest University*, Winston-Salem, NC

Thesis title: “Stop them damn pictures”: An experimental investigation of the processing and persuasion of editorial cartoons

Advisors: Drs. Allan Loudon, Marina Krcmar

B.A. in Political Science and B.A. in Communication (2005) *Wake Forest University*, Winston-Salem, NC

Thesis title: Reflecting or neglecting public opinion: A content analysis of post 9/11 political cartoons

Thesis Advisor: Dr. Pete Furia

DOUBLE BLIND PEER REVIEWED PUBLICATIONS

- (* denotes student under my direct supervision, ^a denotes authors listed alphabetically after this point)
- Wilhite, K., Marshally, E., Williamson, C., Whitaker, K., **Morris-Neuberger, L.**, & Barone Gibbs, B. (2025). Using healthcare-affiliated apps to recruit typically underrepresented populations in a pregnancy cohort stud in West Virginia. *Contemporary Clinical Trials Communications*, 47, doi: 10.1016/j.conctc.2025.101535
- Welton-Mitchell, C., Dally, M., Dickinson, K.L., **Morris-Neuberger, L.**, Roberts, J.D., Blanch-Hartigan, D. (2023). Influences of mental health on information seeking, risk perception and mask wearing self-efficacy during the early months of the COVID-19 pandemic: A longitudinal panel study across 6 U.S. states. *BMC Psychology*, 11, doi: 10.1186/s40359-023-01241-z
- Bradford, D.E., DeFalco, A., Perkins, E.R., Carbajal, I., Kwasa, J., Goodman, F.R., Jackson, F., Richardson, L.N.S., Woodley, N., **Neuberger, L.**, Sandoval, J.A., Huang, H.J., & Joyner, K.J. (2022). Whose signals are being amplified? Towards a more equitable clinical psychophysiology. *Clinical Psychological Science*, 12, 237-252. doi: 10.1177/21677026221112117
- Yan, X., Lapinski, M.K., Gore, M., **Neuberger, L.**, & Grayson-Sneed, K. (2022). Understanding shark-related cognitive vulnerability and its role in shark diving: Implication for conservation. *Human Dimensions of Wildlife*, doi: 10.1080/10871209.2022.2101720
- Neuberger, L.**, Carroll, D., Bastante, S.*, Rogers, M.*, & Boutemen, L.*. (2021) Taking financial literacy downtown: Leveraging community partnerships to increase communication of essential financial information in an urban area. *Education and Urban Society*, doi: 10.1177/00131245211063878
- Dickinson, K.L., Roberts, J.D., Banacos, N., **Neuberger, L.**, Koebele, E.A., Blanch-Hartigan, D., Shanahan, E.A., (2021). Structural Racism and the COVID-19 Experience in the United States. *Health Security*, 19, doi: 10.1089/hs.2021.0031
- Koebele, E.A., Albright, E.A., Dickinson, K.L., Blanch-Hartigan, D., **Neuberger, L.**, DeLeo, R.A., Shanahan, E.A., Roberts, J.D. (2021). Perceptions of efficacy are key determinants of mask-wearing behavior during the COVID-19 pandemic. *Natural Hazards Review*, doi: 10.1061/(ASCE)NH.1527-6996.0000489.
- Miller, A., Collins, C., **Neuberger, L.**, Todd, A., Sellnow, T., Boutemen, L. (2021). Being first, being right, and being credible since 2002: A scoping review of Crisis and Emergency Risk Communication (CERC) research. *Journal of International Crisis and Risk Communication Research*, 4, 1-28. doi: 10.30658/jicrcr.4.1.1

- Roberts, J., Dickinson, K., Koebele, E., **Neuberger, L.**, Banacos, N., Blanch-Hartigan, D., Welton-Mitchell, C., & Birkland, T. (2020). Clinicians, cooks, and cashiers: Examining health equity and the COVID-19 risks to essential workers. *Toxicology and Industrial Health*, 36, 689-702. doi: 10.1177/0748233720970439
- Strawser, M. & **Neuberger, L.** (2020). WISER Assessment: A communication program assessment framework. *Journal of Communication Pedagogy*, 3, 134-144. doi:10.31446/JCP.2020.12
- Boutemen, L.*, **Neuberger, L.**, Dobiyanski, C.*, Collins, C.*, Richardson, B.*, Knapp, E.* (2020). Changing the culture of opioid-related messaging in Florida: A formative research approach. *Florida Public Health Review*, 17, 25-34.
- Neuberger, L.** & Pabian, M.* (2019). Understanding motivations for STI testing: Comparing presenters and non-presenters using the theory of planned behavior and health belief model. *Florida Public Health Review*, 16, 71-79.
- Lapinski, M. K., **Neuberger, L.**, Grayson-Sneed, K., Gore, M. L. (2019). Testing a susceptibility threshold for risk promotion messages in the shark diving context. *Journal of Risk Research*. doi: 10.1080/13669877.2019.1617337
- Yrisarry, N.*, **Neuberger, L.**, Miller, A. (2019). Instructor response to uncivil behaviors in the classroom: An application of politeness theory. *Journal of the Scholarship of Teaching and Learning*, 19, 32-42. doi: 10.14434/josotl.v19i4.24505
- Miller, A.N., Sellnow, T., **Neuberger, L.**, Todd, A., Freihaut, R., Noyes, J., Allen, T., Alexander, N., Vanderford, M., & Gamhewage, G. (2017). A systematic review of literature on training in crisis and risk preparedness. *Journal of Health Communication*, 22, 612-629. doi: 10.1080/10810730.2017.1338802
- Neuberger, L.** (2017). Teaching health campaigns by doing health campaigns. *Communication Teacher*, 31, 143-148. doi: 10.1080/17404622.2017.1314520
- Neuberger, L.** (2016). Self-reports of information seeking: Is social desirability in play?. *Atlantic Journal of Communication*, 24, 242-249. doi: 10.1080/15456870.2016.1208661
- Neuberger, L.**, & Silk, K. J. (2016). Uncertainty and information seeking patterns: A test of competing hypotheses in the context of health care reform. *Health Communication*, 31, 892-902. doi: 10.1080/10410236.2015.1012633
- Dosani, F.*, & **Neuberger, L.** (2016). Anatomy and humanity: Examining the effects of a short documentary film on anatomy dissection and first anatomy laboratory experience on medical students. *Anatomical Sciences Education*, 9, 28-39. doi: 10.1002/ase.1532

- Neuberger, L.,** Vaduva, A. M.*, & Hall, T.* (2015). "Smokers are still going to smoke": Formative research for a Florida based smoke free campus campaign. *Florida Communication Journal*, 43, 9-28.
- Delorme, D., **Neuberger, L.,** & Wright, J. (2015). Exploring boaters' environmental views for a marine conservation campaign. *Applied Environmental Education and Communication*, 14, 33-42. doi: 10.1080/1533015X.2015.1008655
- Maloney, E. K., Lapinski, M. K., & **Neuberger, L.** (2013). Predicting land use voting behavior: Expanding our understanding of attitudes and social norms, *Journal of Applied Social Psychology*, 43, 2377-2390. doi: 10.111/jasp.12186
- Silk, K.J., Perrault, E., **Neuberger, L.,** Rogers, A., Atkin, C. K., Barlow, J., & Duncan, D. M. (2013). Translating and testing breast cancer risk reduction messages for mothers of adolescent girls, *Journal of Health Communication*, 19, 226-243. doi: 10.1080/10810730.2013.811322
- Lapinski, M. K., **Neuberger, L.,** Gore, M., & Muter, B. A., Van der Heide, B. (2013). Shark bytes: Message sensation value and emotional appeals in shark diving websites, *Journal of Risk Research*, 16, 733-751. doi: 10.1080/13669877.2012.737822
- Silk, K. J., Nazione, S., **Neuberger, L.** Smith, S., & Atkin, C. (2012). Investigating the impact of message format, involvement, scientific literacy, and education on attitude toward reducing cancer risk through regulation, *Journal of Cancer Education*, 27, 172-178. doi: 10.1007/s13187-011-0287-y.
- Neuberger, L.,** Silk, K. J., Yun, D., Bowman, N. D., & Anderson, J. (2011). Concern as motivation for protection: Identifying mothers' concerns about their daughters' breast cancer risk. *Journal of Health Communication*, 16, 1055-1071. doi: 10.1080/10810730.2011.571339.
- Gore, M., Muter, B. A., Lapinski, M. K., **Neuberger, L.,** & Van der Heide, B. (2011). Risk frames on shark diving websites: Implications for global shark conservation. *Aquatic Conservation: Marine and Freshwater Ecosystems*, 21, 165-172. doi: 10.1002/aqc.1171.
- Yun, D., Silk, K., Bowman, N. D., **Neuberger, L.,** & Atkin, C. (2009). Mothers' intentions to teach adolescent daughters about breast cancer risk reduction activities: The influence of self-efficacy, response efficacy, & personal responsibility. *Communication Research Reports*, 26, 134-145. doi:10.1080/08824090902861606.

EDITOR REVIEWED PUBLICATIONS

- ^aBeile, P., Beiler, R., Bowdon, M., Callaghan, M., Conroy, A., Denoyelles, A., Duffy, A., McConnell, D., Mullens, A., **Neuberger, L.,** Raible, J., Rex, M., Shrubsole, N., & Williams, L. (2020).

General Education, Open Educational Resources, and Faculty Development in Crisis: What We Did Last Summer. *Journal of Faculty Development*, 34, 47-51.

Driskell, T., Burke, S., Driskell, J. E., Salas, E., & **Neuberger, L.** (2014). Steeling the team: Assessing individual and team functioning “at a distance.” *The Military Psychologist*, 29, 12-18.

Neuberger, L. (2010). Communicating about health care reform. *Communication Currents*, 5, <http://www.natcom.org/CommCurrentsArticle.aspx?id=960>.

PUBLISHED PEER REVIEWED PROCEEDINGS

Driskell, T., **Neuberger, L.** Driskell, J. E., Burke, C. S., & Salas, E. (2014). The language of lies: A content analytic approach. *Proceedings of the Human Factors and Ergonomics Society Annual Meeting*, 58, 1328-1331. doi: 10.1177/1541931214581277

BOOK CHAPTERS

Neuberger, L. & Miller, A.N. (2021). Public Health Crises. In T. Thompson & N. Harrington (Eds.) *The Routledge Handbook of Health Communication*, 3rd edition. (pp.475-488). Routledge. <https://www.taylorfrancis.com/chapters/edit/10.4324/9781003043379-39/public-health-crises-lindsay-neuberger-ann-neville-miller>

Silk, K.J., Perrault, E.K., Hagedorn, C.J., Nazione, S.A., **Neuberger, L.**, McConaughy, P., & Ndiaye, K. (2020). The Challenges of Evaluating a Supplemental Nutrition Education Program for Low-Income Families. In C. Parvanta & S. Bass (Eds.) *Health Communication: Strategies and Skills for a New Era*. (pp. 234-240). Burlington, MA: Jones & Bartlett.

Silk, K. J., **Neuberger, L.**, Nazione, S., & Osuch, J. (2015). The Breast Cancer and Environment Research Centers: A Transdisciplinary Model. In M. Braun (Ed.) *Contemporary case studies in health communication: Theoretical and applied approaches* (2nd ed.). Dubuque, IA: Kendall Hunt Publishing Company.

