

MIN SEON JEONG
 West Virginia University
 Department of Communication Studies
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Education

- 2020 Doctor of Philosophy in Communication
 School of Communication
 The Ohio State University, Columbus, OH, United States
 Chair: Dr. R. Kelly Garrett
 Committee Members: Dr. Graham N. Dixon, Dr. Jesse Fox
 Dissertation: Examining the effect of uncivil comments on endorsement of false political beliefs
- 2015 Master of Arts in Communication
 The Edward R. Murrow College of Communication
 Washington State University, Pullman, WA, United States
 Chair: Dr. Porismita Borah
 Committee Members: Dr. Erica W. Austin, Dr. Bruce E. Pinkleton
- 2013 Bachelor of Arts in Communication & Media Studies (Double major)
 Bachelor of Arts in Japanese Studies
 Sookmyung Women's University, Seoul, South Korea

Academic Appointment

- Aug 2021 – present Visiting Assistant Professor
 Department of Communication Studies
 West Virginia University, Morgantown, WV, United States

Peer-Reviewed Academic Publications

- Jeong, M. S.**, Long, J. A., & Lavis, S. M. (*Accepted*) The viral water cooler: Talking about political satire promotes further political discussion. *Mass Communication & Society*
- Long, J. A., **Jeong, M. S.**, & Lavis, S. M. (2020). Political comedy as a gateway to news use, internal efficacy, and participation: A longitudinal mediation analysis. *Human Communication Research*, <https://doi.org/10.1093/hcr/hqaa011>.
- Garrett, R. K., Long, J. A., & **Jeong, M. S.** (2019). From partisan media to misperception: Affective polarization as mediator. *Journal of Communication*, <https://doi.org/10.1093/joc/jqz028>.

Conference Papers & Presentations

Jeong, M., Long, J. A., & Lavis, S. M. (2019, Aug) From political satire to political discussion: Satire talk as mediator and affinity for political humor as moderator. Paper presented at AEJMC 2019 Annual Conference, Toronto, Ontario, Canada. [**The 2019 2nd-place McCombs Shaw Award for Best Student Paper in Political Communication**]

Long, J. A., **Jeong, M.**, & Lavis, S. M. (2018, May). Does political entertainment produce efficacious, engaged citizens? A mediation analysis using three-wave panel data. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Garrett, R. K., & **Jeong, M.** (2017, May) From partisan media to misperception: Affective polarization as mediator. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Jeong, M., & Long, J. A. (2016, Nov). Sharing and discussing politics on Facebook: A user and network-centric approach. Paper presented at the National Communication Association Annual Convention, Philadelphia, PA.

Jeong, M. (2016, Nov). Examining the relationship between political TV satire viewing and online news-sharing behaviors among young adults. Paper presented at the National Communication Association Annual Convention, Philadelphia, PA.

Jeong, M., Lorenzano, K. J., & Wang, Y. (2015, Nov). Relationship of news media consumption, political efficacy and the moderating effect of political interest in the U.S. 2012 Presidential election. Paper presented at the Midwest Association for Public Opinion Research, Chicago, Illinois. [**Received Honorable Mention for MAPOR 2015 Doris Graber Student Paper Award for Public Opinion paper**]

Jeong, M., Austin, E. W., Borah, P., & Pinkleton, B. E. (2015, May). Relationship of satirical news viewing and online news-sharing behavior to political efficacy among college students. Paper presented at the annual meeting of International Communication Association, San Juan, Puerto Rico.

Academic Teaching Experience

Department of Communication Studies, West Virginia University (Fall 2021 – Present)

Instructor of Record

FA 2021, 2022	COMM105 – Fundamentals of Mediated Communication
FA 2021, 2022, SP 2022	COMM335 – Social Media in the Workplace
FA 2021, 2022	COMM405 – Effects of Mediated Communication
SP 2022	COMM425 – Computer-Mediated Communication
SP 2022	COMM435 – Advanced Social Media
SU 2022	COMM335 – Social Media in the Workplace (Online)

School of Communication, The Ohio State University (Fall 2015 – Summer 2020)**Instructor of Record**

FA 2016 COMM2367 – Persuasive Communication

Lab Instructor

FA 2018 COMM3163 – Communication Industry Research Methods

FA 2017 - SP 2018, 2019 COMM3160 – Communication Research Methods

Research Assistant for Developing an Undergraduate Hybrid Course

SU 2016 Assisted developing Science Communication Hybrid Course (Dr. Jason Coronel)

Teaching Assistant

SU 2020 COMM3544 – Social Implications of Communication Technology (Online)

SP 2020 COMM3620 – Introduction to Interpersonal Communication (Hybrid)

FA 2019 COMM3440 – Mass Communication and Society (Online)

SU 2019 COMM2540 – Introduction to Communication Technology (Online)

SU 2018 COMM3620 – Introduction to Interpersonal Communication (Online)

SU 2017 COMM3325 – Organizational Communication (Online)

SP 2017 COMM1101– History of Communication (Hybrid Course)

SP 2016 COMM1100 – Communication in Society (Online)

FA2015 COMM3440 – Mass Communication and Society

Murrow College of Communication, Washington State University (Fall 2013 – Summer 2015)**Teaching Assistant**

SU 2015 COM561 – Multimedia Content Creation (Online)

FA 2014 - SP 2015 COMSTRAT380 – Advertising Principles and Practices

SP 2014 - SP 2015 COM471 – Communication and Prejudice

FA 2013 - SP 2014 COM101 – Media and Society

FA 2013 COM105 – Communication in a global context

Honors & Awards

2019 The 2019 2nd-place McCombs Shaw Award for Best Student Paper in Political Communication Interest Group. AEJMC 2019 Annual Conference (“From political satire to political discussion: Satire talk as mediator and affinity for political humor as moderator” with Jacob A. Long & Simon M. Lavis).

2015 Honorable Mention for Doris Graber Student Paper Award for Public Opinion paper. Midwest Association for Public Opinion Research (MAPOR) Conference (“Relationship of news media consumption, political efficacy and the moderating effect of political interest in the U.S. 2012 Presidential election” with Kyle Lorenzano & Meredith Yiran Wang).

Grants

2016 Omnibus Survey for the School of Communication, Ohio State University
with Michael Slater, Simon Lavis, and Jacob Long

Service

Master's Thesis Committee Member (Summer 2022 –)
 Jakob Janoski (Expected Spring 2023, Journalism)
 Reed College of Media
 West Virginia University

Undergraduate Studies Committee Member (Fall 2021 –)
 Department of Communication Studies
 West Virginia University

Ad Hoc Reviewer
 Journal of Computer-Mediated Communication
 International Journal of Public Opinion Research
 European Journal of Information Systems