**Madison C. Martin**

Department of Communication Studies

West Virginia University

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**Education**

**Ph.D. West Virginia University** *Morgantown, West Virginia*

2022 - PresentCommunication Studies

Primary Emphasis: Family Communication

Secondary Emphasis: Intergroup Communication

**Grad Certificate West Virginia University** *Morgantown, West Virginia*

2023 – Present Women and Gender Studies

**M.A. West Virginia University** *Morgantown, West Virginia*

2021-2022 Communication Studies

Emphasis: Theory and Research

GPA – 3.80/4.0

**B.A. West Virginia University** *Morgantown, West Virginia*

2019-2021 Communication Studies

Emphasis: Interpersonal and Organizational Communication

GPA – 4.0/4.0

**Teaching Experience**

**Course Administrator (COMM 104 – Fundamentals of Public Communication) – West Virginia University, Department of Communication Studies**

*May 2023 - Present*

Duties/Responsibilities: Prepare course content to be disseminated by instructors of record for 3+ sections serving 720+ undergraduate students for course that fulfills university general education requirements. Hold weekly meetings to answer questions regarding course content or procedural issues related to learning management systems, university protocols and procedures, and collaborations with other university services (i.e., Office of Accessibility, University Testing Center, University Library). Train 2-3 incoming graduate student instructors per year on learning management systems, classroom technology, and other procedural teaching tasks.

**Instructor - West Virginia University, Department of Communication Studies**

*August 2022 - Present*

Duties/Responsibilities: Prepare and deliver course content through synchronous and/or asynchronous formats, hold weekly office hours to address student concerns, work with the office of accessibility to provide accommodations to students who require them, train and supervise a team of graduate and undergraduate teaching assistants, serve as a liaison between multiple levels of faculty/staff and undergraduate students in assigned courses, proctor examinations, and enter final grades.

*Courses:*

Fundamentals of Public Communication (Summer 2022\*, Fall 2022, Spring 2023, Summer 2023)

Fundamentals of Small Group Communication (Spring 2023, Summer 2023\*, Fall 2023)

Interpersonal Communication (Fall 2023)

**Graduate Teaching Assistant - West Virginia University, Department of Communication Studies**

*August 2021 – May 2022*

Duties/Responsibilities: Grade assignments, give feedback, and insert grades into system for 300+ students promptly, hold weekly office hours to address student concerns and provide additional grading feedback, refer at-risk students to campus resources when necessary, serve as a liaison between multiple levels of faculty/staff and undergraduate students in assigned courses, assist in administering exams by printing, organizing, proctoring, collecting, and grading exams, and train and supervise a team of undergraduate teaching assistants.

*Courses:*

Fundamentals of Public Communication (Fall 2021)

Intercultural Communication (Fall 2021)

Nonverbal Communication (Spring 2022)

Fundamentals of Mediated Communication (Spring 2022)

**Undergraduate Teaching Assistant - West Virginia University, Department of Communication Studies**

*August 2019 – May 2020*

Duties/Responsibilities: Grade student assignments for 85+ students promptly, discuss grading issues with the instructor and/or graduate teaching assistant

*Courses:*

Fundamentals of Interpersonal Communication (Fall 2019, Spring 2020)\*

\* = online asynchronous

**Instructor Training**

Fall 2023 Open Pedagogy

WVU Graduate Library Immersion

Fall 2021 LGBTQ+ Safe Zone Training (2 hours)

LGBTQ+ Center; West Virginia University

Fall 2021 Challenging Conversations in the Classroom (2 hours)

New Graduate Student Orientation, Department of Communication Studies, West Virginia University, Morgantown, WV.

**Relevant Coursework**

Fall 2023 **COMM 602:** *Interpersonal Communication*

**COMM 611:** *Intergroup Communication*

**WGST 696:** *WGST Certificate Program Capstone*

Summer 2023 **COMM 693C:** *Focus Groups*

**HIED 754:** *Women and Gender in Higher Education*

Spring 2023 **GERO 628:** *Aging Women and Cultural Issues*

**COMM 790:** *Teaching Practicum*

**MANG 713:** *Structural Equation Modeling*

Fall 2022 **COMM 693A:** *Communication and Aging*

**COMM 693E:** *Health Disparities*

**COMM 693F:** *Media and Social Identity*

Summer 2022 **COMM 593D:** *MA Capstone Course*

**COMM 695:** *Independent Study*

Spring 2022 **COMM 629:** *Health Communication*

**COMM 601:** *Instructional Communication*

**COMM 645:** *Masspersonal Communication*

**PSYCH 745:** *Seminar in Life Span Development*

**COMM 693D:** *Family Differences*

Fall 2021**COMM 700:** *Research Methods*

**COMM 701:** *Survey of Human Communication Theory*

**COMM 693B:** *Workplace Relationships*

**COMM 693C:** *Pop Culture Psychology*

**COMM 610:** *Family Communication*

**Current Research Interests**

My current research interests include older adults - whom I admire for their tendency to value the quality of their close relationship over the quantity of them and how relationships between us and around us are formed and maintained through storytelling on scales small and large.