Silk, K. J., **Neuberger, L.**, Nazione, S., & Osuch, J. (2011). The Breast Cancer and Environment Research Centers: A Transdisciplinary Model. In M. Braun (Ed.) *Contemporary case studies in health communication: Theoretical and applied approaches*. Dubuque, IA: Kendall Hunt Publishing Company.

TECHNICAL REPORTS

Morris-Neuberger, L., Leggett-Bradley, S.*, Baker, A.*, Martin, M.*, & Bobbitt, T.* (2023). Project SCORES Implementation – Lessons Learned and Recommendations for the Future. Technical Report submitted to *Orlando Health*.

^aAlbright, E., Banacos, N., Birkland, T., Crow, D., DeLeo, R., Dickinson, K., Hartigan, D., Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2021).

- Partisanship, Trust, and Vaccine Hesitancy: Impacts of the 2020 Election on COVID-19 Risk Management (Wave One). <https://www.riskandsocialpolicy.org/our-work>
 -Submitted to the U.S. House of Representatives Committee on Science, Space, & Technology per their request
- ^aAlbright, E., Banacos, N., Birkland, T., Crow, D., DeLeo, R., Dickinson, K., Hartigan, D., Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020). COVID-19 Technical Report: Wave Four (Colorado). <https://www.riskandsocialpolicy.org/our-work>
 -Used by the Colorado Department of Public Health & Environment and the Colorado School of Public Health Modeling Team
- ^aAlbright, E., Banacos, N., Birkland, T., Crow, D., DeLeo, R., Dickinson, K., Hartigan, D., Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020). COVID-19 Technical Report: Wave Three. <https://www.riskandsocialpolicy.org/our-work>
- ^aAlbright, E., Banacos, N., Birkland, T., Crow, D., DeLeo, R., Dickinson, K., Hartigan, D., Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020). COVID-19 Technical Report: Wave Two. <https://www.riskandsocialpolicy.org/our-work>
- ^aAlbright, E., Banacos, N., Birkland, T., Crow, D., DeLeo, R., Dickinson, K., Hartigan, D., Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020). COVID-19 Technical Report: Wave One. <https://www.riskandsocialpolicy.org/our-work>
- DeLeo, R., ^aAlbright, E., Birkland, T., Crow, D., Dickinson, K., Duarte, A., Duarte, C., Hartigan, D., Koebele, E., Lawlor, A., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020). Risk Communication Strategies and the Easing of COVID-19 Restrictions. Research agenda-setting paper published by the *CONVERGE COVID-19 Working Groups for Public Health and Social Sciences Research*. https://converge.colorado.edu/v1/uploads/images/risk_communication_covid_19_restrictions-1595216308887.pdf
- ^aAguirre, B., Arellanos Ceballos, A., Barrios, R., Cuevas, A., Campbell, N., Concepción, C., Dakey, S., Demuth, J., Dietrich, A., Figueroa Huertas, A., Kuligowski, E., Hackerott, C., Jaramillo Nieves, L., Laska, S., Louis Charles, H., Johnson, K., McBride, S., Méndez Heavilin, A., **Neuberger, L.**, Olson, L., Punziano, G., Santos-Hernández, J., Spinney, J., Velásquez Calderón, C., Velotti, L., Walsh, W., Wein, A., & Young, C. (2020). Risk Communication in Concurrent Disasters. Research agenda-setting paper published by the *CONVERGE COVID-19 Working Groups for Public Health and Social Sciences Research*. https://converge.colorado.edu/v1/uploads/images/riskcommunication_concurrentdisasters-1594340955765.pdf

Sellnow, T., Miller, A., **Neuberger, L.**, Todd, A., & Freihaut, R. (2017). Evidence Synthesis to Support the WHO Guidelines on Emergency Risk Communication: How Best to Develop and Sustain Emergency Risk Communication Staff Capacity for Preparedness and Response. Technical report submitted to and published by the *World Health Organization*. <https://www.who.int/risk-communication/guidance/process/WHO-Evidence-Synthesis.pdf?ua=1>

Neuberger, L., Driskell, J.E., Salas, E., Burke, S., Driskell, T. (2014). Review of automated lexical analysis approaches for measuring stress. Technical report submitted to the *National Space Biomedical Research Institute*.

Driskell, J.E., Salas, E., Burke, S., Driskell, T., & **Neuberger, L.** (2014). Development of the STRESSnet lexical analysis tool to detect stress and related deficits in long duration spaceflight. Technical report submitted to the *National Space Biomedical Research Institute*.

Neuberger, L. (2007). Candidate websites and newspaper coverage in the 2006 midterm election. Research paper for the *Hall Institute of Public Policy*.

ENCYCLOPEDIA ENTRIES

Neuberger, L. (2014). Awareness and Instruction Strategies. In T. Thompson (Ed.), *Encyclopedia of Health Communication* (p. 89-92) Thousand Oaks, CA: Sage Publications Inc.

Neuberger, L. (2014). Incentive Appeals. In T. Thompson (Ed.), *Encyclopedia of Health Communication* (p. 699-700) Thousand Oaks, CA: Sage Publications Inc.

OP-EDS

^aAlbright, E., Blanch Hartigan, D., Birkland, T., Crow, D., DeLeo, R., Dickinson, K, Koebele, E., **Neuberger, L.**, Roberts, J., Shanahan, L., Taylor, K., & Welton-Mitchell, C. (2020, December). *Newsweek*. <https://www.newsweek.com/how-promising-vaccine-news-if-people-wont-take-it-opinion-1552235>

Crow, D.A., **Neuberger, L.**, Blanch-Hartigan, D., DeLeo, R., & Birkland, T. (2020, August). Despite what you've heard, Americans support wearing masks and other efforts to reduce exposure to COVID-19. *Responsible Research in Business & Management*. <https://www.rrbm.network/despite-what-youve-heard-americans-support-wearing-masks-and-other-efforts-to-reduce-exposure-to-covid-19deserai-a-crow-lindsay-neuberger-danielle-blanch-hartigan-rob-deleo-tom-birkla/>

GRANT ACTIVITY

West Virginia University
Funded External Research

Community-Based Approaches to Strengthening Economic Supports for Working Families (CASES) (\$1,349,209) PI: Orlando Health. Funded by U.S. Department of Health and Human Services. \$79,166 sub-contract to Lindsay Morris-Neuberger from Orlando Health Foundation.

External Research Under Review

Achieving Appalachian Cancer Equity by Eliminating rural Disparities Center of Biomedical Research Excellence (ACED CoBRE) (under review, \$11,553,052) PI: Stephenie Kennedy-Rea, Personal Role: Associate Core Director. Under review at US DHHS NIH – National Institute of General Medical Sciences.

Center for Adaptive Resilience Science and Technology (CREST) (under review). PI: John Van De Lindt, Personal Role: Co-PI. Under review at the National Science Foundation.

Collaborative Research: GCR: A Socio-Engineering Blueprint for Natural Hazard Resilience in Coastal Communities (under review). PI: John Van De Lindt, Personal Role: Co-PI. Under review at the National Science Foundation.

University of Central Florida

Funded External Research

Community-Based Approaches to Strengthening Economic Supports for Working Families (CASES) (\$1,349,209) PI: Orlando Health. Funded by U.S. Department of Health and Human Services. \$100,000 sub-contract to Lindsay Neuberger from Orlando Health Foundation.

Adaptation of Brain and Body Responses to Perturbations During Gait in Young and Older Adults (\$1,494,713) PI: Helen Huang, Lindsay Neuberger added to team after funding to guide survey development and analysis. Funded by the National Institute on Aging, National Institutes of Health, Award 5R01AG054621-04.

RAPID: Partisanship, Trust, and Vaccine Hesitancy: Impacts of the 2020 Election on COVID-19 Risk Management (\$198,846) PI: Rob DeLeo, Lindsay Neuberger: Co-PI. Funded by the National Science Foundation Division of Social and Economic Sciences, Award 2102905.

RAPID: Easing COVID-19 Restrictions: How Variation in State Policy and Public Health Messaging Strategies Impact Risk Perceptions and Behaviors Across Time (\$164,638) PI: Rob DeLeo, Lindsay Neuberger added to team after submission to assist with communication efforts. Funded by the National Science Foundation Division of Social and Economic Sciences, Award 2030316.

How Best to Develop and Sustain Emergency Risk Communication Staff Capacity for Preparedness and Response (\$19,000) PI: Tim Sellnow, Co-PIs: Ann Miller, Lindsay Neuberger. Funded by the World Health Organization, 2016-2017.

National Summit on Youth Activism (\$7,708) PI: Melissa Dodd, Co-PI: Lindsay Neuberger. Funded by the American Legacy Foundation, 2015.

Using Real-Time Lexical Indicators to Detect Performance Decrements in Spaceflight Teams: A Methodology to Dynamically Monitor Cognitive, Emotional, and Social Mechanisms that Influence Performance (\$1,200,000) PI: Ed Salas, Co-PI: James Driskell. Lindsay Neuberger added to team after funding to assist with linguistic analysis. Funded by the National Space Biomedical Research Institute. Award NCC-9-58-401/NBPF03402 NNJ12ZSA002N, 2013-2016.

-Supervised UCF IST graduate student: James Ogilvy* and NSC undergraduate students: Chris Clark* and Chelsea Ryan*

Compulsive Gambling and the College Population (\$5,000) PI: Lindsay Neuberger. Funded by the Florida Council on Compulsive Gambling, 2012-2013.

-Supervised NSC graduate students: Christin Senior*, Ashley Harper*, and Sabrina Deaton*

Funded Internal Work

UCF Downtown Interdisciplinary Research Initiative: 2021 (\$9,529) *Racial/Ethnic Disparities in Cochlear Implants among Children: The Role of Family and Social Determinant of Health*. PI: Latarsha Chisholm, Co-PIs: Sung Choi, Lindsay Neuberger. Funded by the UCF Downtown Interdisciplinary Research Initiative, 2021.

QEP Research Coaches: Health Communication Campaigns (\$600) PI: Lindsay Neuberger. Funded by the UCF Quality Enhancement Program, 2021.

UCF Downtown Interdisciplinary Research Initiative: Round Two (\$10,000) *Financial Literacy Project Proposal*. Lead PIs: Deborah Carroll, Lindsay Neuberger, Co-PIs: Debbie Hahs-Vaughn. Funded by the UCF Downtown Interdisciplinary Research Initiative, 2020.

UCF Downtown Interdisciplinary Research Initiative: Round One (\$7,500) *Financial Literacy Project Proposal*. Lead PIs: Deborah Carroll, Lindsay Neuberger, Co-PIs: Debbie Hahs-Vaughn, Michele Gill. Funded by the UCF Downtown Interdisciplinary Research Initiative, 2019-2020.

UCF Downtown Interdisciplinary Research Initiative: Round One (\$7,500) *Chronic Conditions Among Older Adults: The Role of Social and Physical Determinants*. Lead PIs: Latarsha Chisholm, Christopher Emrich, Co-PIs: Lindsay Neuberger, Sung Choi. Funded by the UCF Downtown Interdisciplinary Research Initiative, 2019-2020.

College of Sciences Faculty Travel Funds (\$732) To fund conference travel, 2019.

QEP High Impact Coaches: Public Communication Campaigns (\$600, turned down funding because of course buyout) PI: Lindsay Neuberger. Funding offered by the UCF Quality Enhancement Program, 2019.

