

MIN SEON JEONG

West Virginia University
 Department of Communication Studies
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Academic Appointments

Aug 2021 – present Visiting Assistant Professor
 Department of Communication Studies
 West Virginia University, Morgantown, WV, United States

Education

2020 Doctor of Philosophy in Communication
 School of Communication
 The Ohio State University, Columbus, OH, United States
 Advisor: Dr. R. Kelly Garrett
 Committee Members: Dr. Graham N. Dixon, Dr. Jesse Fox
 Dissertation: Examining the effect of uncivil comments on endorsement of false political beliefs

2015 Master of Arts in Communication
 The Edward R. Murrow College of Communication
 Washington State University, Pullman, WA, United States
 Advisor: Dr. Porismita Borah
 Committee Members: Dr. Erica W. Austin, Dr. Bruce E. Pinkleton

2013 Bachelor of Arts in Communication & Media Studies (Double major)
 Bachelor of Arts in Japanese Studies
 Sookmyung Women's University, Seoul, South Korea

Honors & Awards

2019 The 2019 2nd-place McCombs Shaw Award for Best Student Paper in Political Communication Interest Group. AEJMC 2019 Annual Conference (“From political satire to political discussion: Satire talk as mediator and affinity for political humor as moderator” with Jacob A. Long & Simon M. Lavis).

2015 Honorable Mention for Doris Graber Student Paper Award for Public Opinion paper. Midwest Association for Public Opinion Research (MAPOR) Conference (“Relationship of news media consumption, political efficacy and the moderating effect of political interest in the U.S. 2012 Presidential election” with Kyle Lorenzano & Meredith Yiran Wang).

Research

Publication

Long, J. A., **Jeong, M. S.**, & Lavis, S. M. (2020) Political comedy as a gateway to news use, internal efficacy, and participation: A longitudinal mediation analysis. *Human Communication Research*, <https://doi.org/10.1093/hcr/hqaa011>.

Garrett, R. K., Long, J. A., & **Jeong, M. S.** (2019). From partisan media to misperception: Affective polarization as mediator. *Journal of Communication*, <https://doi.org/10.1093/joc/jqz028>.

Research in Progress

Jeong, M. S., Long, J. A., & Lavis, S. M. How incidental exposure to political satire on social media promotes political talk (From political satire to political discussion: Satire talk as mediator and affinity for political humor as moderator) (Manuscript in preparation)

Conference Papers & Presentations

Jeong, M., Long, J. A., & Lavis, S. M. (2019, Aug) From political satire to political discussion: Satire talk as mediator and affinity for political humor as moderator. Paper presented at AEJMC 2019 Annual Conference, Toronto, Ontario, Canada. **[The 2019 2nd-place McCombs Shaw Award for Best Student Paper in Political Communication]**

Long, J. A., **Jeong, M.**, & Lavis, S. M. (2018, May). Does political entertainment produce efficacious, engaged citizens? A mediation analysis using three-wave panel data. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Garrett, R. K., & **Jeong, M.** (2017, May) From partisan media to misperception: Affective polarization as mediator. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.

Jeong, M., & Long, J. A. (2016, Nov). Sharing and discussing politics on Facebook: A user and network-centric approach. Paper presented at the National Communication Association Annual Convention, Philadelphia, PA.

Jeong, M. (2016, Nov). Examining the relationship between political TV satire viewing and online news-sharing behaviors among young adults. Paper presented at the National Communication Association Annual Convention, Philadelphia, PA.

Jeong, M., Lorenzano, K. J., & Wang, Y. (2015, Nov). Relationship of news media consumption, political efficacy and the moderating effect of political interest in the U.S. 2012 Presidential election. Paper presented at the Midwest Association for Public Opinion Research, Chicago, Illinois. **[Received Honorable Mention for MAPOR 2015 Doris Graber Student Paper Award for Public Opinion paper]**

Jeong, M., Austin, E. W., Borah, P., & Pinkleton, B. E. (2015, May). Relationship of satirical news viewing and online news-sharing behavior to political efficacy among college students. Paper presented at the annual meeting of International Communication Association, San Juan, Puerto Rico.

Teaching Positions

School of Communication, The Ohio State University

Fall 2015 – Summer 2020

Instructor of Record

Fall 2016 COMM2367 – Persuasive Communication

Lab Instructor

Spring 2019 COMM3160 – Communication Research Methods (2 lab sections)
(Instructor of Record: Dr. James Bonus)

Fall 2018 COMM3163 – Communication Industry Research Methods
(2 lab sections)
(Instructor of Record: Dr. Olga Kamenchuck)

Fall 2017 - Spring 2018 COMM3160 – Communication Research Methods (2 lab sections)
(Instructor of Record: Dr. Jason Coronel)

Research Assistant for Developing an Undergraduate Hybrid Course

Summer 2016 Assisted developing Science Communication Hybrid Course
(Assisted Dr. Jason Coronel)

Teaching Assistant

Summer 2020 COMM3544 – Social Implications of Communication Technology (Online)
(Instructor of Record: Wenbo Li)

Spring 2020 COMM3620 – Introduction to Interpersonal Communication (Hybrid)
(Instructor of Record: Dr. Hillary C. Shulman)

Fall 2019 COMM3440 – Mass Communication and Society (Online)
(Instructor of Record: Dr. George Pearson)

Summer 2019 COMM2540 – Introduction to Communication Technology (Online)
(Instructor of Record: Dr. Jessica R. Frampton)

Summer 2018 COMM3620 – Introduction to Interpersonal Communication (Online)
(Instructor of Record: Kara Rader)

Summer 2017 COMM3325 – Organizational Communication (Online)
(Instructor of Record: Dr. Bethany Barker)

Spring 2017 COMM1101– History of Communication (Hybrid Course)
(Instructor of Record: Dr. Melissa Foster)

Spring 2016 COMM1100 – Communication in Society (Online)
(Instructor of Record: Dr. David Ewoldsen)

Fall 2015 COMM3440 – Mass Communication and Society
(Instructor of Record: Dr. William Chip Eveland)

Murrow College of Communication, Washington State University

Fall 2013 – Summer 2015

Teaching Assistant

Summer 2015	COM561:Multimedia Content Creation (Online) (Instructor of Record: Lisa Waananen Jones, M.S.)
Fall 2014-Spring 2015	COMSTRAT380 – Advertising Principles and Practices (Instructor of Record: Dr. Jessica Willoughby) COM471- Communication and Prejudice (Instructor of Record: Dr. Alexis Tan)
Spring 2014	COM101: Media and Society (Instructor of Record: Dr. Richard Taflinger) COM471: Communication and Prejudice (Instructor of Record: Dr. Alexis Tan)
Fall 2013	COM101: Media and Society (Instructor of Record: Dr. Richard Taflinger) COM105: Communication in a global context (Instructor of Record: Dr. Todd M. Norton)

Editorial Service

Ad Hoc Reviewer

AEJMC Conference; International Journal of Public Opinion Research.