**Publications**

Martin, M. C., & Cohen, E. L. (2023). “Welcome to the stream, Vykaryous4Eva!”: The effect of vicarious interaction on parasocial relationships with a live streamer. *Technology, Mind, and Behavior*. https://doi.org/10.1037/tmb0000114

**Conference Presentations**

**Martin, M. C.,** Cohen, E. L. (2023, November 16-19). *Welcome to the Stream, Vykaryous4Eva!”: The effect of vicarious interaction on parasocial relationships with live-streamers.* [Paper Presentation] **Mass Communication Division,** 2023 National Communication Association Conference, Washington, D.C.

**Martin, M. C.,** Totzkay, D. (2023, April 27-29). *Proposing intervention strategies and considerations for Black Lung mitigation in Central Appalachia.* [Paper Presentation]. **Poster Session.** 2023 D.C. Conference on Health Communication, Herndon, VA.

**Martin, M. C.,** Bobbitt, T. D., & Ohl, M. J. (2022, April 7–9). *Cancel Kanye West or Taylor Swift? The Effect of Hostile Celebrity Perceptions on Intentions to Boycott Celebrities Following a Political Endorsement.* [Paper presentation]. **Graduate Poster Session,** 2022 Eastern Communication Association, Philadelphia, PA.

**Martin, M. C.,** & Rittenour, C. E. (2022, November 17-20). *Collectively Constructing Age Identity: Role Playing Family Conflict Surrounding an Aging Parent's Independence.* [Paper Presentation]. **Great Ideas for Teaching Students (G.I.F.T.S.),** 2022 National Communication Association, New Orleans, LA.

**Invited Presentations**

Fall 2021, Spring 2022 “**Graduate Student Perspective”**

Guest Speaker: Undergraduate Senior Capstone Course (COMM 403)

Provided insight into the graduate school experience/application process for senior undergraduate students who expressed an interest in attending graduate school.

Coordinated with Dr. Elizabeth Cohen (Graduate Studies Coordinator), to recruit students to Communication Studies graduate programs at West Virginia University.

Fall 2020 **“Communication Studies at West Virginia University”**

Guest Speaker: Undergraduate Fundamentals of Interpersonal Communication (COMM 102)

Facilitated discussion regarding career opportunities with a Communication Studies degree and provided advice for the enhancement of the undergraduate experience in the Communication Studies program at West Virginia University.

Fall 2022 **“Graduate Teaching Assistant Orientation”**

Guest Speaker: Fall 2022 Graduate Student Orientation

Provided insight into the graduate teaching assistant experience at

West Virginia University in the department of Communication Studies to prepare new GTAs for their role

**Honors and Awards**

November 2022 **Student Scholarship – National Communication Association Conference**

National Communication Association

October 2022 **Travel Grant – National Communication Association Conference**

Eberly College of Arts and Sciences

West Virginia University

May 2022 **Travel Grant – Eastern Communication Association Conference**

Eberly College of Arts and Sciences

West Virginia University

May 2021 **Outstanding Undergraduate Senior Award**

Department of Communication Studies

West Virginia University

August 2019 – May 2021 **President’s List**

West Virginia University

**Department Service**

August 2020 – May 2021 “**COMMbassador”**

Attended a variety of recruitment events and collaborated with faculty members to recruit undergraduate students to the undergraduate Communication Studies program at West Virginia University.

**Additional Experience**

September 2020 – May 2021 **Tutor**

Office of Student-Athlete Development

West Virginia University

Provided personalized remote instruction for student-athletes in the following subject areas: Communication Studies, Sociology, Computer Science, and French.

January 2019 – May 2019 **Intern**

Library Archives

West Virginia Wesleyan College

Organized, digitized, and published archival materials detailing the history of West Virginia Wesleyan College

**Academic Memberships**

2020 – Present National Communication Association

Eastern Communication Association

Lambda Pi Eta

Alpha Kappa Delta