NSCM Director Travel Grant (\$1,000) To fund sabbatical research travel, 2019.

College of Sciences Faculty Travel Funds (\$250) To fund conference travel, 2019.

High-Impact Integrative Learning Experiences in the New Downtown Interdisciplinary Inter-College School: Turning Vision into Reality (\$3,500) Project Lead: Lindsay Neuberger. Funded by the UCF Quality Enhancement Program, 2018.

QEP Research Coaches: Health Communication Campaigns (\$600) PI: Lindsay Neuberger. Funded by the UCF Quality Enhancement Program, 2018.

QEP Research Coaches: Health Communication Campaigns (\$600) PI: Lindsay Neuberger. Funded by the UCF Quality Enhancement Program, 2017.

UCF Title IX Focus Groups (\$2,000) co-PIs: Lindsay Neuberger, Jennifer Sandoval. Funded by the UCF Equal Opportunity & Affirmative Action Programs Office.

Persuasion & Communication in Latin America: A short term online and study abroad learning opportunity (\$3,000) PI: Lindsay Neuberger. Funded by the UCF International Affairs and Global Strategies In-House Grant Program for Faculty-Led Study Abroad.

Students Sharing with Students: Disseminating Student Developed Campus Health Campaigns (\$600) PI: Lindsay Neuberger. Funded by the Learning Institute for Elders at UCF Competitive Grant Program.

Text v. Numbers in Nutrition Labeling: Investigating the Influence of Health Literacy and Numeracy in the Dietary Decision-Making Process (\$7,475) PI: Lindsay Neuberger. In-house grant submitted to Office of Research and Commercialization, funded by College of Sciences Dean's Office, 2012-2013.

Unfunded Proposals

NSF Engineering Research Center (ERC) for Reimagined Infrastructure through Co-Produced Community Resilience Planning (CoRISE) (unfunded). PI: John Van De Lindt, Personal Role: Co-PI. Under review at the National Science Foundation.

CRISES: Creating an Innovative Research Center to Catalyze Appalachian Resilience, Opportunity, and Change (\$100,000, unfunded) PI: Amy Chadwick, Lindsay Morris-Neuberger Co-PI. Proposal submitted to the National Science Foundation.

Learning in Health Emergencies Systematic Review, Questions 2 & 3 (\$59,776, unfunded) with Catherine Fonseca, Katie Kang, Dan Totzkay. Submitted to the World Health Organization.

Developing Community Engaged Interventional Strategies to Combat Stress-Related Adverse Health Impacts at the Nexus of Vulnerable Communities, Environmental Hazard Threats, and Extreme Weather and Climate Events (\$1,299,931, unfunded) PI: Chris Emrich, Lindsay Neuberger co-PI, \$243,576 credit. Submitted to the US Environmental Protection Agency.

A Convergent Approach to Just Futures in Coastal Areas: Re-Writing the Tale of Two Floridas (2FL) (\$4,994,582, unfunded) PIs: Chris Emrich and Kristy Lewis, Lindsay Neuberger: Senior Personnel (\$66,982 credit). Submitted to National Science Foundation Coastlines and People (CoPe) Program.

Human Dignity Project PI: Eloy Hernandez. UCF President's 2021-22 Strategic Investment Program – Academic Excellence Fund, 2021

Upstream Engagement to Inform Effective and Just COVID-19 Vaccine Policy (\$9,998, unfunded) PI: Katie Dickinson, Co-PIs: Rob DeLeo, Elizabeth Koebele, Lindsay Neuberger. Submitted to Social Science Research Council Just Tech COVID-19 Rapid Response Grant Program.

Institutional Emergence and Geopolitical Change: Lagoon Resource Management in Modern and Ancient Oaxaca (unfunded) PI: Stacy Barber, Lindsay Neuberger: Co-PI. Submitted to National Geographic.

Equipping Minoritized Communities for Personal Financial Recovery Post-COVID-19 (\$10,046, unfunded) PI: Lindsay Neuberger, Co-PI: Deborah Carroll. Submitted to the Waterford Family Institute.

Healthiest Cities & Counties Challenge (\$100,000, unfunded) Partner with City of Orlando, Hebni Nutrition, Valencia College, and Zion Farms, 2020.

Advancing Health/Risk/Crisis Communication and Career (\$37,387, unfunded) Project Lead: Lindsay Neuberger. Mid-career refresh program application submitted to UCF Academic Affairs, 2020.

Stand-Alone Resisting Arrest Without Violence. (\$56,211, unfunded) Project Leads: Deborah Carroll and Lindsay Neuberger. UCF Office of Research Exploratory Research Award Proposal submitted to UCF Office of Research, 2019.

UCF's Developing Hispanic Serving Institutions Program (\$2,999,713, unfunded) PI: Cyndia Muñiz, Faculty Personnel: Anna Maria Jones, Lindsay Neuberger, Jennifer Sandoval. Submitted to Department of Education Office of Postsecondary Education: Developing Hispanic-Serving Institutions Program CFDA Number 84.031S, 2019.

Bridging the Gap in the Nicholson School of Communication and Media: Fostering a Collaborative and Cohesive Culture Across Distance (\$2,500, unfunded) Project Lead: Lindsay Neuberger. COACHE Faculty Development Mini-Grant submitted to UCF Faculty Excellence, 2019.

WISER: Developing and Implementing Pillars of Student Learning for Assessment in a New Interdisciplinary Inter-College School Downtown. (\$10,000, unfunded) Project Lead: Lindsay Neuberger. Submitted to the UCF Quality Enhancement Program, 2018.

The Influence of Control Identity upon Male HPV Prevention Strategy Effectiveness (\$401,500, unfunded) PI: Mike Rovito, Co-PIs: Kenyatta Rivers, Lindsay Neuberger. Submitted to the National Institutes of Health (#148396)

Provider Recommendation of HPV Vaccination: Developing an Effective Mass Communication Campaign (\$2,485, unfunded) Submitted to AEJMC Emerging Scholars Grant Program.

Using the Theory of Planned Behavior and the Extended Parallel Process Model to Investigate the Influence of Faculty-Student Athlete Relationships on Student Athlete Concussion Reporting (\$342,031, unfunded) Co-PIs: Samantha Nazione, Lindsay Neuberger. Subcontract to Neuberger (\$54,385, unfunded). Submitted to the NCAA Mind Matters Research Challenge, Proposal #GC480131_R 7654525.

Non-Intrusive Measurement of Behavior Logs for Evaluation (NIMBLE) of Trait-Centric Constructs Facilitating Individual and Team Performance (\$600,350, unfunded) PI: Shawn Burke Co-PIs: Lindsay Neuberger, Ed Salas. Submitted to US Army Research Institute.

The Effects of Text Messaging upon Testicular Self-Examination (TSE) Adherence (\$275,713, unfunded). PI: Michael Rovito, Co-I, Lindsay Neuberger. Submitted to the National Institutes of Health, Proposal #11428094, 2013.

Priming Attention to Shelf Level Nutritional Labeling Systems (\$39,660, unfunded) PI: Lindsay Neuberger. Submitted to the Allen Foundation Inc., 2012.

Increasing Communication Effectiveness in College Algebra Lectures: A Pilot Study

(\$25,000, unfunded) In-house SEED grant submitted to the UCF College of Sciences with Ann Miller, Piotr Mikusinski, and Tammy Muhs, 2013.

IGERT-OPTICS: Organic Photonics Training for Innovation and Career Skills

(\$3,500,000, unfunded) PIs: David Hagan, Stephen Kuebler. Submitted to the National Science Foundation, 2012. Proposal # 1250004.

Michigan State University

External Funding (as research assistant)

Bioeconomy Initiatives and Scientific Literacy (\$62,816) with Dr. Kami Silk and Dr. Maria Lapinski. Funded by the Michigan Agricultural Experiment Station, 2010.

MSU COTC Project: Evaluating the Effectiveness of Translated Messages (\$63,000) with Dr. Kami Silk. Funded by the National Institutes of Health, 2009-2010.

Grow Your Kids with Fruits & Veggies Evaluation (\$102,625) with Dr. Kami Silk. Funded by the Michigan Nutrition Network (USDA), 2009.

Breast Cancer & the Environment Research Centers (\$35,000,000) with Dr. Kami Silk and Dr. Charles Atkin. Funded by the National Institutes of Health, National Institute of Environmental Health Sciences, and National Cancer Institute: #1-U01-ES12800, 2007-2010.

Internal Funding

2011 Michigan State University Communication Arts & Sciences Dissertation Completion Fellowship (\$1,500) to fund dissertation research.

2011 Michigan State University Graduate Office Dissertation Completion Fellowship (\$500) to fund dissertation research.

2010 Michigan State University Communication Arts & Sciences Summer Research Excellence Fellowship (\$3,000) to fund summer research.

2009 Michigan State University Communication Arts & Sciences Summer Research Excellence Fellowship (\$3,435) to fund summer research.

2008 Michigan State University Communication Arts & Sciences Summer Research Excellence Fellowship (\$5,000) to fund summer research.

Land Use Attitudes in the Tri-County Area (\$47,758) as research assistant to Dr. Maria Lapinski and Dr. Ellen Bassett. Funded by the Michigan State University Community Vitality Program, 2007-2008.

2007-2011 Departmental Travel Funding (>\$1,000 annually) to fund travel to NCA, ICA, and APSA.

Teaching Funding

2009-2010 Interdisciplinary Inquiry and Teaching (IIT) Fellowship (\$5,000) to fund teaching development and SOTL research.

Unfunded Proposals (assisted with proposal development)

A Normative Approach to Increasing Blood Donation Among Infrequent Donors (scored, unfunded) with Dr. Kami Silk. Submitted to the National Institutes of Health, 2011.

Attentional prioritization and risk information processing: Eye tracking experiments with consumable product risk labels. (scored, unfunded) with Dr. Maria Lapinski, Dr. Laura Bix and Dr. Monique Mitchell-Turner. Submitted to the National Science Foundation, 2011. Proposal #1024557.

