

ALYSSE C. BAKER

Department of Communication Studies
West Virginia University
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EDUCATION

Ph.D., Communication Studies **2021-present**

West Virginia University

Emphases: Intergroup Communication & Media
Graduate Certificate: Women's & Gender Studies
Methodology: Quantitative (GLM) & Mixed Methodologies
Committee: Drs. Elizabeth Cohen (Chair), Christy Kunkle, Dan Totzkay, & Kasi Jackson

M.S., Strategic Communication **2019-2021**

Radford University

Emphases: Political Communication & Appalachian Studies
Methodology: Sequential Mixed Methodologies
Thesis: *Politics in Appalachia: Contributions of Appalachian Women Post 2020 Presidential Election*
Committee: Drs. Scott Dunn (Chair), Lisa Baker-Webster, & Theresa Burriss

B.S., Communication **2017-2019**

Radford University

Emphasis: Public Relations
Minored in Psychology

ACADEMIC APPOINTMENTS

Research Assistant **2023-present**

West Virginia University

Responsibilities: Conduct interviews, moderate focus groups, assist with moderator guides, and transcription
Supervisor: Lindsay Morris-Neuberger, Project SCORES

Graduate Teaching Assistant **2021-present**

West Virginia University

Responsibilities: Instructor of record for two courses per semester and managing graduate and undergraduate teaching assistants

Graduate Teaching Assistant **2019-2021**

Radford University

Responsibilities: Teaching assistant to instructor of record for two courses and instructor of record for two courses

PUBLICATIONS

Baker, A. C., & Cohen, E. L. (2023). Relational Closeness-- not parasociality-- determines the intensity of grief responses to celebrity death. *Death Studies*.
<https://doi.org/10.1080/07481187.2023.2276301>

PAPERS IN REVIEW FOR PUBLICATION

Follmer, D. J., Hut, M., Spitznogle, R., & **Baker, A. C. (2023 – under review).** First-generation student pathways to persistence and degree attainment: The roles of deeper learning and self-regulated learning beliefs. Submitted to *Learning and Individual Differences*.

Follmer, D. J., Hut, M., Spitznogle, R., & **Baker, A. C. (2023 – under review).** A scoping review of research on first-generation student interventions in college science learning: Outcomes, effects, and future directions. Submitted to *Journal of First-generation Student Success*.

CONFERENCE PAPERS/POSTERS

Baker, A. C., & Dunn, S. W. (2023). Appalachian politics: A quantitative analysis of policy issues and intergenerational differences among Appalachian women. Proceedings of the 2023 Eastern Communication Association Conference, Baltimore, MD.

Baker, A. C., Kunkle, C. E., & Follmer, D. J. (2023). Grandparents' supporting role in adult grandchildren's academic success: The importance of parental encouragement and reciprocal self-disclosure. 109th NCA Annual Convention, National Harbor, MD.

Baker, A. C., & Totzkay, D. (2023). Social comparison and collective action: Combining framing strategies to address restrictions to reproductive healthcare as a health disparity. 109th NCA Annual Convention, National Harbor, MD.

Baker, A. C., & Totzkay, D. (2023). Emotion and Efficacy: Using EPPM and the Anger Activism Model to Influence Framing Strategies to Address Reproductive Healthcare Inequities. Poster at the 2023 D.C. Conference on Health Communication, Herndon, VA.

Baker, A. C. (2021). Politics in Appalachia: Contributions of Appalachian Women post-2020 presidential election. Proceedings of the 2022 Eastern Communication Association, Philadelphia, PA.

TECHNICAL REPORT

Morris-Neuberger, L., Leggett-Bradley, S., **Baker, A. C.**, Martin, M., & Bobbitt, T. (2023). Project SCORES Implementation – Lessons Learned and Recommendations for the Future. Technical Report submitted to *Orlando Health*.

TEACHING EXPERIENCE

West Virginia University, Morgantown, WV August 2021-Present
Graduate Teaching Assistant, Department of Communication Studies

COMM 104: Fundamentals of Public Communication (in-person)

Instructor of record

~160 students

Topics: communication models, emotional appeals, creating and interpreting persuasive messaging, cognitive processing

COMM 105: Fundamentals of Mediated Communication (online and in-person)

Instructor of record and course coordinator

~75 in-person students and 40 online students

Topics: (computer) mediated communication, media effects, social media, agenda setting, critical media consumption, online dating

COMM 212: Gender Communication (in-person)

Instructor of record

35 students

Topics: gender development across interpersonal, organizational, and cultural contexts; contemporary gender issues; societal attitudes, policies, and perspectives regarding gender

COMM 306: Organizational Communication (in-person)

