Katherine E. Armstrong

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# Education

**Ph.D.** West VirginiaUniversity, Communication Studies 2020-Present

**Emphases:** Instructional Communication, Interpersonal Communication, Quantitative Research Methods

**Advisor:** Dr. Alan K. Goodboy

Committee Members: Megan R. Dillow, Matthew M. Martin, Chris R. Sawyer

**MS** Texas Christian University, Communication Studies 2018-2020

**Advisor:** Dr. Chris R. Sawyer

**Thesis:** A Pilot Study of Communication Apprehension as a Predictor of Imagined Instructional Interactions for Second Language Students

**BA** University of Missouri, Columbia, Communication 2013- 2017

**Emphasis:** Interpersonal Communication

# Current Research Interests

Student academic emotions, uncertainty and information management, quantitative research methods

# Teaching Experience

**West Virginia University**

**Graduate Teaching Assistant (Course Administrator)**

COMM 308: Nonverbal Communication (Academic Year 2021-2022; Fall 2022)

* This course provides an overview of nonverbal communication. The course specifically examines the effects of nonverbal behavior on interpersonal and organizational relationships as well as environmental contexts and explores specific nonverbal codes such as touch, space, time, scent, body movement, and personal appearance, among others.

**Graduate Teaching Assistant (Instructor of Record)**

COMM 104: Public Communication (Fall 2020; Spring 2021; Summer 2021; Fall 2021; Summer 2022; Fall 2022)

* This course explores the context of public communication through the rhetorical canons of invention, arrangement, style, delivery, and memory. Emphasizes the listening, critical thinking, logical reasoning, and ethical skills necessary for the creation, delivery, and interpretation of appropriate and effective persuasive appeals.

COMM 201: Communication Research Methods (Spring 2021)

* This course provides an introduction to social science research methods from a communication perspective, with a focus on the types and design of research, measurement, and ethics. This is a required course for the communication major.

COMM 308: Nonverbal Communication (Fall 2021; Spring 2022; Summer 2022)

* This course provides an overview of nonverbal communication. The course specifically examines the effects of nonverbal behavior on interpersonal and organizational relationships as well as environmental contexts and explores specific nonverbal codes such as touch, space, time, scent, body movement, and personal appearance, among others.

COMM 309: Health Communication (Spring 2022; Fall 2022)

* This course provides an introduction to health communication The course examines the interdependency of communication and health in a pluralistic and multicultural society across communication contexts. Explores and applies communication theory, research, and practice relevant to the shaping and changing of health beliefs, behaviors, and outcomes

**Graduate Teaching Assistant (Assisted Primary Instructor)**

COMM 201: Communication Research Methods (Fall 2020)

* This course provides an introduction to social science research methods from a communication perspective, with a focus on the types and design of research, measurement, and ethics. This is a required course for the communication major.

**Texas Christian University**

**Graduate Teaching Assistant (Lab Instructor)**

COMM 10123: Communicating Effectively (Fall 2018, Spring 2019, Fall 2019, Spring 2020)

* This serves as the basic course that is required for all students. Using a flipped classroom model with a focus on active learning, students receive an introduction to communication with an emphasis on public speaking skills.

# Research Experience

**Publications**

**Armstrong, K. E.,** Goodboy, A. K., & Shin, M. (2022). Pandemic pedagogy and emergency remote instruction: Transitioning scheduled in-person courses to online diminishes effective teaching and student learning outcomes. *Southern Communication Journal, 87*(1), 56-69. https://doi.org/10.1080/1041794X.2021.2011954

**Armstrong, K.,** Richards, A. S., & Boyd, K. J. (2021). Red-hot reactance: Color cues moderate the freedom-threatening characteristics of health PSAs. *Health Communication*, *36*(6), 663-670. <https://doi.org/10.1080/10410236.2019.1700885>

**Conference Activity**

**Armstrong, K.E.** (2022). The Role of Teacher Confirmation and Instructor Misbehaviors in Student Achievement Emotions and Learning Outcomes. To be presented at the annual conference of the National Communication Association, New Orleans, LA.

**Armstrong, K. E.,** Goodboy, A. K., & Shin, M. (2022). Pandemic pedagogy and emergency remote instruction: Transitioning scheduled in-person courses to online diminishes effective teaching and student learning outcomes.Presented at the annual conference of the Eastern Communication Association, Philadelphia, PA.