MEDIA COVERAGE

- WGEM (2021). *COVID-19 vaccine acceptance: What will it take?* Quincy, IL. February 9, 2021. https://www.wfmz.com/health/health-beat/health-beat-covid-vaccine-acceptance-what-will-it-take/article_1c489150-5b71-11eb-aef6-77dcc8ab5a1e.html
- WFMZ-TV (2021). *Health Beat: COVID-19 vaccine acceptance: What will it take?* Allentown, PA. January 20, 2021. https://www.wfmz.com/health/health-beat/health-beat-covid-vaccine-acceptance-what-will-it-take/article_1c489150-5b71-11eb-aef6-77dcc8ab5a1e.html
- News 4 Jax (2021). *COVID-19 vaccine acceptance: What will it take?* Jacksonville, FL. January 19, 2021. <https://www.news4jax.com/health/2021/01/19/covid-vaccine-acceptance-what-will-it-take/>
- WMC 5 Action News (2021). *Best Life: Do Americans accept the COVID-19 vaccine?* Memphis, TN. January 6, 2021. <https://www.wmcactionnews5.com/2021/01/06/best-life-covid-vaccine-acceptance-what-will-it-take/>
- WESH 2 News (2020). *UCF researchers hope to share COVID-19 study results with health officials.* Orlando, FL, September 23, 2020. <https://www.wesh.com/article/ucf-researchers-hope-to-share-covid-19-study-results-with-health-officials/34133856>
- National Geographic (2020). *How to make masks that everyone will want to wear.* July 10, 2020. <https://www.nationalgeographic.com/science/article/how-to-make-coronavirus-masks-that-everyone-will-want-to-wear-cvd#close>

INTERNATIONAL CONFERENCE PAPERS AND PRESENTATIONS

- Richardson, L., Sandoval, J., **Neuberger, L.**, Woodley, N. Huang, H. (2022, June). Subject misrepresentation in EEG research for mobile brain/body imaging. Presented at the 2022 International Mobile Brain/Body Interaction Conference, San Diego, CA.
- Neuberger, L.**, Boutemen, L.*, Griswold, S.*, & Kubota, G.* (2022, May). An examination of COVID-19 related memorable messages and behavioral correlates over time. Paper presented at the 2022 International Communication Association Conference, Paris, France (online).
- ^aMirus Bates, D., **Neuberger, L.**, Sellnow, T., Tomasso, C. (2021, March). *Strategies for COVID-19 Recovery in a Hotbed State*. Panel at the 2021 International Risk and Crisis Conference (online).
- Neuberger, L.**, Boutemen, L.*, Sandoval, J., Knapp, E.*, Collins, C*, & Dobiyasnski, C.* (2020, May). *"Let's Be Clear": This multi-modal Title IX campaign wasn't clear*. Paper presented at the 2020 International Communication Association Conference, Gold Coast, Australia (online).
- Sandoval, J., **Neuberger, L.**, Boutemen, L.*, Knapp, E.*, Collins, C*, & Dobiyasnski, C.* (2020, May). *Title IX on University Campuses: How we continue to fail women and TGQN students*. Paper presented at the 2020 International Communication Association Conference, Gold Coast, Australia (online).
- Beebe, M.*, Ben Khallouq, B., & **Neuberger, L.** (2018, October). *Assessing variables affecting HPV vaccination perceptions between vaccinated and unvaccinated women*. Paper presented at the 2018 International Papillomavirus Conference, Sydney, Australia.
- Neuberger, L.**, Boutemen, L.*, Knapp, E.*, & Moro, C.* (2017, May). *Comparing shelf-level nutrition labeling systems: Do they influence consumer nutritional perceptions and purchase decision making?*. Paper presented at the 2017 International Communication Association Conference, San Diego, CA.
- Neuberger, L.**, Topping, D., Hsu, S., Ghim, S., & Landis, E.* (2016, June). *Use of emotional language in medical student encounters with standardized patients*. Paper presented at the 2016 International Communication Association Conference, Fukuoka, Japan.
- Neuberger, L.**, Topping, D., Ghim, S., Hsu, S., & Landis, E.* (2016, June). *Stressed out students: Examining medical student communication with calm and hostile standardized patients*. Paper presented at the 2016 International Communication Association Conference, Fukuoka, Japan.

- Neuberger, L.,** Lapinski, M. K., Grayson, K., & Landis, E.* (2016, June). *Examining a susceptibility threshold for high sensation-seekers*. Paper presented at the 2016 International Communication Association Conference, Fukuoka, Japan.
- Neuberger, L.,** Driskell, J.E., Salas, E., Burke, S., Driskell, T. (2015, May). Unobtrusive assessment of emotional states in astronaut teams. Paper presented at the 2015 International Communication Association Conference, San Juan, Puerto Rico.
- Driskell, J.E., Salas, E., Burke, S., Driskell, T., & **Neuberger, L.** (2015, May). Developing STRESSnet: A lexical analysis tool to detect stress in long duration spaceflight. Paper presented at the 2015 International Communication Association Conference, San Juan, Puerto Rico.
- Neuberger, L.,** Elrick, A.* , & Senior, C.* (2014, May). *"I mean...it may be kind of effective": Evaluating an online responsible gambling campaign*. Paper presented at the 2014 International Communication Association Conference, Seattle, WA.
- Neuberger, L.** (2014, May). *An investigation of student perceptions of health care reform: New findings and new directions*. Paper presented at the 2014 International Communication Association Conference, Seattle, WA.
- Neuberger, L.,** Vaduva, A. M.* , & Hall, T.* (2013, June). *"Smokers are still going to smoke": Formative research for a smoke free campus campaign*. Paper presented at the 2013 International Communication Association Conference, London, England.
- Lapinski, M. K., **Neuberger, L.,** Gore, M., Muter, B., & Grayson, K. (2013, June). *Risk promotion, sensation-seeking, and behavior: Testing the susceptibility threshold*. Paper presented at the 2013 International Communication Association Conference, London, England
- Silk, K. J., Coleman, C. J., Perrault, E., Nazione, S. A., **Neuberger, L.,** McConaughy, P., Ndiaye, K., & Rogers, A. (2012, May). *Triangulated evaluation of the GYK nutrition program: Communicating about healthy lifestyles to low income families*. Paper presented at the 2012 International Communication Association Conference, Phoenix, AZ.
- Perrault, E., **Neuberger, L.,** Silk, K. J., & Atkin, C. K. (2011, May). *Translating and testing breast cancer risk reduction messages for mothers of adolescent girls*. Paper presented at the 2011 annual meeting of the International Communication Association, Boston, MA.
- Gore, M. L., Lapinski, M. K., **Neuberger, L.,** Vanderheide, B., & Muter, B. A. (2009, July). *Surfing the web, diving with sharks: Conservation implications of seeking internet-based risk information about shark diving*. Presentation at the 2009 annual meeting of the Society for Conservation Biology, Beijing, China.

Bergan, D., Shulman, H. C., & **Neuberger, L.** (2009, May). *Frames v. evidence: Investigating the influence of question wording on policy support and political beliefs*. Paper presented at the 2009 annual meeting of the International Communication Association, Chicago, IL.

Neuberger, L., Silk, K. J., Yun, D., Bowman, N. D., & Anderson, J. (2009, May). *Concern as motivation for protection: An investigation of mothers' concern about their daughters' breast cancer risk*. Paper presented at the 2009 annual meeting of the International Communication Association, Chicago, IL.

Maloney, E. K., **Neuberger, L.**, Lapinski, M. K., Kindel, P., Byers, S. S., Bassett, E. M., & Atkin, C. K.. (2009, May). *Expanding the theory of reasoned action to promote a land preservation millage*. Paper presented at the 2009 annual meeting of the International Communication Association, Chicago, IL.

Shulman, H. C., **Neuberger, L.**, & Deandrea, D. A. (2009, May). *Old or experienced?: Exploring age related cognitions in US elections*. Paper presented at the 2009 annual meeting of the International Communication Association, Chicago, IL.

Neuberger, L., & Krcmar, M. (2008, May). *Exploring the effects of editorial cartoons on attitude change: An experimental analysis*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada. May 22-26, 2008.

Silk, K., Yun, D., Bowman, N., **Neuberger, L.**, & Atkin, C. K. (2008, May). *Investigating the impact of breast cancer messages on women's perceptions: Results of a message testing pilot study*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.

NATIONAL CONFERENCE PAPERS AND PRESENTATIONS

Morris-Neuberger, L., Leggett-Bradley, S.*, Baker, A.*, Martin, M.*, & Bobbitt, T.* (2024, April). *Project SCORES: Lessons Learned and Recommendations for Future Community Based Research*. Poster presented at the 2024 Kentucky Conference on Health Communication Conference, Lexington, KY.

Boutemen, L.* & **Morris-Neuberger, L.** (2024, April). *Finding Their Way out of the Darkness: An Examination of Intention to Offer Social Support Among College Students*. Paper presented at the 2024 Kentucky Conference on Health Communication Conference, Lexington, KY.

Wilhite, K., Marshally, E., Williamson, C., Whitaker, K., **Morris-Neuberger, L.**, & Barone Gibbs, B. (2024, March). *Research participation rates and characteristics in underrepresented groups in a West Virginia-based pregnancy cohort study*. Abstract presented at the American Heart Association Epidemiology and Prevention/Lifestyle and Cardiometabolic Health Conference, Chicago, IL.

Boutemen, L. & **Morris-Neuberger, L.** (2023, April). *Holding an empathetic lantern: An elicitation study of students' beliefs underlying offering social support to depressed friends*. Poster presented at the 2023 DC Health Communication Conference, Herndon, VA.

Neuberger, L., Boutemen, L.* , Breda Kubota, G.* , Griswold, S.* (2022, November). *Project SCORES: Applied formative research to help reduce adverse childhood events through increased earned income tax credit utilization*. Paper presented at the National Communication Association Conference, New Orleans, LA.

Boutemen, L.* & **Neuberger, L.** (2022, April). *An EPPM-Guided Examination of College Students Perceptions of their Counseling Center in the Context of the COVID-19 Pandemic*. Poster presented at the 2022 Kentucky Conference on Health Communication, Lexington, KY.

Richardson, L., Woodley, N., **Neuberger, L.**, Sandoval, J., & Huang, H. (2021, November). *Bias against historically excluded groups: The unintended consequence of neglecting hair preparation for EEG research*. Poster presented at the 2021 Society for Neuroscience Annual Meeting, Chicago, IL.

^aMirus Bates, D. & **Neuberger, L.** (2021, August). *Strategies for COVID-19 Recovery in a Hotbed State*. Panel at the 2021 Florida Public Relations Association Annual Meeting, Orlando, FL.

Neuberger, L., ^aAlbright, E., Banacos, N., Birkland, T., Blanch-Hartigan, D., Crow, D., DeLeo, R., Dickinson, K., Koebele, E., Roberts, J., Shanahan, E., Taylor, K., Welton-Mitchell, C. (2021, April). *Key Determinants of Mask-Wearing Behavior During the COVID-19 Pandemic on COVID-19 Risk Perceptions, Mental Health, and Risk Reduction Behaviors: A 3-Wave Representative Panel Survey in Six States* panel. Presentation at the 2021 Society of Behavioral Medicine Conference, Virtual.

Neuberger, L., Carroll, D., Bastante, S.* , Rogers, M.* , & Boutemen, L.* (2020, November). *Taking financial literacy downtown: Identifying effective community partnerships and increasing communication of necessary financial information in an urban area*. Paper presented at the 2020 National Communication Association Conference, Indianapolis, IN (virtual).

Strawser, M. & **Neuberger, L.** (2020, November). *WISER Assessment: A communication program assessment framework*. Paper presented at the 2020 National Communication Association Conference, Indianapolis, IN (virtual).

Edwards, A. & **Neuberger, L.** (2020, November). *Will I get bit by a mosquito and die from EEE?: Examining the impact of framing on uncertainty and self-efficacy*. Paper presented at the 2020 National Communication Association Conference, Indianapolis, IN (virtual).

