

R. E. PURTELL

Department of Communication Studies
West Virginia University
108 Armstrong Hall, P.O. Box 6293
Morgantown, WV 26506
Office: (304) 293-3905 Extension 33434
rep0027@mix.wvu.edu

CURRICULUM VITAE

EDUCATION

Ph.D. Communication Studies (2020–Present)

West Virginia University

Primary Emphasis: Intergroup Communication
Secondary Emphasis: Organizational Communication
Methodology: Quantitative and Qualitative
Advisor: Christine E. Rittenour

M.A. Communication Studies (2020)

West Virginia University

Emphasis: Communication Theory and Research
Advisor: Christine E. Rittenour
Thesis: *Interpersonal Influences on Interpretation of Workplace Sexual Harassment*

B.A. Communication Studies & Psychology (2019)

State University of New York at New Paltz

Concentration in Public Relations
Minor in Computer Science

PROFESSIONAL EXPERIENCE

08/2019 – Present: *Graduate Teaching Assistant*
Department of Communication Studies
West Virginia University

08/2018 – 05/2020: *Editor-in-Chief*
The New Paltz Oracle
State University of New York at New Paltz

02/2017 – 07/2018: *Finance and Public Relations Intern*
Jeff Beals for Congress
New York's 19th Congressional District

05/2017 – 05/2018: *Student Brand Ambassador*
Perch'n
Online Student Housing Listing Service

12/2016 – 02/2017: *Public Relations Intern*
Step One Creative
Oswego, NY

05/2016 – 08/2016: *Public Relations Intern*
PEACE Inc. Headquarters
Syracuse, NY

TEACHING INTERESTS

My current teaching interests include intercultural communication, family communication, gender communication, and organizational communication.

TEACHING EXPERIENCE

West Virginia University (2020–Present)

Primary Instructor (Instructor of Record)

COMM 212 – Gender Communication (Fall 2021)

This course serves to examine the interplay of communication, gender, and culture, their influence on one another and the theoretical approaches to gender development. This course addresses the influence of gender and communication in various contexts including organizations, interpersonal relationships, the media, and society at large. Students are empowered to make informed decisions about how we personally enact out gender, address gender issues in our lives, and contribute to society's attitudes, policies, and perspectives on gender.

COMM 303 – Business & Professional Communication (Summer 2021)

This course serves to increase students' communication skills within business and professional settings. Students gain an in-depth understanding of the theories and concepts that inform professional communication; practice real-life communication skills critical to success in business and employment; apply communication theory and practice in the public speaking context, with emphasis on audience analysis, speaker delivery, communication ethics, cultural diversity, and speech organizational techniques.

COMM 306 – Organizational Communication (Fall 2020-Spring 2021)

This course serves as instruction on the role that culture plays in organizations with adaption of students' communication to be successful; understand appropriate and effective communication in the superior-subordinate relationship; evaluate organizational problems with strong communication strategies and the impact of organizational structure on communication.

Teaching Assistant

PUBH693C – Dismantling Structural Racism in Public Health (Summer 2021)

This public health course examines historical events and contemporary movements and utilizes personal reflection in order to understand, identify, and work towards the elimination of enablers of structural racism.

COMM 104 – Public Communication (Fall 2019-Spring 2020)

This course introduces students to the principles of communication in the one-to-many context. Emphasis is placed on the creation and refutation of arguments.

COMM 100 – Principles of Human Communication (Spring 2020)

This course introduces students to the human communication process with an emphasis on the principles, variables, and social contexts of communication.

COMM 306 – Organizational Communication (Fall 2020)

This course serves as instruction on the role that culture plays in organizations with adaptation of students' communication to be successful; understand appropriate and effective communication in the superior-subordinate relationship; evaluate organizational problems with strong communication strategies and the impact of organizational structure on communication.

RESEARCH INTERESTS

Communication of Prejudice and Discrimination; Complacency in White Allyship; (Mis)treatment of Outgroups; Intersectionality of LGBTQIA+ and Racial Identities; Mass Media Influences on Awareness of Social Problems; Family Socialization of Outgroups; Organizational Diversity and Inclusion; How Gender Stereotypes Affect Romantic and Close Friendship Dyads; Stereotypes and Social Problems; Parent-Child Relationships for LGBTQIA+ Children; Driving Disaffected and Marginalized Populations Toward Civic and Political Engagement; Combatting Racial Health Disparities

RESEARCH EXPERIENCE

08/2018–05/2019: *Research Assistant*
Glenn Geher's Evolutionary Psychology Lab
State University of New York at New Paltz
<https://sites.google.com/view/newpaltzevolutionarypsychlab/home>

Our lab is in the business of conducting research on the human condition using evolutionary principles. We focus on illuminating our evolved human psychology, the work of our lab has led to new insights into topics including the evolutionary psychology of estrangements and social transgressions, the personality features of ancestral Neanderthals, the evolutionary psychology of politics, human mating psychology, evolution and education and Positive Evolutionary Psychology. Our lab is also credited with founding the North Eastern Evolutionary Psychology Society (NEEPS) and our members regularly have special roles connected with that conference each year.

