**Thomas D. Bobbitt**

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# Education

**West Virginia University**, Morgantown, WV

Doctor of Philosophy, Communication Studies                                                                                                   Present

Primary Emphasis: Sports Communication

Secondary Emphasis: Mass Mediated Communication

**West Virginia University**, Morgantown, WV

Master of Arts, Communication Studies August, 2022

Emphasis: Communication Theory and Research

CUM GPA: 4.0

**Queens University of Charlotte**, Charlotte, NC

Bachelor of Arts, Communication May 2021

Emphasis: Organizational Communication

Minor, Journalism, Marketing

CUM GPA: 3.89

# Professional Experience

**West Virginia University**, Morgantown, WV August 2021-May 2022

*Graduate* *Teaching Assistant*

* Assigned to 8 sections of classes in 2 semesters including COMM 104, COMM 112, COMM 305, and COMM 316.
* Proctored examinations and graded student assignments for courses with up to 160 students.
* Managed teams of undergraduate teaching assistants for 7 total sections.

**Barstool Sports Viceroy Program,** Charlotte, NC August 2019-May 2021

*Social Media Intern*

* Founded the official Barstool Sports Twitter account for Queens University of Charlotte.
* Achieved most follower interaction in the country among Tier 3 Barstool Sports Twitter accounts in August.
* Create social media content and market Barstool Sports Merchandise.

**WMOA Radio,** Marietta, OH May 2020-December 2020

*Station Intern*

* Co-hosted mid-day show, including live weather reports and working the control panel.
* Wrote stories, interviewed public figures, and covered a protest via Facebook for the news department.
* Recorded and edited weather/commercial spots for WMOA, ESPN, and JAWS Country stations.

**Camden Clark Health and Wellness Center**, Parkersburg, WV June 2019-July 2019

*Marketing Intern*

* Posted and updated organization website and social media.
* Created graphics and took pictures for advertisement.
* Took part in meetings to discuss marketing strategies, research market share, and brainstorm ideas

**Teaching Experience**

**West Virginia University**, Morgantown, WV June 2022-August 2022

*Asynchronous Online Instructor, COMM 104 Public Communication*

* Created pre-recorded presentations for up to 4 units a week, managed a classroom through virtual office hours, took part in meetings with other instructors, and graded assignments.
* Taught the fundamentals of mass-communication, particularly in a written format with emphasis on creating and refuting arguments.
* Organized and created course page on Blackboard where lectures, grades, and course-relevant information were available to students.

**West Virginia University**, Morgantown, WV August 2022-December 2022

*Instructor, COMM 104 Public Communication*

* Created presentations for a large lecture, managed a large classroom through in-person and virtual office hours, lead a team of teaching assistants, proctored exams, and took part in meetings with other instructors.
* Taught the fundamentals of mass-communication, particularly in a written format with emphasis on creating and refuting arguments.
* Organized and created course page on Blackboard where lectures, grades, and course-relevant information were available to students.

# Research Experience

**Embracing Otherness**, Morgantown, WV September 2021-Present

*Student in Faculty-led Research Group*

* Took part in meetings assisting in the clarification and details of a new Embracing Otherness construct originally proposed by the faculty leader of the group.
* Assisted in the development of an Embracing Otherness Scale.
* Continuing to assist in meetings, recruitment, and data collection.

**Student Mentoring Models and Functions**, Morgantown, WV September 2021-February 2022

*Student in Faculty-led Research Group*

* Took part in meetings designing plans of action and discussing theoretical constructs for study proposed by the faculty leader of the group.
* Assisted in survey design, focus group questioning route, and literature review.
* Recruited participants and collection of data.

**Queens in Tokyo**, Charlotte, NC January 2020-April 2020

*Student Analyst*

* Selected for faculty-led study abroad program for the Tokyo 2020 Olympics.
* Prepared to conduct, write, and present research on the Olympics for academic publication.
* Quantitative and qualitative research methodologies.

**Conference Presentations**

Martin, M. C., **Bobbitt,** **T.** **D.,** & Ohl, M. J. *Cancel Kanye West or Taylor Swift? Hostile Celebrity Perceptions Can Lead to Boycotting, but it Depends on the Celebrity*. Poster presented at Eastern Communication Association Conference, Philadelphia, PA, 2022.

# Current Research Interests

My current research interests are in sports communication, particularly the athlete-coach relationship and behaviors such as verbal aggressiveness as well as sports media influences. I am also interested in mass mediated communication in social media and perceptions of news. Lastly, I have an interest in expanding instructional communication into other contexts such as athletic coaching and professional training. My research goals are to practice the craft and learn about these communication contexts so that I am better equipped to prepare students to pursue research and teach communication that takes place both inside and outside the academic setting.

# Leadership and Involvement

**Queens University Track and Field Team**  August 2017-May 2021

* Decathlon and heptathlon.
* Fourth place finisher in the South Atlantic Conference outdoor decathlon and pole vault.
* NCAA Division II All Southeast Region Team for indoor heptathlon.

**Alpha Tau Omega** April 2018-May 2021

* Held executive board positions as President, Public Relations Chairman, and Chaplain.
* Founding father of the Queens colony.
* Participated in and planned service events for our chosen philanthropy, the ALS Association.

**Invited Presentations**

**Bobbitt,** **T.** **D.** (2021, February 16). *Introduction to Graduate School.* COMM 401: Capstone, West Virginia University, Morgantown, WV.

**Professional Memberships**

* Eastern Communication Association.
* National Communication Association.

**Honors and Awards**

* Graduate Teaching Assistantship, West Virginia University, August 2021-May 2022
* Travel Grant Eastern Communication Association Conference, Eberly College of Arts and Sciences, April 2021
* Summa Cum Laude, Queens University of Charlotte, May 2021
* Highest Communication Major GPA of Graduating Class, Knight School Awards, May 2021
* Dean’s List, Queens University of Charlotte, Fall Semester 2017-Fall Semester 2020