- Silk, K. & **Neuberger, L.** (2020, November). *At the Crossroads of the Coronavirus: Health Communication Researchers Addressing the COVID-19 Crisis*. Panel presentation at the 2020 National Communication Association Conference, Indianapolis, IN (virtual).
- Welton-Mitchell, C., Dickinson, K., Blanch-Hartigan, D., **Neuberger, L.**, Roberts, J. (2020, October) *Mental health influences on COVID-19 related information seeking, risk perception and behaviors*. Abstract presented at Population Mental Health and Wellbeing State of Science Conference 2020, Virtual.
- Miller, A., **Neuberger, L.**, Todd, A., Collins, C., Guarino, M., Sellnow, T. (2019, November). *Being First, Being Right, and Being Credible Since 2002: A Scoping Review of Crisis and Emergency Risk Communication (CERC) Research*. Paper presented at the 2019 National Communication Association Conference, Baltimore, MD.
- Yan, X., Lapinski, M. K., **Neuberger, L.**, Gore, M., & Grayson-Sneed, K. (2019, November). *The role of cognitive vulnerability and sensation-seeking in response to risk messages about human-shark interaction*. Paper presented at the annual conference of National Communication Association, Baltimore, MD.
- Neuberger, L.**, Sandoval, J., Boutemen, L.*, Welkie, D., Dobiyanski, C.*, Knapp, E.*, Collins, C.*, & Santiago, J. (2018, November). *Let's Be Clear: Examining Title IX campaign message effectiveness*. Paper presented at the 2018 National Communication Association Conference, Salt Lake City, Utah.
- Boutemen, L.*, & **Neuberger, L.** (2018, November). *A complex calculus: How message format and processing route coordinate to influence message persuasiveness among young adults*. Paper presented at the 2018 National Communication Association Conference, Salt Lake City, Utah.
- Boutemen, L.*, **Neuberger, L.**, Dobiyanski, C.*, Collins, C.*, Richardson, B.*, & Knapp, E.*. (2018, November). *Can social media have a positive impact on the opioid crisis?: A formative research approach*. Paper presented at the 2018 National Communication Association Conference, Salt Lake City, Utah.
- Sandoval, J. & **Neuberger, L.** (2018, November). *Online excellence x scale = Impact?: Harnessing the power of online education to serve 66,000 students*. On panel: Can the Communication major be taught entirely online? Starting points and success stories. Panel presentation at the 2018 National Communication Association Conference, Salt Lake City, Utah.
- Neuberger, L.**, Sandoval, J., Boutemen, L.*, & Dobiyanski, C.* (2017, November). *Formative research to guide effective Title IX campaign message development: Avoiding the "I'd*

- probably just throw it away” treatment*. Paper accepted for presentation at the 2017 annual conference of the National Communication Association, Dallas, TX.
- Sandoval, J., **Neuberger, L.**, & Knapp, E.* (2017, November). *No one “knows their IX”: The promise of Title IX and consent communication*. Paper accepted for presentation at the 2017 annual conference of the National Communication Association, Dallas, TX.
- Sellnow, T., Miller, A. N., **Neuberger, L.**, Todd, A., Freihaut, R., Noyes, J., Allen, T., Alexander, N., Vanderford, M., & Gamhewage, G. (2017, November). *A systematic review of literature on effectiveness of training in crisis and risk preparedness*. Paper accepted for presentation at the 2017 annual conference of the National Communication Association, Dallas, TX.
- Neuberger, L.**, Hall, T., Boutemen, L.*, Knapp, E.*, Fraser, R.* & Moro, C.* (2017, April). *Forget the hangover: Research to better understand college non-drinkers*. Poster presented at the 2017 DC Health Communication Conference, Fairfax, VA.
- Landis, E. L.*, **Neuberger, L.**, & Knapp, E.* (2016, November). *Media portrayal of HPV vaccination for adolescent males: A content analysis*. Paper presented at the 2016 National Communication Association Convention, Philadelphia, PA.
- Landis, E. L.*, & **Neuberger, L.**, & Sandoval, J. (2016, April). *Changing the culture of provider recommendation of HPV vaccination: Bridging the intention-behavior gap*. Presentation at the 2016 Kentucky Conference on Health Communication, Lexington, KY.
- Yrisarry, N.*, **Neuberger, L.**, & Miller, A.N. (2015, November). *Instructor response to uncivil behaviors in the classroom: An application of politeness theory*. Paper presented at the 2015 National Communication Association Convention, Las Vegas, NV. (*Top Paper in Instructional Development Division*)
- Salas, E., Driskell, T., Burke, S., Driskell, J. E., & **Neuberger, L.** (2015, April). *Steeling the team: Assessing individual and team functioning “at a distance”*. Presentation at the 2015 Annual Conference of the Society for Industrial and Organizational Psychology, Philadelphia, PA.
- Driskell, T., Salas, E., Driskell, J. E., Burke, S., & **Neuberger, L.** (2015, January). *Development of the STRESSnet lexical analysis tool to detect stress and related deficits in long duration spaceflight*. Poster presented at the 2015 NASA Human Research Program Investigators’ Workshop, Galveston, TX.

- Pabian, M.*, & **Neuberger, L.** (2014, November). *Understanding student motivations for STD testing: A comparison between students presenting for testing and non-presenters*. Paper presented at the 2014 National Communication Association Conference in Chicago, IL.
- Neuberger, L.** (2014, October). *Teaching health campaigns by doing health campaigns*. Presentation at the American Academy on Communication in Healthcare Research and Teaching Forum, Orlando, FL.
- Dosani, F.*, & **Neuberger, L.** (2014, October). *Taking in the human element: How a short documentary film on anatomy dissection and initial cadaver encounters affect the attitudes and emotions of medical students*. Presentation at the American Academy on Communication in Healthcare Research and Teaching Forum, Orlando, FL.
- Neuberger, L.** (2014, April). *Text v. numbers: Investigating the influence of shelf level nutrition labeling systems in the dietary decision making process*. Presentation at the 2014 Kentucky Conference on Health Communication in Lexington, KY.
- Driskell, J.E., Salas, E., Driskell, T., Burke, S., & **Neuberger, L.** (2014, February). *Using real-time lexical indicators to detect performance decrements in spaceflight teams: A methodology to dynamically monitor cognitive, emotional, and social mechanisms that influence performance*. Poster presented at the 2014 NASA Human Research Program Investigators' Workshop, Galveston, TX.
- Neuberger, L.** *Examining the social desirability of information seeking*. (2012, November). Paper presented at the 2012 National Communication Association Conference, Orlando, FL.
- Neuberger, L.**, & Silk, K. J. *Uncertainty and information seeking patterns: Testing competing hypotheses in the context of health care reform*. (2012, November). Paper presented at the 2012 National Communication Association Conference, Orlando, FL.
- Neuberger, L.** (2011, November). *Uncertainty and information seeking in the context of health care reform: Assessment and insights into information provision*. Paper presented at the 2011 National Communication Association Conference in New Orleans, LA.
- Silk, K. J., Nazione, S., **Neuberger, L.** Smith, S., & Atkin, C. (2011, November). *The role of involvement, scientific literacy, education, and message format in influencing the lay public's regulatory attitude about PFOA exposure*. Paper presented at the 2011 National Communication Association Conference in New Orleans, LA.
- Silk, K., Hurley, A., Lapinski, M., **Neuberger, L.**, Pace, K., & Carpenter, A. (2011, July) *Assessing public perceptions about Michigan's bioeconomy: A three phase multi-methodological approach*. Poster presented at the 2011 United States Society for Ecological Economics conference, East Lansing, MI.

- Silk, K. J., Perrault, E., **Neuberger, L.**, Rogers, A., & Guzik, K. (2011, April) *Development and testing of a breast cancer risk reduction website: Translating the environmental risk factor perfluorooctanoic acid (PFOA)*. Paper presented at the 2011 D.C. Health Communication Conference, Fairfax, VA.
- Neuberger, L.** (2010, November). *Political uncertainty reduction through information seeking: A test using online voting guides*. Paper presented at the 2010 annual meeting of the National Communication Association, San Francisco, CA. (Top student paper)
- Lapinski, M. K., **Neuberger, L.**, Van der Heide, B., Gore, M., & Muter, B. A. (2010, November). *Shark bytes: Risk message design, message sensation value, and emotional appeals in shark dive websites*. Paper presented at the 2010 annual meeting of the National Communication Association, San Francisco, CA.
- Silk, K. J., Coleman, C., **Neuberger, L.**, Nazione, S., Wibert, W., Ndiaye, K., & Donohue, W. (2010, April) *Evaluating a State-wide Supplemental Nutrition Education Program for Participants of Woman, Infants, & Children (WIC): Challenges and Lessons Learned*. Paper presented at the 2010 Kentucky Conference on Health Communication.
- Silk, K., **Neuberger, L.**, Hamel, L., & Bowman, N. D. (2009, November). *The influence of personal, societal, injunctive, and descriptive norms on blood donation intentions among regular, infrequent, and non-donors*. Paper presented at the 2009 annual meeting of the National Communication Association, Chicago, IL.
- Shulman, H. C., & **Neuberger, L.** (2009, November). *Attitude constraint or successful framing?: Testing a political constraint measurement model and identifying its methodological implications*. Paper presented at the 2009 annual meeting of the National Communication Association, Chicago, IL.
- Bergan, D., **Neuberger, L.**, Shulman, H. C., & Risner, G. (2009, November). *Unenlightened self interest, knowledge and partisanship*. Paper presented at the 2009 annual meeting of the National Communication Association, Chicago, IL.
- Neuberger, L.** (2008, November). *Does web supremacy reign supreme in political campaigning?: Tracking candidate websites and local newspaper coverage to reveal political information seeking trends*. Paper presented at the 2008 annual meeting of the National Communication Association, San Diego, CA.
- Silk, K., Yun, D., **Neuberger, L.**, Bowman, N., & Atkin, C. K. (2008, November). *"Is it all in the message?": The role of perceived control, responsibility, and efficacy in women's responses to breast cancer messages*. Paper presented at the 2008 annual meeting of the National Communication Association, San Diego, CA.

Neuberger, L., Shulman, H., & Maginnis, J. (2008, August). *Candidate website and local newspaper coverage in the 2006 senatorial elections: Implications for 2008 and beyond*. Paper presented at the American Political Science Association annual meeting Political Communication Preconference, Harvard University.

Bergan, D., Shulman, H., & **Neuberger, L.** (2008, August). *The effects of frames and evidence on political attitudes*. Paper presented at the annual meeting of the American Political Science Association, Boston, MA.

Neuberger, L. (2007, November). *The chicken or the egg: Candidate websites and newspaper coverage in the 2006 midterm election*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Furia, P., & **Neuberger, L.** (2007, August). *Never the same? Patriotism and the US press 2001-2005*. Paper presented at the annual meeting of the American Political Science Association National Conference, Chicago, IL.

REGIONAL OR LOCAL CONFERENCE PAPERS AND PRESENTATIONS

Neuberger, L. (2025, March). *Baking professional development into the curriculum*. Presentation at the 2025 Eastern Communication Association Annual Meeting. Buffalo, NY.

Neuberger, L. & Beiler, R. (2021, February). *Integrating the general education program to the student's major and beyond*. Presentation at the 2021 Curriculum Alignment Conference: Advancing Curriculum Alignment Partnerships. Virtual.

Hamel, L., **Neuberger, L.**, Silk, K., & Lee, C. (2009, April). *Empathic concern as a predictor of blood donation intention and behavior*. Paper presented at the 2009 annual meeting of the Eastern Communication Association, Philadelphia, PA.

Neuberger, L. (2009, March). *Concern as motivation for protection: An investigation of mothers' concern about their daughters' breast cancer risk*. Poster presented at the 2009 Michigan State University Graduate Academic Conference, East Lansing, MI.

Neuberger, L. (2006, March). *Race and the feminist voice in popular music*. Paper presented at the Creative Action: Gender and the Arts Conference, Greensboro, NC.