PUBLICATIONS

Book Chapters

Myers, S. A., Beer J. R., Boswell, A. C. S., Buggs, S. M., **Purtell, R. E.**, Ritter, B. R., Taylor, C., Trump, C. S., II, Varner, D. N., Wagner, C. A., & Winner, M. P. (2021). Mentoring as an alternative motive for college student communication with their instructors. In D. Trebing & A. Atay (Eds.), *Mentoring and communication: Theories and practices*. Peter Lang.

REFEREED CONFERENCE ACTIVITY

Refereed Convention Activity

Purtell, R. E., & Kang, K. K., (2021, November 17–21). *The corporate social responsibility of Fortune 500 companies to Black Lives Matter: Strategic responses on Instagram*. [Paper presentation]. Organizational Communication Division, National Communication Association 107th Annual Convention, Seattle, WV.

Rittenour, C. E., **Purtell, R. E.**, & Shelton, E. E., (2020, November 19–22). *Memorable family messages about difference*. [Paper presentation]. Family Communication Division, National Communication Association 106th Annual Convention, Indianapolis, IN.

Purtell, R. E., Varner, D. N., Trump II, C. S., & Taylor, C. D. (2020, April 1–5). *Predicting college students' intention to register to vote locally: An application of the theory of planned behavior*. [Panel presentation]. Theory and Methodology Division, Eastern Communication Association 111th Annual Convention, Baltimore, MD. (Conference canceled)

INVITED PRESENTATIONS

Purtell, R. E. (2021, August 27). *Classroom management for graduate teaching assistants*. COMM796: Graduate Seminar, West Virginia University, Morgantown, WV.

Rittenour, C. E. & **Purtell, R. E.** (2021, August 11). *Challenging conversations in the classroom*. New Graduate Student Orientation, Department of Communication Studies, West Virginia University, Morgantown, WV.

Purtell, R. E., Robey, C., Ray, T., Butcher, M. D., Finch, E., Austin, E. T., & Rittenour, C. E. (2021, April 23). *Awareness & advocacy of intersectional identities in JEDI service*. Department of Communication Studies Justice, Equity, Diversity, and Inclusion Committee, West Virginia University, Morgantown, WV.

Purtell, R. E. (2021, March 31). *Addressing racism embedded in organizational culture*. PUBH693C: Dismantling Structural Racism in Public Health, West Virginia University, Morgantown, WV.

HONORS & AWARDS

Presidential Award in Communication Studies (May 2019)
Distinguished Senior in Student Affairs (May 2019)

Excellent Student in Psychology Award (May 2019)
Michelle Vargas-Robin Memorial Award (May 2018)

PROFESSIONAL DEVELOPMENT

Qualitative Methodology Training

2021 Qualitative Research Workshop (3 hours): Eastern Communication Association;
Instructor: Sarah J. Tracy, Arizona State University

Quantitative Methodology Training

2021 Introduction to Structural Equation Modeling (24 hours): The Center for Statistical
Training by Curran-Bauer Analytics; Instructor: Dan J. Bauer, Patrick J. Curran,
University of North Carolina at Chapel Hill

Instructor Training

- 2021 Educators Designing Great Experiences (EDGE) Institute (10 hours): West Virginia
University Teaching and Learning Commons; Instructor: Eric Lemley, West Virginia
University
- 2021 Education as Regenerative Space: The First Annual Thought Leadership Webinar (1.5
hours): The Community of Practice at Harvard Human Flourishing Program, Harvard
University
- 2020 Transitioning 101 (2 hours): The WVU School of Medicine Surgical Interest Group with
the Student Healthcare Alliance for Promoting Equality; Instructor: WVU Surgical
Interest Group, West Virginia University

GRADUATE COURSES TAKEN

West Virginia University (2019–Present)

COMM511	Research Methods for Non-Profit Organizations
COMM601	Instructional Communication
COMM602	Interpersonal Communication
COMM606	Theory and Research in Organizational Communication
COMM611	Intergroup Communication
COMM629	Health Communication
COMM645	Masspersonal Communication
COMM691A	Graduate Studies in Communication
COMM693A	Institutional Dissent
COMM693B	Workplace Relationships
COMM693E	Darkside of Family Communication
COMM697	Thesis Research
COMM700	Survey of Human Communication Theory
COMM701	Graduate Research Methods
COMM706	Advanced Organizational Communication
COMM712	Communication Measurement
COMM790	Teaching Practicum

COMM794B	Personality
COMM796	Graduate Seminar
EDP613	Stats 1
EDP618	Mixing Methodologies
PUBH693C	Dismantling Structural Racism in Public Health
SOC728	Content Analysis

SERVICE

Service to the Discipline

West Virginia University

Journal of Family Communication Editorial Assistant, Editor: Scott A. Myers (2020-present)

National Communication Association

Volunteer, 107th National Communication Association Convention, Seattle, WA (2021)

Service to the University

West Virginia University

Communication Studies Justice, Equity, Diversity, and Inclusion Committee (2021-present)

School of Public Health Diversity Task Force (2021-present)

Service to the Community

New Paltz, New York

Athletes Together (2017-2019)

Adopt A Family (2015-2018)

It's On Us (2015-2018)

Awareness for Suicide Prevention and Support (2015-2018)

Morgantown, West Virginia

Grant Research for Mountaineer United Soccer Club (2020)

PROFESSIONAL AFFILIATIONS

Eastern Communication Association (Lifetime Member)

National Communication Association