# **Chelsea Bihlmeyer**

EDUCATION	
West Virginia University, Morgantown, WV	Expected: May 2026
Doctor of Philosophy in Communication Studies	GPA 4.00
Relevant Coursework and Certifications: Graduate Certificate in Applied Statistics (2026)	
Data Management and Reporting   Business Data Visualization   Statistical Methods 2   Quali	tative Research Methods
Communication and Personality   Survey of Human Communication Theory	
Aalto University, Espoo, FI	August 2021 – August 2022
Fulbright Visiting Scholar in Department of Art and Media	
Relevant Coursework: Doing Research   Research Through Art and Design   Knowing Aest	hetics
Purdue University Fort Wayne, Fort Wayne, IN	May 2020
Master of Arts in Communication Studies	GPA 3.84
<b>Relevant Coursework:</b> Qualitative Methods in Communication Research   Arts-based Research	
Research in Communication   Introduction to Cultural Studies	
University of Missouri – Kansas City, Kansas City, MO	July 2017
Bachelor of Arts in Communication Studies	GPA 3.78
Relevant Coursework: Second Year French I, Honors   Second Year French II, Honors	
Study Abroad, Carroll College, Meknès, Morocco: Beginning Arabic I and II   Introduction to	o Moroccan Arabic   Islamic
Society and Politics   Gender Studies: Case of Morocco	
WORK EXPERIENCE	

#### WORK EXPERIENCE

**Intern, Office of Communications-** West Virginia Department of Health One Davis Square, Charleston, WV, 25301

## Duties, Accomplishments and Related Skills:

Reviewed regional and national news outlets, compiled daily news briefs for Cabinet Secretary, maintaining knowledge of current developments in areas of Health, Human Services, and state-run facilities. Created assets, documents, and toolkits for data-driven external communications for audiences including the general public, local governments, and non-profits. Gathered and organized research-based public health information from the CDC and internal state officials. Collaborated remotely with public health officials to obtain most accurate and up-to-date information on emerging health outbreaks, developments, and public health responses. Developed research-based written and visual health communication briefs to serve as a communication bridge for public audiences on topics including HIV, water safety, WIC benefits, measles outbreak, H5N1, and others.

## Graduate Research Assistant- West Virginia University

94 Beechurst Ave., Morgantown, WV, 26505

May 2024 – June 2024

May 2024 - Present

Duties, Accomplishments and Related Skills:

Created written report on social persuasion theory of influence (Diffusion of Innovations). Developed data collection protocol for Communication co-authorship over the past 50 years. Assisted in data collection on various quantitative research projects, including accessing scholarly databases to mine metadata on authorship trends over the past 50 years. Developed and implemented protocol for coding co-authorship matrices across the past 50 years of Communication research. Used Excel to clean, filter, and organize data and created matrices by authorship year. Introduced data mining technique which reduced error and increased efficiency. Mentored undergraduate research assistants on data collection and coding.

**Graduate Teaching Assistant-** West Virginia University 94 Beechurst Ave., Morgantown, WV, 26505

August 2023 - Present

Mentored eight graduate and undergraduate teaching assistants as the *Primary Instructor (Instructor of Record) for the following courses:* 

COMM 104 – Public Communication (Fall 2023, Spring 2024)

Introduced students to the context of public communication through the rhetorical canons of invention, arrangement, style, delivery, and memory. Presented lessons emphasizing the listening, critical thinking, logical reasoning, and ethical skills necessary for the creation and interpretation of appropriate and effective written persuasive appeals. Administered and evaluated student work and tests for 200+ students each semester.

COMM 308 - Nonverbal Communication (Summer 2024)

Recorded and prepared asynchronous, digital course content on Blackboard Learn. Created and delivered course materials on the effects of nonverbal behavior on interpersonal and organizational relationships as well as environmental contexts. Administered and evaluated student work and tests.

COMM 212 – Gender Communication (Fall 2024)

Created and delivered course materials, lectures, and syllabi on theoretical approaches to gender development through the interplay of communication, gender, and culture across interpersonal, organizational, cultural, and mediated contexts. Empowered students on the development of informed decision making in terms of enacting gender, addressing contemporary gender issues, and contributing to societal attitudes, policies, and perspectives regarding gender. Administered and evaluated student work and tests.