WORKSHOPS

Bowdon, M., Beiler, R., & **Neuberger, L.** (2021). *Faculty-driven general education program assessment: Strategies for effective development and implementation*. Workshop presented at the University of Florida Virtual Assessment Conference, online.

Bowdon, M., Beiler, R., & **Neuberger, L.** (2020). *Engaging faculty and students in assessment of integrative GEP outcomes*. Workshop presented at the American Association of Colleges and Universities General Education, Pedagogy, and Assessment Conference, Jacksonville, FL.

Bowdon, M., Beiler, R., & **Neuberger, L.** (2020). *Assessment tools for integrative general education program outcomes*. Workshop presented at the Sunshine State Teaching and Learning Conference, Daytona Beach Shores, FL.

TEACHING EXPERIENCE

West Virginia University Morgantown, WV

Undergraduate Courses Taught

COMM 173 – Fundamentals of Communication Studies, COMM 306 – Organizational Communication, COMM 404 – Persuasion (Honors Contract Supervision)

Graduate Courses Taught

COMM 713 – Qualitative Research Methods, COMM 693C – Special Topics – Focus Groups

University of Central Florida Orlando, FL

Undergraduate Courses Taught

COM4550: Health Communication Campaigns, SPC4540: Persuasion and Communication, COM3120: Organizational Communication, SPC1608: Fundamentals of Oral Communication, SPC1603H: Honors Fundamentals of Technical Presentations, COM4941: Internship (44 students supervised 2012-2016), COM 4906: Independent Study (10 students supervised 2014-2019), Study Abroad (18 students supervised 2017-2018)

Graduate Courses Taught

COM 7025: Health Communication (Ph.D. level), COM 7325: Seminar in Research Methods (Mixed Methods Research), COM6025: Health Communication (MA level), COM6304: Quantitative Methods in Interpersonal Communication, MMC6445: Quantitative Methods in Mass Communication, COM 6908: Independent Study (5 students supervised 2013-2021)

Personally Developed Courses

COM 7325: Seminar in Research Methods (Mixed Methods Research), COM 6535: Communication Campaigns, COM 7025: Health Communication (Ph.D. level), COM4550: Health Communication Campaigns

Research Intensive Designated Courses Developed

COM 4550: Public Communication Campaigns

Courses Taught Online

COM 7325: Seminar in Research Methods (Mixed Methods Research), COM 4550: Public Communication Campaigns, SPC 1608: Fundamentals of Oral Communication, SPC4540: Persuasion and Communication

Michigan State University East Lansing, MI

Undergraduate Courses as Primary Instructor

Introduction to Human Communication, Special Topics – Health Communication, Organizational Communication, Effects of Mass Communication, Interpersonal Influence and Conflict (Persuasion), Independent Study and Practicum in Communication Research

Undergraduate Courses as Teaching Assistant

Introduction to Human Communication, Organizational Communication, Methods of Communication Inquiry (Quantitative Methods), Verbal Communication, Communication Campaign Design & Analysis

Graduate Courses as Teaching Assistant

Communication Theory & Process

Courses Taught Online

Introduction to Human Communication

ADVISING

West Virginia University

Department of Communication Studies

PhD Dissertation Advisor

Amarachi Uma-Mba (2025-present)

Chelsea Bihlmeyer (2025-present)

Madison Martin (complete, 2025). “Communicated Narrative Sensemaking in the Grandparent-Grandchild Relationship”

PhD Committee Member

Abobo Kumbalonah (2025-present), Samaha Ghani (complete, 2024)

Undergraduate Advising

N=15 students (2023-2024)

Research Apprenticeship Program

Research Mentor

Louise Leach (2022-2023)

University of Central Florida

Nicholson School of Communication and Media

PhD Dissertation Advisor

Laura Boutemen (complete, 2023). "Holding an Empathetic Lantern to Help Depressed Friends Find Their Way Out of the Darkness: An Examination of Intention to Offer Social Support Guided by the Reasoned Action Approach"

PhD Committee Member

Ashley Papagni (complete, 2022). "Igniting Interest?: Female Perceptions of Communication Effectiveness in Public Safety Recruitment Campaigns"

PhD Comprehensive Exams Committee Member

2021: Laura Boutemen, Ashley Papagni

MA Thesis Advisor

Christina "Mary" Joseph (complete, 2021, co-advisor). "Using Expectation Violation Theory to Evaluate Dialectical Bias in Courtroom Contexts"

Laura Boutemen (complete, 2018). "A Complex Calculus: How Message Format and Processing Route Coordinate to Influence HPV Vaccination Message Persuasiveness Among Young Adults"

Winner, 2018 NSC Thesis of the Year, (\$100)

Winner, 2017 NSC Graduate Student of the Year, (\$1,000)

Erica Landis (complete, 2016). "Provider Recommendation of HPV Vaccination: Bridging the Intention-Behavior Gap"

Winner, 2016 NSC Graduate Student of the Year, (\$500)

Recipient, Buhr Graduate Fellowship in Research, (\$1,000)

Natalie Yisarry (complete, 2015, co-advisor). "Instructor Response to Uncivil Behaviors in the Classroom: An Application of Politeness Theory"

Winner, 2015 NSC Graduate Student of the Year, (\$500)

Winner, NSC Thesis of the Year, (\$100)

Winner, NSC Graduate Student Teacher of the Year, (\$100)

Honorable Mention, College of Sciences Thesis of the Year

Honorable Mention, Graduate Research Forum, (\$600)

MA Applied Project Advisor

Giovanna Kubota (complete, 2022), Rawad Nahhas (complete, 2021, co-advisor)

MA Applied Project Committee Member

Maeven Rogers (complete, 2020)

MA Thesis Committee Member

Alison Kubala (complete, 2022), Olivia Ebersole (complete, 2022), Hang Zheng (complete, 2021), Brittany Davies (complete, 2018), Abdul Sahly (complete, 2016), Rachel Reymann (complete, 2016), Heidi Bolduc (complete, 2016), Shantel Campbell (complete, 2015), Joanna Goldonowicz (complete, 2014), Kristi McAllister (complete, 2013), Kamra Bowerman (complete, 2013), Darcey McCampbell (complete, 2013), LaShonda Eaddy (complete, 2012).

MA Temporary Advisor

Jasaun King (2021-2022), Erik Smith (2020-2021), Navin Keeshan (2019-2020), Pryia Lalchan (2017-2018)

Honors Undergraduate Thesis Co-Advisor

Alisha Garner (2021-2022)

Independent Study Advisor

Austin Beyers (2022), Giovanna Kubota (2022), Skyla Griswold (2021-2022), Maeven Rogers (2020), Rachael Kennedy (2019), Sacha Cohen (2018), Jaisalyn Santiago (2018), Laura Boutemen (2017), Dani Thornton (2017), Cara Moro (2016), Emelina Edwards (2016), Skylar Sellitti (2016), Erica Landis (2015), Marelena Cruz (2015), Chris Clark (2014), Valeria Saffon (2014), Megan Pabian (2013).

Community Engagement Advisor

Laura Boutemen (2021)

Study Abroad Instructor of Record, N=21, 2017-2019

College of Medicine

Focused Inquiry and Research Experience Mentor

Noah Gafen and Dristin Hughes, 2019-2021 (complete). *"The Impact of Risk Perception on Vaping During the COVID-19 Pandemic"*

Shena Orellana, 2017-2018 (complete). *"Assessing HPV vaccine uptake in females of different racial groups to promote health campaigns"*

-Accepted for oral presentation at Annual FIRE conference

Morgan Beebe, 2015-2017 (complete). *"Going viral: How to best access the adult population of women not vaccinated for HPV"*

-Also presented at the 2017 Florida Medical Association Annual Meeting, Orlando, FL and the 2018 International Papillomavirus Conference, Sydney, Australia.

Farah Dosani, 2012-2014 (complete). "Taking in the Human Element: How a Short Documentary Film on Anatomy Dissection and Initial Cadaver Encounters Affect the Attitudes and Emotions of Medical Students"

-Published in *Anatomical Sciences Education*

Burnett Honors College

Undergraduate Thesis Committee Member, Catalina Udani, 2018 (complete), Lisa Soler, 2012 (complete).

Graduate Research Forum

Faculty advisor, Laura Boutemen (2020, 2018), Laura Boutemen & Rebecka Fraser (2017), Erica Landis (2016), Natalie Yrisarry (2015) - Social Science Division Honorable Mention (\$600), Jordan Hicks & Meredith Morris (2012) Joe Raddich & Kate Renner (2012).

Alliance Mentoring Program (for LGBTQ+ students)

Mentor, Chloe Planakis (2020-2021), Cat Ridgeway (2016-2018), Pryia Lalchan (2015-2018), Riley Rogers (2016)

TRiO Mentoring Program (for minority and first-generation college students)

Mentor, Tina Harris (2016)

Michigan State University

University Undergraduate Research Forum

Peer Advisor, Greg Hall, and Allison Repp, 2010.

Peer Advisor, Ben Hall, Allison Hurley, and Tom Jackson, 2009.

McNair Scholar Post-Baccalaureate Achievement Program

Peer Advisor, Brittany Rogers, 2008.

HONORS

WVU Women's Leadership Initiative, 2024.

UCF Scroll & Quill Society, 2021, In recognition of outstanding research achievements sustained for a period of over 10 years.

Broche de Oro Latinx Community Ally Award, 2021, Presented by LaFASA, the UCF Latino Faculty and Staff Association

Valente Fellow, 2020-2021, Jeanne and Dan Valente Center for the Arts & Sciences at Bentley University, Humanities Research Seminar on Risk Communication in Times of Crisis (\$3,000)

NSCM Outstanding Educator Award, 2019, Awarded annually to one of >100 faculty members with an exceptional record of teaching, research, and service.

UCF Competitive In-Unit Sabbatical, 2019, Spring semester sabbatical to conduct research, present research talks, and participate in research residencies.

2018 College of Sciences Assessment Success Story, 2018, UCF Annual Updates on Institutional Effectiveness Assessment. Radio-TV program acknowledged for excellence in assessment plans, results, and revisions.

2018 UCF Woman Making History, 2018, Faculty Excellence Center for Success of Women Faculty. Awarded to UCF's most amazing trailblazers supporting missions of teaching, research, and service.

Faculty Member of the Game, 2018, Women's Basketball v. Tulane. Selected and recognized during the game for research contributions to the university.

UCF Luminary Scholar, 2017, Award presented to faculty members who are academic leaders in their field and are making contributions to the world that are having significant impact.
<http://today.ucf.edu/ucf-honors-luminary-leaders-changing-world/>

UCF Golden Key International Honor Society Honorary Member, 2017, Based on service to the UCF community.

UCF Teaching Incentive Program Award Winner, 2016, Winner of the annual university-wide award recognizing excellent teaching skills. (\$5,000 annually).

Top Paper in Instructional Development, National Communication Association, 2015, Presented annually to the top paper in the division.

UCF Excellence in Undergraduate Teaching Award Winner, 2014, Winner of the annual university-wide award recognizing excellent teaching skills. Awarded to only twenty faculty members annually. (\$2,000).

ICA/NCA Health Communication Dissertation of the Year Finalist, International Communication Association and National Communication Association, 2012, One of three finalists for outstanding doctoral dissertation in the area of health communication.