Instructor of record

~100 students

Topics: organizational structure and culture, supervisor-subordinate communication, diversity in the workplace, workplace socialization, merger and acquisitions, dissent

COMM 309: Health Communication (online)

Instructor of record

~10 students

Topics: health disparities, health campaigns, persuasion models, patient-provider communication

COMM 435: Advanced Social Media (in-person) *tentatively Spring 2024*

Instructor of record

Topics: communication processes on social media, societal impacts, affordances, emotional regulation

Radford University, Radford, VA

August 2019-May 2021

Graduate Teaching Assistant/Fellow, School of Communication

COMS 114: Public Speaking (in-person)

Instructor of record

25 students

COMS 225: Introduction to Public Relations (in-person → online)

Instructor of record

18 students

HONORS AND AWARDS

Judee K. Burgoon Doctoral Student Research Award

2023

Department of Communication Studies

West Virginia University

This award was given to one doctoral student who demonstrated excellence in research while serving as a Graduate Teaching Assistant during a three-year Ph.D. program at West Virginia University.

Stitzel/Temple Endowment: Finding Peaceful Paths (inaugural recipient)

2023

Center for Women's and Gender Studies

West Virginia University

\$950

The Stitzel/Temple Finding Peaceful Paths award supports students' progress beyond the classroom in their efforts to explore, develop and apply feminist perspectives and non-violent solutions to personal, institutional and environmental challenges and conflicts.

Hancock Scholarship Travel Fund

2023

Eberly College of Arts and Sciences

West Virginia University

\$400

Carrie Koeturius Scholarship for Returning Women Students

2022

Center for Women's and Gender Studies

West Virginia University

\$2500

This scholarship is awarded to students who identify as returning women students after an interruption in their education and is selected through the Women's and Gender Studies department.

Outstanding Graduate Teacher Award

2021

Radford University

This award was given to one graduate student who demonstrated excellence in teaching while serving as a Graduate Teaching Fellow during a two-year master's program at Radford University.

PRESENTATIONS AND INVITED LECTURES

Fostering Family Connection: Communication Workshops

West Virginia University and the Osher Lifetime Learning Institute (OLLI)

Co-facilitator– supervised by Christine E. Kunkle, Ph.D.

October 2023

Introduction to Phenomenology

West Virginia University

Guest Lecturer for COMM 700: Survey of Human Communication Theory

August 2023

Scherer, H., Cohen, E., Bobbitt, T., & **Baker, A.** (2022, November). *Where's the line anyways? Character involvement and cringe humor.* WVU Communication Studies Research Colloquium.

Benefits of Basic Yoga Techniques for Every Body in Everyday Life

Invited By: Rooftop of Virginia Community Action Program

October 2018

PROFESSIONAL DEVELOPMENT

LGBTQ+ Safe Zone Training

LGBTQ+ Center, West Virginia University, December 2023

Interactive Session: National Center for Faculty Development and Diversity (NCFDD)

West Virginia University, Morgantown, WV, September 2023

Led by: Dr. Kasi Jackson

Graduate Student Professional Development Workshop

West Virginia University, Morgantown, WV, April 2023

Description: Training and Q&A concerning comprehensive examinations, dissertations, CV, and job market preparation

Kognito Training: At-Risk Mental Health for Faculty & Staff

West Virginia University, Morgantown, WV, December 2022

Description: Online simulation training for how to recognize when students, faculty, and/or staff are in a distressed or mentally compromised state and how to approach those situations responsibly and with care.

WVU Libraries Graduate Student Immersion Workshop

West Virginia University, Morgantown, WV, August 2022

Description: Training in library essentials, Zotero software, data management, online scholarly presence, open access, humanities primary source databases, primary data resources, data visualization with Tableau

PROFESSIONAL AFFILIATIONS

Eastern Communication Association: 2021-present
National Communication Association: 2022-present
National Center for Faculty Development and Diversity (NCFDD): 2022-present
DC Health Communication Conference: 2023-present

PROFESSIONAL SERVICE

Ad Hoc Reviewer for:

Death Studies
Psychology of Popular Media

Reviewer for:

National Communication Association
International Communication Association
Eastern Communication Association

WVU Hiring Committee for Tenure Track: Communication Tech Position

Department of Communication Studies
Graduate Student Representative

WVU Communication Studies Graduate Student Organization: COMMunity

Fall 2023 – Spring 2024
Founding Officer
Officer Position: Secretary

REFERENCES

Dr. Elizabeth Cohen
West Virginia University
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(678) 768-7765

Dr. Christine Kunkle
West Virginia University
christine.kunkle@mail.wvu.edu
(304) 376-5220

Dr. Daniel Totzkay
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(734) 634-9205

Dr. Scott Dunn
Radford University

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