COMM 309 – Health Communication (Fall 2024)

Created and delivered course materials, lectures, and syllabi on the interdependency of communication and health in a pluralistic and multicultural society across communication contexts. Applied communication theory, research, and practice relevant to the shaping and changing of health beliefs, behaviors, and outcomes. Administered and evaluated student work and tests.

**Spa Receptionist-** The Spa at Woodside 2000 W. 47<sup>th</sup> Place, Westwood, KS, 66205

Duties, Accomplishments and Related Skills:

Completed daily tasks such as responding to emails/phone calls from members through Customer Relationship Management (CRM) system and updated and maintained sales records and customer data in the Point-of-Sale (POS) system. Achieved top individual sales in May 2023, contributing to the highest sales month achieved by the spa retail team overall. Greeted and anticipated members' needs in-person and on the phone, maintaining Woodside's standard of boutique health services and private environment.

**Visiting Scholar-** Fulbright Finland Foundation Hakaniemenranta 6, Helsinki, FI, 00530

Duties, Accomplishments and Related Skills:

Studied artistic research epistemology earning 19 doctoral credit hours. Read and synthesized peer-reviewed articles to give and receive critical peer support on weekly basis. Edited, formatted, provided grammar and proofreading to peers with actionable feedback resulting in publication. Held short-term residency at on-campus Studio 21 artist studios, hosting one on-campus event. Panelist at two, invited, cultural exchange presentations and one academic forum. Utilized arts-based research techniques to design and execute capstone project. Directed two-day on-campus public art installation. Designed promotional material for art installation using Adobe Creative Suite and operated professional digital imaging and printing equipment. Led team of 10 artists and managed operations with IT crew to manage over five pieces of professional audio and visual equipment.

**Graduate Teaching Assistant-** Purdue University Fort Wayne 2101 E. Coliseum Boulevard, Fort Wayne, IN, 46815

Duties, Accomplishments and Related Skills:

Primary Instructor (Instructor of Record) for the following course:

COMM 114 – Fundamentals of Speech Communication (Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020)

Designed lectures and facilitated engaging lessons on the topic of interpersonal communication, small group communication, and public speaking, covering the foundations of academic writing and conventions. Developed course

March 2023 – July 2023

August 2021 – August 2022

August 2017 – August 2020

material including syllabi, assignments, and tests to facilitate student understanding and practice in public delivery styles and skills within a group and in front of an audience. Guided class discussions. Administered and evaluated student work and tests.

#### Writing Consultant- University of Missouri – Kansas City 5000 Holmes Street, Kansas City, MO, 64110

Duties, Accomplishments and Related Skills:

Offered peer-to-peer revision and connected students with tools to improve composition skills. Organized information, assisted with citations, and helped interpret instructor comments and instructions. Maintained schedule and appropriate communication with students.

#### **Global Ambassador-**

International Studies Abroad, University of Missouri – Kansas City 5000 Holmes Street, Kansas City, MO, 64110

Duties, Accomplishments and Related Skills:

Partnered with International Studies Abroad and the University of Missouri Study Abroad office to creatively promote study abroad opportunities. Pitched, planned, and led "study abroad speed dating" recruitment event on UMKC campus. Designed and created vector assets for GIF animation in Adobe Illustrator. Selected for competitive, week-long leadership professional development retreat, "Global Ambassador Workshop." Additionally pitched and completed extended one-onone training in graphic design department.

#### **Operations Intern-**

Ewing Marion Kauffman Charter School, University of Missouri – Kansas City 6401 The Paseo, Kansas City, MO, 64131

Duties, Accomplishments and Related Skills:

Provided logistical support which relieved the instructional staff of non-instructional obligations so that they can focus almost exclusively on student achievement. Completed school-wide daily operations and special events including data entry and administrative support. Led part-time library operations including logging, cataloging, circulation, and trained two operations interns to complete similar library tasks.

# Customer Associate- Anthropologie

531 Nicholas Road, Kansas City, MO, 64112

Duties, Accomplishments and Related Skills:

Completed daily tasks such as restocking merchandise, sharing product knowledge to assist customers, and completing transactions through the Point-of-Sale (POS) system. Greeted and responded to customers in-person and on the phone, maintaining Anthropologie's visual and operational standards.

## **RELEVANT PROJECTS**

Business Data Visualization – West Virginia University, Morgantown, West Virginia

Analyzed and prepared sensitive public health data from the West Virginia Department of Health using Excel and Google Sheets. Critically assessed univariate, bivariate, and multivariate representations of data and selected best fit. Accurately described 2024 Measles Outbreak Public Health Response using visualization techniques in Tableau. Used R for static and dynamic analysis of data. Designed sample survey based on best-practices to obtain end-result data visualization. Software: R, Tableau, Excel for data analysis and visualization.