MSU Excellence in Teaching Citation Winner, Michigan State University, 2010, Winner of the annual university-wide award recognizing outstanding achievement, leadership, and innovation in the classroom. Over 1,500 graduate teachers are considered for this distinction and there are only six winners annually. (\$1,000)

Top Student Papers in Political Communication, National Communication Association, 2010, Presented annually to top division student papers.

James Madison College Interdisciplinary Inquiry and Teaching (IIT) Fellowship, Michigan State University, 2009-2010. One of six university fellows selected for excellence in interdisciplinary research and teaching (\$5,000).

Summer Research Excellence Fellowship, Michigan State University, 2009. Competitive fellowship to fund summer research projects (\$3,435).

National Communication Association Doctoral Honors Seminar, West Virginia University, June 2009. Selected to participate in the seminar focused on “Communication as Engaged Scholarship” (\$250).

Meet Michigan Seminar, Michigan State University, May 2009. One of ten doctoral students selected for the interdisciplinary traveling seminar focused on “Birth to Five: Families, Health, and Education.”

Summer Research Excellence Fellowship, Michigan State University, 2008. Competitive fellowship to fund summer research projects (\$5,000).

MSU Leader in Learning, Michigan State University, 2008. Presented by the MSU Department of Residence Life to members of the university community who get students actively engaged in learning.

Outstanding Graduate Student Award Wake Forest University, 2007. Presented annually to one graduate student.

NCAA Division I All-Academic Team, U.S. Track & Field and Cross Country Coaches Association, 2007.

Wake Forest University Full Athletic Scholarship, Wake Forest University, Track & Field, 2002-2007.

Dean’s List and All-ACC Academic Honor Roll, Wake Forest University/Atlantic Coast Conference, 2004-2007.

SERVICE

West Virginia University

University Level Service

Faculty Senate General Education Foundations Committee, 2024-present.

Center for Teaching and Learning Administrative Director Search Committee, 2024.

LGBTQ+ Council, 2023-2024.

WaTCH-WV, Communication Consultant, 2022-2023.

Eberly College of Arts and Sciences

Regents Degree Internship Credit Reviewer, 2022-present.

Eberly Edge (College Core) Committee, Executive Committee Member, 2024-present.

Graduate Grade Appeal Panel, Chair, 2024.

Research Strategic Planning Group, 2023-2024.

Multidisciplinary Studies Faculty Evaluation Committee, 2023-2024.

Mid-Year Academy Advisor, 2023-2024.

University of Central Florida

University Level Service

Pride Faculty and Staff Association, Vice President, 2021-2022.

President's Leadership Council, Selection Committee, 2022.

High Impact Practices (HIP) Course Designation Review Committee, 2021.

Vice President for Diversity and Inclusion Search Committee, 2021.

General Undergraduate Requirements Committee, Ex-officio, 2019-2021.

Expanded Emerging Issues and Crisis Response Team for Pandemic Response, 2020.

Return to Work Committee, 2020.

Signage Sub-Group, 2020.

Facial Coverings Policy Implementation Committee, Co-chair, 2020.

Faculty Senate Ad Hoc Internal Communications Committee, 2020.

Undergraduate Common Program Oversight Committee, Ex-officio, 2019-2020.

Faculty Excellence Advisory Council Member, 2016-2021.

Inclusivity Committee Member, 2017-2021.

LIFE at UCF Award Reviewer, 2020.

Pride Faculty and Staff Association LGBTQ+ Council, UCF Outreach Chair, 2019-2022.

Board of Trustees Communications and Marketing Emerging Issue Group, Co-lead with Trustee Gray and Patrick Burt, 2019-2020.

University Athletics Compliance Committee, 2017-2019.

UCF Downtown Research Workgroup, Workgroup Leader, 2018-2019.

UCF Downtown Academic Excellence Launch Team (AELT) Member, 2016-2018.

Downtown School of Communication & New Media Transition Team, 2018.

LEP Future of Higher Education Panel, Moderator, 2018.

Health Sciences Research Symposium Judge, 2016-2018.

Dean's Five-Year Review Committee Member, 2017.

Faculty Senate Member, 2013-2017.

COACHE Promotion Subcommittee Member, 2016.

Undergraduate Course Review Committee, 2015-2016.
General Education Foundation Divisional Review Committee, 2015-2016.
Undergraduate Policy and Curriculum Committee, 2013-2015.
Graduate Research Forum Judge, 2012-2015.
She's the First UCF Faculty Advisor, 2012-2016.
Smoke Free UCF Steering Committee & Communication Plan Workgroup, 2012.

College of Sciences

Dean's Advisory Council, 2020-2022.
Dean Search Committee, 2021.
SPSIA AESP Committee, 2021-2022.
Divisional Review Committee (Assessment Evaluation), 2019-2020.
Student Academic Appeal Committee, 2016.
Research Committee, 2015.
First Year Assistant Professor Group Speaker, 2013-2014.
Gonfalon Selection Committee, 2013.

College of Arts and Humanities

Undergraduate Curriculum Committee, Ex-officio, 2018.
Graduate Curriculum Committee, Ex-officio, 2018.
Divisional Review Committee, Reviewer for Digital Media BA and MA, 2018.

Nicholson School of Communication and Media (formerly Nicholson School of Communication)

Tenure and Promotion Committee, 2017-2022.
Equitable Load Policy Committee, Chair, 2020-2022.
Graduate Curriculum Committee, Chair, 2018-2020.
College Status Committee, 2019-2020.
Graduate Committee, 2019-2020.
Thesis of the Year Committee, 2020.
Hispanic Media Initiative Advisory Board, 2018-2019.
Institutional Effectiveness Assessment, Coordinator, 2017-2018.
Undergraduate Curriculum Committee, Chair, 2018.
Policy and Planning Committee, Ex-officio, 2018.
Awards and Recognition Committee, Ex-officio, 2018.
Student Success Committee, Ex-officio, 2018.
Transition Policy and Planning Committee, 2018.
Academic Policies, Procedures, and Curriculum Subgroup, 2018.
Curriculum Sub-sub-group, 2018.
New Downtown School Transition Team, 2018.
Academic Programs Subgroup, 2018.
Liaison to Faculty Success Subgroup, 2018.
Program Review Coordinator (6 programs and school), 2016-2018.

Director's Advisory Council, Member, 2017-2018.
Curriculum & Standards Committee, Chair, 2017-2018.
Assistant Professor of Environment/Science Mass Communication Hiring Committee, 2017-2018.
Ph.D. Proposal Committee, Member, 2016-2018.
Promotion and Evaluation Working Group, Member, 2016-2017.
NSC Research Roundtable Series, Organizer, September 2016, March 2016, February 2016
Director Search Committee, 2015.
Equitable Load Policy Working Group, 2013-2016.
Full/Associate Professor of Strategic Communication (Risk & Crisis) Hiring Committee (N=2), 2014-2015.
Instructor of Advertising/PR Hiring Committee, 2015.
Assistant Professor of Advertising/PR Search Committee, 2013.
Instructor/Lecturer Promotion and Evaluation Committee, 2012.
Thesis of the Year Selection Committee, 2012.
Director of Debate/Instructor Search Committee, 2011-2012.

Department of Population Health Sciences

Health Communication Assistant/Associate Professor Search Committee (Diversity Champion), 2021-2022.
Systems Science Assistant/Associate Professor Search Committee (Diversity Champion) 2021-2022.
Health Policy Assistant/Associate Professor Search Committee (Diversity Champion) 2021-2022.
Health Evaluation Assistant/Associate Professor Search Committee (Diversity Champion), 2021-2022.

Communication Program, formerly Department of Communication and Human Communication Area (2021-2022)

Sonja Rose Scholarship Committee, 2021.
ADL 5000 Mentor (Matthew Maddex), 2021.
Instructor/Lecturer Promotion Committee, 2019-2021.
Health Communication Track Working Group, 2017.
Instructor of Organizational Communication Search Committee, 2014.
Instructor of Conflict Communication Search Committee, 2014.
Instructor of General Education Communication Search Committee, 2014.
Instructor of Communication Search Committee, 2013.
Instructor of Communication Search Committee, 2012.
Student Probation Workshop Speaker, 2012.
Health Communication Certificate Committee, 2011-2012.

Associated Graduate Students in Communication

Doctoral Affairs Committee, 2010-2011.

Undergraduate Affairs Committee, 2009-2010.

Council of Graduate Students Representative, 2007-2008.

University Undergraduate Research and Arts Forum

Judge, 2011.

Graduate Academic Conference

Judge, 2010.

Michigan State University Track and Field

Volunteer Assistant Coach 2007-2008.

Discipline Service

Grant Reviewer

National Science Foundation

Decision, Risk, and Management Sciences Program, 2021-present.

National Institutes of Health (NIH)

National Institute of Environmental Health Sciences Special Emphasis
Panel: Innovative Approaches for Improving Environmental Health
Literacy, *ES-21-008 and ES-21-009*, 2022, *ZES1 ARL-S R4*, 2019.

Board Member

National Institutes of Health (NIH)

Reducing high school athletes' prescription opioids misuse and diversion
through the Student Athlete Wellness Portal, *Data Safety and Monitoring*
Board Member, 2021-2022.

Committee Member

National Communication Association, *Legislative Assembly*

Representative for the Health Communication Division, 2020-2022.

National Communication Association, *Health Communication Division*

Diversity Equity and Inclusion committee member, 2020-2021

Coalition for Health Communication

Logo committee member, 2011, Website committee member, 2010.

Central Florida Regional Curriculum Alignment Initiative

Speech curriculum alignment meeting member, 2020

Working Group Member

National Hazards Center CONVERGE (funded by the National Science Foundation)

Risk Communication and the Easing of COVID-19 Restrictions

Led by Dr. Rob DeLeo, 2020-2021.
Risk Communication in Concurrent Disasters (COVID-19)
Led by Dr. Jenniffer Santos-Hernandez, 2020.

Editorial Board Member

Nursing Communication (2015-present), *Argumentation and Advocacy* (2013-2021)

Journal Manuscript Reviewer

Health Communication (2011-2024), *Journal of Cancer Education* (2021), *Communication Studies* (2016-2021), *Journal of Experimental Social Psychology* (2020), *Science Communication* (2019), *Journal of Health Communication* (2011-2019), *Asian Journal of Communication* (2019), *Anatomical Sciences Education* (2018), *Communication Monographs* (2017), *Journal of International Crisis and Risk Communication Research* (2017), *Communication Education* (2015), *Communication Quarterly* (2013), *Journal of Computer Mediated Communication* (2012), *Communication Research Reports* (2008), *The Historian* (2007)

Mentor

NCA Preconference Mentor, *Health Communication Division* (2024)
NCA Student Networking Mentor, *Health Communication Division* (2023)
ICA Mentor-Mentee Program, *Health Communication Division* (2020)
NCA Scholar-Student Networking Program, *Health Communication Division* (2019)

Book Reviewer

Bridgepoint Education (2013-2014), Sage Publications Inc. (2011), Bedford St. Martins (2011)

Conference Panel Chair

National Communication Association
Health Communication Division (2019, 2015, 2010)

Conference Paper Reviewer

Kentucky Conference on Health Communication (2022)
International Communication Association
Health Communication Division (2023, 2021, 2017, 2008-2011), Mass Communication Division (2008-2009)

National Communication Association

Health Communication Division (2023, 2019-2020, 2009-2011), Applied Communication Division (2020), Social Cognition Division (2019, 2013-2014, 2009-2010), Political Communication Division (2009-2010)

Community Service

Seminole County Opioid Council (2019)

Prevention Subcommittee (2019)

Seminole County Opioid and Heroin Addiction Task Force

Education, Prevention, Outreach, and Resources Group (2017-2018)

Orange County Drug Free Office

Social Media and Marketing Campaign Group (2018), *Opioid Focus Groups* (2017),
Heroin Task Force (2015-2017)

EXTERNAL INVITED SPEAKING ENGAGEMENTS

Second Harvest Food Bank, October 2024.