**Armstrong, K. E**., & Myers, S. A. (2022). Students’ Control Appraisals as Emotional Triggers for Instructional Dissent. Presented at the annual conference of the Eastern Communication Association, Philadelphia, PA.

**Armstrong, K.,** Richards, A. S., & Boyd, K. J. (2020, February). *Red agitates reactance: Color cues moderate the freedom-threatening characteristics of health PSAs*. Presented at the annual conference of the Western States Communication Association, Denver, CO

# Service

**Discipline Service**

Short Course Usher, National Communication Association (NCA) (2022)

Panel Chair, Eastern Communication Association Conference (ECA) (2022)

Conference Volunteer, National Communication Association (NCA) (2021)

**University Service**

Volunteer Judge, Eberly College of Arts and Science Undergraduate Research Symposium (2022)

Volunteer Judge, Exploring Innovation in Appalachia: An Undergraduate Research Symposium (2021)

**Departmental Service**

Committee Member, Justice, Equity, Diversity, and Inclusion (JEDI) Committee (2021-present)

Volunteer Judge, TCU Wisdom Award for Public Speaking Excellence (2018; 2019)

Volunteer Judge, TCU Speech & Debate Intercollegiate Invitational (2018)

**Professional Development**

**LGBTQIA+ and Transgender SafeZone Training (2021; 2022)**

Workshop (3 hours)

Instructor: Christopher Hamilton, West Virginia University

**Qualitative Research Design & Navigating the IRB: Let’s Get it Started!** (2021): ECA Workshop (1.25 hours)

Instructor: Dr. Sarah J. Tracy

**Qualitative Coding and Data Analysis Basics: Forging a Path Through the Maze** (2021): ECA Workshop (1.25 hours)

Instructor: Dr. Sarah J. Tracy

**Teaching Difficult Communication Theories** (2020): NCA Short Course (3 hours)

Chair: Dr. Andrew M. Ledbetter, Texas Christian University

Presenters: Dr. Em Griffin & Dr. Emily Langan, Wheaton College; Dr. Glenn G. Sparks & Dr. Douglas E. Pruim, Purdue University

**Fall Hybrid Teaching Institute** (2020): WVU Teaching & Learning Commons Course (6 hours)

Instructor: Eric Matthew Lemley, West Virginia University

# honors and awards

2021-2022 Patricia Kearney Doctoral Student Teaching Award, WVU Department of Communication Studies (2022)

Top 3 Paper, Instructional Communication, Eastern Communication Association (2022)

Top 4 Paper, Health Communication, Western States Communication Association (2020)

# Graduate courses taken

**West Virginia University**

COMM 601: *Instructional Communication*

COMM 602: *Interpersonal Communication: Theory and Research*

COMM 610: *Family Communication*

COMM 693A: *Institutional Dissent*

COMM 693D: *Family Difference*

COMM 700: *Survey of Human* *Communication Theory*

COMM 701: *Graduate Research Methods*

COMM 702: *Advanced Interpersonal Communication*

COMM 711: *Advanced Seminar in Research Methods*

COMM 712: *Communication Measures*

COMM 719: *Advanced Instructional Communication*

COMM 722: *Dark Side of Interpersonal Communication*

COMM 790: *Teaching Practicum*

COMM 796: *Graduate Seminar*

COMM 797: *Dissertation Research*

EDP 640: *Instructional Design*

SCFD 615: *Qualitative Research Methods*

**Texas Christian University**

COMM 60113: *Interpersonal Communication*

COMM 60143: *Communication and Social Influence*

COMM 60153: *Communication and Physiology*

COMM 60153: *Coping and Resiliency*

COMM 60153: *Organizational Power and Incivility*

COMM 60173: *Communication Research Methods*

COMM 60183: *Communication Theory*

COMM 60193: *Advanced Research Methods in Communication*

COMM 60203: *Family Communication*

COMM 60293: *Communication and Social Cognition*

COMM 70980/70990: *Thesis*

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# Professional Affiliations

National Communication Association 2019-Present

Eastern Communication Association 2021-Present

Lambda Pi Eta 2017

**References for Katherine E. Armstrong**

Alan K. Goodboy, PhD

Professor

Department of Communication Studies

West Virginia University

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