**Statistical Methods 2** – West Virginia University, *Morgantown, West Virginia* 

Identified, conducted, and reported quantitative analyses in SPSS to provide a critical evaluation of sample program intervention data based on educational experiment protocol. Identified theoretically relevant variables from data set, selected and ran appropriate statistical test to observe, obtain, and interpret accurate insights into research questions.

January 2017 – July 2017

September 2016 – August 2017

February 2016 - May 2016

November 2015 – April 2016

May 2024 – July 2024

January 2024 – May 2024

Selected appropriate statistical analyses to observe relevant relationships in variables. Analyses included basic descriptive analyses, correlational analyses, analysis of variance (ANOVA), regression analyses, and mediation and moderation models. Provided written report with program evaluation and proposed improvements on experimental methods based on theoretical foundations.

Qualitative Research Methods – West Virginia University, Morgantown, West Virginia January 2024 – May 2024

Identified sample population, developed research questions and relevant theoretical framework in social science tradition. Compiled bibliography and created literature review of Interdependence Theory and consensually non-monogamous (CNM) relationships. Wrote proposal for mixed-methods scale development of Investment Scale in CNM population. Designed three-part interview script and protocol, and proposed interview analysis coding structure. Created written report and presentation of research design, presented at one remote conference.

# Terms and Conditions – Aalto University, Espoo, Finland

Identified data sampling method, partnered with machine learning engineer to mine and process two years of text messaging conversations. Partnered with machine learning engineer to create algorithm used to assess semantic valences of interpersonal conversations and create live chat bot. Understood basic theoretical use of natural language processing techniques to process text data. Executed all parts of art direction for two-day live art installation. Managed team of over 10 visual and musical artists and professional audio and visual equipment. Created and printed graphic visualizations of conversational data using professional imagining equipment. Painted and installed visual art.

# Knowing Aesthetics - Aalto University, Espoo, Finland

Drafted in-progress manuscript, *Grooming and Grooming; Understanding Transgressive Social Aesthetics in Sexual Encounters in the University*. Understood philosophical aesthetics as a theoretical approach to predatory adult grooming practices connected to adult victim hygiene practices. Reviewed literature on adult predatory grooming, aesthetics, and power dynamics.

Embodied Knowledge Workshop – Aalto University, Espoo, Finland

Developed fully fleshed awareness on the role of the body in creating knowledge through an ecology of embodied and reflexive practice. Engaged in somatic and cartographic experimentation and autoethnography. Designed multi-method collaborative embodiment exercise and led participants in creative brainstorming, reflexive body mapping, and portrait session. Created psychologically safe environment for participants to explore sensitive subjects in embodied and narrative practice.

## Arts-Based Research – Purdue University, Fort Wayne, Indiana

Conceptualized, designed, and executed five arts-based research study pilots, resulting in two conference presentations, one short film, and one podcast pilot.

Utilized community-based participatory research method to design public event informed by Third Space practices. Partnered with a local brewery to host event. Designed layout for promotional material using Adobe Illustrator, and coordinated with professional printing services to create printed deliverables.

Scripted and performed historically and theoretically accurate narrative on mental health treatment in the United States. Used Adobe Audition to edit raw audio, creating engaging three-part mini-series educational podcast.

Designed master's thesis in arts-based methodology. Identified theoretical framework, conducted literature review, and developed artistic research protocol and interview script. Recruited participants and implemented protocol. Gained Institutional Review Board (IRB) exempt approval to study human subjects. Analyzed interviews and created written report, resulting in one conference presentation, one peer-reviewed publication, and one short film.

# **PUBLICATIONS**

January 2018 - May 2020

January 2022 – May 2022

September 2022 – December 2022

May 2022

Peer reviewed:

Bihlmeyer, C. (2021). Fragmented Interpretations: Constructing the Arts-Based Text. Comunicazioni sociali.

Bihlmeyer, C. (2020). The Myth of the Libidinous Student: Confessing a More Authentic Narrative, (rejection with resubmission suggested). *Journal of Autoethnography*.