Virtual Workshop - Communicating with Impact

Wake Forest University, Department of Communication, April 2021.

Patient Provider Communication, Dr. Mollie Canzona

Guest Lecture – *COVID-19 Vaccine Hesitancy: A Look Over Time*

International Crisis and Risk Communication Conference, March 2021

Panelist - *COVID-19 Response in a Hotbed State*

Rollins College, Global Health Communication, Dr. Anne Stone, March 2020.

Virtual Lecture – *World Health Organization Emergency Risk Communication*

Indiana University East, Meet the Scholar Program, July 2019.

Virtual Lecture – *Health Campaigns*

University of Delaware, Department of Communication, April 2019.

Speaker - *What We Say Matters: Lessons from Health and Risk Communication Contexts.*

The Ohio State University, School of Communication Colloquium Series, April 2019.

Speaker – *Words Matter: Lessons from Sharks to Space and Beyond.*

Wake Forest University, Department of Communication, April 2019.

Speaker – *What We Say Matters: Lessons from Health and Risk Communication Contexts.*

Patient Provider Communication, Dr. Mollie Canzona

Guest Lecture – *The Opioid Epidemic: Exploring the Patient-Provider Angle.*

Persuasion, Dr. Michael Hazen

Guest Lecture – *Nothing More Practical Than A Good Theory: TRA and TPB Explained.*

University of Georgia, Grady College of Journalism and Mass Communication, March 2019.

Speaker – *Health Communication Campaigns – Lessons from the Field*.

Florida Collegiate Pride Coalition, 15th Annual Florida Collegiate Pride Coalition Conference, April 2018.

Speaker – *Be the Change*.

Michigan State University, Department of Communication, Spring Colloquium, March 2017.

Speaker – *Sharks, Space, and Staff Capacity: Navigating a Sometimes Circuitous Research Pathway*.

Rollins College, COM 325 – Public Relations Campaigns, Dr. Anne Stone, November 2014, April 2014, October 2013, February 2013.

Guest speaker on formative research and health campaign evaluation.

Michigan State University, WRA 202 – Introduction to Professional Writing, November 2014.

Guest speaker on persuasion in professional writing.

Florida Council on Compulsive Gambling, Annual Conference – Problem Gambling in Florida – Past, Present, and Future, April 2013.

Invited speaker on problematic gambling in college students and focus group data collection.

INTERNAL INVITED SPEAKING ENGAGEMENTS

West Virginia University

Eberly College of Arts and Sciences Office of Research, April 2025

Bridging Mountains: Dialogues on Health speaker

Health Science Center Post Doc Association, September 2024

Seminar speaker, Audience Engagement

Department of Epidemiology and Biostatistics, September 2023

Seminar speaker, Communication Research, Translation, and Outreach in Public Health Contexts

Communication Studies Department Graduate Student Organization, April 2023

Panelist, Graduate Student Professional Development, Comps and CVs

Eberly Connections, October 2022

Guest speaker, Preparing for Academic Leadership.

University of Central Florida

Women Faculty Mentoring Community, September 2021
Guest speaker, Beginning Your Leadership Journey.

Leadership Empowerment Program Institute, April 2021
Closing speaker, Finding Your Path at UCF

COM 6008 – Proseminar in Communication -- Dr. Sally Hastings, November 2020.
Guest speaker/presentation on health campaigns.

Leadership Empowerment Program, October 2020, September 2018
Invited speaker to train faculty and staff about effective communication.

Graduate Intercultural Communication -- Dr. Jennifer Sandoval, October 2020
Guest speaker on COVID-19 Risk and Racial Differences in the United States: A Highlight of Risk Perceptions and Behaviors

Faculty Center of Teaching and Learning, August 2020
Panelist on Pan(dem)ic Modalities Teaching and Learning Day.

Leadership Empowerment Program Institute, June 2020
Presenter with Dr. Jennifer Sandoval, Cultivating Practices of Self and Community Care

UCF Board of Trustees April 2020
Presenter for Communications and Marketing Emerging Issue Update.

COM 6008 – Proseminar in Communication -- Dr. Harry Weger, March 2020, March 2015
Guest speaker/presentation on health campaigns.

COM 6008 – Proseminar in Communication -- Dr. Michael Strawser, October 2019.
Guest speaker/presentation on health campaigns.

COM 3003 – Exploring Human Communication -- Steve Neel, January 2020, October 2019, February 2019, October 2018, February 2018, January 2014, January/April/August 2013.
Guest speaker/presentation on research methods, fear appeals, health communication.

Recreation and Wellness Center – Wellness and Health Promotion, *Health Campaigns: Making Messages that Work!*, October 2019.
Guest speaker on messages that resonate and effective health campaign construction.

Frontiers in Optics – Dr. Stephen Kuebler, September 2019, September 2018, September 2016, September 2015, September 2014
Guest speaker/presentation on effective STEM communication.

COM 6008 – Proseminar in Communication -- Dr. Jennifer Sandoval, November 2018, March 2017, November 2016, October 2014

Guest speaker/presentation on health campaigns.

Multicultural Student Center, *Lavender Graduation*, May 2018

Invited speaker.

College of Medicine, *Interdisciplinary Research Collaboration*, February 2018

Invited speaker.

Nicholson School of Communication Board of Visitors, University of Central Florida, March 2018, September 2017.

Presentation on NSC academic and international programs.

Zeta Phi Eta Professional Communication Fraternity, *Career Advice from Professionals*, March 2018, January 2017

Guest speaker.

COM 6008 – Proseminar in Communication -- Dr. Melissa Dodd, March 2018, November 2017, March 2016

Guest speaker/presentation on health campaigns.

Dean's Advisory Board, College of Sciences, University of Central Florida, October 2017.

Presentation on NSC academic and international programs.

Zeta Phi Eta Professional Communication Fraternity, *Emergence of New Technologies in the Communication Field*, October 2017

Guest speaker.

LIFE at UCF, January 2017

Speaker – *What We Say Matters: Sharks, Space, and Student Stress*.

Nicholson School of Communication Faculty Research Roundtable, September 2016

Speaker – NSC: UCF's Partnership School

TRiO Center – PRIME STEM, *Breaking Barriers: Conversations with Faculty*, September 2016

Guest speaker.

Engineers Week, sponsored by Engineering Leadership & Innovation Institute at UCF, February 2016

Speaker – Effective Communication in STEM Disciplines

Science Café, sponsored by Office of Research and Commercialization, Environmental Health & Safety, Department of Physics, Chemistry & Physics Graduate Student Societies, November 2015
Speaker – *What We Say Matters: Sharks, Space, and Student Stress*.
<https://www.cos.ucf.edu/cafe/dr-lindsay-neuberger/>

COM 6008 – Proseminar in Communication -- Dr. Harry Weger, March 2015
Guest speaker/presentation on health campaigns.

COM 6304 – Quantitative Research Methods --Dr. Ann Miller, February 2014
Guest speaker/presentation on content analysis.

Nicholson School of Communication Board of Visitors, University of Central Florida, October 2012.
Presentation on faculty research productivity and collaboration.

Michigan State University

Undergraduate Communication Association, Michigan State University, September 2009.
Presentation on applying for and attending graduate school.

PROFESSIONAL DEVELOPMENT

HERS Next Steps Next Stages, *Participant*, 2025.

WVU Women's Leadership Initiative Advanced Strengths-Based Leadership Program, *Participant*, 2024-present.

IDEAs about eCampus Accessibility: An Interactive Workshop, *Participant*, WVU Department of Communication Studies, April 2024.

Council of Colleges of Arts & Sciences Seminar for Department Chairs, *Participant*, Santa Fe, NM
<https://www.ccas.net/i4a/pages/index.cfm?pageid=4042> March 2024.

Academic Chairpersons Conference, *Participant*, Indianapolis, IN,
<https://eventservices.iupui.edu/academic-chairpersons-conference/index.html> February 2024.

WVU Women's Leadership Initiative Strengths-Based Leadership Program, *Participant*, 2022-2023.

UCF Leadership Empowerment Program, *Graduate*, 2017-2018.

UCF Faculty Center for Teaching and Learning, (\$800) Summer FCTL Conference, *Participant*, Building Bridges: Connecting UCF Downtown Students to Community and Organizational Partners via Health and Intercultural Communication, May 2017.

NSC Faculty Development Series, *Participant*, Finding Grant Opportunities, September 2016.

UCF Faculty Center for Teaching and Learning, (\$800) Summer FCTL Conference, *Participant*, Rethinking Graduate Research Methods, May 2016.

UCF Faculty Academic Leadership Academy, Participant/Graduate, 2015-2016.

UCF Faculty Center for Teaching and Learning, (\$800) Summer FCTL Conference, *Participant*, Health Communication on the Downtown Campus, May 2015.

UCF Faculty Center for Teaching and Learning, (\$800) Summer FCTL Conference, *Participant*, STEMComm: Optimizing written and verbal communication skills for STEM majors, May 2013.

UCF Center for Distributed Learning, Spring IDL 6543 Course, January-April 2013

FACULTY/ADMINISTRATIVE TRAINING COMPLETED

West Virginia University

2024: Meridians: Title IX, Cybersecurity Awareness Training

2023: Clery Act Training, Title IX Employee Training-Resources Available throughout the Investigation Process, Students for Fair Admissions v. Harvard training

2022: Kognito Training, Clifton Strengths

Academic Impressions

2025: Higher Education in America

2024: Self-Awareness as Your Superpower: A Certificate Program for Department Chairs, Supervision Certificate

HERS

2025: Next Stages Next Steps

Gallup

2024: CliftonStrengths Coach Certification

University of Central Florida

2021: FERPA

2020: Zoom Essentials, Kognito At-Risk Training

2019: Speak Up! Whistleblower Training, Employee Code of Conduct Training, FERPA

2018: Navigating Change

2017: Career Advancement Planning, Microaggressions, DiSC Behavioral Profile

2016: Faculty Governance, Chairs & Deans, Budget, Assessment, Organizational Structure

University of Michigan (Coursera)

2019: Leading for Equity, Diversity and Inclusion in Higher Education

PROFESSIONAL MEMBERSHIPS

Gallup Certified CliftonStrengths Coach, 2024-present

National Communication Association (NCA), Member 2007-present.

International Communication Association (ICA), Member 2008-present.

Eastern Communication Association (ECA), Member 2023-present.

Society for Health Communication 2020-present.

UCF Pride Faculty and Staff Association (PFSA), Vice President, 2021-2022, Executive Council
2019-2022, Member 2011-2022.

UCF Latino Faculty and Staff Association (LaFASA), Member, 2018-2022.

UCF Black Faculty and Staff Association (BFSA), Member, 2019-2022.