Bihlmeyer, C. (2018). Unpacking the Tinder Lexicon: Visual Rhetoric and Power. Lucerna, 12, 23-41

Popular, competitive:

Bihlmeyer, C. (2019). Delayed Gratification. [Digital Collage] Confluence.

Bihlmeyer, C. (2019). Feelings. [Digital Collage] Confluence.

Bihlmeyer, C. (2019). Keep it Moving. [Digital Collage] Confluence.

## PRESENTATIONS

Bihlmeyer, C. "Consensual Non-monogamy and Privacy Management," 11th Annual Graduate Communication Association Conference, hosted by the Graduate Communication Association at the School of Media and Communication in Bowling Green State University, Remote Conference, March 23, 2024.

Bihlmeyer, C. "All is Fair in Love and Art; Theory and Best Practices in Arts-Based and Practice-Led Research," Fulbright Forum on Education, Innovation, Science, and Art, Online Forum, April 12, 2022.

Bihlmeyer, C., Jones, M.J., Boughton, D., Coppola, I., Nolan, A. "Queer Language and Culture," Fulbright Finland Speaker Program, October 8-9, 2021; December 1, 2021.

Bihlmeyer, C. "Fragmented Interpretations Constructing the Arts-Based Text," The Qualitative Report 11th Annual Conference, Nova Southwestern University, Fort Lauderdale, FL, January 15-17, 2020.

Bihlmeyer, C. "Am I Cr\*zy? A Podcast Exploring the Sanity Binary. Heresies: Dissonance and Disturbance," The Graduate Religious Studies Association, Indiana University, Bloomington, IN, March 22-23, 2019.

Bihlmeyer, C. "Here Too," Understanding New Rape Cultures, Humanities Institute at the University College in Dublin, Ireland. September 13-14, 2018.

Bihlmeyer, C. & Jin, T. "Practicing Culturally Sensitive Care: Critical Discourse Analysis of Hospitals' Diversity Policy," Communication, Media, And Governance in The Age of Globalization, National Communication Association Conference with Communication University of China, Beijing, China. June 2018.

Bihlmeyer, C. "Unpacking the Tinder Lexicon: Visual Rhetoric and Power," Undergraduate Honors Research Conference Panel Presentation, Central States Communication Association, Minneapolis, MN, 2017.

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# CERTIFICATIONS AND WORKSHOPS

Change Agent Certification	2024
CITI Program; Human Research, Responsible Conduct of Research	2017, 2019, 2023
Capacity Building of Creative Radicals Workshop	2022
Certified for independent access and use of Aalto Photography Studio E001	2022
"Embodying Analysis" workshop with Johnny Saldaña	2020
HONORS & AWARDS	
LIFT-Off Sessions Online, Best Short Film (Nominee), "Fragmented Interpretations"	2021
Purdue Fort Wayne Outstanding Graduate Student Award	2020
University of Missouri – Kansas City Cum Laude	2017
University of Missouri – Kansas City Dean's List	2013, 2014, 2015, 2016
University of Missouri – Kansas City University Honors	2013, 2015, 2016
University of Missouri - Kansas City Study Abroad Photo Contest, First Place, Portrait	2015

GRANTS	
Travel and Training Grant, West Virginia Department of Arts, Culture, and His	tory August 2023
EDUFI Grant Extension, Fulbright Foundation	June 2022
Fulbright U.S. Student Program Fulbright-EDUFI Fellowship	April 2021
Fort Wayne Artist Relief Fund	May 2020
Communication Department Research Grant, Purdue Fort Wayne	December 2019, March 2019, August 2019
Student Life and Leadership Travel Fund, Purdue Fort Wayne	September 2018, March 2019
College of Arts and Science Travel Grant, Purdue Fort Wayne	August 2018, March 2018
Institute Of Research, Scholarship, And Creative Endeavors Grant, Purdue Fort	Wayne September 2018, July 2018
Sherman and Irene Dreiseszun Scholarship, Harry S Truman Foundation	May 2014
SERVICE	
Judge, 8th Annual Spring Undergraduate Research Symposium, West Virginia U	University 2024
Member, West Virginia University Graduate Communication Association	2023 – Present
President, Purdue Fort Wayne Graduate Student Organization	2018 - 2020
Action Council Leader, Planned Parenthood Fort Wayne	2019

Invitee, Planned Parenthood Leadership Summit and Lobby Day Lead Organizer, Women's March Fort Wayne Chapter

Volunteer, UNESCO International Year of Indigenous Languages Conference

2019 2019

2019